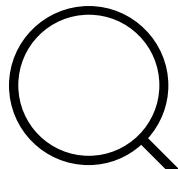


Jackson Hole Is The New Aspen (But Please Don't Ruin It) If Aspen has become so overexposed that its venues are easily recognizable in the momentary backdrop of an Instagram story, Jackson Hole is its half-sister who prefers to maintain a private account. A self-proclaimed quiet luxury expert on TikTok might say that Aspen is where money talks and Jackson is where wealth whispers.

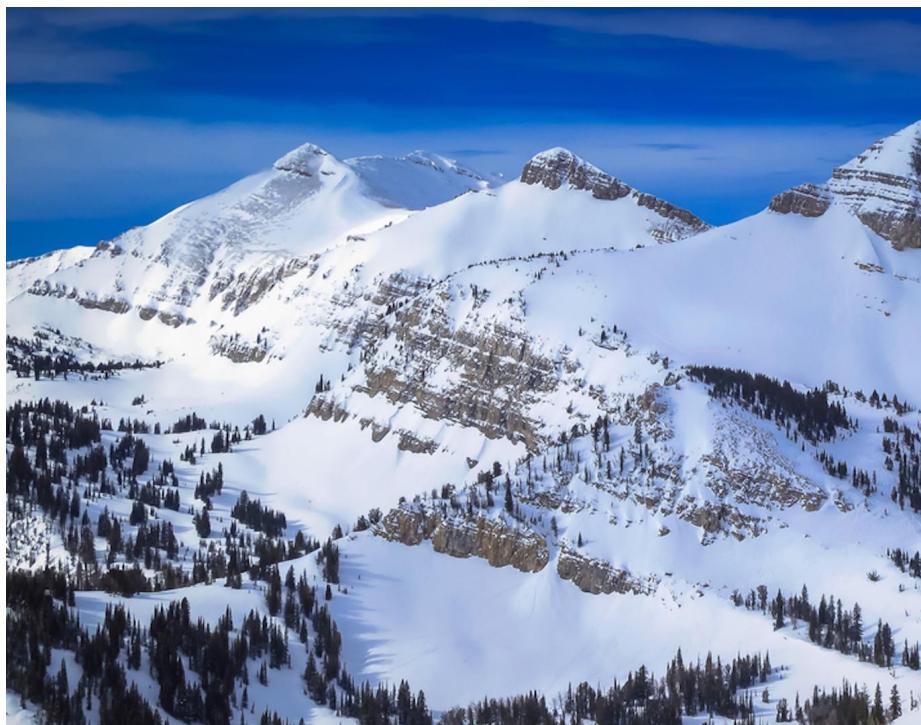
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Jackson Hole Is The New Aspen (But Please Don't Ruin It)

BY SAMI SAGE | MARCH 06, 2024

COMMENTS

If Aspen has become so overexposed that its venues are easily recognizable in the momentary backdrop of an Instagram story, Jackson Hole is its half-sister who prefers to maintain a private account. A self-proclaimed quiet luxury expert on TikTok might say that Aspen is where money talks and Jackson is where wealth whispers.

Let's start with the Jackson Hole Airport, where you're greeted with mimosas at baggage claim inside a gorgeous terminal. Never thought I'd see those words next to each other.

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As we got into our taxi to the hotel, my husband whispers, "It feels like it's dripping with money." Not sure what gave him that thought, but the airport looks like Argestes.

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[**Note:** There aren't a ton of direct flights yet, but airlines have been adding more seasonal routes as the town gets more popular. I flew United direct from Newark and we landed early in both directions.]

Before we get to the deets, it's worth discussing the geography of the town. The name "Jackson Hole" is actually the name of the ski resort (aka the mountain itself), but it's colloquially used to refer to the entire area. However, Jackson Hole Mountain Resort is technically located in Teton Village (not in Jackson), which is about 20 minutes up the road from Jackson Town (aka downtown Jackson). It takes longer to get there by car, but if you're staying in Jackson Village or Teton Village, you'll have easy ski-out access to Jackson Hole Mountain Resort, you never know when you might need to hit the slopes. If you stay in Jackson Town, there is some skiing available at the nearby Snow King Mountain Resort. This is just another reason to consider staying in Jackson Village. You probably still refer to the area as "Jackson Hole" anyway, so you might as well go with the flow and do some googling.

Downtown Jackson: Jackson Town looks like a movie set from an old Western film. The architecture is classic, with wide porches and large windows. The font used for signs is bold and blocky, with the word "RODEO" prominently displayed. It's easily walkable with lots to do around (more of these recommendations below), but it's also the place to go for après-ski jams because there aren't many ways in and out.

