

# Rashna Razdan

Address: 1550 Technology Drive #2025 San Jose, CA 95110

Email: rashnarazdan@gmail.com, Cell: +1 416 998 3461

Website: <http://rrazd.github.com>

## Software Proficiency

- Expertise in Adobe Illustrator/Photoshop, Sketch, Principle, Marvel, InVision, Balsamiq
- Expertise in JavaScript, JQuery, HTML5, CSS3 and LESS
- Experience in version control tools: Mercurial, Git, SVN
- Experience in databases: MySQL and MongoDB

## Work Experience

**UX/UI Apprentice**, Bloc, San Francisco, California, March/2016 – July/2016

- Delivered competitive analysis reports, user personas, user stories and user flows
- Created high and low fidelity static mockups, design guides, responsive designs, micro-interaction animations and clickable interactive prototypes
- Utilized UX testing techniques to gather and analyze user feedback

**Product Manager**, NexJ Systems, Toronto, Ontario, November/2015 – March/2016

- IBM Watson Health Coach and Patient Matching Service Project
  - Influenced which IBM Watson services NexJ Connected Wellness can utilize based on extensive research
  - Developed strategy to pair user with their optimal health coach
  - Impacted product feature set by presenting findings from market research and competitive analysis to company executives
  - Worked with developers to ensure UI/UX stayed intact during development

**Front End Software Developer**, NexJ Systems, Toronto, Ontario, June/2014 – Present

- Connected Health and Wellness Project
  - Improved team velocity as Scrum Master by 34%; worked with all departments to achieve successful biweekly releases
  - Wrote CSS to implement responsive design using the LESS framework
  - Built user registration and login functionality using NexJ's MVC framework
  - Designed responsive, clean, cross platform email templates
  - Influenced UI decisions by using Google Material Design principles
  - Wrote software documentation on Confluence for new technical features
  - Assisted QA by creating test skeletons and testing completed features

**Product Manager**, SAP, Waterloo, Ontario, September/2012 - December/2012

- Performed technical competitive analysis to give team a solid understanding of Adaptive Server Enterprise (ASE) products
- Presented competitive analysis; findings led to proposals of features to build

## Education

**Bachelor of Applied Science**, Honours Computer Engineering, University of Waterloo, Waterloo, Ontario, September 2009 – 2014

- Relevant Courses: Software Requirements and Specifications, User Interfaces, Software Design & Architecture