

CV #11 - Lisa Wang (UX Designer)

LISA WANG

Senior UX Designer

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 lisawang.design

ABOUT ME

Creative UX Designer with 8 years of experience designing intuitive digital experiences for web and mobile applications. Passionate about user-centered design, accessibility, and creating products that solve real problems. Proven track record of increasing user engagement by 40% and reducing bounce rates through thoughtful design solutions.

EXPERIENCE

Senior UX Designer

Google

2020 - Present

Lead UX design for Google Workspace products serving 3B+ users globally. Collaborate with product managers, engineers, and researchers to design intuitive interfaces that improve productivity and user satisfaction.

- Redesigned Gmail interface increasing user engagement by 35%
- Led accessibility initiative improving WCAG compliance to AA standard
- Mentored 5 junior designers and established design system guidelines
- Conducted user research with 500+ participants across 12 countries

UX Designer

Airbnb

2017 - 2020

Designed end-to-end experiences for host and guest platforms. Focused on mobile-first design and international user experience optimization.

- Improved booking conversion rate by 25% through checkout redesign
- Created design system used across 15+ product teams
- Led user research initiatives in 8 international markets
- Designed features used by 150M+ users worldwide

Product Designer

Startup Inc.

2015 - 2017

First design hire at early-stage fintech startup. Built design process from ground up and designed core product features that helped company raise \$50M Series B funding.

EDUCATION

Master of Fine Arts in Interaction Design

Carnegie Mellon University

2015

Bachelor of Science in Computer Science

Stanford University

2013

SKILLS

User Research

Prototyping

Figma

Sketch

Adobe Creative Suite

HTML/CSS

JavaScript

Design Systems

Accessibility

A/B Testing

AWARDS

- Webby Award - Best User Experience (2023)
- UX Design Awards - Gold Winner (2022)
- Featured in "Top 40 Under 40 Designers" - Design Magazine (2021)