

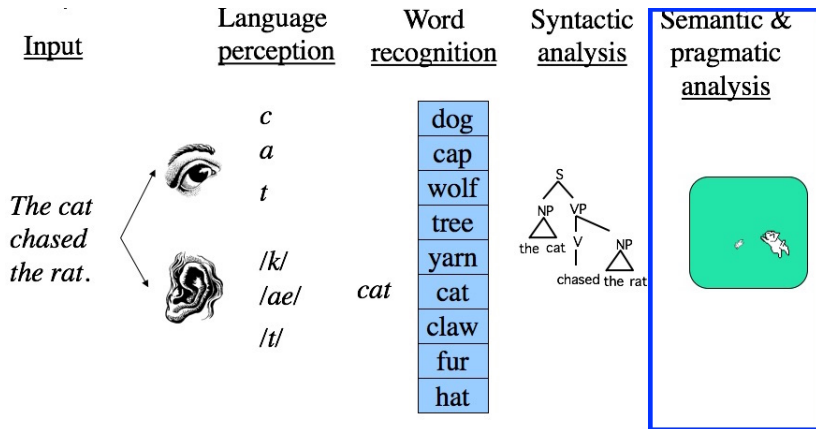
PSYC 3320/5597: Psycholinguistics

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Unit 7 – Word meaning

Word comprehension



Semantic analysis of words

Questions:

- ▶ What is meaning?
- ▶ How do words relate to meaning?
- ▶ How do we store and organize words?

Separation of words and meaning

Words are NOT the same as meaning

- ▶ Words are **symbols** linked to mental representations of meaning (concepts)
- ▶ Concepts and words are different things
 - ▶ **Translation argument** – we can translate words between languages
 - ▶ **Imperfect mapping** – some words have more than one meaning (ambiguity); some words have same meaning as other words (synonyms)
 - ▶ **Elasticity of meaning** – meaning of words can depend on context (e.g., **big** ant versus **big** elephant)

What is meaning?

- ▶ Meaning is more than just associations!
 - ▶ “baby” and “cradle” are associated..do they mean the same thing?
 - ▶ The child slept in the cradle.
 - ▶ The child slept in the baby
- ▶ Frege (1892) – sense versus reference
 - ▶ the planet Venus is often called “the morning star” and “the evening star”. Both are different senses for the same reference

Modern views of meaning

- ▶ Semantic networks
- ▶ Feature list models
- ▶ Instance/exemplar models
- ▶ Prototype models

Semantic networks

Semantic networks – words are represented as an interconnected network of sense relations

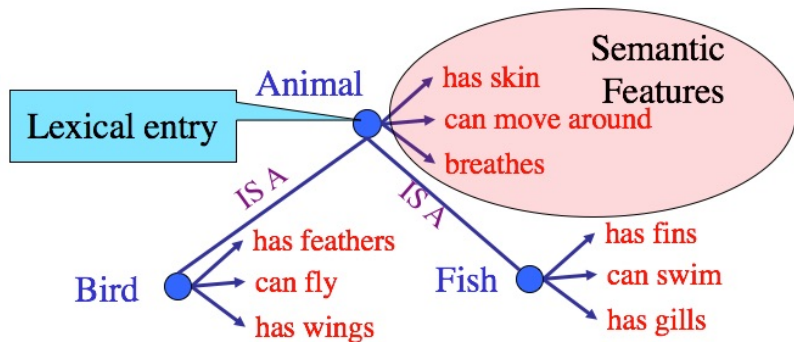
- ▶ Each word is a particular node
- ▶ Connections between nodes represent **semantic relationships**

Semantic networks

Collins & Quillian (1969) – Hierarchical Network Model

- ▶ Lexical entries stored in a **hierarchy**
- ▶ Hierarchical representation permits **cognitive economy**
(reduces redundancy of semantic features)

