

RACHEL PINEDA

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EDUCATION

Cornell University College of Engineering

Intended Major: Computer Science

Ithaca, NY

Aug. 2023 – present

Central Bucks High School South

High School Diploma

Awards: GIEP Student, Summa Cum Laude Scholar

Warrington, PA

Aug. 2020 – Jun. 2023

GPA: 4.62

LEADERSHIP & ACTIVITIES

Combat Robotics at Cornell

Marketing Member

Ithaca, NY

Oct. 2023 – Present

- Collaborated with subteam members to raise \$20k+ in funds and maintain corporate sponsors
- Worked with a small group to innovate, design, and market a 3 lb combat robot

Charity Club for Children's Hospital of Philadelphia

Founder

Warrington, PA

Sept. 2021 – June 2023

- Founded charity club in fall of Junior year; appointed to organize 5K runs
- Managed sponsorships and outreach events; raised over \$7,000+ for Cardiac Center
- Grew community to 40+ members through the creation and promotion of social media tools
- Created website to communicate club information, monthly meeting content, and volunteer opportunities

Bucks Bubbles

Event Staff & Social Media Manager

Glenside, PA

May 2023 – Present

- Communicated with coworkers to nurture efficient, organized, and precise party efforts
- Increased engagement by 55.5% through social media promotion and advertisements
- Generated content for social media platforms by photographing and editing photos and creating captions and posts

Content Creator

Warrington, PA

Feb. 2017 – Aug. 2021

- Used video editing software to create technology tutorials for beginners on YouTube
- Accumulated over 222,000+ views and 3,300+ watch hours

SKILLS, HONORS, & INTERESTS

Skills: JavaScript, Java, Python (proficient); Autodesk Fusion 360 (proficient) Google Suite, Microsoft Office (proficient); Adobe Photoshop, Adobe Lightroom, Final Cut Pro (proficient); Russian (proficient)

Honors: National Honor Society, Science National Honor Society, Rho Kappa National Honor Society, Computer Science Honor Society

Interests: Software Engineering, Web Development, Project Management, Marketing Strategy