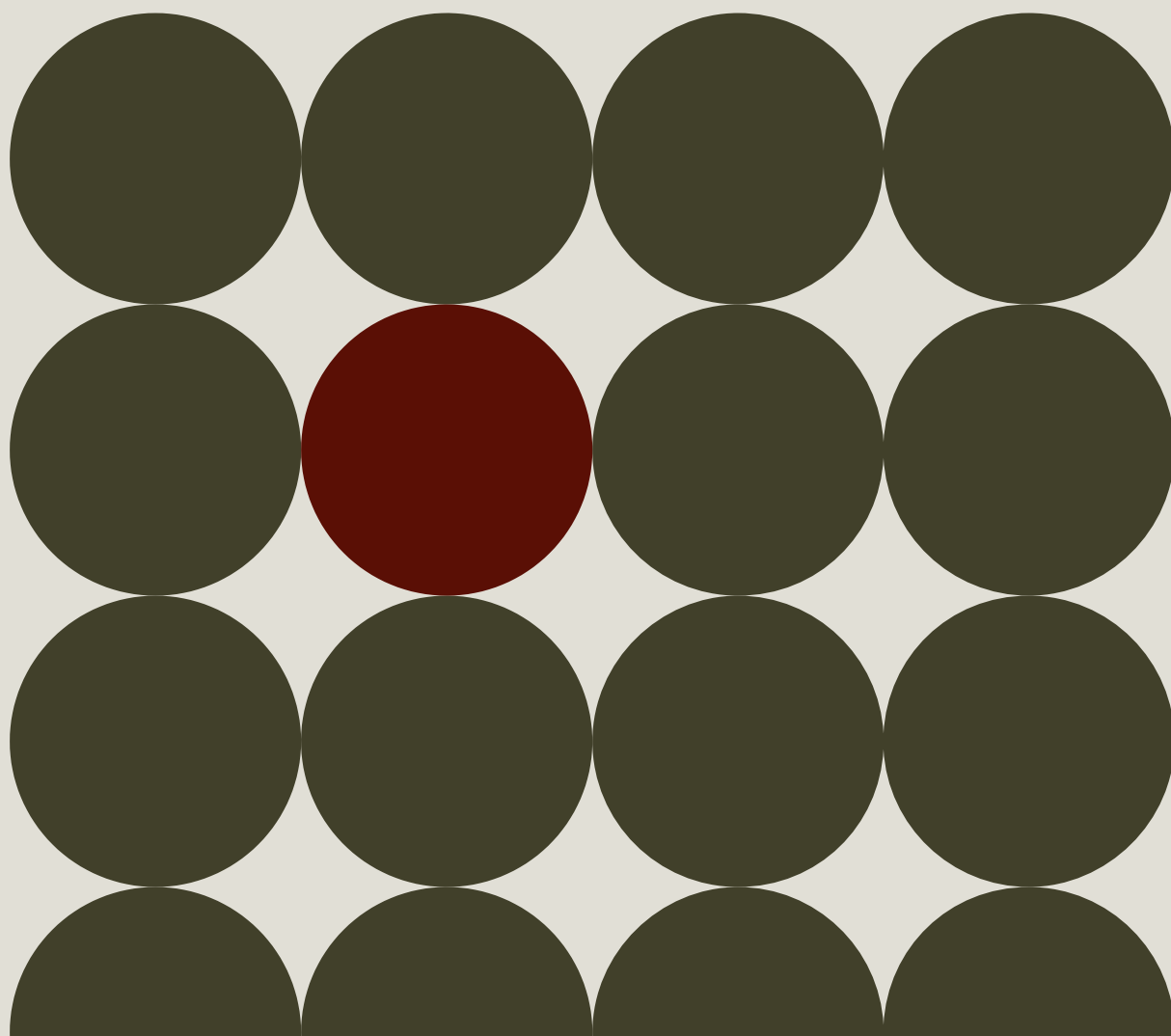


# El cine chileno

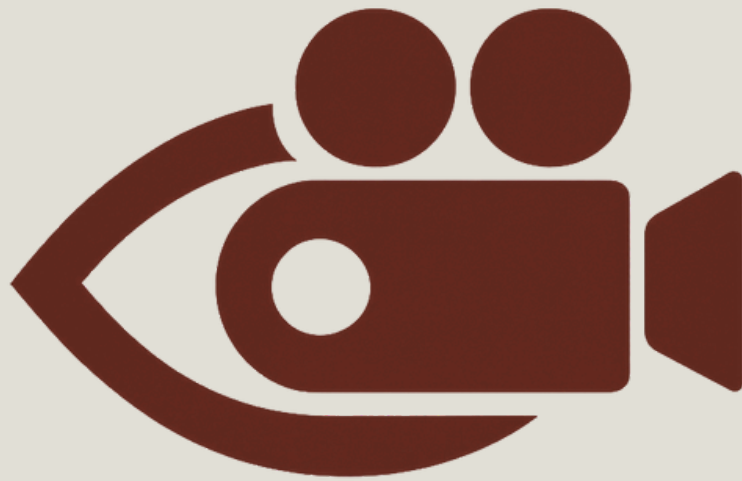
UNA MIRADA RETROSPECTIVA EN EL PANORAMA AUDIOVISUAL



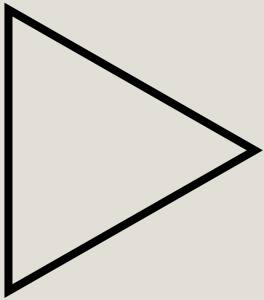
# Moodboard



# Logo webstory

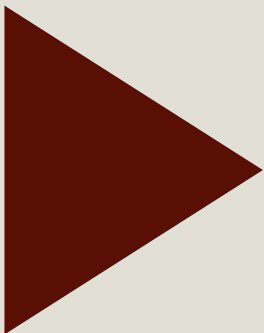


# Paleta de colores



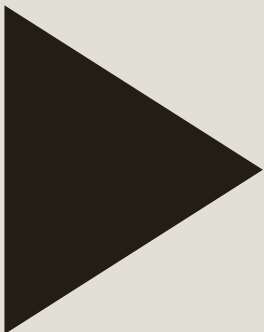
**#E1DFD6**  
FONDO PRINCIPAL

**30%**



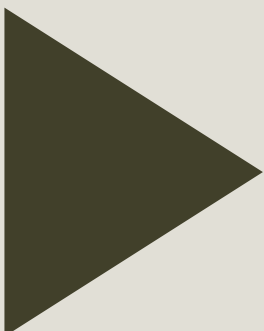
**#5A0F05**  
TÍTULOS E ÍCONOS/BOTONES

**20%**



**#241D14**  
CUERPO DE TEXTO

**40%**



**#41402A**  
BOTONES E ÍCONOS

**10%**

# Tipografías

## **ANTON (40-60 PX)**

Encabezados y títulos

