

RYAN R. CAMPBELL

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[LinkedIn](https://www.linkedin.com/in/ryanr-linked-in/) (bit.ly/ryanr-linked-in) | [Portfolio](https://www.portfolio.com) (bit.ly/ryanr-portfolio) | [GitHub](https://github.com/ryanr-github) (bit.ly/ryanr-github)

Full-stack web developer leveraging backgrounds in linguistics and enterprise management to design applications that increase engagement with the communities they serve. Earning a certificate in full-stack development from the University of Wisconsin's Extended Campus. Highly adaptable technical problem solver whose passion for sleek, dynamic design shines through.

TECHNICAL SKILLS

Languages: HTML5, CSS3, JavaScript ES6+, SQL

Applications: GitHub, GitLab, MySQL, Insomnia,

Tools: Bootstrap, Materialize, jQuery, jQuery UI, Moment.js, MERN, Express.js, Insomnia, React, Node.js, Inquirer, Jest, Iconic, AJAX, APIs, NoSQL, aos.js

PROJECTS

Yarnsworth's Tales | [GitHub Repo](https://github.com/ryanr-yarnsy) (bit.ly/yarnsy-git) | [Deployed Project](https://yarnsy.com) (bit.ly/yarnsy)

- Summary: Content generator for Dungeons & Dragons (5e)
- Role: Sole author
- Tools: HTML, CSS, JavaScript, APIs, Bootstrap

Who Would Win? | [GitHub Repo](https://github.com/ryanr-who-win) (bit.ly/who-win-git) | [Deployed Project](https://who-would-win.com) (bit.ly/who-would-win)

- Summary: Combat simulator for fans of Pokémon and Dungeons & Dragons
- Role: Game engine, CSS, animation
- Tools: JavaScript, jQuery, jQuery UI

Profile Generator | [GitHub Repo](https://github.com/ryanr-prof-gen) (bit.ly/prof-gen) | [Video Walkthrough](https://prof-gen.com) (bit.ly/prof-vid)

- Summary: A Node.js-based employee profile generator
- Role: Sole author
- Tools: HTML, CSS, JavaScript, Bootstrap, Node.js, Inquirer, Jest

EXPERIENCE

KYD Candle Co.

2020-Present

Co-founder, Operations Engineer

Stoughton, WI

- Designed and maintained website (WordPress, WooCommerce)
- Raised \$700+ for equity-minded non-profits through community reinvestment strategy
- Integrated MailChimp into site, wrote and sent twice-monthly newsletter
- Managed financial records and performed monthly and yearly profit-and-loss analyses

R.R. Campbell, LLC

2012-Present

Author, Educator, Entrepreneur

Stoughton, WI

- International Book Awards Finalist for *Imminent Dawn* (2020)
- Authored four books including *And Ampersand*, *Imminent Dawn*, among others

- Managed web design (WordPress, Divi), graphic design, marketing, public relations
- Speaker at events including University of Wisconsin Writers' Institute
- Reached tens of thousands of listeners as host of Writescast Network podcasts
- Leveraged digital platform to plant more than 300 trees through OneTreePlanted.org

Wisconsin Writers Association **2020-Present**
Craft Development Chairperson **Madison, WI**

- Helped dozens of authors sharpen their manuscripts as host of monthly craft summits

Sun Nuclear **2018-Present**
Procurement Assistant **Middleton, WI**

- Reduced cost of goods sold by two percent quarter over quarter to maximize profit

Natus Neurology, Inc. **2015-2018**
Regulatory Affairs Specialist, International Customer Service **Middleton, WI**

- Prepared dossiers to earn government approval for medical devices in foreign markets

Digi-Star, LLC (Topcon Agriculture Group) **2014-2015**
International Sales Coordinator **Fort Atkinson, WI**

- Formalized order receipt and entry process to streamline international sales operations

Ian's Pizza on State **2010-2014**
Assistant Manager, Supervisor, Delivery **Madison, WI**

- Redesigned back-of-house layout to improve delivery times during peak hours

EDUCATION

Certificates

- Full Stack Web Development Certification – University of Wisconsin Extended Campus
- Marketing Your Business Online - University of Wisconsin Stevens Point, WI
- Small Business Marketing - University of Wisconsin Stevens Point, WI

Bachelor of Arts, University of Wisconsin **Madison, WI**

- Linguistics (Honors), Spanish