Importing libraries

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import random
# train = pd.read_csv("train.csv")
# from google.colab import drive
# drive.mount('/content/drive')
train_df =pd.read_csv("../input/aidescalatingdataset/train.csv")
test =pd.read_csv("../input/test-dataset/test.csv")
print("Train shape : ",train_df.shape)
test['label'] = 2
test['indicator'] = 0
train_df['indicator'] = 1
train = pd.concat([test,train_df])
train.head()
      Train shape : (4437, 27)
                                                           link link_id page_description alchemy_
                                                                                    {"title":"Elle s New
                                                                                 England Kitchen Elle
       0 http://www.ellesnewenglandkitchen.com/blog/200...
                                                                        4049
                                                                                                            arts ent
                                                                                                s Ne...
                                                                                    {"url":"alternet org
                                                                                   story 149193 study
             http://www.alternet.org/story/149193/study_con...
                                                                        3692
                                                                                                                cultu
                                                                                               confir...
                                                                                     {"title":" ","body":"
       2
                                   http://www.wiredberries.com/
                                                                        9739
                                                                                 ","url":"wiredberries"}
                                                                                    {"title":"The Health
                    http://www.elements4health.com/cayenne-
       3
                                                                         1548
                                                                                 Benefits of Cayenne
                                                       pepper....
                                                                                              Peppe...
                                                                                {"title":"Recipe Hearty
             http://www.poorgirleatswell.com/2009/10/recipe...
                                                                                    Mushroom Potato
                                                                        5574
                                                                                              Soup "...
      5 rows × 28 columns
test.shape
      (2958, 28)
train.columns
      Index(['link', 'link_id', 'page_description', 'alchemy_category',
                 'alchemy_category_score', 'avg_link_size', 'common_word_link_ratio_1', 'common_word_link_ratio_2', 'common_word_link_ratio_3', 'common_word_link_ratio_4', 'compression_ratio', 'embed_ratio',
                'frame_based', 'frame_tag_ratio', 'has_domain_link', 'html_ratio', 'image_ratio', 'is_news', 'lengthy_link_domain', 'link_word_score',
                'news_front_page', 'non_markup_alphanumeric_characters', 'count_of_links', 'number_of_words_in_url', 'parametrized_link_ratio', 'spelling_mistakes_ratio', 'label', 'indicator'],
               dtype='object')
train.head()
```

link link id page description alchem

```
{"title":"Elle s New
       0 http://www.ellesnewenglandkitchen.com/blog/200...
                                                                 4049
                                                                        England Kitchen Elle
                                                                                                 arts_
                                                                                      s Ne...
# Y=train['label']
# Y.value_counts()
X=train;
X.head()
```

	link	link_id	page_description	alchem
0	http://www.ellesnewenglandkitchen.com/blog/200	4049	{"title":"Elle s New England Kitchen Elle s Ne	arts_
1	http://www.alternet.org/story/149193/study_con	3692	{"url":"alternet org story 149193 study confir	C
2	http://www.wiredberries.com/	9739	{"title":" ","body":" ","url":"wiredberries"}	
3	http://www.elements4health.com/cayenne-pepper	1548	{"title":"The Health Benefits of Cayenne Peppe	
4	http://www.poorgirleatswell.com/2009/10/recipe	5574	{"title":"Recipe Hearty Mushroom Potato Soup "	

5 rows × 28 columns

PRE-PROCESSING EDA

▼ checking null values

```
X.isna().sum()
     link
     link id
     page_description
     alchemy_category
alchemy_category_score
                                                  0
     avg_link_size
     {\tt common\_word\_link\_ratio\_1}
                                                  0
     common_word_link_ratio_2
     common_word_link_ratio_3
     common word link ratio 4
     compression_ratio
     embed_ratio
     frame_based
frame_tag_ratio
has_domain_link
                                                  0
                                                  0
     html_ratio
     image_ratio
     is_news
     lengthy_link_domain
     link_word_score
     news_front_page
     non_markup_alphanumeric_characters
     count_of_links
     number_of_words_in_url
parametrized_link_ratio
                                                  0
     spelling_mistakes_ratio
                                                  0
     label
                                                  0
     indicator
     dtype: int64
(X == "?").sum()
     link
     link_id
     page_description
     alchemy_category
                                                  2342
     \verb| alchemy_category_score| \\
                                                  2342
     avg_link_size
     common_word_link_ratio_1
     common_word_link_ratio_2
```

0

0

0

0

0

