			KP								
	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	MoM	MoM AVG	Date View Month
DERS Confirmed	16,375,667	16,904,786	15,941,992	17,553,802	17,598,163	18,557,030	18,163,052	17,118,735	-5.7%	0.8%	Date Dec 01, 2021 to Jul 3
Confirmed with Peya delivery Confirmed with Partner delivery	14,597,754 1,777,913	15,062,780 1,842,006	14,436,490 1,505,502	16,062,849 1,490,953	16,176,029	17,086,131 1,470,899	16,779,920 1,383,132	15,772,815 1,345,920	-6.0% -2.7%	1.3%	LATAM Zon
Mobile confirmed % Mobile confirmed	16,030,568 97.9%	16,541,390 97.9%		17,197,806 98.0%	17,239,769 98.0%	18,184,582 98.0%	17,785,412 97.9%	16,779,256 98.0%	-5.7% 0.1%	0.8%	LATAM_ARGENT LATAM_NORTE
Confirmed with online payment % Confirmed with online payment	9,473,162	9,960,093	9,412,090	10,468,462	10,522,408	11,255,511	11,157,136	10,623,901	-4.8% 1.0%	1.8%	LATAM_SUR
% Confirmed with online payment Confirmed automated % Confirmed automated	57.8% 15,961,932 97.5%	16,586,775	15,614,239	17,167,264			17,721,615	62.1% 16,712,567 97.6%	1.0% -5.7% 0.1%	0.8%	ı
Confirmed under 3 minutes	11,731,357	12,516,161	12,530,194	14,109,264	14,126,587	14,385,185	14,029,514	13,417,560	-4.4%	2.1%	Country ARGENTINA
% Confirmed under 3 minutes Confirmed from key account partners	71.6% 7,742,964	74.0% 9,738,731	78.6% 9,109,274	80.4% 9,908,512	80.3% 9,995,654	77.5% 10,476,688	77.2% 11,942,524	78.4% 10,470,867	1.5%	1.3% 5.1%	BOLIVIA CHILE
Non-confirmed % Fail rate	905,207 5.24%	846,723 4.77%	669,466 4.03%	678,398 3.72%	645,920 3.54%	714,262 3.71%	698,973 3.71%	667,441 3.75%	-4.5% 1.26%	-3.8% -4.43%	✓ COSTA RICA
Rejected Rejected by missing product	902,809 134,177	846,115 145,640	668,696	677,191	644,718 107,934	712,995 117,362	697,966 109,832	663,431 104,498	-4.9% -4.9%	-3.9% -2.9%	✓ ECUADOR ✓ EL SALVADOR
% Rejected by missing product	14.9%	17.2%	16.9%	17.3%	16.7%	16.5%	15.7%	15.8%	0.1%	1.0%	GUATEMALA HONDURAS
ROSS MARKET VALUE											V NICARAGUA V PANAMÁ V PARAGUAY
GMV Gross GMV Gross with Peya delivery	162,611,353	191,398,391 169,354,849	163,012,998	186,406,389	193,043,492	205,273,650	204,713,852	200,051,960	-1.8% -2.3%	2.8% 3.2%	✓ PARAGUAY ✓ PERÚ ✓ REPÚBLICA DON
GMV Gross with Partner delivery GMV	21,130,539 177.851.280	22,043,543 184,531,253				20,029,496		20,336,374	3.1%	-0.3% 2.7%	III ✓ URUGUAY
GMV Incl. Non Commissionable Fees GMV with Peya delivery	177,852,692	184,602,262 162,981,566	174,740,528	196,913,321	204,391,829	217,157,668	216,504,953	213,365,722	-1.4% -1.9%	2.8% 3.1%	VENEZUELA
GMV with Partner delivery GMV with online payment	20,692,432	21,549,687	18,071,693	18,776,335	18,753,538	19,563,983	19,272,212	19,883,116	3.2%	-0.3%	
GMV chargebacks	202,853	399,514	426,564	389,828	130,508,916 566,762	436,633	740,882	456,628	-0.8%	21.3%	City
OSS FOOD VALUE											All
