

Rachel Ross

Port Chester, NY | 914-582-4912 | rross@brandeis.edu | www.linkedin.com/in/rachel-rosss

EDUCATION

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| Brandeis International Business School | Waltham, MA |
| Candidate for Master of Science in Business Analytics - | 08/2024 - 08/2025 |

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| University of Maine | Orono, ME |
| Bachelor of Arts in Sports Management and Marketing , with Distinction - 3.52 | 09/2020 - 06/2024 |
| <i>Relevant Coursework:</i> Statistics, Managerial Marketing, Sports Management , Sports Marketing | |

WORK EXPERIENCE

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| Hudson Valley Renegades NY Yankees High A Affiliate Milb | Wappingers Falls, NY |
| Game day Promotions Intern | 05/2024 - 08/2024 |

- Orchestrated smooth execution of game-day promotions for extended periods, enhancing fan experience and ensuring seamless event flow
- Engaged with fans as mascots; executed scheduled dances and captured photos with children to elevate the game-day atmosphere.

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| Bar Taco | Port Chester, NY |
| Host | 05/2023 - 08/2024 |

- Communicated with diverse audiences weekly; handled phone inquiries; answered questions and made reservations to ensure efficient guest interaction and satisfaction
- Managed guest seating efficiently using an online application; successfully estimated and reduced wait times by 20% during peak hours

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| University of Maine Athletics | Orono, ME |
| Sports Media Assistant | 02/2024 - 06/2024 |

- Produced and distributed 20+ live clip highlights during games with a team; utilizing live cut technology to capture and share key moments in real-time
- Designed and implemented three engaging graphics for game-day coverage: lineup presentations, score updates and post-game analysis, resulting in increased viewer engagement
- Managed two social media platforms to enhance viewer engagement through timely updates and interactive content, optimizing reach and interaction

SKILLS/ACTIVITIES

Technical Skills: Livecut, Canva, MS Office (Excel, PowerPoint, Word)

Activities: Brandeis women's soccer (Athlete, Fall 2024), The Hidden Opponent (Social Media Chair, 2023 - 2024); University of Maine division 1 soccer (Athlete, Fall 2020 - 2024)

Volunteer: Student Athlete Advisory Committee (2021-2024)