```
common_word_link_ratio_3
                                           0
common_word_link_ratio_4
                                           0
compression_ratio
                                           0
embed_ratio
                                           0
frame_based
                                           0
frame tag ratio
                                           0
has domain link
                                           0
html ratio
                                           0
                                           0
image_ratio
is_news
                                        2843
lengthy_link_domain
                                           Λ
link_word_score
                                           0
news_front_page
                                       1248
non_markup_alphanumeric_characters
                                           0
count_of_links
                                           0
number_of_words_in_url
                                           0
parametrized link ratio
                                           0
spelling mistakes ratio
                                           0
label
                                           0
indicator
                                           0
dtype: int64
```

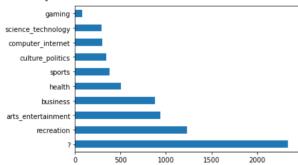
X['alchemy_category'].value_counts()

```
2342
recreation
                       1229
arts_entertainment
                        941
business
                        880
health
                        506
sports
                        380
culture_politics
                        343
computer_internet
                        296
science_technology
                        289
gaming
                         76
religion
                         72
law_crime
                         31
unknown
                          6
weather
                          4
```

Name: alchemy_category, dtype: int64

train['alchemy_category'].value_counts()[:10].plot(kind='barh')

<AxesSubplot:>



X['alchemy_category'].value_counts

culture_politics

```
<bound method IndexOpsMixin.value_counts of 0</pre>
                                                              arts_entertainment
     1
               culture_politics
     2
     3
     4
                      recreation
     4432
                           sports
     4433
     4434
                culture_politics
     4435
                culture_politics
     4436
                          sports
     Name: alchemy_category, Length: 7395, dtype: object>
# replacing ? values with random value
X['alchemy_category'] = X['alchemy_category'].replace(to_replace ="?",value =random.choice(X['alchemy_category'].values.tolist()))
X['alchemy_category']
             arts entertainment
                culture_politics
     1
     2
                                ?
     3
     4
                      recreation
     4432
                           sports
     4433
```

```
4435
                culture_politics
     4436
                            sports
     Name: alchemy_category, Length: 7395, dtype: object
X.columns
     'frame_based', 'frame_tag_ratio', 'has_domain_link', 'html_ratio', 'image_ratio', 'is_news', 'lengthy_link_domain', 'link_word_score',
             'news_front_page', 'non_markup_alphanumeric_characters', 'count_of_links', 'number_of_words_in_url', 'parametrized_link_ratio', 'spelling_mistakes_ratio', 'label', 'indicator'],
            dtvpe='object')
X['alchemy category score'] = X['alchemy_category score'].replace(to replace ="?",value = (X['alchemy category score']!='?').mean())
X['alchemy_category_score'] = X['alchemy_category_score'].astype('float')
print('median: ',X['alchemy_category_score'].median())
print('mean : ',X['alchemy_category_score'].mean())
     median: 0.6832995267072346
mean: 0.6286593365041708
X['news_front_page'] = X['news_front_page'].replace(to_replace ="?",value =0)
X['is_news'] = X['is_news'].replace(to_replace ="?",value =1)
X.dtypes
     link
                                                  object.
     link_id
                                                   int64
     page_description
                                                  object
     alchemy_category
                                                  object
     alchemy_category_score
                                                 float64
     avg_link_size
                                                 float64
     common word link ratio 1
                                                 float64
     common word link ratio 2
     common word link ratio 3
                                                 float64
     common_word_link_ratio_4
                                                 float64
     compression_ratio
                                                 float.64
                                                 float.64
     {\tt embed\_ratio}
     frame_based
                                                   int64
                                                 float64
     frame_tag_ratio
     has_domain_link
                                                   int64
     html_ratio
                                                 float64
     image_ratio
                                                 float64
     is news
                                                  object
     lengthy link domain
                                                   int64
     link word score
                                                   int64
     news front_page
                                                  object.
     non_markup_alphanumeric_characters
                                                   int.64
     count_of_links
                                                   int64
     number_of_words_in_url
                                                   int64
     parametrized_link_ratio
                                                 float64
     spelling_mistakes_ratio
                                                 float.64
     label
                                                   int64
     indicator
                                                   int64
     dtype: object
X['is_news']=X['is_news'].astype('float')
X['news_front_page']=X['news_front_page'].astype('float')
(X == "?").sum()
     link
                                                    0
     link id
                                                    0
     page description
                                                    0
     alchemy_category
                                                 2342
     alchemy_category_score
avg_link_size
                                                    0
                                                    0
     common_word_link_ratio_1
                                                    0
     common_word_link_ratio_2
                                                    0
     common_word_link_ratio_3
                                                    0
     common_word_link_ratio_4
                                                    0
     compression_ratio
                                                    0
     embed ratio
                                                    0
     frame_based
     frame_tag_ratio
                                                    0
     has_domain_link
                                                    0
     html_ratio
                                                    0
     image_ratio
                                                    0
     is_news
```

