

Ideate



goal: generate good concepts and ideas for supporting some of the project's design requirements

artifacts: ideas & sketches

1) select a design requirement

generate

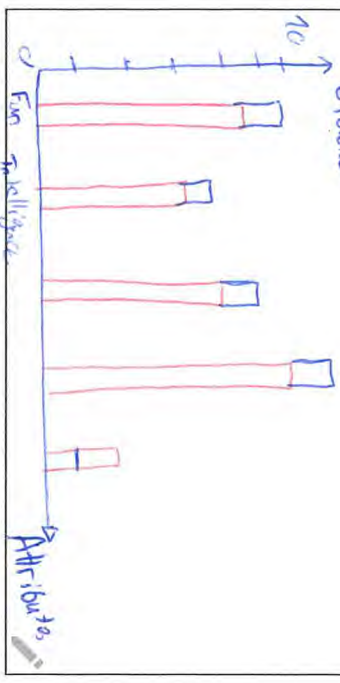
How might we address the challenge using the requirement? Which questions would a user ask? Revisit this worksheet for each important design requirement, other's perception of me?

1. I revisit this worksheet for all important design requirements for your project



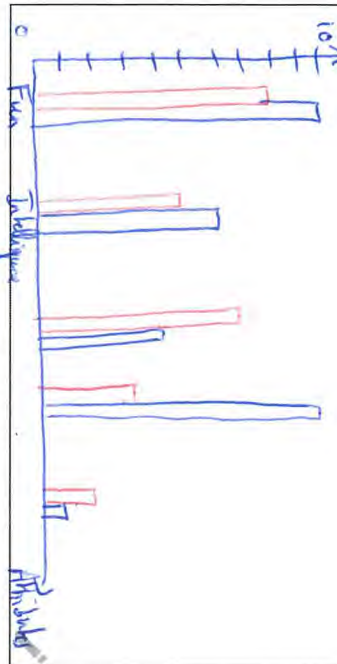
2) sketch first idea

show how to address this requirement using an informal sketch - focus on the big idea not the details.



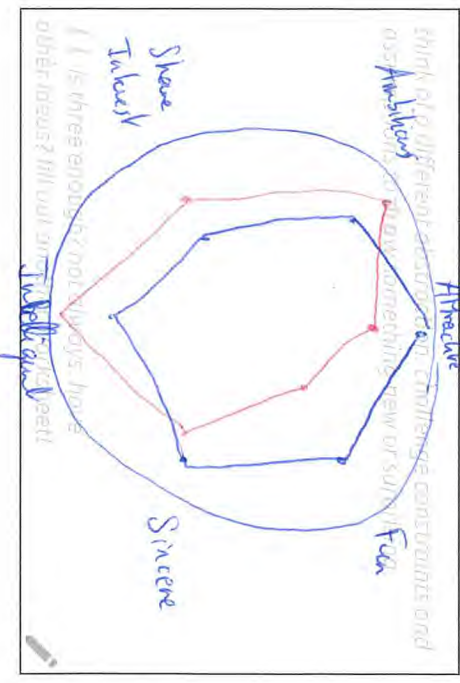
3) sketch another idea

try another sketch, think of a new perspective, be different, you can build off of your previous sketch



4) sketch a final idea

think of a different idea, a new challenge constraints and assumptions, draw something new or surprising



5) compare and relate your ideas

evaluate

for each sketch, break apart what works well (+) and what doesn't (-) in the table below, make connections, reflect on best parts, can you combine ideas? review the table with a partner or group

sketch #1	sketch #2	sketch #3
(-) if the colors are overlapping it might get confusing. (+) Simple	(-) it is not easy to see how you see yourself overall or how others see you. (+) Simple	(-): redundant with others graphs. (+) Precise restriction

1. I combining ideas and sketches is not easy, sometimes it may open up new possibilities and ideas, guess what, iterate again!

