

Newegg Marketplace

XML Integration Guide

Version 1.3

Contents

Change History	3
1. Overview	4
2. Data Communication	4
3. What Are Schemas?	6
4. Datafeed Management	6
4.1. Batch Creating/Updating Items	6
4.2. Inventory Update	21
4.3. Volume Discount Creation/Update/Removal	23
4.4. Order List.....	25
4.5. Ship Notice	29
4.6. Multi-Channel Order Management	31
4.7. Newegg Subscribe & Save Item Management.....	34
4.8. Newegg International Country Exclusion Management	35
4.9. Newegg Promotional Item Lists Submission.....	37
4.10. Data Feed Processing Report Schema	40

Change History

Version	Change Date	Description
V1.3	09/11/2014	Batch submit Promotion Item Lists are available <ul style="list-style-type: none"> New data feed template: Newegg Promotion Item Lists Submission is added to batch adding item(s) for join Newegg promotions/deals, section 4.9.
V1.3	08/11/2014	Newegg International Updates <ul style="list-style-type: none"> Country of Origin is available in Batch Creating/Updating Items data feed templates. Section 4.1.1. New data feed template: Newegg International Country Exclusion Management is added to batch adding or removing the country(s) you will not sell/ship your items to, section 4.8.
V1.3	07/15/2014	Batch submit Subscribe & Save items are available <ul style="list-style-type: none"> New data feed template: Newegg Subscribe & Save Item Management is added to batch adding or removing the item(s) you will join Newegg Subscribe & Save program, section 4.7.
V1.3	07/15/2014	A Minimum Purchase Quantity can be set for an item in order for a customer to make a purchase. Please review the section of Inventory Update for more details.
V1.3	07/15/2014	Reference: Error Code List has been removed.
V1.3	06/30/2014	New function: Volume Discount is released. Items can be batched updated through data feeds. Please review the section of Volume Discount Creation/Update/Removal for more details.
V1.3	05/28/2013	Additional data feed templates are available. The new data feed templates will provide you the following: <ul style="list-style-type: none"> Batch creating items existing in Newegg catalog. The capability to upload one file to update the basic information for items under multiple subcategories at a time.

1. Overview

This document provides technical information about integrating with Newegg Marketplace using XML formatted Datafeeds.

The technical requirements of this integration guide have been designed to provide the seller with the information to make working with Newegg Marketplace as seamless and successful as possible.

Seller Support

For any questions and support, please contact Marketplace Integration Team at: datafeeds@newegg.com

Available Datafeed Templates

There are several XML feeds available:

- Batch Item Creation/Update
- Inventory Update
- Volume Discount Creation/Update/Removal
- Order Notification
- Ship Notice
- Multi-Channel Order Management
- Newegg Subscribe & Save Item Management
- Newegg International Country Exclusion Management
- Data Feed Processing Report

2. Data Communication

Delivery Method

There are two methods available for submitting your files: via File Transfer Protocol (FTP) or Seller Portal.

For using FTP, Newegg Marketplace will provide an account for each seller to access the Newegg Marketplace FTP server. The Data Feed Settings section in Seller Portal will allow sellers to setup and maintain their FTP accounts on Newegg.

Setup/Manage FTP Account

To access Data Feed Settings Page via Seller Portal:

Step 1- Logon to Seller Portal at: <https://sellerportal.newegg.com/>

Step 2- From the Navigation Panel, click **Manage Account** then **Data Feed Settings**

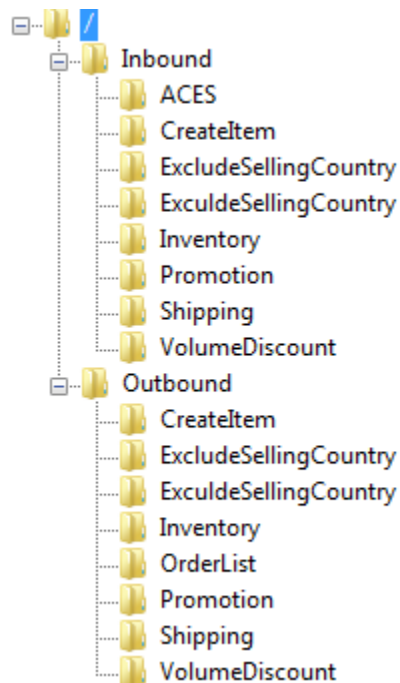


File Format

All datafeeds addressed in this guide are XML-formatted with the associated schemas. Please visit the Newegg Seller Portal to download full schemas.

File Directory

Each seller is supplied with a username and password to access their own directory on the FTP server. Only one login will be supplied. The directory structure will look like this:



3. What Are Schemas?

All XML based messages should be developed based on the schema files or XSDs (XML Schema Definitions). The schema files outline the format that order message from Newegg and each datafeed submitted from sellers.

4. Datafeed Management

Newegg DataFeeds provide the functions for item creation/update, item price/inventory update, order management, item promotions, and Newegg International related operations to Newegg Systems.

There are different feed types available:

- **Batch Creating Items** if you want to create items (create item listing for seller account) or if you want to update existing item information.
- **Inventory Update** if you want to update inventory and price by batch.
- **Volume Discount Management** if you want to submit/update volume discount items by batch.
- **Order Management** if you want to update order shipping information by batch.
- **Multi-Channel Order Management** if you want to create orders with other platforms other than Newegg Marketplace.
- **Newegg Subscribe & Save Item Management** if you want to submit/update Subscribe & Save items by batch.
- **Newegg International Country Exclusion Management** if you want to exclude certain country(s) for certain items.

4.1. Batch Creating/Updating Items

As a seller, you will first work with your assigned Category Manager to determine what industry and sub-categories you would like to sell on Marketplace.

Newegg Marketplace provides the capability to batch create new items and update your existing items on your Newegg store by using datafeeds. There are several different templates are available.

4.1.1. Batch creating item/ update item/ replace or append image to item(s) based on different sub-categories.

For each subcategory, there's a category structure schema that needs to be followed (different subcategory requires different property input per item). The following information provides Attribute Definitions and the corresponding XML example.

Resource Information

	Description
Schema and Sample Available Location	Seller Portal > Manage Items > Batch Item Creation/Update. Under the Download file Template tab, select "Batch Item Creation". Select preferred template file format and target industry then click Download File Template to start downloading template.

FTP Upload Location	//Inbound/CreateItem
FTP Processing Report Download Location	//Outbound/CreateItem

The following information provides Attribute Definitions and the corresponding XML example.

Attribute				Format	Description	Required
DocumentVersion				Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y
MessageType				String	BatchItemCreation	Y
Overwrite				String	The flag (when set to "Yes") will deactivate any existing product data under the same sub-category then apply the contents of current datafeed; applicable to product-related datafeeds only.	N
Message	Itemfeed	SubCategoryID		String	Identify the category specification. There is only one category can be used for any single item.	Y
		Item	Action	String	<p>Specify the action you would like to perform.</p> <ul style="list-style-type: none"> - Enter "Create Item" if you want to list a new product that is not currently in your item list. - Enter "Update Item" to update the information of a product already in your item list (does not include updating of pricing fields: Currency, MSRP, MAP, Selling Price, Shipping, Inventory and Activation Mark) - Enter "Update Item Price and Inventory" to update an existing item's pricing fields (Currency, MSRP, MAP, Selling Price, Shipping, Inventory and Activation Mark only) - Enter "Update/Append Image" to upload additional image(s) of the product or overwrite existing image(s). - Enter "Replace Image" to replace all of your existing images with the image URL's provided in this file. When this action is selected, the system will only process the Item Images field and Activation Mark; all other information, including Selling Price, will be ignored. <p>If no value was entered for this field, by default the system will do the following:</p>	N

BasicInfo			<ul style="list-style-type: none"> - If item currently does not exist in your item list, we will treat it as if you entered "Create Item". - If item currently exists in your item list, we will treat it as if you entered "Update Item Price and Inventory". 	
	SellerPartNumber	String	A seller-defined unique identifier for an item. An alphanumeric string, max 40 characters including space	Y
	Manufacturer	String	The manufacturer name for the item. You must use a pre-defined value from our system or request the addition of a new value from the Content Team at mktp.content@newegg.com .	Y
	ManufacturerPartNumberOrISBN	String	Manufacturer defined unique identifier for an item. An alphanumeric string, max 20 characters including space	Required if item UPC code is not provided
	UPC	String	A unique Universal Product Code (UPC) (12 characters only) or European Article Number (EAN)(13 characters only) for an item. A numeric string, max 40 characters.	Required if item Manufacturer Part # / ISBN is not provided
	ManufacturerItemURL	String	The URL for this item on manufacturer's website	N
	RelatedSellerPartNumber	String	If the item is a variant of another ("related") item with its own seller part #, list the related item's seller part # here. This is required for the variant item to display under a single product page. An alphanumeric string, max 20 characters including space.	N
	WebsiteShortTitle	String	The short, easily identifiable item name for this item. It will be used as the main name for your product on all store pages, Sales Orders and receipts, so should not contain variables. Maximum characters: 200.	Y
	WebsiteLongTitle	String	A longer, more descriptive item name for this item that will be displayed on the product page. Should not contain variables not present in every product family item. If not provided, will be the same as Website Short Title. Maximum characters: 200.	N

