



Gargash Hackathon 2025

NEURAL DRIVE

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ENABLING DREAMS

Financial Planner

- Optimize spending and saving
- Live alerts on market price data
- Cross selling Gargash real estate rentals
- Offer investment services

ROAD TO RIDE

01

Agentic AI

- Live market data of preowned car prices

02

SnowFlake

- Bank API with spending statistics

03

ML Regression

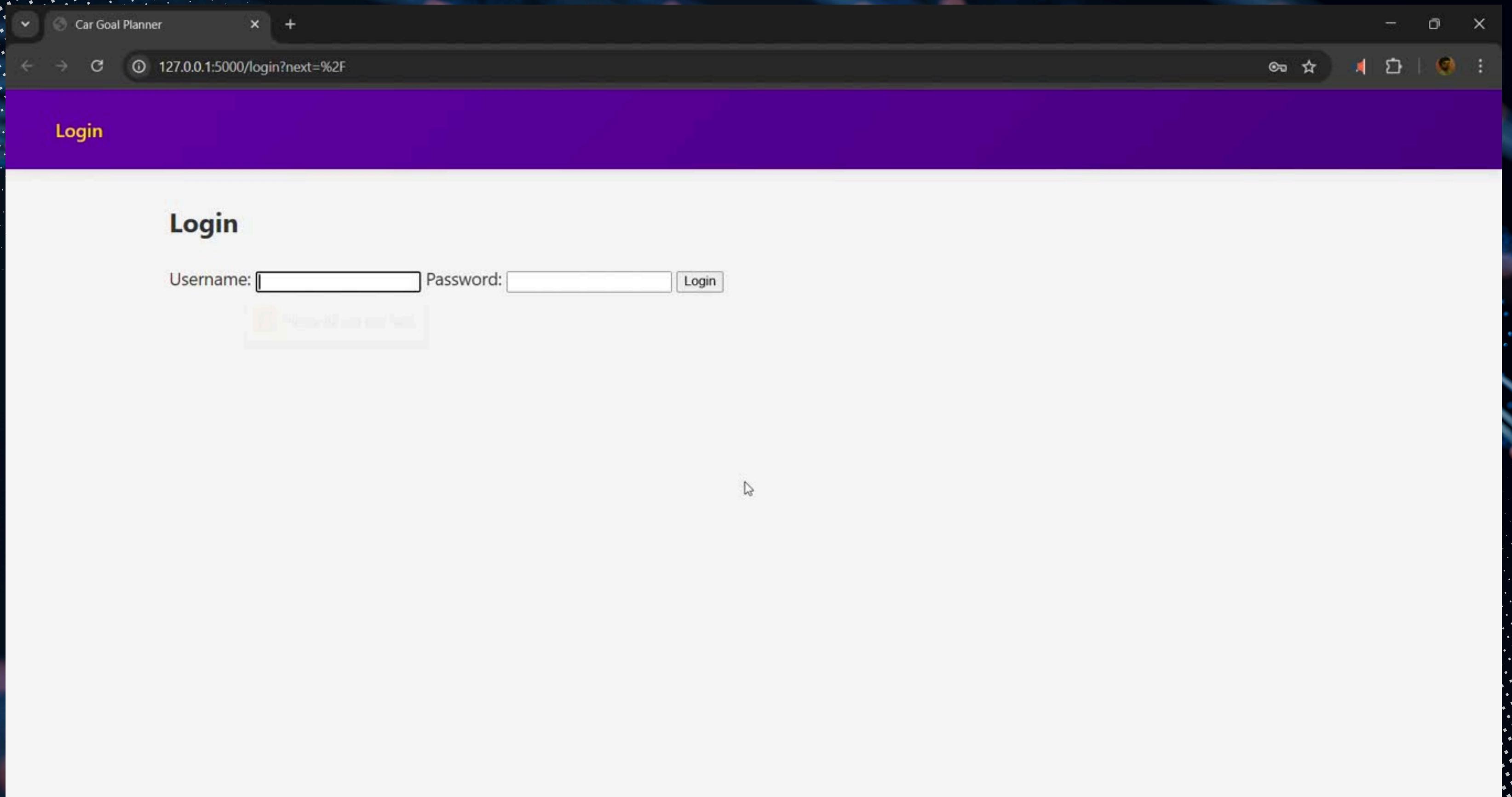
- User Financial Profile
- User goals and forecasts

04

NLP Alerts

- Recommended Spending Patterns
- Promote Gargash services

PROTOTYPE



FORWARD DRIVE

Additional Deep Learning Models

- Predict customer financial health (income, home rent) based on bank transactions data

NLP Integrated Communication

- Personable and effective interactions with customers