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Where there are many rich people, you'll find great shopping. What sets Jackson shopping apart is that it's almost all small boutiques, artisanal sellers, and art galleries. This is probably not going to be the site of a seasonal Louis Vuitton pop-up for a solid few years at least.

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The only “chain” that I saw was [Kemo Sabe](#), which just opened its relatively new location (as of August 2022) and is nearly twice the size of their Vail and Aspen stores. Even though the items are pricey (an employee asked me if I’m looking for a belt closer to \$1000 or \$20,000), the items are highly customizable and hands-on where you can design your own belts, boots, jewelry, and [Kyle Richards](#) Rihanna hats. They also have a very cool vintage selection including re-tooled designer bags, outerwear, and furniture pieces. Kemo Sabe also prides itself on selling nothing “fake” (i.e. vegan), which is reflective of a certain Jackson Hole ethos iykwim.

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Where To Stay: Four Seasons Resort & Residences J

Back to our earlier geography lesson, the Four Seasons is a minute drive from downtown Jackson, in Teton Village. It's a ski-out by a matter of yards, after you get off the ski lift at night, one of the ski concierges will catch you by the entrance and ask to take your skis while giving you slippers to switch into. You couldn't help but wonder, is this what every minute of a day is like?

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I mention that anecdote because it was reflective of the level of service that defined the entire weekend, and of course, when you hear the Four Seasons, you know you're paying a premium. (Full disclosure, I've never stayed there.) But when it feels like everything is at a premium, especially travel, the best you can expect is to get what you feel confident recommending this hotel to even my most trusted friend, and based on the amenities and quality of the service, it really made our weekend and allowed us to fully relax.

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The hotel will take care of all the obvious services and a few extras (reservations, a full-service spa, salon & gym, extremely spacious rooms, a *very* helpful ski concierge, and every need for your pet). But where they truly shine is with the little things. They'll provide everything you need for a full work-from-hotel stay (including a desk and monitor), house calls for hydration IVs, grocery delivery, shopping, babysitting services, yoga classes, laundry, garment pressing, and

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a fully guided elk safari (if that's your thing). I feel like they would've skied for me if I asked.



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The best part is that you can request almost everything you want on a tablet. The tablet let me make a surprising number of requests by pressing a button on the hotel's app, rather than needing to go up to the front desk. I'm jealous of myself from a few days ago as I've

Activities to do (winter edition):

• **Skiing at Jackson Hole Mountain Resort & Snowmass**

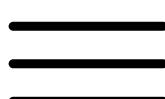
Resort: Book your ski passes in advance because they limit the number of passes they issue a day, and yes, they do get full. The

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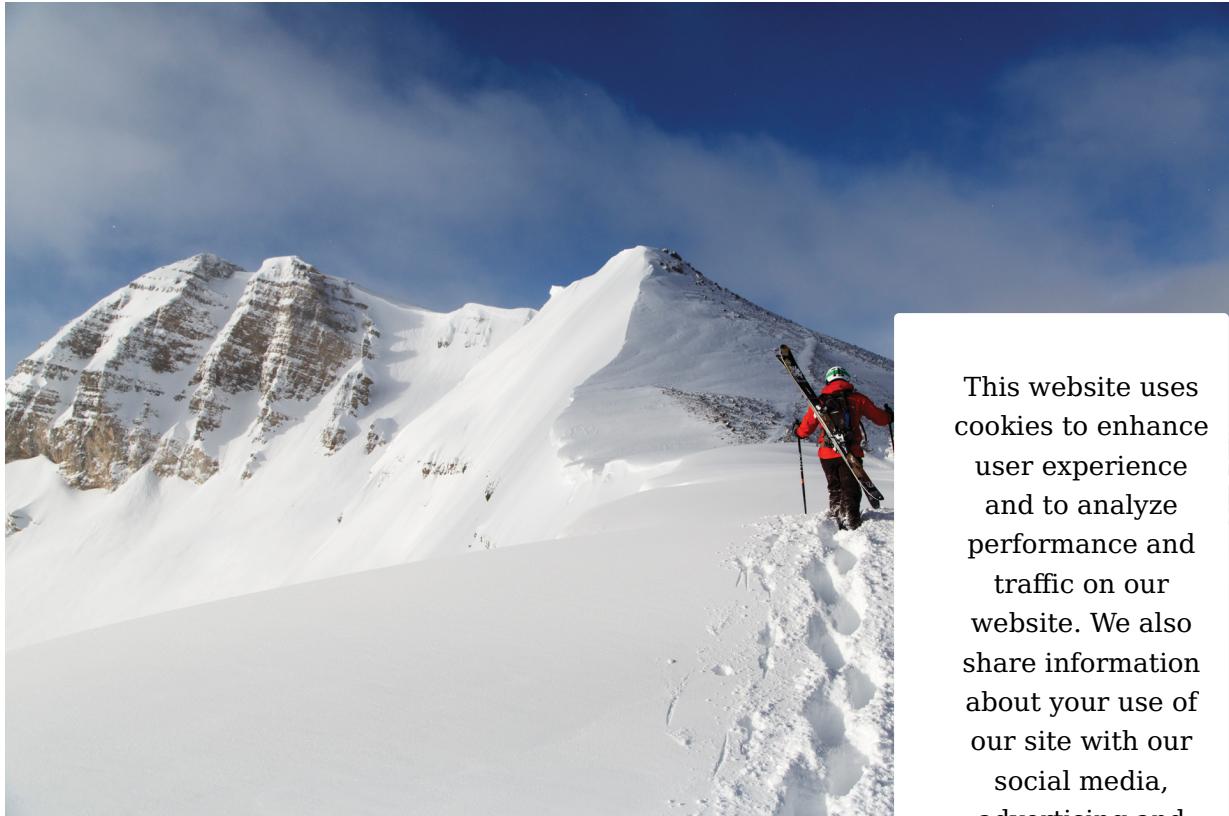
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other option is to purchase a seasonal Ikon Pass, which enables you to ski at Jackson Hole Mountain Resort for 7 days each season (as of this writing). Buying an Ikon Pass is typically more economical than buying individual day passes if you plan to go skiing or snowboarding at least five days in a season.