ProductDescription		String	The detailed description to be featured on the item page. This description should state the features and functions of the product. Should be the same for all items in product family. (4000 character limit.) Accepted HTML for Product Description fields. Only ,, , , <p>, , <i>, <u>, , , <sub>, <sup> are allowed.	Y
ItemDimension	ItemLength	Decimal	Individual unit shipping length in inches	Y
	ItemWidth	Decimal	Individual unit shipping width in inches	Y
	ItemHeight	Decimal	Individual unit shipping height in inches	Y
ItemWeight		Decimal	Individual unit shipping weight in lb.	Y
ItemCondition		String	Item condition is New or Refurbished, Default will be set to New if no value specified.	N
ItemPackage		String	Available value to identify the package of product	N
ShippingRestriction		String	Identify if there is any shipping restriction for product	Y
Currency		String	The form of money for all price related elements. Default value: USD	N
MSRP		Decimal	Manufacturer's suggested retail price for the product. If you want to remove MSRP, input "0.00" or '0' in this field. If null, no change to current setting.	N
MAP		Decimal	Minimum advertised price. If the Selling Price is below the defined MAP, the website will ask customer to add item to shopping cart to see the item's price. If you want to remove MAP, input "0.00" or '0' in this field. If null, no change to current setting.	N
CheckoutMAP		String	Regardless the Selling Price and the value inputted in MAP field, if the Checkout MAP is marked as True, then the website will ask customer to add item to shopping cart AND go to checkout page to see the item's price.	N
SellingPrice		Decimal	The selling price	Y
Shipping		String	The shipping charge setting for this item.	Y
Inventory		Integer	The inventory quantity available for sale for this item	Y

ActivationMark			String	The ActivationMark's default setting is "True" on all uploaded products because all products must be activated to be visible on Newegg websites. You may set it to "False" if you wish to deactivate your product.	N
ItemImages	Image	ImageUrl	String	Enter the URL for this item's product images. All URLs must be a direct link to the actual image. Image file must be (.jpg or .jpeg). An alphanumeric string; 2000 characters maximum in length. Images should have 72-pixels-per-inch resolution and be in 4:3 aspect ratio, with dimensions between: -Minimum of 320 pixels wide OR 240 pixels high. -Maximum resolution is 1280 x 960 The maximum file size for each image is 10MB. All files larger than the 10MB limit will fail to process.	Y
		IsPrimary	Boolean	The identifier to specify the default image, if multiple images will be uploaded.	N
Warning	Prop65		String	Used if the product is subject to prop 65 regulations in California.	N
	Prop65Motherboard		String	Used if the product is motherboard related subject to prop 65 regulations in California.	N
	CountryOfOrigin		String	Country of Origin is the country of manufacture/ production of your items. Newegg only accept ISO standard three-letter codes for the various countries of the world. For complete list, please refer to the following: http://en.wikipedia.org/wiki/ISO_3166-1_alpha-3 Please note: this value is required if you intend to sell your items globally through Newegg.	N
	OverAge18Verification		String	Used if the product contains graphics or adult content that is inappropriate for person under 18 years old.	N

Newegg Marketplace XML Integration Guide

				ChokingHazard	String	Choking Hazard Warning Requirements for Children's Toys and Games You may select up to four of these six warnings. You should never need to choose more than four warnings, as a warning that a product "contains" a small ball or marble should not apply simultaneously with the corresponding warning that a product "is" a small ball or marble. Please refer to Consumer product Safety Improvement Act of 2008 (CPSIA) for more information.	N
				SubCategoryProperty	Vary	Section containing category-specific information such as properties. Reference the following XSDs to complete the Product Data section (only one category can be used for a given item).	Y

XML Example:

```
<?xml version="1.0" encoding="utf-8"?>
<NeweggEnvelope xsi:noNamespaceSchemaLocation="Itemfeed.xsd" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance">
<Header>
  <DocumentVersion>1.0</DocumentVersion>
</Header>
<MessageType>BatchItemCreation</MessageType>
<Overwrite>No</Overwrite>
<Message>
  <Itemfeed>
    <SummaryInfo>
      <SubCategoryId>13905</SubCategoryId>
    </SummaryInfo>
    <Item>
      <Action>Create Item</Action>
      <BasicInfo>
        <SellerPartNumber>JACKETEST0921001002</SellerPartNumber>
        <Manufacturer>AMD</Manufacturer>
      <ManufacturerPartNumberOrISBN>JACKETEST0921001002</ManufacturerPartNumberOrISBN>
      <UPC></UPC>
      <ManufacturerItemURL></ManufacturerItemURL>
      <RelatedSellerPartNumber></RelatedSellerPartNumber>
      <WebsiteShortTitle>Sick111111</WebsiteShortTitle>
      <ProductDescription>hello222222</ProductDescription>
      <ItemDimension>
        <ItemLength>4</ItemLength>
        <ItemWidth>5</ItemWidth>
        <ItemHeight>6</ItemHeight>
      </ItemDimension>
      <ItemWeight>3</ItemWeight>
      <ItemPackage>OEM</ItemPackage>
      <ShippingRestriction>Yes</ShippingRestriction>
      <Currency>USD</Currency>
      <MSRP>500</MSRP>
      <SellingPrice>100</SellingPrice>
    </Item>
  </Itemfeed>
</Message>
</NeweggEnvelope>
```

Newegg Marketplace XML Integration Guide

```
<Shipping>Free</Shipping>
<Inventory>100</Inventory>
<ActivationMark>True</ActivationMark>
<ItemImages>
  <Image>
    <ImageUrl>http://10.1.24.143:4567/images/20.gif</ImageUrl>
  </Image>
</ItemImages>
<Warning>
  <Prop65>No</Prop65>
  <Prop65Motherboard>Yes</Prop65Motherboard>
  <OverAge18Verification>Yes</OverAge18Verification>
  <ChokingHazard>
    <SmallParts>Yes</SmallParts>
    <SmallBall>Is a small ball</SmallBall>
    <Balloons>Yes</Balloons>
    <Marble>Is a marble</Marble>
  </ChokingHazard>
</Warning>
</BasicInfo>
<SubCategoryProperty>
<CostumeAccessories>
  <CostumeAccBrand>String</CostumeAccBrand>
  <CostumeAccModel>String</CostumeAccModel>
  <CostumeAccGender>Male</CostumeAccGender>
  <CostumeAccAge>Adult</CostumeAccAge>
  <CostumeAccType>Blood & Gore</CostumeAccType>
  <CostumeAccTheme>Animals & Insects</CostumeAccTheme>
  <CostumeAccOccasion>1st Birthday</CostumeAccOccasion>
  <CostumeAccSize>#10</CostumeAccSize>
  <CostumeAccColor>String</CostumeAccColor>
  <CostumeAccMaterial>String</CostumeAccMaterial>
  <CostumeAccCareInstructions>String</CostumeAccCareInstructions>
</CostumeAccessories>
</SubCategoryProperty>
</Item>
<Item>
  <Action>Create Item</Action>
  <BasicInfo>
    <SellerPartNumber>JACKETEST0921001003</SellerPartNumber>
    <Manufacturer>AMD</Manufacturer>
    <ManufacturerPartNumberOrISBN>JACKETEST0921001003</ManufacturerPartNumberOrISBN>
    <UPC></UPC>
    <ManufacturerItemURL></ManufacturerItemURL>
    <RelatedSellerPartNumber></RelatedSellerPartNumber>
    <WebsiteShortTitle>Sick1111111</WebsiteShortTitle>
    <ProductDescription>hello222222</ProductDescription>
    <ItemDimension>
      <ItemLength>4</ItemLength>
      <ItemWidth>5</ItemWidth>
      <ItemHeight>6</ItemHeight>
    </ItemDimension>
    <ItemWeight>5</ItemWeight>
    <ItemPackage>OEM</ItemPackage>
    <ShippingRestriction>Yes</ShippingRestriction>
    <Currency>USD</Currency>
    <MSRP>500</MSRP>
    <SellingPrice>100</SellingPrice>
```

```

<Shipping>Free</Shipping>
<Inventory>100</Inventory>
<ActivationMark>True</ActivationMark>
<ItemImages>
  <Image>
    <ImageUrl>http://10.1.24.143:4567/images/20.gif</ImageUrl>
  </Image>
</ItemImages>
<Warning>
  <Prop65>No</Prop65>
  <Prop65Motherboard>Yes</Prop65Motherboard>
  <OverAge18Verification>Yes</OverAge18Verification>
  <ChokingHazard>
    <SmallParts>Yes</SmallParts>
    <SmallBall>Is a small ball</SmallBall>
    <Balloons>Yes</Balloons>
    <Marble>Is a marble</Marble>
  </ChokingHazard>
</Warning>
</BasicInfo>
<SubCategoryProperty>
<CostumeAccessories>
  <CostumeAccBrand>String</CostumeAccBrand>
  <CostumeAccModel>String</CostumeAccModel>
  <CostumeAccGender>Male</CostumeAccGender>
  <CostumeAccAge>Adult</CostumeAccAge>
  <CostumeAccType>Blood & Gore</CostumeAccType>
  <CostumeAccTheme>Animals & Insects</CostumeAccTheme>
  <CostumeAccOccasion>1st Birthday</CostumeAccOccasion>
  <CostumeAccSize>#10</CostumeAccSize>
  <CostumeAccColor>String</CostumeAccColor>
  <CostumeAccMaterial>String</CostumeAccMaterial>
  <CostumeAccCareInstructions>String</CostumeAccCareInstructions>
</CostumeAccessories>
</SubCategoryProperty>
</Item>
<Item>
  <Action>Create Item</Action>
  <BasicInfo>
    <SellerPartNumber>JACKETEST0921001004</SellerPartNumber>
    <Manufacturer>AMD</Manufacturer>
    <ManufacturerPartNumberOrISBN>JACKETEST0921001004</ManufacturerPartNumberOrISBN>
    <UPC></UPC>
    <ManufacturerItemURL></ManufacturerItemURL>
    <RelatedSellerPartNumber></RelatedSellerPartNumber>
    <WebsiteShortTitle>Sick1111111</WebsiteShortTitle>
    <ProductDescription>hello222222</ProductDescription>
    <ItemDimension>
      <ItemLength>4</ItemLength>
      <ItemWidth>5</ItemWidth>
      <ItemHeight>6</ItemHeight>
    </ItemDimension>
    <ItemWeight>3</ItemWeight>
    <ItemPackage>OEM</ItemPackage>
    <ShippingRestriction>Yes</ShippingRestriction>
    <Currency>USD</Currency>
    <MSRP>500</MSRP>
    <SellingPrice>100</SellingPrice>
  </BasicInfo>
  <ItemImages>
    <Image>
      <ImageUrl>http://10.1.24.143:4567/images/20.gif</ImageUrl>
    </Image>
  </ItemImages>
  <Warning>
    <Prop65>No</Prop65>
    <Prop65Motherboard>Yes</Prop65Motherboard>
    <OverAge18Verification>Yes</OverAge18Verification>
    <ChokingHazard>
      <SmallParts>Yes</SmallParts>
      <SmallBall>Is a small ball</SmallBall>
      <Balloons>Yes</Balloons>
      <Marble>Is a marble</Marble>
    </ChokingHazard>
  </Warning>
  </Item>
</Item>