```
lengthy_link_domain
                                          0
link_word_score
                                          0
news_front_page
                                          0
non_markup_alphanumeric_characters
                                          0
count_of_links
                                          0
number of words in url
parametrized link ratio
                                          0
spelling_mistakes_ratio
                                          0
                                          0
label
indicator
                                          0
dtype: int64
```

X.head()

link link_id page_description alchem

		_		
0	http://www.ellesnewenglandkitchen.com/blog/200	4049	{"title":"Elle s New England Kitchen Elle s Ne	arts_
1	http://www.alternet.org/story/149193/study_con	3692	{"url":"alternet org story 149193 study confir	С
2	http://www.wiredberries.com/	9739	{"title":" ","body":" ","url":"wiredberries"}	
3	http://www.elements4health.com/cayenne- pepper	1548	{"title":"The Health Benefits of Cayenne Peppe	
4	http://www.poorgirleatswell.com/2009/10/recipe	5574	{"title":"Recipe Hearty Mushroom Potato Soup "	

5 rows × 28 columns

One hot encoding

```
[ ] →1 cell hidden
```

dropping column with all 0 values

```
[ ] → 5 cells hidden
```

Removing outliers

The interquartile range (IQR), also called the midspread or middle 50%, or technically H-spread, is a measure of statistical dispersion, being equal to the difference between 75th and 25th percentiles, or between upper and lower quartiles, IQR = Q3 - Q1.

In other words, the IQR is the first quartile subtracted from the third quartile; these quartiles can be clearly seen on a box plot on the data.

It is a measure of the dispersion similar to standard deviation or variance, but is much more robust against outliers.