GFV Gross GFV Gross with Peya delivery		174,692,858 154,039,066							-1.8% -2.2%	3.0% 3.4%	Currency
GFV Gross with Partner delivery	19,819,857	20,653,794	17,365,703	18,173,081	18,111,416	18,888,457	18,618,337	19,142,040	2.8%	-0.2% 2.9%	Euro USD
GFV with Peya delivery	143,769,861	149,299,746	143,407,329	163,392,201	170,644,337	181,858,670	181,745,237	178,368,449	-1.9%	3.3%	
SFV with Partner delivery	19,474,548	20,266,667	17,018,476	17,719,590	17,750,425	18,514,386	18,245,263	18,771,980	2.9%	-0.3%	Notes
OMPANY DISCOUNTS Total amount		7,359,082							-11.6%	4.0%	When Local Cur selected, only one
Fotal amount with PeYa delivery Fotal amount with Partner delivery	5,858,833 464,617	6,833,135	6,965,411	8,581,245	8,296,726 448,875	8,850,803	8,584,301	7,541,703 454,088	-12.1% -2.2%	4.3% 0.4%	should be viewed
ELIVERY COST	-,		0.,.33	,	,/3	,		.,			l
Total amount	14,606,870	14,964,839						15,272,915	-1.5%	0.8%	1
Total amount with PeYa delivery Total amount with Partner delivery	1,217,885	1,283,020	1,053,218	1,056,746	1,003,114	1,049,595	1,026,951	1,111,138	-2.2% 8.2%	0.9% -0.9%	1
Total amount no discounts Total amount no discounts without TAX	14,728,356 12,513,338	15,315,780 13,008,070		16,454,028 13,952,867	15,860,289 13,443,085		16,056,858 13,596,651	15,568,711 13,207,176	-3.0% -2.9%	0.9% 0.9%	l
DMMISSION											ı
Total revenue % Total revenue over GMV	29,549,942	30,955,915 17.8%	29,436,247 17.9%	33,326,713 18.0%	34,459,765 18.0%	36,526,055 18.1%	36,343,490 18.1%	35,620,298 18.0%	-2.0%	2.9%	1
Total revenue with PeYa delivery	26,956,013	28,173,848	27,073,132	30,856,699	32,002,929	33,970,823	33,829,431	33,046,317	-2.3%	3.1%	1
% Total revenue with PeYa delivery over GMV % Total revenue with PeYa delivery over GFV Gross	18.2% 19.3%	18.3% 19.3%	18.2% 19.2%	18.4% 19.1%	18.4% 19.1%		18.4% 19.0%	18.3% 18.9%	-0.4% -0.3%	-0.3%	1
Total revenue with Partner delivery % Total revenue with Partner delivery over GMV	2.593.932	2,782,070 14.0%	2.363.114	2,470,015 14.2%	2,456,839	2,555,231 14.0%	2,514,063 14.0%	2,573,981 13.7%	2.4%	0.1% -0.1%	1
% Total revenue with Partner delivery over GFV Gross	13.5%	13.7%	13.9%	13.8%	13.7%	13.6%	13.6%	13.3%	-2.3%	-0.2%	l
VG ORDER VALUE & AVG FOOD VALUE ADV Gross	11.22	11.32	11.39	11.72	12.06	12.14	12.36	12.87	4.2%	2.0%	1
AOV	10.86	10.92	10.94	11.20	11.57	11.65	11.86	12.41	4.6%	1.9%	1
AOV with online payment AFV	11.52 9.97	11.61 10.03	11.70 10.06	12.03 10.32	12.40 10.71	12.51 10.80	12.76 11.01	13.29 11.52	4.2% 4.6%	2.1% 2.1%	1
ON COMMISSION REVENUE											1
Total amount all By Product (Partnership + Shelves + Sampling)	4,334,337 2.137.341	4,798,151 2,493,478	2,452,331	2,826,830	3,019,276 219	3,197,728	3,161,829	3,198,173	1.1%	-1.5% -44.8%	l
By Product (Partnership + Shelves + Sampling) Gold VIP Joker	2,137,341 582,339 693,245	2,493,478 671,767 747.589	776,683 774.682	856,899 1.007.261	906,388 1.068.687		1,069,966 1,218,353	1,031,818	-3.6% -1.9%	8.7% 8.5%	1
