

RYAN R. CAMPBELL

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[LinkedIn](https://www.linkedin.com/in/ryanr-linked-in/) (bit.ly/ryanr-linked-in) | [Portfolio](https://www.portfolio.com) (bit.ly/ryanr-portfolio) | [GitHub](https://github.com/ryanr-github) (bit.ly/ryanr-github)

Full-stack web developer leveraging backgrounds in linguistics and enterprise management to design applications that increase engagement with the communities they serve. Completed a certificate in full-stack development from the University of Wisconsin's Extended Campus. Highly adaptable technical problem solver whose passion for sleek, dynamic design shines through.

TECHNICAL SKILLS

Languages: HTML5, CSS3, JavaScript ES6+, SQL, GraphQL

Applications: GitHub, GitLab, MySQL, NoSQL, Insomnia, Heroku

Tools: Bootstrap, Materialize, jQuery, jQuery UI, Moment.js, Iconic, MySQL2, Sequelize, aos.js, MERN, React, Next.js, Inquirer, Jest, Keystone.js, Express.js. Mongoose, MongoDB, Webpack, Lighthouse

PROJECTS

Volley-All | [GitHub Repo](https://github.com/ryanr-volley-git) (bit.ly/volley-git) | [Deployed Project](https://volley-all.com) (bit.ly/volley-all)

- Summary: League management app for bar-league volleyball
- Role: Project management, server buildout, templating, route design
- Tools: Express.js, Handlebars.js, Sequelize, REST APIs, Password Encryption
- ***Login credentials for demo purposes—***

| Email | Password |
|------------------|-----------|
| admin@gmail.com | pswd12345 |
| jeremy@gmail.com | pswd12345 |

Petfolio! | [GitHub Repo](https://github.com/ryanr-petfolio-git) (bit.ly/petfolio-git) | [Deployed Project](https://petfolio-app.com) (bit.ly/petfolio-app)

- Summary: A React app for showing off pictures of pets
- Role: Sole author
- Tools: React, Jest, Test-Driven Development

E-Commerce Backend | [GitHub Repo](https://github.com/ryanr-com-git) (bit.ly/com-git) | [Walkthrough Video](https://walkthrough-video.com) (bit.ly/com-tutorial)

- Summary: Backend for an e-commerce application
- Role: Sole author
- Tools: Node.js, Express.js, MySQL, Sequelize, JavaScript, APIs, Insomnia

EXPERIENCE

KYD Candle Co.

Co-founder, Operations Engineer

- Designed and maintained website (WordPress, WooCommerce)

2020-Present

Stoughton, WI

- Raised \$700+ for equity-minded non-profits through community reinvestment strategy
- Integrated MailChimp into site, wrote and sent twice-monthly newsletter
- Managed financial records and performed monthly and yearly profit-and-loss analyses

R.R. Campbell, LLC **2012-Present**
Author, Educator, Entrepreneur **Stoughton, WI**

- International Book Awards Finalist for *Imminent Dawn* (2020)
- Authored four books including *And Ampersand*, *Imminent Dawn*, among others
- Managed web design (WordPress, Divi), graphic design, marketing, public relations
- Speaker at events including University of Wisconsin Writers' Institute
- Reached tens of thousands of listeners as host of Writescast Network podcasts
- Leveraged digital platform to plant more than 300 trees through OneTreePlanted.org

Wisconsin Writers Association **2020-Present**
Craft Development Chairperson **Madison, WI**

- Helped dozens of authors sharpen their manuscripts as host of monthly craft summits

Sun Nuclear **2018-Present**
Procurement Assistant **Middleton, WI**

- Reduced cost of goods sold by two percent quarter over quarter to maximize profit

Natus Neurology, Inc. **2015-2018**
Regulatory Affairs Specialist, International Customer Service **Middleton, WI**

- Prepared dossiers to earn government approval for medical devices in foreign markets

Digi-Star, LLC (Topcon Agriculture Group) **2014-2015**
International Sales Coordinator **Fort Atkinson, WI**

- Formalized order receipt and entry process to streamline international sales operations

Ian's Pizza on State **2010-2014**
Assistant Manager, Supervisor, Delivery **Madison, WI**

- Redesigned back-of-house layout to improve delivery times during peak hours

EDUCATION

Certificates

- Full Stack Web Development Certification – University of Wisconsin Extended Campus
- Marketing Your Business Online - University of Wisconsin Stevens Point, WI
- Small Business Marketing - University of Wisconsin Stevens Point, WI

Bachelor of Arts, University of Wisconsin Madison, WI

- Linguistics (Honors), Spanish