MAYA RODRIGUEZ

Creative Graphic Designer & Visual Storyteller

📧 maya.creates@gmail.com
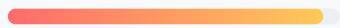
📱 (512) 555-0345
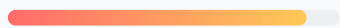
📍 Austin, TX

🎨 mayarodriguez.design
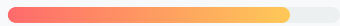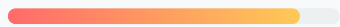
Design Skills

Adobe Photoshop

Adobe Illustrator
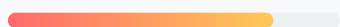
Adobe InDesign

Figma

Sketch

Creative Expertise

Branding

Typography

UI/UX

Print Design

Web Design

Packaging

Education

Bachelor of Fine Arts
Graphic Design
University of Texas at Austin
2020 • Magna Cum Laude

Creative Vision

Passionate graphic designer with 4+ years of experience creating compelling visual narratives that connect brands with their audiences. Specializing in brand identity development, digital marketing materials, and user interface design. I believe great design is not just about aesthetics—it's about solving problems, telling stories, and creating meaningful connections between people and brands.

Professional Experience

Senior Graphic Designer   2021 - Present
Creative Agency XYZ

Lead creative development for 25+ client brands across technology, healthcare, and retail sectors. Conceptualize and execute comprehensive brand identity systems including logos, color palettes, typography, and brand guidelines. Collaborate with strategy and account teams to translate business objectives into compelling visual solutions. Manage multiple projects simultaneously while maintaining exceptional quality standards and meeting tight deadlines.

Key Achievements:
• Redesigned brand identity for tech startup that secured $5M Series A funding
• Created award-winning campaign that increased client's brand recognition by 40%
• Led design team of 3 junior designers on major rebranding project
• Developed design system that reduced project turnaround time by 30%