```

```

<Shipping>Free</Shipping>
<Inventory>100</Inventory>
<ActivationMark>True</ActivationMark>
<ItemImages>
  <Image>
    <ImageUrl>http://10.1.24.143:4567/images/20.gif</ImageUrl>

  </Image>
</ItemImages>
<Warning>
  <Prop65>No</Prop65>
  <Prop65Motherboard>Yes</Prop65Motherboard>
  <CountryOfOrigin>USA</CountryOfOrigin>
  <OverAge18Verification>Yes</OverAge18Verification>
  <ChokingHazard>
    <SmallParts>Yes</SmallParts>
    <SmallBall>Is a small ball</SmallBall>
    <Balloons>Yes</Balloons>
    <Marble>Is a marble</Marble>
  </ChokingHazard>
</Warning>
</BasicInfo>
<SubCategoryProperty>
<CostumeAccessories>
  <CostumeAccBrand>String</CostumeAccBrand>
  <CostumeAccModel>String</CostumeAccModel>
  <CostumeAccGender>Male</CostumeAccGender>
  <CostumeAccAge>Adult</CostumeAccAge>
  <CostumeAccType>Blood & Gore</CostumeAccType>
  <CostumeAccTheme>Animals & Insects</CostumeAccTheme>
  <CostumeAccOccasion>1st Birthday</CostumeAccOccasion>
  <CostumeAccSize>#10</CostumeAccSize>
  <CostumeAccColor>String</CostumeAccColor>
  <CostumeAccMaterial>String</CostumeAccMaterial>
  <CostumeAccCareInstructions>String</CostumeAccCareInstructions>
</CostumeAccessories>
</SubCategoryProperty>
</Item>
</Itemfeed>
</Message>
</NeweggEnvelope>

```

4.1.2. Batch Creating Items Exist in Newegg Catalog.

The main intent of this approach is to let sellers listing an item using ISBN, UPC, Manufacturer Part Number, or Newegg Item Number without specifying sub-category related information. This helps sellers creating the items more quickly. Because the Batch Existing Item Creation file is not for creating new products, the detailed product data for specifying category are not required. Also, it can be used to create listings in multiple categories at the same time.

Resource Information

	Description
Schema and Sample Available Location	Seller Portal > Manage Items > Batch Item Creation/Update. Under the Download file Template tab, select "Batch Item Creation" as Action and make sure the check box for Create items that exist on Newegg is checked. Select preferred template file format then click Download File Template to

	start downloading template.
FTP Upload Location	//Inbound/CreateItem
FTP Processing Report Download Location	//Outbound/CreateItem

The following information provides Attribute Definitions and the corresponding XML example.

Attribute				Format	Description	Required
DocumentVersion				Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y
MessageType				String	BatchItemCreation	Y
Itemfeed	Item	BasicInfo	SellerPartNumber	String	A seller-defined unique identifier for an item. An alphanumeric string, max 40 characters including space	Y
			Manufacturer	String	The manufacturer name for the item. You must use a pre-defined value from our system or request the addition of a new value from the Content Team at mktp.content@newegg.com .	Y
			ManufacturerPartNumberOrISBN	String	Manufacturer defined unique identifier for an item. An alphanumeric string, max 20 characters including space	Required if item UPC code is not provided
			UPC	String	A unique Universal Product Code (UPC) (12 characters only) or European Article Number (EAN)(13 characters only) for an item. A numeric string, max 13 characters.	Required if item Manufacturer Part # / ISBN is not provided
			NeweggItemNumber	String	The existing Newegg item's item number. The following are several examples: 9SIA0SZ06D3560 Or 001-0001-00001 Or 00-000-00	Required if item Manufacture, ManufacturerPartNumber, or UPC code is not provided
			Currency	String	The form of money for all price related elements. Default value: USD	N
			MSRP	Decimal	Manufacturer's suggested retail price for the product	N
			MAP	Decimal	Minimum advertised price. If the Selling Price is below the defined MAP, the website will ask customer to add item to shopping cart to see the item's price.	N
			CheckoutMAP	String	Regardless the Selling Price and the value inputted in MAP field, if the Checkout MAP is marked as True, then the website will ask customer to	N

Newegg Marketplace XML Integration Guide

				add item to shopping cart AND go to checkout page to see the item's price.	
			SellingPrice	Decimal	The selling price
			Shipping	String	The shipping charge setting for this item.
			Inventory	Integer	The inventory quantity available for sale for this item
			ItemCondition	String	Item condition is New or Refurbished, Default will be set to New if no value specified.
			ActivationMark	String	The ActivationMark's default setting is "True" on all uploaded products because all products must be activated to be visible on Newegg websites. You may set it to "False" if you wish to deactivate your product.

XML Example:

```
<?xml version="1.0" encoding="utf-8"?>
<NeweggEnvelope xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xsi:noNamespaceSchemaLocation="ExistingFeed.xsd">
<Header>
<DocumentVersion>2.0</DocumentVersion>
<!--The identifier for the version of current feed; assigned by Newegg-->
</Header>
<MessageType>BatchItemCreation</MessageType>
<!--Fixed value-->
<Message>
<Itemfeed>
<SummaryInfo/>
<Item>
<BasicInfo>
<SellerPartNumber>a006-test-008</SellerPartNumber>
<!--A seller-defined unique identifier for an item. An alphanumeric string, max 40 characters including space-->
<Manufacturer>Newegg</Manufacturer>
<!--The manufacturer name for the item. This value must be entered into our database before the datafeed is uploaded. You can check the list of
live manufacturers at http://www.newegg.com/ProductSort/BrandList.aspx?Depa=0&name=All-Brands. Send new manufacturer names to
datafeeds@newegg.com.-->
<ManufacturerPartNumberOrISBN>manu-008</ManufacturerPartNumberOrISBN>
<!--Manufacturer defined unique identifier for an item. -->
<UPC>123456789012</UPC>
<!--Enter the item's UPC code-->
<NeweggItemNumber>9SIAWE50389435</NeweggItemNumber>
<!--Enter the existing Newegg item's item number-->
<Currency>USD</Currency>
<!--The currency of the item's selling price and instant rebate. Currently, only USD is available as option. If left blank, system will default currency to
USD. -->
<MSRP>99.99</MSRP>
<!--The manufacturer's suggested retail price (MSRP) or list price for the item. -->
<MAP>5.00</MAP>
<!--The MAP of item. -->
<CheckoutMAP>True</CheckoutMAP>
<!--The CheckoutMAP must be True or False -->
<SellingPrice>9.99</SellingPrice>
<!--The selling price of item. -->
```



```
<Shipping>Default</Shipping>
<!--The shipping charge setting for this item. -->
<Inventory>99</Inventory>
<!--The inventory quantity available for sale for this item. -->
<ItemCondition>New</ItemCondition>
<!--Item condition is New or Refurbished, Default will be set to New if no value specified. -->
<ActivationMark>True</ActivationMark>
<!--The ActivationMark's default setting is True on all uploaded products because all products must be activated to be visible on Newegg websites.
-->
</BasicInfo>
</Item>
</Itemfeed>
</Message>
</NeweggEnvelope>
```

4.1.3. Batch Item Update

The Batch Item Update file is a simplified version of item update. Because the Batch Item Update file is not for creating new products, the detailed product data for specifying category are not required. This template can only be used to update common fields (not subcategory specific fields):

- 1) Seller Part #
- 2) Website Short Title
- 3) Website Long Title
- 4) Product Description
- 5) Item Length
- 6) Item Width
- 7) Item Height
- 8) Item Weight
- 9) Activation Mark
- 10) Action
- 11) Item Images
- 12) Prop 65
- 13) Prop65 – Motherboard
- 14) Country Of Origin
- 15) Age 18+ Verification
- 16) Choking Hazard 1
- 17) Choking Hazard 2
- 18) Choking Hazard 3
- 19) Choking Hazard 4

Resource Information

	Description
Schema and Sample Available Location	Seller Portal > Manage Items > Batch Item Creation/Update. Under the Download file Template tab, select “Batch Item Update” as Action and make sure the check box for Basic Item Information

	Only (exclude subcategory specific properties) is checked. Select preferred template file format then click Download File Template to start downloading template.
FTP Upload Location	//Inbound/CreteItem
FTP Processing Report Download Location	//Outbound/CreteItem

The following information provides Attribute Definitions and the corresponding XML example.