- **Visit Grand Teton National Park and National Elk Refuge:** The Wyoming scenery is really breathtaking and there are some incredible national parks nearby. These are where you want to spend time, especially if you're visiting Jackson during the summer.



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- **Western-esque winter activities:** Snowmobiling, rides, ice skating, and *Yellowstone* cosplay.

- **Explore nearby hot springs:** We didn't get a chan

I've heard good things about Granite Hot Springs or Astoria Hot Springs Park.

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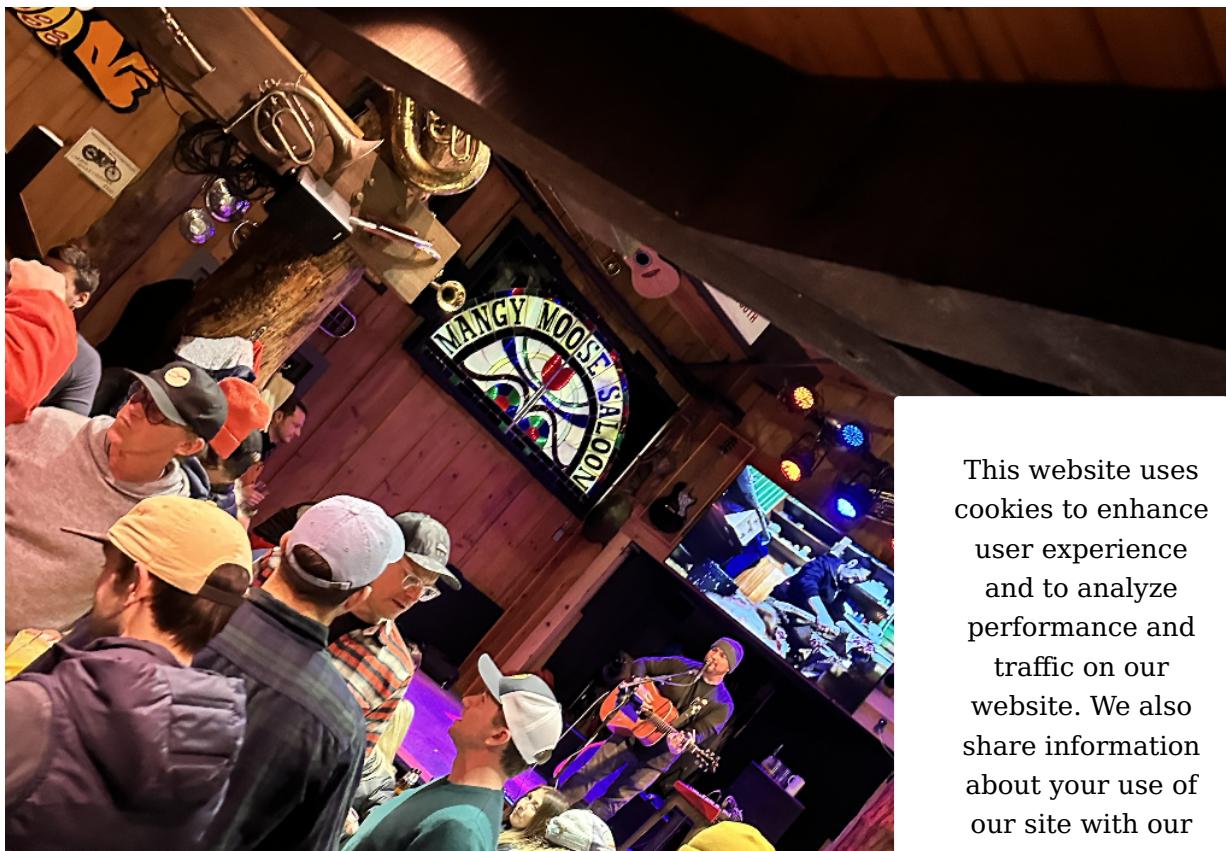
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Where To Aprés

