



Welcome to
Hot Topics 2022:
Time for Action

March 18, 2022; 11:30 - 1:00 EST

Presented by
Reed Senter, M.S. CCC-SLP

Panel Participants
Amy Barnett, M.S. CCC-SLP
Britt Mowfy, M.S.Ed. CCC-SLP
Amber Handon, M.Ed. CCC-SLP
Sydney Floyd, SHAV Student Representative
David Bailey, David Bailey Associates



Disclosures

- ❖ Reed Senter, Amy Barnett, Britt Mowfy, and Sydney Floyd currently serve on the SHAV Board. Amber Handon is Virginia's State Education Advocacy Leader (SEAL), and has previously served as SHAV's President. Board members' conference registration fees have been waived.
- ❖ David Bailey serves as SHAV's lobbyist, and receives financial compensation for his role.
- ❖ There are no other financial or nonfinancial disclosures.



Objectives/Learner Outcomes

Participants will be able to:

- ◉ Summarize SHAV's advocacy efforts over the past year
- ◉ Anticipate and prepare to engage with the “hot topic” issues for the coming year
- ◉ Participate in advocacy at the local, state, and national levels



Agenda

- **Introduction**
- **Capitol updates:** David Bailey
- **General Assembly updates:** Reed Senter, David Bailey, Amber Handon
- **SHAV updates:** Amy Barnett
- **Med-SLP updates:** Britt Mowfy
- **Student updates:** Sydney Floyd
- **Get Involved:** Reed Senter
- **Panel Q&A**

Capitol Updates

with

David Bailey



Legislative Updates





Issue

Review the issue and related legislation

SHAV

Share SHAV's action plan related to the issue

You

Share resources and propose an action plan for you



The Issue	School Caseloads	Related bills	HB 547 (Delegate Hudson)
Information	<ul style="list-style-type: none"><li data-bbox="392 432 1843 546">❑ Passed unanimously in House Education committee, but left in Appropriations<li data-bbox="392 561 1292 611">❑ Door is open for continued efforts <p data-bbox="353 718 1856 1203">HB 547 would have funded a statewide strategic plan to evaluate SLP caseloads, recruitment, and retention. Delegate Hudson believed this would be the first step towards caseload legislation, but the chair of the House Appropriations committee (Del. Davis) believed that this could be tasked to VDOE without legislation. Del. Hudson disagrees and is open to working with us in the future.</p>		

SHAV's Action Plan

01

VDOE

- Review the letter sent to VDOE, which tasks them with a strategic plan
- Determine if the letter meets our needs

02

Legislation

- Continue working with Del. Hudson to consider future legislation

03

Re-evaluate

- Consider whether caseload legislation is viable and appropriate
- Consider whether workload might be a better approach than caseload

Your Action Plan

01

Be Informed

- Review ASHA statements about caseload and workload

02

Build Relationships

- Connect with your State Senator / Delegate, tell them about yourself and your job
- Reach out to Delegates Hudson (patron) and Reid (who voted in our favor in Appropriations) to thank them

03

Act/Serve

- Volunteer for Advocacy Committee
- Reach out to Madison Brumbaugh (newly elected SHAV VP for Governmental Affairs) and Amber Handon (SEAL) to help



The Issue	LEAD-K	Related bills	HB 649 (Carr), SB 265 (Hashmi)
Information	<ul style="list-style-type: none">❑ Passed in House and Senate❑ Somewhat neutered by 1-year sunset clause, removal of advisory committee <p>“LEAD-K” refers to legislation to support children who are deaf/hard of hearing through creation and distribution of parent informational materials, language assessment, etc. This is a noble cause, but marred by several concerns: Advisory committee doesn’t include balanced representation of communication modalities (and excludes others), the responsible agencies typically work with adults (not children), redundancy in terms of materials and assessments, and other concerns.</p>		

SHAV's Action Plan

01

Monitor

- LEAD-K advocates are likely to reintroduce legislation in future years

02

Connect

- Determine whether this compromise is palatable to LEAD-K advocates
- Continue to work with ASHA Policy gurus

