

RYAN ROMARD

Sociologist – Research Analyst

Research professional with 7 years experience doing research, analysis and evaluation in the public education and non-profit fields. Well versed in social science research theory and practice. Advanced computer user, proficient coder, and aspiring data scientist. Deeply satisfied by strategic thinking, creative problem solving, and uncovering stories told by data.

EDUCATION

- 2016 • **Research Analyst Graduate Certificate**
Toronto, ON 📍 Humber College
- 2014 • **MA (Sociology)**
Wolfville, NS 📍 Acadia University
- 2008 • **BA (Political Science)**
Sydney, NS 📍 Cape Breton University

EXPERIENCE

- July 2024
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April 2024 • **Research Associate**
Toronto, ON 📍 Canadians for Tax Fairness
 - Performed original research on Canadian tax policy focusing on productivity, inequality, corporate profitability and the climate crisis.
 - Collected, prepared, analyzed, and visualized economic and financial data using the R programming language.
 - Created data-driven deliverables for popular and policy audiences including reports, research briefs, and media op-eds.
- December 2023
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September 2022 • **Research Associate**
Toronto, ON 📍 Canadian Centre for Policy Alternatives
 - Conducted independent research for both the National and Ontario Offices, focusing on (1) public sector pensions and (2) the political economy of Canadian post-secondary education.
 - Performed quantitative analysis on diverse forms of Canadian socioeconomic and financial data, using Excel, SPSS, and R.
 - Undertook extensive reviews of academic and grey literature to support primary research agenda.
 - Presented research findings in accessible, data visualization-driven blogs, articles, reports, and presentations.
 - Provided ad-hoc support to organization members with research and the collection, preparation and analysis of data.

CONTACT

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RESEARCH SKILLS

Sociology
Political economy
Market research
Program evaluation
Mixed methods
Survey research
Research design
Project management
Research communications

DATA SKILLS

Statistical analysis
Applied modeling
Wrangling and cleaning
Web scraping
Text analytics
Data storytelling
Visualization
Dashboards

SOFTWARE

R
Python
SPSS
Git
Excel/Sheets
Tableau
Canva

August
2022
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May
2022

- **Progressive Economics Fellow**
Toronto, ON 📍 Canadian Centre for Policy Alternatives
 - Provided key organizational, communications, and editorial assistance in producing the *2023 Alternative Federal Budget*.
 - Assisted Senior Economist David Macdonald with economic research and the collection, analysis of socioeconomic and financial data.
 - Produced research deliverables for Centre stakeholders, including data visualizations, interactive maps, and presentations.
 - Provided ad-hoc support to organization members with research and the collection, preparation and analysis of data.

2020
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2018

- **Research, Data, and Accountability Leader**
Peterborough, ON 📍 Kawartha Pine-Ridge District School Board
 - Oversaw development and implementation of KPRDSB's identity-based data collection initiatives, including major survey research projects like the *Every Student Matters Census* and *WeAreKPR Staff Census*.
 - Advised senior staff and committee members on research and data collection related matters.
 - Held primary responsibility for management and analysis of survey and socioeconomic data, working primarily with Excel, SPSS and R.
 - Managed research projects by creating budgets, planning documents, timelines, and training materials.
 - Authored project deliverables including research reports, briefs, presentations, and data visualizations.

2019
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2016

- **Research Assistant**
Toronto, ON 📍 Toronto District School Board
 - Collaborated as key team member on TDSB's *2016-17 Student and Parent Census* by designing questionnaires, supporting consultations, cleaning and coding data, and analyzing survey data.
 - Conducted mixed methods (quantitative and qualitative) education research and program evaluations as part of research team.
 - Produced accessible research communications including reports, briefs, literature reviews, presentations, and data visualizations.



REPORTS AND WRITING

- **Productivity and capital gains inclusion: Productivity not impacted by capital gains rates**
Canadians for Tax Fairness
- **Back from the Brink: Restoring public funding to Ontario's Universities**
Canadian Centre for Policy Alternatives, Ontario Office
- **The gateway debt: Who pays for the underfunding of post-secondary education?**
Our Schools/Our Selves, Summer/Fall 2023, p. 23-30.
- **Student debt relief would be a win for working class Canadians**
Monitor Online (July 17, 2023)
- **Student debt is a gateway to lifelong financial instability**
Monitor Online (July 13, 2023)