Featured products	189,504	190,690	199,997	216,294	224,454	219,167	212,987	211,965	-0.5%	1.7%	l
POS Gold VIP category	411,373 157,767		437,000 163,888				413,076 168,300	558,430 164,228	35.2% -2.4%	5.8% 0.7%	l
Setup fee VIP	160,855 1,914	96,848 1,952	95,992 1,956	103,356 1,988	97,016 1,972	102,425 1,930	77,252 1,894	34,736 1,894	-55.0% 0.0%	-16.2% -0.1%	1
ESSIONS & CONVERSION RATE	.,	,,,,,	,,,,,	,,,,,,	.,	,,,,,,	,	,000			1
Total	63,650,543 23,9%	68,818,251 22.9%							-7.0% 1.2%	1.6%	ı
Total CVR Android	40,293,896	44,336,079	39,575,401	42,706,044	43,854,321	48,601,483	48,187,823	44,852,068	1.3% -6.9%	-0.7%	ı
Android CVR IOS	25.1% 18,166,468	23.6% 19,122,381	24.7% 17,249,819	24.6% 19,275,433	19,681,092	22.9% 22,454,047	22.5% 21,174,742	23.0% 19,701,121	1.9% -7.0%	-1.2% 1.5%	l
IOS CVR Web Mobile	25.5% 2,714,102	25.0% 2,844,185	24.5% 2,613,123	24.7% 2,698,040	25.2% 2,798,087	25.3% 2,752,246	26.1% 2,011,863	26.0% 1,400,916	-0.1% -30.4%	0.3% -7.9%	1
Web Mobile CVR Web Desktop	6.3%	6.1%		5.5%				3.3%	-8.2% 3.5%	-8.3% 7.4%	1
Web Desktop CVR	12.3%								-5.7%	-2.9%	1
DWNLOADS											1
Total Phone Android	1,537,230 1,267,381										1
Phone IOS	269,849	291,032	257,909	288,250	283,318	295,884	283,218	33,890	-88.03%	-11.6%	1
JSTOMERS New customers (Acquisitions)	483.760	521.829	507.675	547.280	553.688	574.657	530.736	509.022	-4.1%	0.9%	1
New customers (Acquisitions) New customers orders confirmed New customers frequency	804,042	890,976	854,611	927,837 1.70	907,847	945,496 1.65	864,053 1.63	804,829	-6.9%	0.3%	1
New customers with PeYa delivery	1.66 428,807	1.71 458,558	1.68 453,789	499,724	1.64 508,116	527,110	486,920	1.58 463,440	-2.9% -4.8%	1.3%	ı
Existing customers Existing customers orders confirmed	4,768,252 15,571,625	4,820,367 16,013,810	4,692,064 15,087,381	4,907,615 16,625,965	4,971,996 16,690,316	5,125,562 17,611,534	5,140,529 17,298,999	5,001,784 16,313,906	-2.7% -5.7%	0.7%	ı
Existing customers frequency Accumulated customers (Since 2008)	3.27 25,133,399	3.32 25,655,196	3.22 26,162,912	3.39 26,710,240	3.36 27,263,960	3.44 27,838,661	3.37 28,369,450	3.26 28,878,515	-3.1% 1.8%	0.0% 2.0%	l
Active customers % Active over Accumulated	5,252,010 20.90%	5,342,195 20.82%	5,199,734 19.87%	5,454,894 20.42%	5,525,684 20.27%	5,700,218 20.48%	5,671,265 19.99%	5,510,803 19.08%	-2.8% -4.5%	0.7%	1
Active customers frequency	3.12	3.16	3.07	3.22	3.18	3.26	3.20	3.11	-3.0%	0.0%	1
ARTNERS											1
Online Online with orders confirmed	120,566 97,854	123,181 96,912	124,868 98,204	127,321 101,302	124,884 102,414	126,188 104,458	127,824 106,742	129,673 108,268	1.4% 1.4%	1.1% 1.5%	1
