

Standardized residuals

Normal Q-Q

2.0
1.0
0.0
-1.0
-1.5

-1.5

-1.0

-0.5

0.0

0.5

1.0

1.5

Theoretical Quantiles
 $\ln(\text{clicks} \sim 1/(\text{distance}^2))$

20

4

5