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Target position: International Consultant on household budget survey

There are three reasons why I am suitable for the job:

1. Thirteen years of practitioner expertise in full cycle sociological research, training delivery and mass-media communication.
2. Experience of working with international and EU bodies, including two years with FAO.
3. Seventeen years living in a region with challenges like disputed boundaries, cross-border welfare inequity, families separated by boundaries.

Relevant experience

Statistician at Food and Agriculture Organization of the United Nations

2016 October - 2017 May. Technical support in conversion of food commodity codes from WTO and EU standards to FAO classification.

- Extraction of vast pieces of FAO experts' knowledge on world trade over a period of 14 years, stored in semi-automated, poorly documented databases.
- Software package updated to convert world food trade data from the WTO Harmonized System and the EU Combined Nomenclature.

Marketing researcher / Data analyst at Matrunich Consulting

2009 November - 2015 January. Various ad-hoc projects in fields of sociological research, data analysis, training delivery, software systems.

- Webinars on marketing research, public relations, IT-applications for small enterprises.
- Numerous field projects employing focus groups, face-to-face interviews, phone interviews, observation, cabinet research.
- Wide range of full-cycle research projects on marketing and political topics.
- Series of seminars on R basics, data processing, data visualization for higher education audience.
- Seminar "GNU/Linux Ubuntu for system administrators of marshal service". Pskov, Russia.

Statistician-consultant at Food and Agriculture Organization of the United Nations

2014 October - 2015 December. Developing of statistical methodology to evaluate and correct annual world trade data and to estimate per-country food reserves.

- Methodology developed to align trade data presented in various commodity classifications (WTO HS, EU CN, FAO FCL), area nomenclatures (UN M49 and its variations, EU Geonomenclature, FAO area list).
- Training and consultations in data processing, visualization and R statistical software.

Head of Sociological Lab at Pskov Volny Institute

2004 November - 2010 August. Providing students with experience in the field, conduction ad-hoc sociological projects, maintaining public relations activities.

- External EU Border Monitoring Project: Better Efficiency at Border Crossing Points as a Precondition for the Improved Cross-border Cooperation EU borders: project co-development and research on Russian side.

- Social problems of informal economy development in near-border villages of Chudskoe lake project in partnership with EURASIA Fund: field works and data analysis.
- Full-cycle research project on pupils' preferences in higher education. Results were broadly discussed in local mass media.
- Execution of research projects for external clients provided the Institute with additional income.
- Organization of Students Schools in frame of Youth Democracy Development programme by Olaf Palme Foundation (Sweden).
- Developing of training materials for Develop Your Business programme in partnership with Swedish Institute of Management and Stockholm School of Economics in Saint-Petersburg.
- The most popular alumni reunion events in the history of the Institute were conducted.
- Start to use R in field of research projects and in education of students-sociologists.
- Delivering training and technical support on OpenOffice.org software suite for the teaching staff.
- Engaging in negotiation with representatives of the Council of the Baltic Sea States.
- Providing presence in mass media with regular press releases and target groups events.

Data Analyst at Institute of Regional Development

2011 August - 2013 August. Processing of opinion poll data, statistical analysis and producing reports.

- Questionnaire design, sampling, data analysis and visualization in longitude household research.
- Saved at least 84 man-hours by automation of preparing reproducible reports for each of 28 districts of the region based on opinion poll data.
- Made significant improvements in exit-poll procedure: got the Institute rid of a necessity to hire temporary telephone operators (8 men / 96 man-hours), increased speed of update of report (close to real-time), enriched the report with dynamic interactive charts and tables.
- Increased speed and accuracy of manual data input from paper-based questionnaires by replacing storing data in separate files for each operator with single database (MySQL + LimeSurvey).
- Evaluating of the Data Documentation Initiative specification as standard for documentation for opinion poll datasets in the Institute.
- SPSS technical support and consultations.

Senior Lecturer at Pskov State University

2011 October - 2015 January. Lectures and seminars in Data Analysis and Marketing Research.

- Hands-on courses on Statistics for Public Relations specialists employing R software developed and conducted.
- Courses for adults on Marketing Research with participation of students in real world projects developed and conducted.

Research consultant at The Danish-Russian Economic Development Support Programme

2008 March - 2010 December. Providing training and support to educational institutions in conducting market research.

- Developing and conducting research project based on requirements of Danish International Development Agency.
- Training and consultations of educational facilities staff in field of sociological and marketing research.
- Composing a manual for staff of educational facilities on methods of sociological research and using of developed system.
- Developing of software system for questionnaire design, opinion poll data input and computing of descriptive statistics (based on LimeSurvey and queXML).

Data science trainer at Food and Agriculture Organization of the United Nations

2013 November - 2013 December. Assistance in translating of current methodology of FAO statistical department from various statistical software to R and deliver R training.

- Face-to-face practical training on data processing and visualization.

Communication coordinator at German Russian Meeting Center in Pskov

2005 June - 2006 May. Managing informational campaigns of the Center.

- Presence in local mass media.
- Organizing press conferences and events.
- Media materials (web-site, video clips) producing.

Journalist at Pskovskaya Gubernia newspaper

2002 June - 2002 October. Carry out interviews, take part in press conferences, prepare news publications.

- Interviews taken with music bands, sportsmen, bikers, tech experts.

Teacher of computer skills at Pskov secondary school

2002 April - 2002 May. Develop curriculum and teach classes for upper-form pupils.

- Pupils got intensive computer skills course and were able to get a pass.

Education

- Specialist degree: Sociologist, lecturer in sociology, Pskov Volny Institute, 2003
- Learning program “Data analysis in marketing research”, Stockholm School of Economics in Saint-Petersburg, 2009
- Learning program “Technology of Consulting”, Danish Technological Institute, 2007
- Short-time course “Methods of Sociological Research”, Higher School of Economics, 2007

Selected presentations and seminars

- 2015: R - leading instrumentarium for analyst. Slides in Russian <http://j.mp/rslides>
- 2014: Pilot lesson for online course “Data Analysis in R”. Video in English http://bit.ly/mav_stepik
- 2014: Webinar “R: efficient programming language for data science”. Video in Russian http://j.mp/r_wbmr
- 2012: Creating of cartograms on basis of Grammar of Graphics with R-package ggmap. Moscow. Slides in Russian <http://bit.ly/mav103>
- 2012: Why a good sociologist is an alien. Speech for students. Video in Russian. <http://bit.ly/socalein>
- 2011: Seminar “GNU/Linux Ubuntu for system administrators of marshal service”. Pskov, Russia. Video in Russian <http://bit.ly/mav101>
- 2009: “Normal” office suite in terms of the ordinary user. OpenOffice.org Conference. Orvieto, Italy. Video <http://bit.ly/mav102>

Full CV available at <https://www.linkedin.com/in/matrunch>