```
[ ] → 24 cells hidden
```

NLP Pre Processsing

```
from urllib.parse import urlparse
X.link=X.link.apply(lambda x:urlparse(x).netloc)
X.link
    0
             www.ellesnewenglandkitchen.com
                            www.alternet.org
                       www.wiredberries.com
                    www.elements4health.com
                   www.poorgirleatswell.com
                           newsfeed.time.com
    4432
    4433
                            {\tt tastykitchen.com}
    4434
                                  ecoble.com
    4435
                     www.huffingtonpost.com
                            www.bromygod.com
    Name: link, Length: 7395, dtype: object
```

X.head()

link link id page description alchemy category s {"title":"Elle s New 0 www.ellesnewenglandkitchen.com 4049 England Kitchen Elle 0.36 s Ne... {"url"-"alternet org 3692 0.87 1 www.alternet.org story 149193 study confir... {"title":" "."bodv":" 2 www.wiredberries.com 9739 0.68 ","url":"wiredberries"} {"title":"The Health 3 www.elements4health.com 1548 Benefits of Cayenne 0.68 Peppe... {"title":"Recipe Hearty www.poorgirleatswell.com 5574 Mushroom Potato 0.74 Soup "...

5 rows × 39 columns

X.head()

link link_id page_description alchemy_category_s

0	www.ellesnewenglandkitchen.com	4049	"Elle s New England Kitchen Elle s New England	0.36
1	www.alternet.org	3692	"alternet org story 149193 study confirms that	0.87
2	www.wiredberries.com	9739	" "," ","wiredberries"	0.68
3	www.elements4health.com	1548	"The Health Benefits of Cayenne Pepper ","Brie	0.68
4	www.poorgirleatswell.com	5574	"Recipe Hearty Mushroom Potato Soup ","If you	0.74

5 rows \times 39 columns

- 1. The **isalpha()** method returns True if all the characters are alphabet letters (a-z). Example of characters that are not alphabet letters: (space)!#%&? etc.
- 2. **Stop Words:** A stop word is a commonly used word (such as "the", "a", "an", "in") that a search engine has been programmed to ignore, both when indexing entries for searching and when retrieving them as the result of a search query. We would not want these words to take up space in our database, or taking up valuable processing time. For this, we can remove them easily, by storing a list of words that you consider to stop words.
- 3. word_tokenize: In Natural Language Processing, tokenization divides a string into a list of tokens. Tokens come in handy when finding valuable patterns and helping to replace sensitive data components with non-sensitive ones. word_tokenize is a function in Python that splits a given sentence into words using the NLTK library.

```
import nltk
nltk.download('punkt')
from nltk.stem import WordNetLemmatizer
from nltk.tokenize import word_tokenize
wordnet = WordNetLemmatizer()
from nltk.corpus import stopwords
nltk.download('stopwords')

def textCleaning(df,column_name):
    cleanList = list()
```

```
lines = df[column name].values.tolist()
   for text in lines:
       text = text.lower()
       words = word tokenize(text)
       stop words = set(stopwords.words("english"))
       words = [w for w in words if not w in stop_words]
       words = [w for w in words if w.isalpha()]
       words = ' '.join(words)
       cleanList.append(words)
   return cleanList
     [nltk data] Downloading package punkt to /usr/share/nltk data...
     [nltk data]
                   Package punkt is already up-to-date!
     [nltk_data] Downloading package stopwords to /usr/share/nltk data...
     [nltk data] Package stopwords is already up-to-date!
pageDescription = textCleaning(X, "page description")
pageDescription[0:2]
```

['elle new england kitchen elle new england kitchen weeks ago sarah homemade asked like start making recipes together would blog experiences course said yes sarah sweetheart like baking friend kitchen except west coast east coast one two month stay tuned first one decided try pita bread great recipe dough dream work needed add flour kneading quite sticky get texture right good time consuming part set dough aside rise got minute rise minute rest another minute rest baking take minutes bake makes right even better rip one open law legally required rip open piece bread hot oven even causes acute pain digits rip one open get aroma yeasty heavenly steamy bread even need butter enjoy although pretty sure law somewhere hot bread butter going together come think also law making blog posts ramble recipe found brown eyed baker used kitchenaid stand mixer let kneading ten minutes addition cup flour dough perfect doubled recipe get pita breads family every one kids pita bread butter wait two sons butter little hoodlums breaking warm bread butter law early age dinner see eight enough husband dinner burger recipe upcoming post try one recipe blog burgers would top favorites mmmmmm coming end ramblings pita breads easy make would really fun kids kinda fun watch puff oven thanks sarah lot fun whole family enjoyed bread even picky ones kids picky bread bet picky bread like butter either ellesnewenglandkitchen blog pita make pita bread html',

'alternet org story study confirms fox news makes stupid study confirms fox news makes stupid study confirms fox news makes stupid new survey american voters shows fox news viewers significantly misinformed consumers news sources december yet another study released proving watching fox news detrimental intelligence world public opinion project managed program international policy attitudes university maryland conducted survey american voters shows fox news viewers significantly misinformed consumers news sources study shows greater exposure fox news increases misinformation watch less know precise think know actually false study corroborates previous pipa study focused iraq war similar results nbc wall street journal poll demonstrated break reality part fox viewers regard health care body evidence fox news nothing propaganda machine dedicated lies growing day eight nine questions fox news placed first percentage misinformed placed second question tarp pretty high batting average journalistic fraud list fox news viewers believe aint percent believe stimulus legislation lost jobs percent believe health reform law increase deficit percent believe economy getting worse percent believe climate change occurring percent believe income taxes gone percent believe stimulus legislation include tax cuts percent believe obama initiated gm chrysler bailout percent believe republicans opposed tarp percent believe obama born u unclear conclusion inescapable fox news deliberately misinforming viewers reason every issue one republican party vested interest gop benefited ignorance fox news helped proliferate results apparent election last month voters based decisions demonstrably false information fed fox news way rest media blameless cnn broadcast network news operations fared slightly better many cases even ments best record accurately informing viewers ways go brag conclusions study need disseminated broadly possible fox competitors need report results produce ad campaigns featuring newspapers magazines need publish study across country big news critical nation advised major news enterprise poisoning minds isolated review fox performance corroborated time time fact fox news blatantly dishonest effects dishonesty become ingrained electorate purposefully deceived needs made known every american democracy function voters making choices based lies evidence fox tilting scales must make certain corporate owners get away mark howard artist author publisher news corpse independent media alternative news media activism drug war new survey american voters shows fox news viewers significantly misinformed consumers news sources']

▼ TF-IDF vectorization

TF-IDF stands for Term Frequency — Inverse Document Frequency and is a statistic that aims to better define how important a word is for a document, while also taking into account the relation to other documents from the same corpus.

The rationale behind this is the following:

- a word that frequently appears in a document has more relevancy for that document, meaning that there is higher probability that the document is about or in relation to that specific word
- a word that frequently appears in more documents may prevent us from finding the right document in a collection; the word is relevant either for all documents or for none. Either way, it will not help us filter out a single document or a small subset of documents from the whole set.

TF-IDF is a score which is applied to every word in every document in our dataset. And for every word, the TF-IDF value increases with every appearance of the word in a document, but is gradually decreased with every appearance in other documents.

WHY TD-IDF over BoW?

the initial step of bag-of-words acts as a downside because it emphasizes words only based on counts. To overcome this, a simple twist to bag-of-words introduces the tf-idf approach.

Unlike, bag-of-words, tf-idf creates a normalized count where each word count is divided by the number of documents this word appears in.

bow(w, d) = # times word w appears in document d.

tf-idf(w, d) = $bow(w, d) \times N / (\# documents in which word w appears)$

min_df is used for removing terms that appear too infrequently. For example:

```
min_df = 0.01 means "ignore terms that appear in less than 1% of the documents".
min_df = 1 means "ignore terms that appear in less than 1 documents".
from sklearn.feature_extraction.text import TfidfVectorizer
TV = TfidfVectorizer(min_df=1)
def chkNonzero(df,col):
   for i in df[col+'_0']: # checking non null values for words in document 1
     if(i != 0.00):
       print(i)
Z = TV.fit_transform(pageDescription).toarray()
arrayCols = len(Z[0])
print('Shape : ',np.shape(Z),'\n')
columns = [f'pageDescription_{num}' for num in range(arrayCols)]
df_pageDescription = pd.DataFrame(Z, columns=columns)
chkNonzero(df_pageDescription,'pageDescription')
     Shape: (7395, 78185)
     0.0025915282530577324
     0.04105453632902744
     0.002596059771451365
     0.05913979252219915
     0.02675493944400716
     0.012818520847319492
     0.015283500466449879
     0.018359562050246428
     0.09084697249475217
     0.017480213818118352
     0.02585804919241791
     0.03645746146791632
     0.07530509381003035
     0.03264670223163986
     0.035524425891513264
     0.08208210230742576
     0.29206593872035475
df_pageDescription.shape
     (7395, 78185)
```

▼ feature scaling and joining vectorize data with other feature columns

X.head()

len(

X.columns

	link	link_id	page_description	alchemy_category_s
0	www.ellesnewenglandkitchen.com	4049	"Elle s New England Kitchen Elle s New England	0.36
1	www.alternet.org	3692	"alternet org story 149193 study confirms that	0.87
2	www.wiredberries.com	9739	" "," ","wiredberries"	0.68
3	www.elements4health.com	1548	"The Health Benefits of Cayenne Pepper ","Brie	0.68
4	www.poorgirleatswell.com	5574	"Recipe Hearty Mushroom Potato Soup ","If you	0.74
5 ro	ws × 39 columns			
(X.col	Lumns)			
39				

X.head()

	alchemy_category_score	avg_link_size	common_word_link_ratio_1	common_t
0	0.365831	1.217617	0.261307	
1	0.876315	3.814208	0.589744	
2	0.683300	1.793103	0.402299	
3	0.683300	2.083333	0.636364	
4	0.747449	1.845815	0.676856	

5 rows × 34 columns

When data contains outliers, StandardScaler can often be mislead. In such cases, it is better to use a scaler that is robust against outliers.

X.head()

	alchemy_category_score	avg_link_size	common_word_link_ratio_1	common_t
0	0.365831	1.217617	0.261307	
1	0.876315	3.814208	0.589744	
2	0.683300	1.793103	0.402299	
3	0.683300	2.083333	0.636364	
4	0.747449	1.845815	0.676856	

5 rows × 34 columns