Semantic network

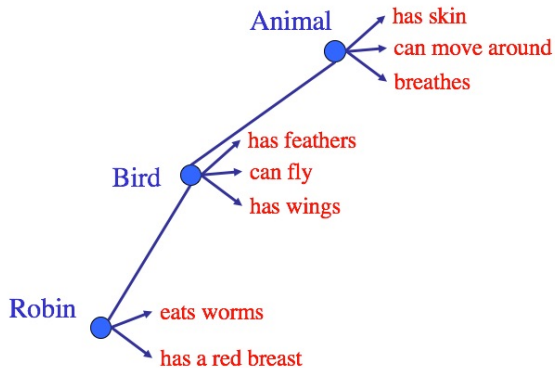


Semantic network

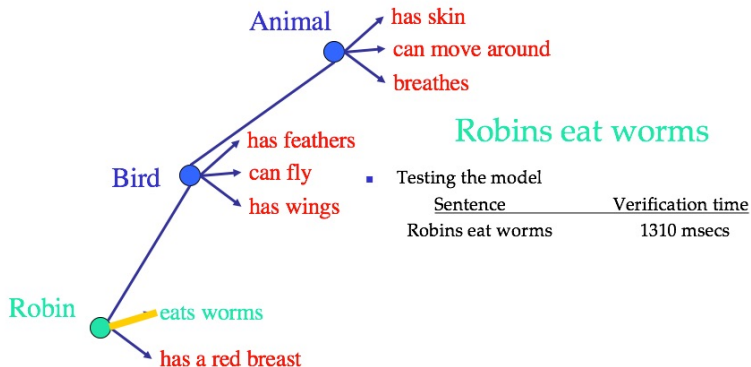
Testing the model

- ▶ give participants a semantic verification task
- ▶ Example: “An apple has teeth”
- ▶ Measure RTs

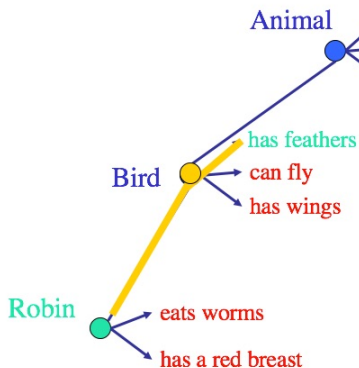
Semantic verification task



Semantic verification task



Semantic verification task

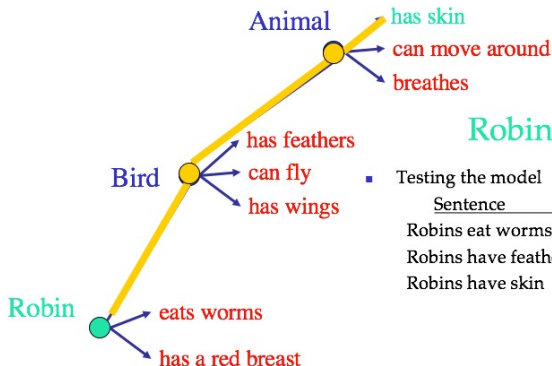


Robins have feathers

- Testing the model

<u>Sentence</u>	<u>Verification time</u>
Robins eat worms	1310 <u>msecs</u>
Robins have feathers	1380 msecs

Semantic verification task



Robins have skin

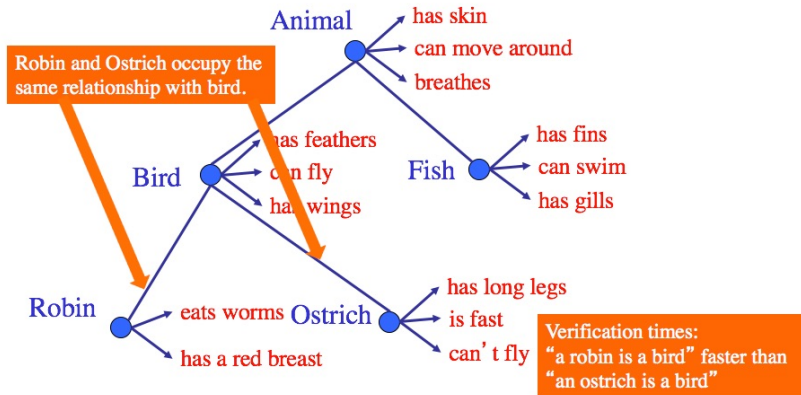
■ Testing the model

Sentence	Verification time
Robins eat worms	1310 <u>msecs</u>
Robins have feathers	1380 <u>msecs</u>
Robins have skin	1470 msecs

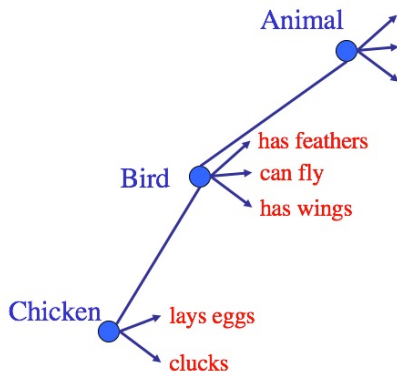
Problems with Collins & Quillian model

- ▶ Difficulty representing some relationships
 - ▶ How are “truth”, “justice”, and “law” related?
- ▶ Effect may be due to frequency of association
 - ▶ “A robin breathes” is less frequent than “A robin eats worms”
- ▶ The typicality effect
 - ▶ People faster to reject “A horse is a fish” than “A whale is a fish”, though both horse and whale are mammals (same level in hierarchy)

