

Ideation Phase
Define the Problem Statements

Date	31 January 2025
Team ID	LTVIP2025TMID46419
Project Name	House hunt: Finding your perfect rental home
Maximum Marks	2 Marks

Customer Problem Statement Template:

I am	I am a student or working professional relocating to a new city.
I'm trying to	find a clean, affordable rental property that suits my budget and preferences.
But	I keep finding outdated or fake listings across multiple websites, and there's no centralized or trusted platform.
Because which makes me feel	most rental platforms don't verify listings or provide real-time availability and direct communication with the property owner.

I am	I am a property owner looking to rent out my house or apartment.
I'm trying to	list my property online and connect with genuine tenants quickly.
But	I find it difficult to manage multiple listings, track inquiries, and filter serious renters from casual ones.
Because makes me feel	there is no streamlined platform that offers admin approval, booking management, and renter verification.

Problem statement	I am	I'm Trying to	But	Because	Which Makes me feel
Ps 1	A property owner looking to rent out my house or apartment.	list my property online and connect with genuine tenants quickly.	I find it difficult to manage multiple listings, track inquiries, and filter serious renters from casual ones	there is no streamlined platform that offers admin approval, booking management, and renter verification.	overwhelmed and uncertain about whether my property will be rented safely and efficiently.
Ps 2	a student or working professional relocating to a new city.	find a clean, affordable rental property that suits my budget and preferences.	I keep finding outdated or fake listings across multiple websites, and there's no centralized or trusted platform	most rental platforms don't verify listings or provide real-time availability and direct communication with the property owner.	frustrated, uncertain, and anxious about making the wrong decision or being scammed.