```
#robust scaling is used to handle outliers
import pandas as pd
from sklearn.preprocessing import RobustScaler
scaler = RobustScaler()
X = pd.DataFrame(scaler.fit_transform(X), columns=X.columns)
```

X.head()

	alchemy_category_score	avg_link_size	common_word_link_ratio_1	common_t
0	-1.872733	-0.849062	-0.797059	
1	1.138590	1.683237	0.391921	
2	0.000000	-0.287824	-0.286650	
3	0.000000	-0.004781	0.560692	
4	0.378415	-0.236418	0.707278	

5 rows \times 34 columns

we are concatenating all the columns obtained after the TD-IDF

	pageDescription_0	pageDescription_1	pageDescription_2	pageDescripti
7390	0.0	0.0	0.0	
7391	0.0	0.0	0.0	
7392	0.0	0.0	0.0	
7393	0.0	0.0	0.0	
7394	0.0	0.0	0.0	

5 rows × 78219 columns

▼ Train-Test Split

```
# import numpy as np
# from sklearn.model_selection import train_test_split

# X_train, X_test, y_train, y_test = train_test_split(horizontal_concat, Y, test_size=0.33, random_state=42)

# print("Shape of new dataframes - {} , {}".format(X_train.shape, X_test.shape, y_train.shape, y_test.shape))

# y_train

X_test_df = horizontal_concat.iloc[:2958,:]
    X_train_df = horizontal_concat.iloc[2958::]
    print("Shape of new dataframes - {} , {}".format(X_test_df.shape, X_train_df.shape))

Y_train = train_df['label']
    print("Y_train_df shape : ",Y_train.shape)

Shape of new dataframes - (2958, 78219) , (4437, 78219)
    Y_train_df shape : (4437,)
```

LOGISTIC REGRESSION

```
"""using logistic regression"""
from sklearn.linear model import LogisticRegression
# instantiate the model (using the default parameters)
logreg = LogisticRegression(max iter = 1500)
# fit the model with data
logreg.fit(X train df, Y train)
#[:,1] this is applied to take positive probablities
y_pred_logreg=logreg.predict_proba(X_test_df)[:,1]
     /opt/conda/lib/python3.7/site-packages/sklearn/linear_model/_logistic.py:818: ConvergenceWarning: lbfgs failed to conver
    STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
     Increase the number of iterations (max iter) or scale the data as shown in:
         https://scikit-learn.org/stable/modules/preprocessing.html
    Please also refer to the documentation for alternative solver options:
         https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression
       extra_warning_msg=_LOGISTIC_SOLVER_CONVERGENCE_MSG,
# y_pred
y_pred_logreg
```

array([0.91561575, 0.14913372, 0.31642757, ..., 0.35342764, 0.28920958, 0.33833196])

sample_sum=pd.read_csv("../input/aid-escalating-internet-coverage/sample_submission.csv")
sample_sum["label"]=y_pred_logreg
sample_sum.to_csv("./sum.csv",index=False)