03

React

- React quickly to future LEAD-K legislation
- Inform elected officials of the history and context of LEAD-K legislation

Your Action Plan

01

Be Informed

- Review ASHA statements about LEAD-K

02

Build Relationships

- Connect with your State Senator / Delegate
- Reach out to Senator Hashmi and her legislative aide to thank them for their quick response to ASHA & SHAV's concerns

03

Act/Serve

- Volunteer for Advocacy Committee
- Reach out to Madison Brumbaugh (newly elected SHAV VP for Governmental Affairs) and Amber Handon (SEAL) to help



The Issue	Telehealth	Related bills	HB 81 (Del. Kilgore)
Information	<div><input type="checkbox"/> Passed unanimously in House and Senate</div> <p>Requires the Board of Health to consult with the Virginia Telehealth Network in amending and maintaining the Statewide Telehealth Plan. It's unclear what changes (if any) this will bring, but we are optimistic that changes will facilitate (rather than restrict or encumber) telehealth.</p>		

SHAV's Action Plan

01

Monitor

- What changes will the Statewide Telehealth Plan bring?
- What do our members say about barriers to telehealth?

02

Evaluate

- What, if any, changes will we experience in our day-to-day services?

Your Action Plan

01

Share

- Let us know if you experience any barriers to telehealth.



The Issue	School AAC	Related bills	HB 1047, HB 1246 (Del. Tran)
Information	<ul style="list-style-type: none"><input type="checkbox"/> HB 1047 stricken from docket<input type="checkbox"/> HB 1246 continued to 2023 in Finance and Appropriations <p>HB 1047 was well-intentioned legislation to support the training, use, and support for AAC in schools. However, the wording did not favor evidence-based practices, and several organizations across the state feared that this would open the door for Facilitated Communication or Rapid Prompting Method. HB 1047 was defeated, but some of the more helpful aspects were rolled into HB 1246.</p>		

SHAV's Action Plan

01

Connect

- Connect with legislators about the importance of AAC, but also the importance of doing AAC the “right way.”

02

Discuss

- Provide input about HB 1246 and any other future AAC legislation.

Your Action Plan

01

Be Informed

- Review ASHA statements about FC and RPM
- Review text of HB 1246

02

Build Relationships

- Thank Delegate Tran for her interest in serving the needs of nonverbal communicators, and offer reassurance that we appreciate her efforts

03

Act/Serve

- Volunteer for Advocacy Committee
- Reach out to Madison Brumbaugh (newly elected SHAV VP for Governmental Affairs) and Amber Handon (SEAL) to help



The Issue	Interstate Compact	Related bills	n/a
Information	<div data-bbox="392 429 1798 544"><input type="checkbox"/> Interstate Compact has met the minimum threshold for member states; will likely be enacted next year</div> <div data-bbox="353 651 1846 1072"><p>The Interstate Compact is a popular ASHA-supported initiative, which would facilitate “permission to practice” across state lines. This will likely be a cheaper, faster alternative to pursuing multiple licenses in multiple states, but if passed in Virginia, it would likely raise the cost of our regular license, and may burden us with additional requirements (e.g., fingerprinting).</p></div>		

SHAV's Action Plan

01

Monitor

- Monitor the implementation (and costs/burdens) associated with the interstate compact in other states.

02

Listen

- Listen to the needs of our members and constituents.
- Continue dialogue with ASHA and the Interstate Compact Commission about implementation.

Your Action Plan

01

Be Informed

- Review ASHA and ASLP-IC websites for information.

02

Share

- Share your thoughts and opinions with SHAV leadership.