Attribute				Format	Description	Required	
DocumentVersion				Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y	
MessageType				String	BatchItemCreation	Y	
Overwrite				String	The flag (when set to "Yes") will deactivate any existing product data under the same sub-category then apply the contents of current datafeed; applicable to product-related datafeeds only .	N	
Message	Itemfeed	Item	Action	String	<ul style="list-style-type: none">- Enter "Update Item" to update the information of a product already in your item list- Enter "Update/Append Image" to upload additional image(s) of the product or overwrite existing image(s).- Enter "Replace Image" to replace all of your existing images with the image URL's provided in this file. When this action is selected, the system will only process the Item Images field and Activation Mark; all other information will be ignored.	N	
					BasicInfo	SellerPartNumber	String
			WebsiteShortTitle	String		The short, easily identifiable item name for this item. It will be used as the main name for your product on all store pages, Sales Orders and receipts, so should not contain variables. Maximum characters: 200.	Y
			WebsiteLongTitle	String		A longer, more descriptive item name for this item that will be displayed on the product page. Should not contain variables not present in every product family item. If not provided, will be the same as Website Short Title. Maximum characters: 200.	N

						ProductDescription	String	The detailed description to be featured on the item page. This description should state the features and functions of the product. Should be the same for all items in product family. (4000 character limit.) Accepted HTML for Product Description fields. Only ,, , , <p>, , <i>, <u>, , , <sub>, <sup> are allowed.		Y
					ItemDimension		Decimal	ItemLength	Individual unit shipping length in inches	Y
							Decimal	ItemWidth	Individual unit shipping width in inches	Y
							Decimal	ItemHeight	Individual unit shipping height in inches	Y
						ItemWeight	Decimal	Individual unit shipping weight in lb.		Y
						ActivationMark	String	The ActivationMark's default setting is "True" on all uploaded products because all products must be activated to be visible on Newegg websites. You may set it to "False" if you wish to deactivate your product.		N
				ItemImages	Image	ImageUrl	String	Enter the URL for this item's product images. All URLs must be a direct link to the actual image. Image file must be (.jpg or .jpeg). An alphanumeric string; 2000 characters maximum in length. Images should have 72-pixels-per-inch resolution and be in 4:3 aspect ratio, with dimensions between: -Minimum of 320 pixels wide OR 240 pixels high. -Maximum resolution is 1280 x 960 The maximum file size for each image is 10MB. All files larger than the 10MB limit will fail to process.		Y
							IsPrimary	Boolean	The identifier to specify the default image, if multiple images will be uploaded.	
				Warning	Prop65		String	Used if the product is subject to prop 65 regulations in California.		N
					Prop65Motherboard		String	Used if the product is motherboard related subject to prop 65 regulations in California.		N
					OverAge18Verification		String	Used if the product contains graphics or adult content that is inappropriate for person under 18 years old.		N

Newegg Marketplace XML Integration Guide

					ChokingHazard	String	<p>Choking Hazard Warning Requirements for Children's Toys and Games</p> <p>You may select up to four of these six warnings. You should never need to choose more than four warnings, as a warning that a product "contains" a small ball or marble should not apply simultaneously with the corresponding warning that a product "is" a small ball or marble.</p> <p>Please refer to Consumer product Safety Improvement Act of 2008 (CPSIA) for more information.</p>	N
--	--	--	--	--	---------------	--------	---	---

XML Example:

```
<?xml version="1.0" encoding="UTF-8"?>
<NeweggEnvelope>
<Header>
<DocumentVersion>3.0</DocumentVersion>
<!--The identifier for the version of current feed; assigned by Newegg-->
</Header>
<MessageType>BatchItemCreation</MessageType>
<!--Fixed value-->
<Message>
<Itemfeed>
<Item>
<Action>Update Item</Action>
<!--Specify the action you would like to perform. -->
<BasicInfo>
<SellerPartNumber>A006Leon_Test_001</SellerPartNumber>
<!--A seller-defined unique identifier for an item. An alphanumeric string, max 40 characters including space-->
<WebsiteShortTitle>Test Item for Selling on Newegg</WebsiteShortTitle>
<!--The short, easily identifiable item name for this item. It will be used as the main name for your product on all store pages, Sales Orders and receipts, so should not contain variables. Maximum characters: 200. -->
<ProductDescription>This is a testing item with full description. Please use your own description</ProductDescription>
<!--The detailed description to be featured on the item page. This description should state the features and functions of the product. Should be the same for all items in product family. 4000 character limit. -->
<ItemDimension>
<ItemLength>2</ItemLength>
<!--Individual unit shipping length in inches-->
<ItemWidth>2</ItemWidth>
<!--Individual unit shipping width in inches-->
<ItemHeight>2</ItemHeight>
<!--Individual unit shipping height in inches-->
</ItemDimension>
<ItemWeight>2.0</ItemWeight>
<!--Individual package shipping weight in pounds-->
<ActivationMark>False</ActivationMark>
<!--The default setting is True on all uploaded products because all products must be activated to be visible on Newegg websites. -->
<ItemImages>
<Image>
<ImageUrl>http://www.yourimageserver.com/itemnumber.jpg</ImageUrl>
<!--Enter the URL for this item's product images. All URLs must be a direct link to the actual image. -->
<IsPrimary>True</IsPrimary>
<!--Used to identify if the image is the default image. -->
```

```

</Image>
</ItemImagees>
<Warning>
<!--Used to specify any particular warning message for targeted customers -->
<Prop65>No</Prop65>
<Prop65Motherboard>Yes</Prop65Motherboard>
<OverAge18Verification>No</OverAge18Verification>
<ChokingHazard>
<SmallParts>Yes</SmallParts>
<Balloons>Yes</Balloons>
<Marble>Contains a marble</Marble>
</ChokingHazard>
</Warning>
</BasicInfo>
</Item>
</Itemfeed>
</Message>
</NeweggEnvelope>

```

4.2. Inventory Update

The Inventory Datafeed file is used to update price, inventory, discount, and shipping for existing SKUs.

The inventory datafeed is critical to the Marketplace as it will ensure all items have up-to-date quantities and pricing in their catalogs. The files can only contain items for which inventory or price-related information has changed. If an item is not in the file, it will be assumed the quantity for that SKU has not changed since the last communication. We recommend our sellers upload their Inventory Datafeed file daily so that we can provide our customers with the most up-to-date availability information.

For new products, we require couple hours' lead-time for item creation process. Before an item is completed created in our system, the inventory update for this item will not be processed.

For pricing and inventory changes of existing SKUs, the updates will be reflected in our systems in approximately 10 to 20 minutes.

Please note: once an item has been deactivated, all update requests shall be disregarded. You may update your item again when you re-activate it.

Resource Information

	Description
Schema and Sample Available Location	Seller Portal > Manage Items > Batch Update Inventory. Under the Download file Template tab, Select preferred template file format then click Download File Template to start downloading template.
FTP Upload Location	//Inbound/Inventory
FTP Processing Report Download Location	//Outbound/Inventory

The following information provides Attribute Definitions and the corresponding XML example.

