# RAFAEL QUINTEROS





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New Zealand

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## **PROFILE**

I specialize in crafting customized landing pages for businesses. My goal is to elevate the showcasing of their products or services. My approach involves delivering innovative design proposals aligned with individual client requirements. Additionally, I conduct in-depth consumer performance analyses, implementing necessary alterations to significantly boost clients sales

## SKILLS

- Web Design
- Design Thinking
- Wireframe Creation
- Front End Coding
- Problem-Solving
- Computer Literacy
- Project Management Tools
- Strong Communication

### EXPERIENCE

#### **FULL STACK DEVELOPER**

Desafio Latam

Oct 2022 - Jul 2023

- Database administration and website design
- Built the logic for a streamlined ad-serving platform that scaled
- Educational institutions and online classroom management

#### PROJECT COORDINATOR

Grimme Fighters (Canada)

Jul 2023 - Nov 2023

- Supervisor of work teams
- Creation of a wordpress website
- Customer service and schedule coordination

#### PRODUCT MANAGER

Desafio Latam

2021 - 2023

- Coordinated cross-functional teams to ensure timely deliverables and alignment with project objectives
- Built the logic for a Managed project schedules, optimizing workflow and ensuring on-time platform that scaled
- Oversaw project budgets, identifying cost-saving opportunities while ensuring profitability and quality standards.

## EDUCATION

#### **FULLSTACK WEB DEVELOPMENT**

Bootcamp Desafío Latam

2021 - 2022

#### **BUSINESS ENGINEER**

Andres Bello University

2013 - 2018

#### SCRUM FOUNDATION CERT.

CertiProf International

2021