

### **About Shoolini University**

Shoolini University, established in 2009 by distinguished academicians and professionals, is a dynamic, research-focused, and philanthropic institution dedicated to excellence in education. Renowned for its innovation-led approach, the university has achieved remarkable milestones, including consistent rankings among India's top 100 universities by NIRF. Shoolini stands out as one of the country's top patent generators and matches global benchmarks in research output. Recognized as India's No.1 Private University by QS and THE World University Rankings in 2025, it offers UGC-approved degrees designed to foster career growth.

### **About University Ranking:**

- 1) Overall Global Rank 2025 by The Times Higher Education is 401-500
- 2) Top global 587 rank by QS World Rankings 2025
- 3) NIRF 70 rank in 2024
- 4) Shoolini University is now also a NAAC A+ university.

### **About Shoolini Online**

- Established in 2022
- Accreditation by UGC under UGC-Distance Education Bureau regulations
- Aims to build affordable and flexible online courses.
- Ensures quality education on par with on-campus programs using cutting edge technology

### **Shoolini online Vision**

To empower Bharat by providing employability skills through accessible high-quality learning.

### **Shoolini Online Mission**

To be a role model for online education by:

- Enhancing employability by aligning skills with industry needs.
- Delivering quality online education with innovative, user-friendly technology.
- Making education accessible and affordable for all.
- Inspiring individuals to become leaders and innovations in their fields

### **Shoolini Online Highlights**

- Gamified and Interactive Learning.
- Pay After Placement (Placement and Internship while Studying)
- Focus on Communication Skills and Interview Preparation by AI-Driven Tools.

- Workshops for skills Building and Masterclasses for Job Readiness.
- Industry-Academia Faculty Blend.

### **Shoolini Online Faculty**

Assistant Professor – 18

Associate Professor – 02

Professor – 05

### **Shoolini Online Key Faculty**

#### **Vivek Attray**

Former IAS officer, TEDx presenter, founder of SUVICHAR Think Tank, and Electronics Engineer from NIT Kurukshetra.

#### **Sandeep A. Varma**

Indian film director and writer, best known for the biopic Manjunath, co-founder of Filmboard Movies, and academic council member for SPJIMR's PSMEM program.

#### **Tarun Gupta**

Certified Global Career Counselor with UCLA & MINDLER, passionate about guiding students to fulfilling careers, with a background in telecom & key roles at Airtel, Tata Docomo, and more

#### **Dr. Amar Raj Singh**

Director of Shoolini University for Distance and online education Online, is a Mechanical Engineer with 20+ years of experience, promoting Generative AI to enhance education.

#### **Dr. Pooja Verma**

Associate Professor at Shoolini University, specializing in digital education, with a Ph.D. in Management and research in Quality of Work Life, Organizational Behavior, and HR Management.

#### **Kamal Kant Vashisth**

Specializes in Entrepreneurship, Sales, and Business Organization, recognized for his Change Management skills and named among the Top 50 Teacher Innovators in India by MHRD in 2017.

## **Shoolini Online USPs and Differentiators:**

### **Placements & Internships:**

- We emphasize employability, allowing students to invest in their education with confidence and focusing on securing placements for their future success. Our students are getting placed while studying

### **Expert Faculty and Industry Leaders:**

- Students benefit from learning directly from top academicians, CXOs, and industry professionals, receiving insights and mentorship from leaders who are deeply experienced in their respective fields.

### **AI-Powered, Engaging Learning:**

- The platform offers a uniquely engaging educational experience through AI-driven games and interactive tools that make learning enjoyable, practical, and tailored to enhance retention and skill application.

## **Shoolini online Learning Resources**

- Self Learning Materials
- Live Lectures
- Interactive Videos
- Recorded Videos, Podcasts
- PPTs, Transcripts, PDFs
- Assignments
- Quizzes
- Games
- Discussion Forums

## **Siqandar AI: Interview Preparation Tool**

Siqandar AI, an in-house developed tool, supports Shoolini Online students in honing their interview skills. "Siqandar" stands for Speech IQ and Acumen Recognition.

### **Focus Areas: The 3 Vs of Communication:**

**Verbal (Content):** Transcribes speech to text, evaluates clarity, and provides constructive feedback.

**Vocal:** Assesses speech pace, tone, and expression to aid in balanced delivery.

**Visual:** Analyzes body language, including posture and facial expressions, to foster a confident presence.

With Siqandar AI, students receive real-time feedback, helping them approach interviews with improved readiness and self-assurance.

**Name of the placement companies**

- Aakash+byju's
- eClerx
- Centre of Excellence tourism & hospitality
- Zsapiens
- Policy bazaar
- Star personal & Caring health insurance
- Next.Education
- KHANNA PAPER MILLS LTD.
- Tata AIA Life Insurance
- Tech Mahindra

**Shoolini Online Offers and Discounts Details :**

We would like to inform you that Shoolini Online does not offer scholarships, as our fee structure is already highly competitive. Additionally, we provide flexible payment options such as Pay After Placement and EMI plans to support our students financially.

However, to reward those who prefer upfront payment, we offer:

5% fee waiver for annual payments.

10% fee waiver for students who pay the entire course fee at once.

These options are designed to make quality education accessible while recognizing commitment.