- **Mangy Moose:** “The Moose” is located in Teton Village and has two spaces, a bar and a restaurant, though both serve food. It’s very casual and has live music on weekends. Also the male:female ratio was like 90:10 and most of the women there looked like they were with significant others, so if you’re trying to manifest a slopeside meet-cute, this could be a good place to start.



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- **The Handle Bar:** The indoor-outdoor restaurant is ideally located for mid-day breaks or to park yours

- **Fahrenheit 47:** Also at the Four Seasons, this Moët & Chandon champagne bar (though they stock a full bar, as well) is definitely one of the more relaxing and intimate spots for aprés.

There are only 20 seats, and they offer a slopeside oxygen bar inside, while the hotel's outdoor pool and hot tub are just a few steps away, as is the complimentary smores bar.

- **Million Dollar Cowboy Bar:** Better known as “the Cowboy”, this is an iconic downtown spot with nightly live music, cocktails, and the heavy food you want after a day on the mountain.
- **RPK3:** Located right under the tram at the base of Jackson Mountain in Teton, RPK3 has a large outdoor deck for aprés and a contemporary menu.

Where To Dine

- **Westbank Grill:** Since it was at the hotel, I think I ate at the Westbank Grill about four times, so I can fully endorse it as a solid option for breakfast, lunch, dinner, or room service. Or even just for sitting and staring out these huge windows at this insane view.

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- **Corsa:** The food here was great, and the ambience Teton Village, Corsa is located inside the Caldera I tram and the Four Seasons.
- **Snake River Grill:** This is the restaurant associate Farms, which (I'm told) is a legendary meat supplier. The meat is extremely high quality, and specifically for its Wagyu eponymous restaurant is also a Jackson staple. This is so expect a heavy \$\$\$\$.
- **Teton Thai:** Located in Teton Village, this spot has been getting very busy and they don't take reservations, I'll assume it's earned more than a few fans.

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- **Shin Shin:** Really good sushi considering the landlocked state of it all. Also located inside the Caldera House.
- **Ascent Lounge:** The indoor-outdoor lounge at the Four Seasons deviates from the Wyoming cuisine and goes Pan-Asian. Ascent Lounge is the ideal spot for when you're at Hunger Level Medium (drinks and apps). If you're looking for the equivalent of drinks and apps on steroids, this winter they've also debuted a pop-up omakase residency from the NYC restaurant [Taikun](#), where they currently offer a tasting menu at an 8-seat sushi counter built for the winter activation.
- **Bin22:** A vibey wine bar with indoor & outdoor seating, as well as a gourmet marketplace. Who says you can't have it all.
- **Piste Mountain Bistro:** Located at the top of the Bridger Gondola, you're here for the views during a ski break.
- **Corbet's Cabin:** An iconic waffle bar that you have to work for, since it's located at the top of the mountain.



**SAMI
SAGE**

Sami Sage is a cofounder and Chief Creative Officer of Betches Media. In her spare time she stares at her

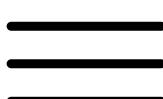
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For The Group Chat

- .1 **That Chuck And Blair Strip Tease Scene Was My Sexual Awakening**
- .2 **Pls Put An End To The "Loud Breakup" Trend All Over My FYP**
- .3 **Obsessed With The Staud Sardine Bag? I Have A Dupe For You**
- .4 **How To Store Your Sex Toys Like A Fucking Adult**
- .5 **Apparently, Jo From 'VPR' Low-Key Changed Her Name**

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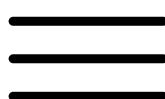
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I Investigated The Current Status Of Chelsea And Jimmy From 'Love Is Blind'

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All The Shitty Sh*t Royals Have Given Far

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Wow, Did A Man On 'Love Is Blind' Finally Make A Good Decision?

BY SYEDA KHAULA SAAD



Everything We Know About Joey's Winner (No Spoilers)

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The Loser Core Trend Is A Personal Attack On My Middle School Wardrobe

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Lazy Girl Haircut Maintenance So Snooze Again

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