

Ethical Behavior in Business

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Psychological Foundations of Moral Judgment and Behavior

Learning Objectives

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Normative View

- What is an (un)ethical decision?
- How should people behave?
- What is an ethical business?

Now: Descriptive View

What defines goodness?

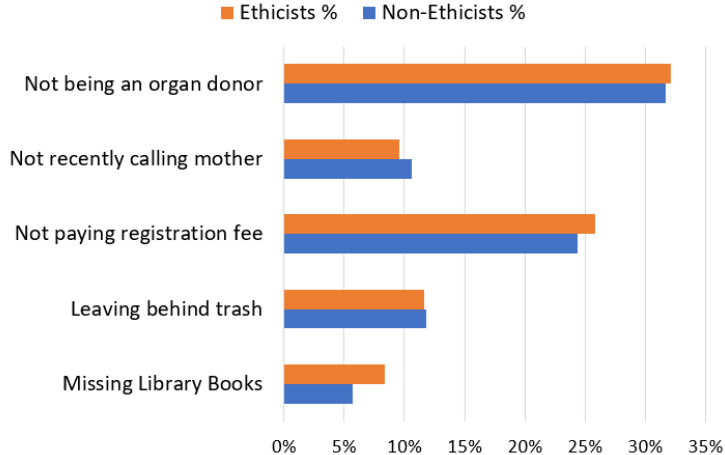
1. Moral Judgment and Behavior

- How do we arrive at moral judgments from a psychological perspective?

2. Bounded Ethicality

- What systematic biases affect our moral behavior?

Moral Behavior of Ethics Professors vs. other People



Schwitzgebel & Rust (2014). *Metaphilosophy*, 45(2), 209-227.