Online with pics Online with online payment	92,650 117,436	98,212 120,189	102,229 122,190	104,823 124,789	104,639 122,612	105,936 123,931	107,438 125,575	110,592 127,654	2.9% 1.7%	2.6% 1.2%	l
% Online with online payment New online	97.4% 12,510	97.6%	97.9%	98.0% 7,056	98.2% 6,401	98.2% 7,201	98.2% 7,586	98.4% 6,579	0.2%	0.2%	1
New online with PeYa delivery New online with Partner delivery	6,810 5,700	5,964 245	6,093 212	6,745 311	6,150 251	6,919 282	7,353 233	6,315 264	-14.1%	-0.5%	1
New online with online payment	7,555	7,510	7,482	8,187	7,238	8,181	8,738	7,771	13.3%	0.8%	1
New registered New registered with PeYa delivery	7,210 6,971	7,153 6,881	6,802 6,572	7,648 7,287	7,147 6,857	8,142 7,581	8,751 8,454	7,830 7,507		1.6% 1.4%	1
New registered with Partner delivery Pending	239	272 4,157	230	361 3,938	290 4,184	561 4,285	297	323 4,934	8.8%	13.0%	1
New pending	1,465	1,669	1,407	1,395	1,532	1,659	1,954	2,111	8.0%	5.9%	1
New pending with Peya delivery New pending with Partner delivery	1,420 45	1,608 61	1,354 53	1,321 74	1,447 85	1,380 279	1,853 101	2,001 110	8.9% 8.9%	6.0% 35.8%	1
Retention Deleted	17,150 83,041	17,355 86,618	18,658 90,097	19,709 98,673	20,079 103,766	20,420 108,403	18,341 114,526	19,738 118,876	7.6% 3.8%	2.2% 5.3%	1
Closed Recovered	14,791 787	15,303 1,165	15,717 1,071	16,335 1,162	16,779 870	17,585 1,134	18,153 1,244	18,848 1,067	3.8%	3.5% 7.0%	1
Recovered Recovered with Peya delivery Recovered with Partner delivery	748 39	1,165	1,071	1,162	870 824 46	1,134 1,096 38	1,191	1,067		7.0% 7.2% 5.8%	1
Churned	6,297	4,751	5,703	5,764	9,733	6,904	6,950	5,992	-13.8%	3.3%	1
% Churned Churned deleted	5.2% 3,851	3.9% 3,180	4.6% 3,270	4.5% 3,425	7.8% 4,285	5.5% 3,537	5.4% 3,950	4.6% 3,184	-15.0% -19.4%	2.6%	1
Churned retention Churned closed	2,414	1,563	2,392 41	2,303 36	5,415 33	3,335 32	2,954 46	2,742 66	-7.2% 43.5%	13.2% 57.3%	1
VIP With MOV	32 131 24.799	36 25.069	36 25.304	35 25.223	33 24.241	33 25,468	33 26.133	33 27.678	0.0%	-11.6%	1
With delivery cost	101,450	103,983	106,302	107,293	105,383	106,622	108,775	110,268	1.4%	1.2%	l
With logistics Premium	111,800 0	114,551 0	116,286 0	118,804 0	116,589 0	117,939 0	119,722 0	121,587 0	1.6%	1.2%	1
With stamps With discounts	965 5,478	945	925 2,845	909 2,712	884 2.543	861 2,423	840 2,284	829 2,193	-1.3% -4.0%	-2.1% -11.0%	1
With commission over 13%	6,638	6,619	6,834	6,726	6,568	6,503	6,348	6,258	-1.4%	-0.8%	1
% With commission over 13% Automated	75.7% 123,241	76.7% 126,135	79.6% 128,097	79.0% 130,841	79.2% 128,677	78.8% 130,238	78.4% 132,236	77.4% 134,404	-1.2% 1.6%	0.3% 1.3%	1
% Automated With dispatch	100.0% 7,027	100.0% 6,709	100.0% 6,645	100.0% 6,697	100.0% 6,824	100.0% 6,561	100.0% 6,543	100.0% 6,466	0.0%	0.0%	l
With portal	73,488	74,761 60.69%	74,704 59.83%	77,812 61.11%	72,949 58.41%	74,621 59.13%	77,044 60.27%	75,568 58.28%	1.9%	0.5%	ı
% with portal	60.95%										