join the

FLICKD AI
Hackathon 2025

Build the AI Brain of a Gen Z Shopping App in Just 7 Days.

what is
FLICKD?

Flickd is reimagining shopping through short videos + vibes.

Think Reels → Click → Buy.

We're building India's most fun, scroll-native commerce app.

what is the
CHALLENGE?

Build a system that can:
- ✅ Detect outfits from videos
- ✅ Match products to catalog SKUs
- ✅ Classify each reel's vibe
- ✅ Return structured data via API

what are the
TOOLS,TECH?

You'll get:
- Sample videos
- 200 product image links
- Predefined vibe list
- Full freedom to use:
  - YOLOv8, CLIP, FAISS, HuggingFace, Whisper

what you'll
DELIVER?

Output Format:json

```
{"vibes": ["Y2K"],"products":
[{"type": "dress","match_type":
"similar"}]}
```

Plus a Loom demo + GitHub link.
That's it.

what is the

TIMELINE &
REWARD?

7 Days.
Winner gets the job.
Startups don't interview, they
ship.

how to
APPLY?

Comment your email and we'll send you the detailed document.

Happy coding.