Attribute	Format	Description	Required
-----------	--------	-------------	----------

Newegg Marketplace XML Integration Guide

DocumentVersion			Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y	
MessageType			String	Inventory	Y	
Overwrite			String	The flag (when set to "Yes") will deactivate any existing product data then apply the contents of current datafeed; applicable to product-related datafeeds only .	N	
Message	Inventory	Item	SellerPartNumber	String	A seller-defined unique identifier for an item. An alphanumeric string, max 40 characters including space	Y
			NeweggItemNumber	String	Newegg’s unique identifier for an item	N
			Currency	String	The form of money for all price related elements. Default value: USD	N
			MSRP	Decimal	Manufacturer's suggested retail price for the product. If you want to remove MSRP, input “0.00” or ‘0’ in this field. If null, no change to current setting.	N
			MAP	Decimal	Minimum advertised price. If the Selling Price is below the defined MAP, the website will ask customer to add item to shopping cart to see the item's price. If you want to remove MAP, input “0.00” or ‘0’ in this field. If null, no change to current setting.	N
			CheckoutMAP	String	Regardless the Selling Price and the value inputted in MAP field, if the Checkout MAP is marked as True, then the website will ask customer to add item to shopping cart AND go to checkout page to see the item's price.	N
			SellingPrice	Decimal	The selling price	N
			Inventory	Integer	The inventory quantity available for sale for this item	N
			FulfillmentOption	String	Used only when switching the fulfillment of an item from Seller to Newegg (Shipped by Newegg) or vice versa	N
			Shipping	String	The shipping charge setting for this item.	N
			ActivationMark	String	The ActivationMark's default setting is "True" on all uploaded products because all products must be activated to be visible on Newegg websites. You may set it to "False" if you wish to hide your product.	N
			MinPurchaseQty	Integer	The minimum purchase quantity for this SKU. Customer cannot place an order for this item if the order quantity is less than the assigned Minimum Purchase Quantity. The minimum purchase quantity should be greater than or equal to 1, also less than or equal to the existing 1st tier volume discount quantity: 1<= Minimum Purchase Quantity <= 1st Tier Volume Discount Default value: 1 If left blank, system will not change the existing setting.	N

XML Example:

```
<?xml version="1.0" encoding="UTF-8"?>
<!--Sample XML file generated by XMLSpy v2007 sp1 (http://www.altova.com)-->
<NeweggEnvelope xsi:noNamespaceSchemaLocation="Inventory.xsd" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance">
```

```
<Header>
<DocumentVersion>1.0</DocumentVersion>
<!--The identifier for the very of current feed; assigned by Newegg-->
</Header>
<MessageType>Inventory</MessageType>
<!--Fixed value-->
<Overwrite>No</Overwrite>
<!--* Changing the setting to "Overwrite=Yes" will have the added effect of deactivating all of your items from the website except for those listed
on this datafeed. If this is not intended, keep "Overwrite=No".-->
<Message>
<Inventory>
<Item>
<SellerPartNumber>SP140616091951922</SellerPartNumber>
<!--A seller-defined unique identifier for an item. An alphanumeric string, max 40 characters including space-->
<NeweggItemNumber></NeweggItemNumber>
<!--Newegg's unique identifier for an item-->
<Currency>USD</Currency>
<!--The form of money for all price related elements. -->
<MSRP>0.00</MSRP>
<!--Manufacturer's suggested retail price for the product. -->
<MAP>0</MAP>
<CheckoutMAP>True</CheckoutMAP>
<SellingPrice>150.00</SellingPrice>
<Inventory>100</Inventory>
<!--The inventory quantity available for sale for this item-->
<FulfillmentOption>Seller</FulfillmentOption>
<!--The fulfillment option -->
<Shipping>default</Shipping>
<!--The shipping charge setting for this item. -->
<ActivationMark>True</ActivationMark>
<!--The minimum purchase quantity for this SKU. -->
<MinPurchaseQty>5</MinPurchaseQty>
</Item>
</Inventory>
</Message>
</NeweggEnvelope>
```

4.3. Volume Discount Creation/Update/Removal

A volume discount is an adjustment to the price of a product based on the quantity of that product in an order. By offering volume discounts, sellers are able to reward those who purchase a multiple quantity of goods.

Newegg Marketplace volume discount is designed as a 3 tiered calculation. Volume discount creation/adjustment can only be submitted with the following rules:

- Purchase Quantity: Minimum Purchase Quantity (If any) \leq tier-1 < tier-2 < tier-3
- Price per Product: Regular Selling Price > tier-1 > tier-2 > tier-3
- Shipping setting: tier-1 \geq tier-2 \geq tier-3

To specify volume discount for item A as following:

- Purchase quantity from 2 to 4 units, the unit price is \$10
- Purchase quantity from 5 to 9, the unit price is \$8
- Purchase quantity from 10 and above, the unit price is \$5.

The data feed structure:

Tier	Quantity	Price/ Product	Examples of Acceptable Shipping Setting			Examples of Unacceptable Shipping Setting		
1	2	\$10.00	Default	Default	Default	Free	Default	Free
2	5	\$8.00	Default	Default	Free	Default	Free	Default
3	10	\$5.00	Default	Free	Free	Default	Default	Free

NOTE: Volume discount setting will not be available for customers if an ongoing promotion price is less than the 1-tier unit price.

Resource Information

	Description
Schema and Sample Available Location	Seller Portal > Manage Promotion > Volume Discount. Under the Download File Template tab, Select preferred template file format then click Download File Template to start downloading template.
FTP Upload Location	//Inbound/VolumeDiscount
FTP Processing Report Download Location	//Outbound/VolumeDiscount

The following information provides Attribute Definitions and the corresponding XML example.

Attribute				Format	Description	Required
DocumentVersion				Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y
MessageType				String	VolumeDiscount	Y
Message	VolumeDiscountList	ItemVolumeDiscountInfo	SellerPartNumber	String	A seller-defined unique identifier for an item. An alphanumeric string, max 40 characters including space	Y
			NeweggItemNumber	String	Newegg's unique identifier for an item	N
			VolumeActivation	String	Two actions are available: True: Add / Update False: Remove. The default setting is "True". You may set it to "False" if you wish to remove the existing volume discount.	Y
	DiscountSetti	Tier	Priority	Int	Set the tier for the volume discount.	Y
			Quantity	Int	Set the quantity for the tier's volume discount.	Y
			SellingPrice	Decimal	Set the unit price for the tier's volume discount.	Y

					EnableFreeShipping	Int	Set a shipping method for the tier's volume discount. The acceptable shipping method must be 0:Default or 1:Free.	Y
--	--	--	--	--	--------------------	-----	---	---

XML Example:

```
<?xml version="1.0" encoding="UTF-8"?>
<NeweggEnvelope xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xsi:noNamespaceSchemaLocation="VolumeDiscount.xsd">
  <Header>
    <DocumentVersion/>
  </Header>
  <MessageType/>
  <Message>
    <VolumeDiscountList>
      <ItemVolumeDiscountInfo>
        <SellerPartNumber>jakctestimapi006007</SellerPartNumber>
        <VolumeActivation>True</VolumeActivation>
        <DiscountSetting>
          <Tier>
            <Priority>1</Priority>
            <Quantity>12</Quantity>
            <SellingPrice>110.00</SellingPrice>
            <EnableFreeShipping>0</EnableFreeShipping>
          </Tier>
          <Tier>
            <Priority>2</Priority>
            <Quantity>20</Quantity>
            <SellingPrice>105.00</SellingPrice>
            <EnableFreeShipping>0</EnableFreeShipping>
          </Tier>
        </DiscountSetting>
      </ItemVolumeDiscountInfo>
      <ItemVolumeDiscountInfo>
        <SellerPartNumber>jakctestimapi006008</SellerPartNumber>
        <VolumeActivation>False</VolumeActivation>
      </ItemVolumeDiscountInfo>
    </VolumeDiscountList>
  </Message>
</NeweggEnvelope>
```

4.4. Order List

Once a new Sales Order has been approved for shipping, we will send you an email notification. Every hour, the Newegg system will generate an order list file containing all the orders placed within that hour. We recommend checking the order notice at least three times a day, in order to give you enough time to meet our 72-hour shipping requirement.

Resource Information

	Description
Schema and Sample Available Location	Seller Portal > Manage Order > Order List > find the "Batch Ship" on the right hand top side then click Go. Under the Download File Template tab, Select preferred template file format then click

	Download File Template to start downloading template.
FTP Order List Download Location	//Outbound/OrderList

The following information provides Attribute Definitions and the corresponding XML example.

Attribute				Format	Description	Required
DocumentVersion				Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y
MessageType				String	OrderReport	Y
Message	OrderReport	Order	OrderNumber	String	Newegg's unique identifier for an order	Y
			OrderDateTime	String	The date and time of when the order was placed. Time format: 8/12/2010 9:32:33 PM	Y
			SalesChannel	String	Two options are available, "Newegg" or "MultiChannel". A Newegg order is an order that placed on Newegg.com. A MultiChannel Order is a Shipped by Newegg order that isn't placed on Newegg.com. If you are NOT currently using the Shipped by Newegg service then the default value will be "Newegg".	Y
			FulfillmentOption	String	Two options are available, "Newegg" or "Seller". If you received an order with "Seller" in this field, please fulfill this order in 72 hours to complete this order. If you receive an order with "Newegg" in this field, this means you are currently using the Shipped by Newegg service to fulfill orders. This order will be carefully packed then shipped with our premium Shipped by Newegg service.	Y
			OrderTotal	String	Order's total charge	Y
			ShipTotal	String	Order's total shipping charge	Y
		ShipTo	FirstName	String	Ship to Person's First Name	Y
			LastName	String	Ship to Person's Last Name	Y
			Address1	String	Ship to address 1	Y
			Address2	String	Ship to address 2	N
			City	String	Ship to City	Y
			StateCode	String	Ship to State. Example: CA	Y

						Zip	String	Ship to zip code	Y		
						CountryCode	String	Ship to Country - For now, Newegg Marketplace is only limited to United States.	N		
						ShippingMethod	String	Order's shipping method selected by the customer when placed an order. Available options: Standard Shipping (5-7 business days) Expedited Shipping (3-5 business days) Two-Day Shipping On-Day Shipping	Y		
						Phone	String	Ship to Person's contact phone number	Y		
						Company	String	Ship to company name	N		
						Email	String	Order's masked customer email address	Y		
						ItemList	Item	NeweggItemNumber	String	Newegg's unique identifier for an item	Y
								SellerPartNumber	String	A seller-defined unique identifier for an item.	Y
								UPC	String	A unique UPC code for an item. A numeric string, max 13 characters	N
								Quantity	String	Number of units the item was ordered	Y
								UnitPrice	String	The item price per unit of the item appearing in customer's shopping cart (In Seller Portal it is listed as Selling Price)	Y
								ExtendUnitPrice	String	The sub total charge of item price, which equals UnitPrice x Quantity	Y
								UnitShippingCharge	String	The item's shipping charge per unit	Y
								ExtendShippingCharge	String	Item's total shipping charge (Item Unit Shipping Price x Quantity Ordered)	Y
								ManufacturerPartsNumbers	String	Manufacturer defined unique identifier for an item.	N
								CurrencyCode	String	The form of money for all price related elements. Default value: USD	N