## NEUE MACHINA (25–39 PX)

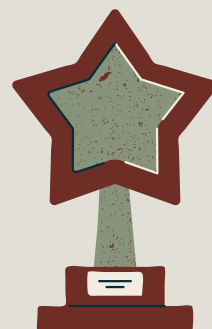
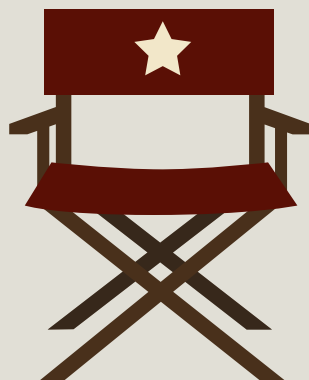
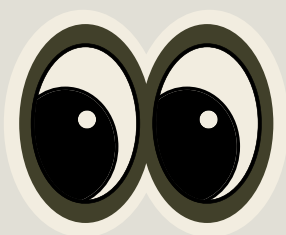
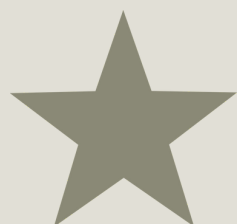
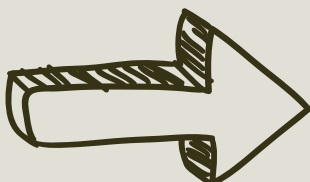
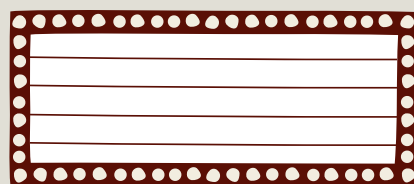
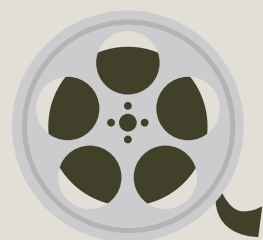
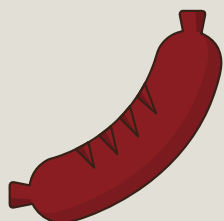
Subtítulos, descripciones y elementos narrativos

## Akzidenz-Grotesk (17 - 15 px)

Cuerpo de texto, subtítulos, descripciones y elementos narrativos



# Iconos, diseño de botones y recursos gráficos



# Estilo de fotografía, ilustraciones y patrones