Miscellaneous Updates

Late Onset Hearing Loss Awareness Week: May 4th-10th

RESOLVED by the Senate, the House of Delegates concurring, That the General Assembly designate May 4 through 10, in 2022 and in each succeeding year, as Late Onset Hearing Loss Awareness Week in Virginia; and be it

RESOLVED FURTHER, That the Clerk of the Senate transmit a copy of this resolution to agencies and organizations that support families of children who are deaf and hard of hearing, including the Virginia Early Hearing Detection and Intervention Program, the Infant and Toddler Connection of Virginia, the Virginia Department of Education, the Virginia Association of the Deaf, the Virginia Academy of Pediatrics, **the Speech-Language-Hearing Association of Virginia**, the Center for Family Involvement at Virginia Commonwealth University, Virginia Hands and Voices, and the Virginia Chapter of the Alexander Graham Bell Association for the Deaf and Hard of Hearing, so that these agencies and members of these organizations may be apprised of the sense of the General Assembly of Virginia in this matter; and, be it

RESOLVED FINALLY, That the Clerk of the Senate post the designation of this week on the General Assembly's website.

CMS seeking input about Medicaid

https://cmsmedicaidaccessrfi.gov1.qualtrics.com/jfe/form/SV_6EYj9eLS9b74Npk



Request for Information (2022)

Access to Coverage and Care in Medicaid & CHIP

For a preview of the questions in the Request for Information, please visit the [Access to Care page of Medicaid.gov](#).

CDC guidance updates

- CDC developmental milestones were updated without input from ASHA
- ASHA is currently working on an official statement
- Be a smart consumer of information- what claims are the new milestones making? What claims did the old milestones make?

Telehealth



ASHA Advocacy

7h · 🌐



President Biden has signed legislation (H.R. 2471) into law that includes several provisions that ASHA advocated for including an extension of telehealth and increases to funding. Learn how this affects [#AuDPeeps](#) and [#SLPeeps](#)
<https://on.asha.org/3JiqSWn>

OTs encroaching on feeding?



<https://leader.pubs.asha.org/doi/10.1044/2022-0215-slps-preferred-dysphagia-providers/full/>

- OTs' scope of practice overlaps with feeding: positioning, sensory needs, utensils
- OTs do not have our specialized skillset for swallowing physiology
- SLPs and OTs should be *partners*



SHAV Updates

with

Amy Barnett



Med-SLP Updates

with

Britt Mowfy

THE ROLE OF THE SLP IN THE MEDICARE REIMBURSEMENT WORLD

- **Primary Setting: Skilled Nursing Facility/Long-term Care**
- **Payer Sources:**
 - **PDPM- Medicare Part A**
 - **Medicare B/Managed Medicare B**



- **The Role of the SLP**
 - **Clinically**
 - **Cognition**
 - **Dysphagia**
 - **Dysarthria**
 - **Voice**
 - **Functional Expressive/Receptive Communication**
 - **Within Therapy Department**
 - **Collaboration with OT/PT**
 - **Educator**
 - **As a member of the IDT**
 - **Social Work**
 - **Nursing Care**
 - **Dietary/Dining Services**
 - **Billing Reimbursement**

THE ROLE OF AN SLP IN A PDPM WORLD

- What is PDPM?
 - Patient Driven Payment Model
 - Use of Case-Mix Categories based on upon clinical data to determine daily reimbursement rate under Medicare A for facilities
- ST Case-Mix
 - BIMS score
 - Section K
 - Diet Modifications
 - ST Co-morbidities (CVA focus)
 - How do we as SLP's factor in to the big picture for facility reimbursement? Where is our leverage?

SLP	
Case Mix	
SA	\$14.72
SB	\$39.40
SC	\$57.80
SD	\$31.61
SE	\$50.65
SF	\$64.51
SG	\$44.16
SH	\$61.91
SI	\$76.41
SJ	\$64.73
SK	\$80.09
SL	\$91.13

THE SLP IN THE LONG TERM CARE SETTING

- Therapy payers in LTC: Medicare B, Managed Medicare B
- Roles within the LTC Community
 - Staff Educator
 - Patient Care Advocate
 - Advocate for Therapy Resources
 - Hearing Wellness Advocate
- How we impact facility billing in the LTC setting
 - Therapy RUG levels
 - Quarterly/Annual MDS Assessments
 - Quality Measures/5 Star Ratings