Ideate



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artifacts: ideas & sketches

1) select a design requirement

generate

how might we address the challenge using the requirement? which questions would a user ask? revisit this worksheet for each important design requirement

Displays what are the imperfections of the 6 criteria of behavior an individual is looking for in the opposite sex

1.1 revisit this worksheet for all important design requirements for your project

2) sketch first idea

show how to address the requirement using an informal sketch - focus on the big idea not the details.

Share interest
Intelligent per individual
Attractive
Firm
Sincere
Ambitious

3) sketch another idea

try another sketch, think of a new perspective, be different, do not build off of your previous sketch!

Share interest
Intelligent
Attractive
Firm
Sincere
Ambitious

male
female

4) sketch a final idea

think of a different observation, challenge assumptions and assumptions to draw something new or surprising

Share interest
Intelligent
Attractive
Firm
Sincere
Ambitious

skin Bust

1.1 is three enough? not always, have other ideas? fill out another worksheet!

5) compare and relate your ideas

evaluate

for each sketch, break apart what works well (+) and what doesn't (-) in the table below. make connections, reflect on best parts, can you combine ideas? review the table with a partner or group.	sketch #1	sketch #2	sketch #3
	<p>+ clear concise</p> <p>- missing important comparisons with opposite sex attribute</p>	<p>+ clear comparison</p> <p>- missing important dimensions</p>	<p>+ include important relationship between attributes and descriptive item (such as ethnicity, religion, age...)</p> <p>- include many related relationship that you filtered.</p>

artifacts: ideas & sketches

2) sketch first idea

How many we address the challenge using the requirement? which questions would a user ask? how many this workbooks for each important design requirements

Description of the experiments and participants

4) sketch a final idea

Activities hobbies Goal of attending

554 Participants 6 Attritantes

160 H - 155 ft

Agg Ag²
+ tetrahedral
Oxyanions

X
Matches

අනුමාන

sketch #1

sketch #2

sketch #3

et Precise respiration

Complete

(+) Synthetic

7) Data comprehension

(-) Difficulty to relate graphs

(-) Does not render
subtlely of distribution

- (-) Too much data
- (-) Confusing

(+) Key messages



goal: generate good concepts and ideas for supporting some of the project's design requirements

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1) select a design requirement

generate

now might we address the challenge using the requirement? which questions would a user ask? re-write this worksheet for each important design requirement.

It's a pun: Mac homebre
it's a visualization that shows what kind of male a woman find and what she date really find after the first date and same for men

!! re-write this worksheet for all important design requirements for your project

2) sketch first idea

now how to address the requirement using an informal sketch - focus on the big idea not the details

Sketch - focus on the big idea not the details

Intelligent
Ambitious
Sincere
Fun
Attractiveness
Intelligence
Ambition
Sincerity
Fun
Attractiveness

Intelligent
Ambitious
Sincere
Fun
Attractiveness

Intelligent
Ambitious
Sincere
Fun
Attractiveness

3) sketch another idea

try another sketch, think of a new perspective, be different, do not build off of your previous sketch.

we focus on attractiveness - what individuals are looking for in the opposite sex

men like a girl
men like a girl
men like a girl

men like a girl
men like a girl
men like a girl

men like a girl
men like a girl
men like a girl

4) sketch a final idea

think of a different interaction, challenge constraints and assumptions to draw something new or surprising.

Intelligent
Ambitious
Sincere
Fun
Attractiveness

Intelligent
Ambitious
Sincere
Fun
Attractiveness

Intelligent
Ambitious
Sincere
Fun
Attractiveness

5) compare and relate your ideas

for each sketch, break apart what works well (+) and what doesn't (-) in the table below, make connections, correct on best work, can you combine ideas? review the table with a partner or group.

sketch #1	sketch #2	sketch #3
<p>+ good for comparison</p> <p>- lack of information</p>	<p>+ in one graph 6 information</p> <p>- not very speaking</p>	<p>+ summarizes a lot of information</p> <p>- maybe too overboard</p>

evaluate