

# **Ethical Behavior in Business**



## Ethical Behavior in Business

# Compliance, CSR, and Sustainability

# Learning Objectives



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- Understand the concept of compliance and its importance in business.
- Explain the role of Corporate Social Responsibility (CSR) and its key drivers.
- Describe the principles of sustainability and their relevance to organizations.
- Identify the main components of compliance management systems.
- Recognize the significance of sustainability reporting.

# Overview



#### Compliance

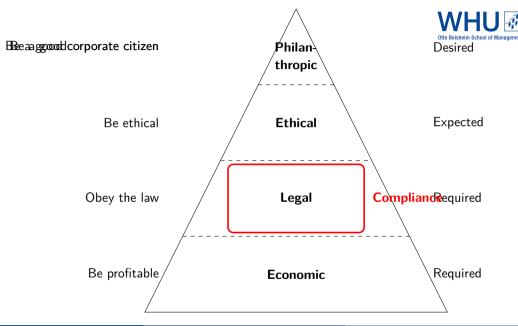
- Definition
- Legal regulations (USA and Germany)
- Components of a CMS
- Example: Whistleblowing

## Corporate Social Responsibility (CSR)

- Definition
- o 3 reasons for CSR
- Different concepts

## Sustainability

- Definition
- Sustainability reporting



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