BREAKING THE BARRIERS IN SNF/LTC

- What are some barriers in the SNF/LTC setting?
 - Productivity Standards
 - Allocated Speech Therapy Minutes
 - Access to Therapeutic Resources
- How can we start to tear down our barriers?
 - Know the value you bring to the residents as an SLP
 - Know the value you bring to the facility as an IDT member
 - Know the value you bring to clinical reimbursement and scoring
 - Know who to advocate to: Rehab Manager, Administrator, Director of Nursing
- **Share your knowledge and your value opening and consistently!**



Student Updates

with

Sydney Floyd



Get Involved



is a **PROCESS**,
not an **EVENT**



Name		Position	
Date of Birth		Party	
Social Media		Office Address	
Committees		Office Phone	
Issues/ Platforms		Email	
Other Notes			



Part #1

Introduce Yourself

Position		Setting	
How long you have been there		What you do	
What you enjoy about your work			

Introduce Your Clients

Clients you serve (ages, area, etc)		Communication Disorders Addressed	
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Connect To Your Legislators

Are there any connections?	
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Putting It Together

Elevator Speech: Introducing Yourself	
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Part #2

Introduce Your Topic: National Level

The Issue		Related bills	
The Background			
The Benefit		The Concern	
How it impacts your clients		Perspectives of your clients	
How it impacts you			

Connect To Your Legislators

Are there any connections?	
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Putting It Together

Elevator Speech: Introducing Topic (National)	
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Action Plan

Additional Data Needed		How To Acquire Data	
Stakeholders To Contact			
Action #1		Goal Date	
Action #2		Goal Date	
Action #3		Goal Date	

Advocacy in Action Year Round

Ways to engage and inform your legislators all throughout the year about what you do and who you serve.

January	Martin Luther King Jr. Day SHAV Advocacy Day National Birth Defects Prevention Month National Winter Sports TBI Awareness Month
February	Valentine's Day
March	St. Patrick's Day National Traumatic Brain Injury Awareness Month
April	National Autism Awareness Month Oral Cancer Awareness Month National Public Health Week (April 6–12)
May	Better Speech and Hearing Month Apraxia Day (May 14th) National Stroke Awareness Month (link national assoc) National Stuttering Awareness Week (May 11–17)
June	Juneteenth Alzheimer's and Brain Awareness Month National Aphasia Awareness Month Helen Keller Deaf-Blind Awareness Week (June 28– July 4)

July	Helen Keller Deaf-Blind Awareness Week (June 28– July 4) 4th of July National Cleft/Craniofacial Awareness/Prevention Month
August	National Health Center Week (Aug 9–15)
September	Alzheimer's Awareness Day (Sept 19) Newborn Screening Awareness Month World Alzheimer's Month
October	National Protect Your Hearing Month International Stuttering Awareness Day (Oct 22) National Bullying Prevention Month
November	Election Veterans Day National Alzheimer's Disease Awareness Month National Family Caregivers Month National Hospice Palliative Care Month Prematurity Awareness Month World Prematurity Day (Nov. 17)
December	Winter Holidays

State-level Resources

<https://lis.virginia.gov/>

The screenshot shows the homepage of the Virginia Legislative Information System (LIS). At the top, a navigation bar includes links for "Virginia General Assembly", "LIS Home", "LIS Help", "Privacy Statement", "Live Help", "LIS Classic", and "Login". Below this is a large header with the "LIS" logo and the text "VIRGINIA'S LEGISLATIVE INFORMATION SYSTEM".

On the left side, there is a search bar labeled "SEARCH SITE" with a "GO" button. Below the search bar are two dropdown menus: "QUICK LINKS" and "OTHER SESSIONS". A blue button labeled "LOBBYIST in a BOX" with the text "Free bill tracking service" and a right arrow is also present.

The main content area features a section titled "2022 SESSION" with the date "Convened January 12, 2022". Below this, a list of links provides access to various legislative resources:

- [Bills & Resolutions](#): Status of individual bills and related information
- [General Assembly Members](#): Member sponsored legislation
- [Standing Committees](#): Legislation referred to committee
- [State Budget](#): Budget bills, committees and summaries
- [Daily Floor Calendars](#): Legislative agendas
- [Communications](#): Legislation communicated between houses
- [House Minutes / Senate Minutes](#): Record of floor sessions
- [Meetings](#): House and Senate committee meeting schedule
- [Statistics](#): Session statistics
- [Lobbyist-in-a-Box](#): Subscription-based bill tracking service
- [Cumulative Index](#): Subject index of bills and resolutions

At the bottom of the main content area, there are links for "House Video: House session video" and "Senate Video: Senate session video".

