

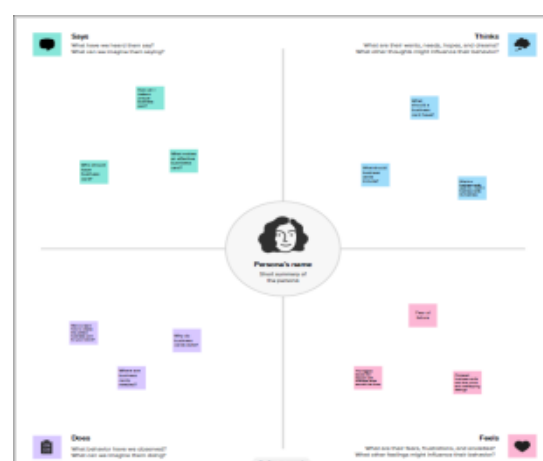
# Project Report Template

## 1. INTRODUCTION

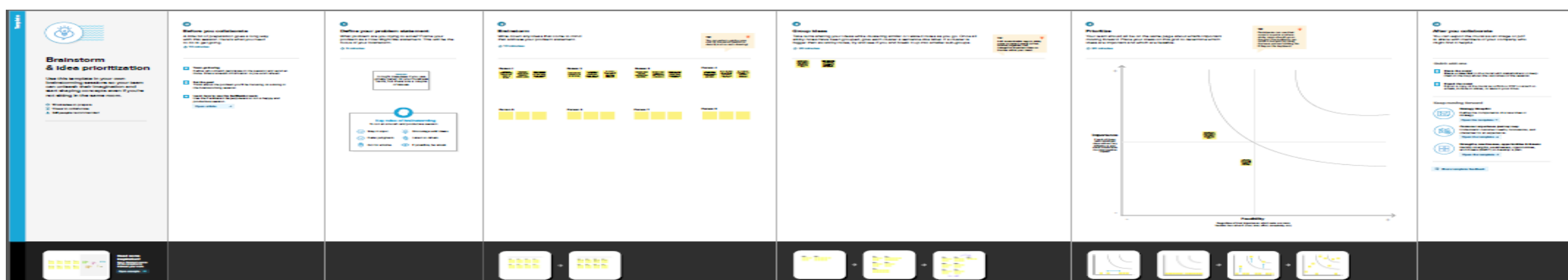
A business card is a small, printed, usually credit-card-sized paper card that holds your business details, such as name, contact details and brand logo. Your business card design is an essential part of your branding and should act as a visual extension of your brand design.

### 1. Problem Definition & Design Thinking

#### 1.1 Empathy Map



#### 1.2 Ideation & Brainstorming Maps



## 2. RESULT



## 3. ADVANTAGES & DISADVANTAGES

- CANVA is very simple to use and user friendly.

- CANVA provides lot of templates
- Team access
- As well as millions of images

#### 4. APPLICATIONS

1. Find a template that reflects your brand's personality.
2. Find the right typeface.
3. Settle on a size and space.
4. Do double duty.
5. Maximize your logo.
6. Leave some white space.

#### 5. CONCLUSION

In conclusion, digital business cards offer a great way to save time and money while also helping to protect the environment.