XML Example:

```

<?xml version="1.0" encoding="UTF-8"?>
<NeweggEnvelope xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance">
<Header>
<DocumentVersion>1.0</DocumentVersion>
<!--The identifier for the version of current datafeed; assigned by Newegg-->
</Header>
<MessageType>OrderReport</MessageType>
<!--Fixed value-->
<Message>
<OrderReport>
<Order>
<OrderNumber>86050902</OrderNumber>
<!-- Newegg's unique identifier for each order -->

```

Newegg Marketplace XML Integration Guide

```
<OrderDateTime>3/31/2011 1:55:23 AM</OrderDateTime>
<!-- The date and time of when the order was placed. -->
<SalesChannel>Newegg</SalesChannel>
<!-- Identify which the platform this order was placed. Two options are available, "Newegg" or "MultiChannel". -->
<FulfillmentOption>Seller</FulfillmentOption>
<!-- Identify the method this order should be fulfilled. Two options are available, "Newegg" or "Seller". -->
<OrderTotal>629.01</OrderTotal>
<!-- Order's total charge -->
<ShipTotal>26.66</ShipTotal>
<!-- Order's total charge of shipping -->
<ShipTo>
  <FirstName>John</FirstName>
  <!-- Ship to Person's First Name -->
  <LastName>Doe</LastName>
  <!-- Ship to Person's Last Name -->
  <Address1>17708 Rowland Height</Address1>
  <!-- Ship to address -->
  <Address2>Unit 202</Address2>
  <!-- Ship to Address part 2 if any -->
  <City>City of Industry</City>
  <!-- Ship to City -->
  <StateCode>NY</StateCode>
  <!-- Ship to State-->
  <Zip>12345</Zip>
  <!-- Ship to State-->
  <CountryCode>US</CountryCode>
  <!-- Ship to Country code. Currently the default value is US-->
  <ShippingMethod>Standard Shipping (5-7 business days)</ShippingMethod>
  <!-- Order's shipping method selected by the customer when place an order. -->
  <Phone>916-515-3066EXT1111</Phone>
  <!-- Ship to Person's contact phone number -->
  <Company>test</Company>
  <!-- Ship to company name if any -->
  <Email>test@newegg.com</Email>
  <!-- Order's masked customer email address -->
</ShipTo>
<ItemList>
  <Item>
    <NeweggItemNumber>9SIAWE700084M8</NeweggItemNumber>
    <!-- Newegg's unique identifier for an item -->
    <SellerPartNumber>AWE7MarsTest_0312002</SellerPartNumber>
    <!-- A seller-defined unique identifier for an item. -->
    <UPC></UPC>
    <Quantity>2</Quantity>
    <!-- Number of units the item was ordered -->
    <UnitPrice>300.00</UnitPrice>
    <!-- The item price per unit of the item appearing in customer's shopping cart -->
    <ExtendUnitPrice>600.00</ExtendUnitPrice>
    <!-- The sub total charge of item price, which equals UnitPrice x Quantity -->
    <UnitShippingCharge>13.33</UnitShippingCharge>
    <!-- The item price per unit of the item appearing in customer's shopping cart -->
    <ExtendShippingCharge>26.66</ExtendShippingCharge>
    <!-- The item's shipping charge-->
    <ManufacturerPartsNumber>MPN-test001</ManufacturerPartsNumber>
    <!-- Manufacturer defined unique identifier for an item. -->
    <CurrencyCode>USD</CurrencyCode>
  </Item>
</ItemList>
```

```

</Order>
</OrderReport>
</Message>
</NeweggEnvelope>

```

4.5. Ship Notice

A Ship Notice file should be uploaded for completed Sales Orders. We recommend uploading the shipping notices at least twice a day, in order for us to successfully charge customers before our automated 3-day order cancellation.

Ship Notice supports you to fully or partially ship a single order, as long as the item is shipped for its entire quantity on the order.

For example, Order XYZ has item A – 5 qty and item B – 1 qty.

You can ship like this:

- Scenario A: Order XYZ has shipped item A – 5 qty in a package with tracking number 1Z00001. Or
- Scenario B: Order XYZ has shipped item A – 2 qty in a package with tracking number 1Z00001, and item A – 3 qty in a package with tracking number 1Z00002. Or
- Scenario C: Order XYZ has shipped item A – 2 qty and item B – 1 qty in a package with tracking number 1Z00001, and item A – 3 qty in a package with tracking number 1Z00002.

You CANNOT ship like this:

- Scenario D: Order XYZ has shipped item A – 2 qty in a package with tracking number 1Z0001.

Resource Information

	Description
Schema and Sample Available Location	Seller Portal > Manage Order > Order List > find the “Batch Ship” on the right hand top side then click Go. Under the Download File Template tab, Select preferred template file format then click Download File Template to start downloading template.
FTP Upload Location	//Inbound/Shipping
FTP Processing Report Download Location	//Outbound/Shipping

The following information provides Attribute Definitions and the corresponding XML example.

Attribute					Format	Description	Required	
DocumentVersion					Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y	
MessageType					String	ShipNotice	Y	
Message	ShipNotice	Package	OrderNumber		String	Newegg’s unique identifier for an order	Y	
			ItemInfor mation	Item	SellerPartNumber	String	A seller-defined unique identifier for an item.	Y
					NeweggItemNumber	String	Newegg’s unique identifier for an item	N
					ShippedQuantity	Integer	Number of units the item was shipped	Y

ShipDate		String	The date and time of when the order was shipped.	Y
Acceptable Date Format:				
Date Format		Sample		
YYYY-MM-DD HH:MM:SS		1998-02-23 14:23:05		
MM/DD/YYYY HH:MM:SS PM(AM)		02/23/1998 2:23:05 PM		
YYYY-MM-DD HH:MM:SS.MMM		1998-02-23 10:00:00.123		
DD MM YYYY HH:MM:SS		23 Feb 1998 14:23:05		
YYYY-MM-DDTHH:MM:SS		1998-02-23T14:23:05		
YYYY-MM-DDTHH:MM:SS.OZ		1998-02-23T14:23:05.OZ		
MM/DD/YYYY		02/23/1998		
YYYY-MM-DD		1998-02-23		
ActualShippingCarrier		String	The shipping carrier of this package when seller ships the package. Acceptable values: UPS UPS MI FedEx USPS DHL Other	Y
ActualShippingMethod		String	The shipping method of this package when seller ships the package. Example: UPS Ground	Y
TrackingNumber		String	The tracking number of this package	Y
ShippingFromInformation	ShippingFromAddress	String	The address of where the package was shipped from	Y
	ShippingFromCity	String	The city of where the package was shipped from	Y
	ShippingFromState	String	The state of where the package was shipped from	Y
	ShippingFromZipcode	String	The zip code of where the package was shipped from	Y
	PhoneNumber	String	The contact phone number of the person/company that shipped the package	Y

XML Example:

```

<?xml version="1.0" encoding="UTF-8"?>
<NeweggEnvelope xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" >
<Header>
<DocumentVersion>1.0</DocumentVersion>
<!--The identifier for the version of current datafeed; assigned by Newegg-->
</Header>
<MessageType>ShipNotice</MessageType>
<!--Fixed value-->
<Message>
<ShipNotice>
<Package>
<OrderNumber>86052522</OrderNumber>
<!-- Newegg's unique identifier for each order -->

```

```

<ItemInformation>
<Item>
<SellerPartNumber>AWE418028test_yuki08</SellerPartNumber>
<!-- A seller-defined unique identifier for an item. -->
<ShippedQuantity>3</ShippedQuantity>
<!-- Number of units the item was shipped. -->
<NeweggItemNumber>9SIAWE400082N1</NeweggItemNumber>
<!-- Newegg's unique identifier for an item -->
</Item>
</ItemInformation>
<ShipDate>2011-04-20</ShipDate>
<!-- The date and time of when the order was shipped. -->
<ActualShippingCarrier>UPS</ActualShippingCarrier>
<!-- The shipping carrier of this package when seller ships the package.-->
<ActualShippingMethod>UPS Ground</ActualShippingMethod>
<!-- The shipping method of this package when seller ships the package.-->
<TrackingNumber>tracking#####</TrackingNumber>
<!-- The tracking number of this package.-->
<ShippingFromInformation>
<ShippingFromAddress>Address1</ShippingFromAddress>
<!-- The address of where the package was shipped from.-->
<ShippingFromCity>City1</ShippingFromCity>
<!-- The city of where the package was shipped from.-->
<ShippingFromState>ShippingFromState1</ShippingFromState>
<!-- The state of where the package was shipped from.-->
<ShippingFromZipcode>6002</ShippingFromZipcode>
<!-- The zip code of where the package was shipped from.-->
<PhoneNumber>1234567</PhoneNumber>
<!-- The contact phone number of the person/company that shipped the package.-->
</ShippingFromInformation>
</Package>
</ShipNotice>
</Message>
</NeweggEnvelope>

```

4.6. Multi-Channel Order Management

Multi-Channel order datafeed enables you to process your orders, received from selling channels other than Newegg, using SBN (Shipped by Newegg) for shipping.

