

Form No. INC-33

e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]



Form language

☒ English

☐ Hindi

Refer instruction kit for filing the form

All fields marked in * are mandatory

* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF
ASSOCIATION OF A COMPANY
LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

HIT DIGITAL SOLUTIONS PRIVATE
LIMITED

2 The registered office of the company will be situated in the State of

Delhi

3 (a) The objects to be pursued by the company on its incorporation are:

Advertising, Consultancy
1. To undertake the business of advertising and to work as consultants and on, advertising, publicity, all types of consumer market, industrial, sociological and advertising research and to carry on business of advertisement and publicity agents and contractors in various ways and manners including outdoor and indoor, newspapers, social media, magazines, books, screens, slides, walls, buses, railways, other transport vehicles and public places, audio visual display
2. To advise individuals, firms, companies, corporations and others anywhere in the world on best methods of advertising products, processes and services and to act as consultants and agents and to deal with newspapers, magazines, T.V., radio and other media on behalf of clients, to undertake advertising and promotional campaigns of all kinds on behalf of clients and to carry on any other business

which may be usefully carried on with the business of the company.

3. To carry on business as Advertising consultants, market research, advertisers. And To carry on the business of managing advertisement related services, business of promotional events, promoting.

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

1. To carry on or deal in the business of providing advertising services, advertising consultancy services and management of advertising related services either as contractors or agents or as both and to act as media planner for trade and industry; and to carry on such or similar business or advertising contractors or agents or any other business which may be usefully carried on in connection therewith;

2. To carry on the business of advertisement, advertising agents, advertisement contractors, media planners, and designers of advertisements through gift articles and novelties including material required for hoarding sites, neon signs, exhibitions held for sales promotion, market development.

3. To undertake, carry on and operate directly or indirectly in India and abroad in the business of prepress operations, publishers, marketers, promoters, organizers, commercial artists, illustrators, editors, scripters, xeroxers, composers, copywriters, lithographers, electrotypers, photographers, draftsmen and block makers and consultants, advisers, collaborations and contractor of matters of advertisement, public relations, data collection, data processing, and allied purposes.

4. To enter into negotiations with foreign companies and other persons and acquire by grant, purchase, lease, license or other terms, satellite transmission arrangements and other rights and benefits and to obtain financial and/or technical

collaboration, technical information, know-how and expert advice on advertising.

5. To carry on the business as advertising, advertising consultancy, advertising management provider and media agents, consultants and to produce and procure advertising and other publicity and promotion materials in furtherance of the main object of the Company.

6. To undertake any advisory, clerical or similar work for the business of the Company.

7. To undertake the work of advertising on television and other audio-visual media and for that purpose to design posters, picture cards and hoardings and other publicity material and undertake the work of erecting and maintaining hoardings, enter into and execute show and other similar form of entertainment, carry on the business of conceiving sets and models formation and video pictures for use in studio or on location.

8. To expend any of the moneys of the Company in exhibiting or otherwise advertising or making known the business and products of the Company and to make any arrangements for the payment of commission or shares of profits to or otherwise remunerating any person or company advertising or making known such business.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

The liability of the member(s) is limited

The liability of the member(s) is Unlimited

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among

themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

Equity Share	Shares of	1	Rupees each		2000000
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- ☐ We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:
- ☐ I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:
- ☐ We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

Subscriber Details					
S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	NEHA GUPTA 206 LOTUS TOWER F 06 VIJAY BLOCK LAXMI NAGAR, EAST DELHI DELHI Delhi 110092 NA India	08700165	200000 Equity, 0 Preferen		29/05/2023
2	HEMANT GUPTA 205, LOTUS TOWER, F-06, VIJAY BLOCK LAXMI NAGAR, EAST DELHI NEW DELHI Delhi 110092 NA India	03175130	800000 Equity, 0 Preferen		29/05/2023
Total shares taken			1000000 Equity, 0 Preference		

Signed before me					
Membership type of the witness (ACA/FCA/ACS/FCS/ACMA/FCMA)	*Name of the witness	*Address, Description and Occupation	DIN / PAN / Passport number / Membership number	DSC	Dated
ACS	NEHA GUPTA	OFFICE NO. -205, LOTUS TOWER, F-06, VIJAY BLOCK, LAXMI NAGAR, DELHI-110092 (PRACTISING COMPANY SECRETARY)	42443		29/05/2023

7 Shri / Smt

Of

resident of

aged

years shall be the nominee in the event of death of the sole member.