

# Evaluation Criteria ISM- Scientific Article

## Paper Format (4p):

1. Complying with the editing and paging conditions described in the given template (font, paragraph, header / footer, pagination, etc.) (1p);
2. Canonical structure: context, methods, results, discussions, references (1p);
3. Using the correct references and creating the correct bibliographic list (1p);
4. Specify all identifying elements (title, contact, abstract, keywords) (1p);

## Content (6p):

1. Clarity of exposure (1p);
2. Rigor of scientific content (1p);
3. Originality of results (1p);
4. Logic of argumentation, methodological approach (1p);
5. Relevance of the topic in the presented field (1p);
6. Expected impact/results in the topic field (1p);