PRANEETH REGONDA

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TECHNICAL SKILLS

Languages: JavaScript, TypeScript, Java, Python, HTML5, CSS3
Frameworks and Libraries: ReactJS, Bootstrap, Django
Databases: MySQL, MongoDB
Developer Tools: Figma, Git, GitHub, Visual Studio Code, IntelliJ
Operating Systems: Linux, Windows, macOS

WORK EXPERIENCE

Minillial LLC   Hyderabad, India
Front-End Developer & E-Commerce Marketing, **Internship**   January 2023 – June 2023

- Crafted and developed responsive and user-friendly websites using **HTML, CSS, JavaScript** and **React**, demonstrating leadership in ensuring **98% cross-browser compatibility** and **100% mobile responsiveness.**
- Adeptly managed CMS-based websites utilizing the **React** framework, by adeptly customizing diverse themes and integrating extensions to optimize performance, resulting in **a 30% improvement** in load times and a **25% increase in** user engagement.
- Leveraged **Shopify** to create **10+ secure and feature-rich e-commerce websites**, including product listings, shopping carts, and payment gateways, resulting in improved online sales.
- Collaborated with the sales team to execute **Pinterest** and **Facebook** ad campaigns, achieving a **42% reduction** in CPA and a **78% increase** in sales.
- Employed **Google Analytics** to track campaign performance, optimizing ad spend and identify key performance indicators (KPIs), resulting in a **25% increase** in revenue.
- Resolved **cross-browser compatibility issues** and implemented **responsive design solutions** for **optimal user experience** across devices.

ACADEMIC PROJECTS / PERSONAL PROJECTS

DIY Air Purifier with Water Filtration   December 2022 – April 2023

- Collaborated with a team to debug the Arduino IDE for real-time control of an air purifier, while developing an intuitive web-based user interface using **HTML, CSS**, and **JavaScript** for monitoring and adjusting settings, alongside implementing data logging and analysis features with Python.
- Designed intuitive user interfaces for inventory tracking and management, ensuring efficient data handling and seamless integration of APIs.
- Implemented **Django's ORM** for optimal database handling and leveraged **SQL** for data manipulation and optimization.

E-commerce Website Development, https://www.moderntrendystore.com/   January 2022 – October 2022

- Autonomously designed and developed the **UI/UX** of an e-commerce website using **HTML, CSS, and JavaScript,** creating an intuitive and visually engaging online shopping platform. Demonstrated strong communication and team collaboration skills by coordinating with designers and user testers.
- Deployed **Django** web framework for streamlined back-end development, reducing development time by **25%** compared to previous framework. Achieved 30% improvement in database query efficiency through **optimized database management** and **URL routing**, resulting in an overall performance increase of 20%.
- Exhibited drive and initiative by mastering analytics tools, including **Google Analytics** and **SEO**, to monitor website traffic, user behavior, and sales performance. Achieved a remarkable **70% increase** in website traffic through targeted improvements, showcasing strategical planning and determination.

Weather App [GitHub]

- **Technologies Used:** HTML, CSS, JavaScript
- Developed a weather application **utilizing HTML, CSS, and JavaScript**, enabling users to access real-time weather updates and forecasts, showcasing proficiency in front-end development and API integration.

EDUCATION

Pace University, Seidenberg School of Computer Science and Information Systems   New York, NY
Master of Science (MS) in Information Systems | **GPA: 3.6/4.0**   May 2025

CVR College of Engineering   Hyderabad, India
Bachelors in Technology (B. Tech) in Mechanical Engineering | **GPA: 3.4/4.0**   May 2023