Fetch.AI Hackathon 2025, Dubai

Team: Celebrity.AI

Project Summary

Problem Statement

Celebrities are busy, and it's hard for them to personally connect with all their fans across so many platforms. Fans want real interactions, but there's just not enough time.

Solution Overview

Using our service, celebrities can engage with more fans, without the extra work. By cloning the voice of celebrities, we can use AI to give fans an opportunity to hear their favorite celebrity communicate specifically with them in a custom-tailored message.

Technical Architecture

Using a pretrained voice cloning *model created by Cambridge university, we made tweaks and hosted it on a server with API endpoints.

The user will enter text they wish to be said by their celebrity. The celebrity's voice has already been cloned by the model.

A call is made to the Fetch ASI:One LLM, to verify the quality and validity of the user text. If approved, the user is charged 10 $FET, and the test message is sent via API to the model. The model then returns a link to a sound file hosted on the external server, from which the user can download and play the sound.

* https://huggingface.co/spaces/mrfakename/E2-F5-TTS

Business Potential

There is no physical or time limitation to content generation. An artist's work can continue to be produced, long after the artist is no longer working. The earning potential is limitless.