Resource Information

	Description
Schema and Sample Available Location	Seller Portal > Manage Order > Create Multi-Channel Order (SBN Management Only) > Click the “Batch Create Multi-Channel Shipment Order” on the right hand top side. Select preferred template file format then click Download File Template to start downloading template.
Upload Location	Seller Portal > Manage Order > Create Multi-Channel Order (SBN Management Only) > Click the “Batch Create Multi-Channel Shipment Order” on the right hand top side > Upload File. Under Upload File, click “Browse” to find your local data feed file then click “Upload”
Processing Report Download Location	Seller Portal > Manage Order > Create Multi-Channel Order (SBN Management Only) > Click the “Batch Create Multi-Channel Shipment Order” on the right hand top side. Select the record you uploaded previous under “Uploaded File Status and History”. Click the “View Details” under Download Link.

The following information provides Attribute Definitions and the corresponding XML example.

Attribute			Format	Description	Required																			
DocumentVersion			Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y																			
MessageType			String	MultiChannelOrderCreation	Y																			
Message	MultiChannelOrder	Order	OrderDate	String	The date when the order was placed	Y																		
			Acceptable Date Format:																					
			<table><tr><td>Date Format</td><td>Sample</td></tr><tr><td>YYYY-MM-DD HH:MM:SS</td><td>1998-02-23 14:23:05</td></tr><tr><td>MM/DD/YYYY HH:MM:SS PM(AM)</td><td>02/23/1998 2:23:05 PM</td></tr><tr><td>YYYY-MM-DD HH:MM:SS.MMM</td><td>1998-02-23 10:00:00.123</td></tr><tr><td>DD MM YYYY HH:MM:SS</td><td>23 Feb 1998 14:23:05</td></tr><tr><td>YYYY-MM-DDTHH:MM:SS</td><td>1998-02-23T14:23:05</td></tr><tr><td>YYYY-MM-DDTHH:MM:SS.OZ</td><td>1998-02-23T14:23:05.OZ</td></tr><tr><td>MM/DD/YYYY</td><td>02/23/1998</td></tr><tr><td>YYYY-MM-DD</td><td>1998-02-23</td></tr></table>				Date Format	Sample	YYYY-MM-DD HH:MM:SS	1998-02-23 14:23:05	MM/DD/YYYY HH:MM:SS PM(AM)	02/23/1998 2:23:05 PM	YYYY-MM-DD HH:MM:SS.MMM	1998-02-23 10:00:00.123	DD MM YYYY HH:MM:SS	23 Feb 1998 14:23:05	YYYY-MM-DDTHH:MM:SS	1998-02-23T14:23:05	YYYY-MM-DDTHH:MM:SS.OZ	1998-02-23T14:23:05.OZ	MM/DD/YYYY	02/23/1998	YYYY-MM-DD	1998-02-23
			Date Format	Sample																				
			YYYY-MM-DD HH:MM:SS	1998-02-23 14:23:05																				
			MM/DD/YYYY HH:MM:SS PM(AM)	02/23/1998 2:23:05 PM																				
			YYYY-MM-DD HH:MM:SS.MMM	1998-02-23 10:00:00.123																				
			DD MM YYYY HH:MM:SS	23 Feb 1998 14:23:05																				
			YYYY-MM-DDTHH:MM:SS	1998-02-23T14:23:05																				
			YYYY-MM-DDTHH:MM:SS.OZ	1998-02-23T14:23:05.OZ																				
			MM/DD/YYYY	02/23/1998																				
			YYYY-MM-DD	1998-02-23																				
			SalesChannel	String	A label assigned by the seller to identify the sales channel. This helps to distinguish orders with identical Order ID but from different sales channels.	Y																		
SellerOrderID	String	An identifier for the order, assigned by the seller	Y																					
ShippingMethod	String	Order's shipping method Acceptable values: Standard Shipping (5-7 business days) Expedited Shipping (3-5 business days) Two-Day Shipping One-Day Shipping	Y																					
ShipToFirstName	String	Ship to recipient's First Name	Y																					
ShipToLastName	String	Ship to recipient's Last Name	Y																					

Newegg Marketplace XML Integration Guide

			ShipToCompany	String	Ship to company name	Y
			ShipToAddressLine1	String	Ship to address line 1 NOTE: SBN (Shipped by Newegg) service will only accept shipments to a valid street address. We do not deliver to P.O. Box.	Y
			ShipToAddressLine2	String	Ship to address line 2 NOTE: SBN (Shipped by Newegg) service will only accept shipments to a valid street address. We do not deliver to P.O. Box.	N
			ShipToCity	String	Ship to City	Y
			ShipToState	String	Ship to State	Y
			ShipToPostalCode	String	Ship to Zip code	Y
			ShipToCountry	String	Ship to Country - For now, Newegg Marketplace is only limited to United States. If left blank will default to USA	N
			ShipToPhoneNumber	String	Ship to Person's phone number	Y
	ItemList	Item	SellerPartNumber	String	The address of where the package was shipped from	Y
NeweggItemNumber			String	The city of where the package was shipped from	Y	
Quantity			String	The state of where the package was shipped from	Y	

XML Example:

```
<?xml version="1.0" encoding="UTF-8"?>
<NeweggEnvelope xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" >
<Header>
<DocumentVersion>1.0</DocumentVersion>
</Header>
<MessageType>MultiChannelOrderCreation</MessageType>
<Message>
<MultiChannelOrder>
<Order>
<OrderDate>05/30/2013</OrderDate>
<SalesChannel>3rdchannel</SalesChannel>
<SellerOrderID>2153930</SellerOrderID>
<ShippingMethod>ExpeditedShipping(3-5businessdays)</ShippingMethod>
<ShipToFirstName>Carol</ShipToFirstName>
```

Newegg Marketplace XML Integration Guide

```
<ShipToLastName>Chaste</ShipToLastName>
<ShipToCompany/>
<ShipToAddressLine1>248RiverTraceCt</ShipToAddressLine1>
<ShipToAddressLine2/>
<ShipToCity>McDonough</ShipToCity>
<ShipToState>GA</ShipToState>
<ShipToPostalCode>30253</ShipToPostalCode>
<ShipToCountry>USA</ShipToCountry>
<ShipToPhoneNumber>770-898-1921</ShipToPhoneNumber>
<ItemList>
<Item>
<SellerPartNumber>PTV3000-100NAS</SellerPartNumber>
<NeweggItemNumber/>
<Quantity>10</Quantity>
</Item>
<Item>
<SellerPartNumber>CTB-212312S</SellerPartNumber>
<NeweggItemNumber/>
<Quantity>20</Quantity>
</Item>
</ItemList>
</Order>
</MultiChannelOrder>
</Message>
</NeweggEnvelope>
```

4.7. Newegg Subscribe & Save Item Management

Subscribe and Save is Newegg's subscription service. It is available for most items in different categories. This program allows customers to subscribe to certain items for repeat uses and have them shipped every few months with certain percentage of discount.

Resource Information

	Description
Schema and Sample Available Location	Seller Portal > Manage Promotion > Subscription Settings. Under the Opt-in Items tab, click "Batch Update". Select preferred template file format then click Download File Template to start downloading template.
Upload Location	Seller Portal > Manage Promotion > Subscription Settings. Under the Opt-in Items tab, click "Batch Update". Under Upload File, click "Browse" to find your local data feed file then click "Upload"
Processing Report Download Location	Seller Portal > Manage Promotion > Subscription Settings. Under the Opt-in Items tab, click "Batch Update". Select the record you uploaded previous under "Uploaded File Status and History". Click the "View Details" under Download Link.

The following information provides Attribute Definitions and the corresponding XML example.

Attribute	Format	Description	Required
DocumentVersion	Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y

MessageType			String	Subscription	Y
Message	Item	SellerPartNumber	String	Identify the category specification. There is only one category can be used for any single item.	Y
		Action	String	<p>Specify the action you would like to perform.</p> <ul style="list-style-type: none"> - Enter "Add" if you want to add the item as a subscription & save product. - Enter "Remove" to change the item from a Subscription & Save item to a normal product. <p>If no value was entered for this field, by default the system will treat it as "Add".</p>	Y

XML Example:

```
<?xml version="1.0" encoding="UTF-8"?>
<NeweggEnvelope xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" >
<Header>
<DocumentVersion>1.0</DocumentVersion>
</Header>
<MessageType>Subscription</MessageType>
<Message>
<Item>
<SellerPartNumber>JACKETEST0921001004</SellerPartNumber>
<Action>Add</Action>
</Item>
<Item>
<SellerPartNumber>JACKETEST0921001003</SellerPartNumber>
<Action>Remove</Action>
</Item>
</Message>
</NeweggEnvelope>
```

4.8. Newegg International Country Exclusion Management

Batch adding or removing the country(s) you will not sell/ship this item to.