Problems with Collins & Quillian model



Problems with Collins & Quillian model



- Smith, Shoben & Rips (1974) showed that there are hierarchies where more distant categories can be faster to categorize than closer ones

- **A chicken is a bird**
was slower to verify than
- **A chicken is an animal**

Feature comparison model

Smith, Rips, & Shoben (1974)

Attribute or feature list
model

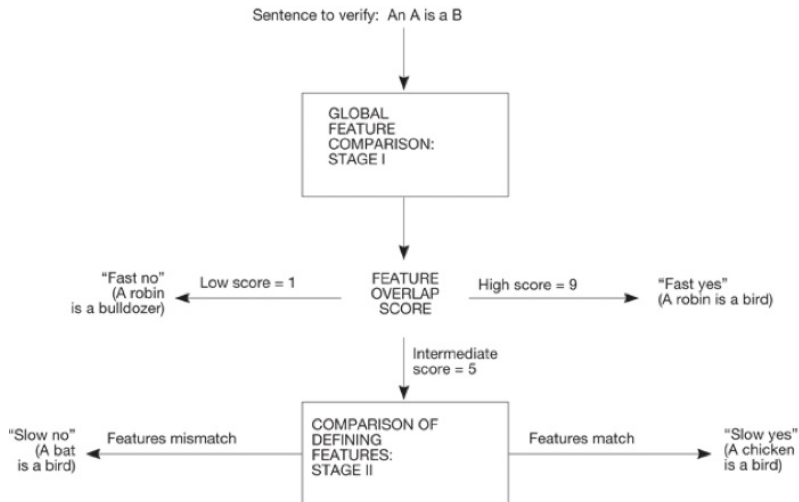
Robin
Physical object
Living
Animate
Feathered
Red-breasted

Bird
Physical object
Living
Animate
Feathered

- ▶ Concepts represented in terms of **defining features** and **characteristic features**
- ▶ Two-stage feature comparison process

Feature comparison model

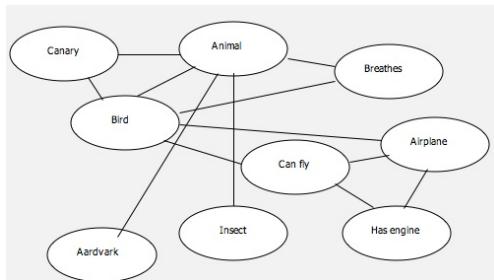
Smith, Rips, & Shoben (1974)



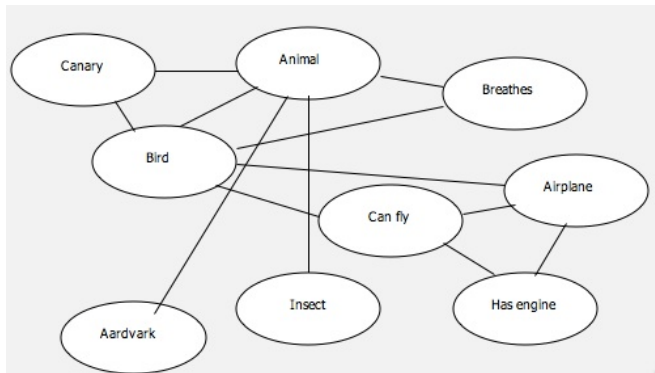
Spreading activation model

Collins & Loftus (1975)

- ▶ Extends Collins & Quillian in the following ways:
 - ▶ Concepts and properties are treated equally, and each can be directly accessed
 - ▶ Links between units of information vary in length according to **associative strength**



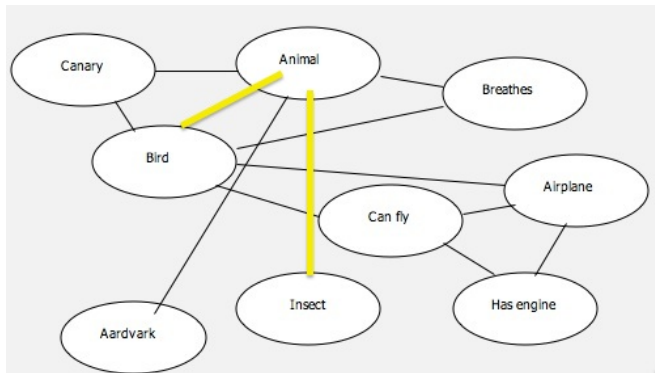
Spreading activation model



Typicality effect – which is faster to verify?

