- 1. Let X denote the random variable that counts the number of times we observe "heads" out of 15 coin flips. Let θ denote the probability of landing heads on any one of those coin flips.
 - (a) Plot the probability function p(x), given $\theta = 0.3$.
 - (b) Plot the likelihood function $f(\theta)$, given x = 7.
 - (c) Explain the differences between these two plots.
 - (d) Find the maximum likelihood estimate for θ given that we've observed 7 successes.
- 2. Like the binomial distribution, the *Poisson* distribution can be used to describe probabilities of certain events. As a random variable, the Poisson distribution describes the number of rare events that occur within a certain timeframe. For example, it can be used to model the number of car accidents during rush hour, the number of earthquakes in a year in a certain region, or the number of deer in an area of land. The probability function for the Poisson random variable is given by

$$p(x \mid \lambda) = \frac{\lambda^x e^{-\lambda}}{\lambda!}$$

where x = 0, 1, 2, ..., and λ is the "rate" parameter (that is, the expected number of occurrences for a given timeframe.

- (a) Plot the probability function for $\lambda = 0.5$ with x = 0, 1, ..., 10. You can use the dpois function in R to do this. Just type ?dpois in the console to see the help page.
- (b) Plot the probability function for $\lambda = 10$ with $x = 0, 1, \dots, 30$.
- (c) Plot the likelihood for x = 4. Hint: you'll need to make sure you have a suitable range for values of λ . Use your previous two plots to get a feel for what λ might be in this case.
- (d) Find the maximum likelihood estimate for λ , given x=4. What do you notice?
- 3. The command XXXX will load a set of 1000 observations into R. Your task is to fit a normal model to this data. Using the techniques demonstrated in the lecture notes, compute maximum likelihood estimates for μ and σ . Then, plot the density curves for both the raw data (solid line) and the normal model (dashed line). Does the model fit the data well? Explain.
 - Note: the initial parameter values we did in the lecture will NOT work with this data. You'll have to play around with this a bit to make it work.
- 4. The command XXXXX will load a set of 1000 response times into R. Your task in this problem is to fit the data two ways: first, with a normal model, then second, with an ex-Gaussian model.
 - (a) Assume $RT \sim \text{Normal}(\mu, \sigma)$. Compute maximum likelihood estimates for μ and σ .
 - (b) Assume $RT \sim \text{ExGaussian}(\mu, \sigma, \tau)$. Compute maximum likelihood estimates for μ , σ , and τ . Hint: use starting values of $\mu = 2$, $\sigma = 0.1$, and $\tau = 0.1$.
 - (c) Plot both models along with the density curve of the RT data. Which is the better fit?