Resource Information

	Description
Schema and Sample	Seller Portal > Manage Items > Batch Item Country Exclusion Update. Under the Download file

Newegg Marketplace XML Integration Guide

Available Location	Template tab, Select preferred template file format then click Download File Template to start downloading template.
FTP Upload Location	//Inbound/ExcludeSellingCountry
FTP Processing Report Download Location	//Outbound/ExcludeSellingCountry

The following information provides Attribute Definitions and the corresponding XML example.

Attribute				Format	Description	Required
DocumentVersion				Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y
MessageType				String	ExcludeSellingCountry	Y
Message	ExcludeSellingCountryList	ExcludeSellingCountry	SellerPartNumber	String	A seller-defined unique identifier for an item. An alphanumeric string, max 40 characters including space	Y
			NeweggItemNumber	String	Newegg's unique identifier for an item	N
			CountryList	Country	String	Y

XML Example:

Newegg Marketplace XML Integration Guide

```
<?xml version="1.0" encoding="UTF-8"?>
<NeweggEnvelope>
<Header>
<DocumentVersion>1.0</DocumentVersion>

</Header>
<MessageType/>
<Message>
<ExcludeSellingCountryList>
<ExcludeSellingCountry>
<SellerPartNumber>123564888999</SellerPartNumber>
<NeweggItemNumber>9SI600185745879</NeweggItemNumber>
<CountryList>
<Country>CAN</Country>
<Country>AUS</Country>
</CountryList>
</ExcludeSellingCountry>
<ExcludeSellingCountry>
<SellerPartNumber>123564811111</SellerPartNumber>
<NeweggItemNumber>9SI600185749142</NeweggItemNumber>
<CountryList>
<Country>ALL</Country>
</CountryList>
</ExcludeSellingCountry>
<ExcludeSellingCountry>
<SellerPartNumber>123564812345</SellerPartNumber>
<CountryList>
<Country>NULL</Country>
</CountryList>
</ExcludeSellingCountry>
</ExcludeSellingCountryList>
</Message>
</NeweggEnvelope>
```

4.9. Newegg Promotional Item Lists Submission

Batch submitting a list of products to promote the items by join Newegg promotions.

Resource Information

	Description
Schema and Sample Available Location	Seller Portal > Manage Promotion > Submit Deals. Under the default option- Marketplace Deal Center, click “Submit” then “Batch Load Items” on the next page. Select preferred template file format then click Download File Template to start downloading template.
FTP Upload Location	//Inbound/Promotion
FTP Processing Report Download Location	//Outbound/Promotion

The following information provides Attribute Definitions and the corresponding XML example.

Attribute		Format	Description	Required
DocumentVersion		Decimal	The identifier for the version of current datafeed; assigned by Newegg	Y
MessageType		String	ItemPromotion	Y
Message	Item	TabID	String This Tab ID is NOT required. If you left this empty all requests will go to "Marketplace Deal Center"(You can see this tab on Seller Portal -> Manage Promotion -> Submit Deals page). Our promotion team will review all requests and once a request gets approved, will assign an appropriate promotion vehicle for the item. If you already know the Tab ID, you can specify it here and the request will be added in the tab group on Newegg marketplace hot deals page (http://www.newegg.com/marketplace/deals). Also you can find the Tab's information on Seller Portal -> Manage Promotion -> Submit Deals page.	N
		SellerPartNumber	String A seller-defined unique identifier for an item. An alphanumeric string, max 40 characters including space	Y
		NeweggItemNumber	String Newegg's unique identifier for an item	N
		PromoMSRP	Decimal The manufacturer's suggested retail price (MSRP) or list price for the item during the promotion.	N
		PromoSellingPrice	Decimal The actual price at which the item is offered for the promotion.	Y
		PromoShipping	String The Shipping setting for the item during the promotion, the available two options are default and free	Y
		PromoStartDate	Date The date when the promotion will be starting. Format: mm/dd/yyyy. The default time is 12:00:00 AM.	Y
		PromoEndDate	Date The date when the promotion will be end. Format: mm/dd/yyyy. The default time is 11:59:00 PM	Y
		LimitQty	Integer The maximum quantity this item can be purchased by a customer within a 48 hour time period. If left empty, there will be no quantity limitation.	N
		MaxQty	Integer The maximum quantity that can be sold for this item during this promotion period. Please note that once the promotion schedule has started, this value cannot be updated. If left empty, there will be no quantity limitation.	N

Newegg Marketplace XML Integration Guide

		MinInventory	Integer	<p>The minimum inventory level. The level below which inventory can never drop 24 hours prior to promotion start time. The inventory updates via datafeeds / API / seller portal will not be processed if the updates are less than this value. You can freely update inventory 24 hours after promotion start time. For urgent inventory adjustment please contact Newegg Marketplace Integration team: Datafeeds@newegg.com for assistance.</p> <p>The default value is 0. This field is usable only when "Inventory Locked" = true.</p>	N
		InventoryLocked	String	<p>If set with Yes, any inventory update via datafeeds / API / seller portal will not be processed if request to update inventory less than the value in "Min Inventory". For urgent inventory adjustment please contact Newegg Marketplace Integration team: Datafeeds@newegg.com for assistance.</p> <p>The default is No.</p>	N
		Note	String	The additional message or memo you want to create with this request. 200 characters limit.	N

XML Example:

```

<NeweggEnvelope>
<Header>
<DocumentVersion>1.0</DocumentVersion>
</Header>
<MessageType>ItemPromotion</MessageType>
<Message>
<Item>
<SellerPartNumber>1234567</SellerPartNumber>
<NeweggItemNumber>9SI600185746359</NeweggItemNumber>
<PromoMSRP>290.99</PromoMSRP>
<PromoSellingPrice>190.99</PromoSellingPrice>
<PromoShipping>Free</PromoShipping>
<PromoStartDate>07/27/2014</PromoStartDate>
<PromoEndDate>08/01/2014</PromoEndDate>
<LimitQty>20</LimitQty>
<MaxQty>1000</MaxQty>
<MinInventory>0</MinInventory>
<InventoryLocked>No</InventoryLocked>
<Note>This is a promotion for Back to School</Note>
</Item>
<Item>
<SellerPartNumber>1234567</SellerPartNumber>
<NeweggItemNumber>9SI600185746359</NeweggItemNumber>
<PromoMSRP>290.99</PromoMSRP>
<PromoSellingPrice>190.99</PromoSellingPrice>
<PromoShipping>Free</PromoShipping>
<PromoStartDate>07/27/2014</PromoStartDate>
<PromoEndDate>08/10/2014</PromoEndDate>
<LimitQty>20</LimitQty>
<MaxQty>1000</MaxQty>

```

```

<MinInventory>0</MinInventory>
<InventoryLocked>No</InventoryLocked>
<Note/>
</Item>
</Message>
</NeweggEnvelope>

```

4.10. Data Feed Processing Report Schema

When Newegg is done processing the file, it will create a Processing Report file for sellers to download. This provides the file processing result.

The following information provides Attribute Definitions and the corresponding XML example.

Attribute			Description	Required
DocumentVersion			The identifier for the version of current datafeed; assigned by Newegg	Y
MessageType			ProcessingReport	Y
Message	ProcessingReport	OriginalMessageName	Available value to identify processed message	Y
		OriginalMessageType	Available value to identify processed message	Y
		ProcessedStamp	The time stamp for processed message. Time format: 8/12/2010 9:32:33 PM	Y
		StatusCode	Available value to identify message processing status	Y
		ProcessedCount	Identify the total processed records.	N
		SuccessCount	Identify the total successfully processed records.	N
		WithErrorCount	Identify the total error processed records.	N
	Result	AdditionalInfo		N
		ErrorList	ErrorDescription	

XML Example:

```

<?xml version="1.0" encoding="UTF-8"?>
<NeweggEnvelope xmlns:xsi="_http://www.w3.org/2001/XMLSchema-instance">
<Header>
<DocumentVersion>1.0</DocumentVersion>
<!--The identifier for the version of current datafeed; assigned by Newegg-->
</Header>
<MessageType>ProcessingReport</MessageType>

```


Newegg Marketplace XML Integration Guide

```
<!--Fixed value-->
<Message>
<ProcessingReport>
<OriginalMessageName>ShipNotice_mmdyyy.xml</OriginalMessageName>
<!--The value to identify processed message-->
<OriginalMessageType>BatchItemCreation</OriginalMessageType>
<!--The value to identify processed message type-->
<ProcessedStamp>2012-12-17T09:30:47.0Z</ProcessedStamp>
<!--the time stamp for processed message. Time format: 8/12/2012 9:32:33 PM-->
<StatusCode>ProcessReport</StatusCode>
<!--Available value to identify message processing status-->
<ProcessingSummary>
<ProcessedCount>1</ProcessedCount>
<SuccessCount>0</SuccessCount>
<WithErrorCount>1</WithErrorCount>
</ProcessingSummary>
<Result>
<AdditionalInfo>
<SubCategoryID>1490</SubCategoryID>
<SellerPartNumber>Production_Testing_Only_1</SellerPartNumber>
<ManufacturerPartNumberOrISBN>Production_Testing_O</ManufacturerPartNumberOrISBN>
<UPC/>
</AdditionalInfo>
<ErrorList>
<ErrorDescription><![CDATA[MFR doesn't match NE Item#]]></ErrorDescription>
</ErrorList>
</Result>
</ProcessingReport>
</Message>
</NeweggEnvelope>
```