- ▶ A bird is an animal
- ▶ An insect is an animal

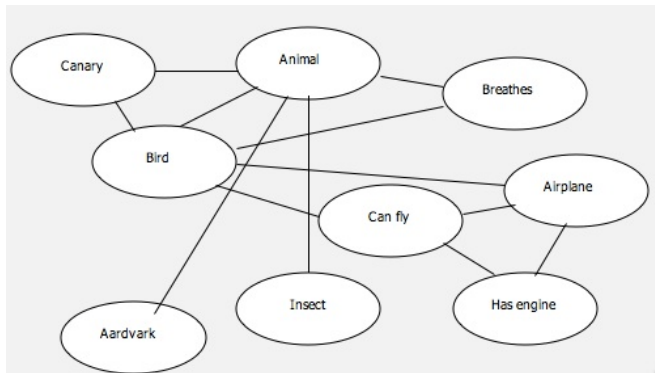
Spreading activation model



Typicality effect – which is faster to verify?

- ▶ A bird is an animal ✓
- ▶ An insect is an animal

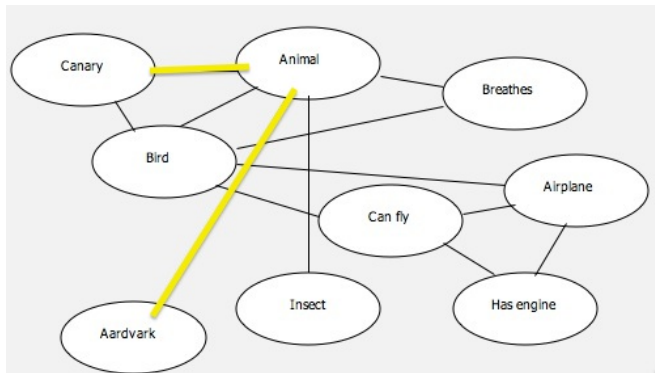
Spreading activation model



Familiarity effect – which is faster to verify?

- ▶ A canary is an animal
- ▶ An aardvark is an animal

Spreading activation model



Familiarity effect – which is faster to verify?

- ▶ A canary is an animal ✓
- ▶ An aardvark is an animal

Other models of meaning

Semantic feature lists (Schank, 1972; Katz & Fodor, 1963)

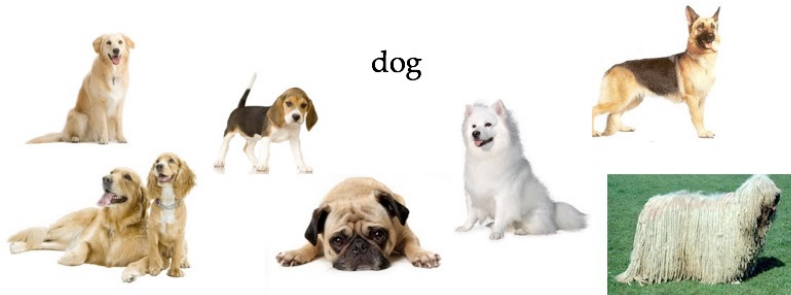
- ▶ decomposition of words into smaller semantic primitives
- ▶ part of feature comparison model of Smith, Rips, & Shoben (1974)
- ▶ Good for early computer models of semantics

Features	“father”	“mother”	“daughter”	“son”
Human	+	+	+	+
Older	+	+	-	-
Female	-	+	+	-

Other models of meaning

Instance theory (Medin & Schaffer, 1978)

- ▶ each concept represented as stored **instances** (also called **exemplars**)
- ▶ make comparisons to stored instances
- ▶ probabilistic component – for example, which instance is more likely to be retrieved for comparison?



Other models of meaning

Prototype theory (Rosch, 1975)

- ▶ each concept represented as stored **prototype** (the **average** of instances in a category)
- ▶ make comparisons to prototype
- ▶ example: a robin is closer to prototypical bird than a penguin. Hence, we are quicker to verify that a robin is a bird.