On the far left, a vertical sidebar lists additional resources under the heading "VIRGINIA LAW PORTAL":

- [Code of Virginia](#)
- [Virginia Administrative Code](#)
- [Constitution of Virginia](#)
- [Charters](#)
- [Authorities](#)
- [Compacts](#)
- [Uncodified Acts](#)
- [RIS Users](#) (account required)

At the bottom of the page, a link for "2021 Special Session II: Convened August 2, 2021" is displayed.

State-level Resources

<https://shav.org/>

The screenshot shows the SHAV (Speech-Language-Hearing Association of Virginia) website. At the top, a dark blue navigation bar contains links for "Join SHAV!", "Member Login", and "Event Calendar". Below this is the SHAV logo and the full name of the association. A secondary navigation bar lists various site sections: Home, About SHAV, Member Center, Continuing Education, Careers, Advocacy, Resources, and Students. The main content area is a large banner for the "2022 SHAV Conference" held in Norfolk, Virginia, from March 16-19, 2022. The banner includes an illustration of four hot air balloons labeled "LANGUAGE", "SWALLOWING", "AUDIOLOGY", and "VOICES", along with the slogan "Rise Together". Action buttons for "Learn More", "Submit Your CEUs", and "Get the Pathfinder" are present. Below the banner, the "Quick Links" section features "Renew Your Membership" and "SHAV's Webinars". The "Recent Updates" section is currently empty.

Join SHAV! | Member Login | Event Calendar

SHAV
Speech-Language-Hearing
Association of Virginia

Home | About SHAV » | Member Center » | Continuing Education » | Careers » | Advocacy » | Resources » | Students »

2022 SHAV Conference
Norfolk, Virginia | March 16-19, 2022

Learn More

Submit Your CEUs

Get the Pathfinder

Quick Links

- Renew Your Membership
- SHAV's Webinars

Recent Updates

State-level Resources

<https://shav.org/get-involved/>

How Can I Get Involved?

For more information: shavoffice@shav.org



National Resources

<https://www.asha.org/advocacy/>

Advocacy

Your place to stay informed and engaged on ASHA's work to effect positive public policy change for you. Our priorities are determined by the [2022 Public Policy Agenda](#). Your voice matters! Get involved, be an advocate, and partner with us.

Voice support for advocacy efforts on behalf of the professions.

Take Action

NEWS

- [New Law Extends Telehealth and Increases Funding](#) (03/15/2022)
- [February 2022 Advocacy Update](#) (02/27/2022)

[View All](#)

SCHOOLS ISSUES

- [Every Student Succeeds Act \(ESSA\)](#)
- [Individuals with Disabilities Education Act \(IDEA\)](#)

STATE REQUIREMENTS

Find practice information for your state on licensure, regulations, and contacts. ASHA advocates with state associations to maintain or improve practice requirements.

HEALTH CARE ISSUES

- [Alternative Payment Models](#)
- [Health Care Billing Codes](#)
- [Health Plan Policy Updates](#)



In This Section

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[ADVOCACY CALENDAR OF EVENTS](#)

National Resources

<https://www.asha.org/about/governance/volunteering/>

Get Involved!

Looking to become more involved with your professional association? Check out a list of volunteer opportunities available to you!

Join a Committee, Board or Council

- Ad Hoc Committees
- [Advisory Boards and Councils](#)
- Joint Committees
- [Special Interest Groups](#)
- [Standing Committees](#)
- State Association committees, boards or councils

Contact governance@asha.org

Volunteer as an Author or Subject Matter Expert

- [The Leader](#)
- [Perspectives](#)
- Patient education handouts
- ASHA Practice Portal
- Other ASHA Publications

Contact publications@asha.org

Become a Mentor

- S.T.E.P.
- Minority Student Leadership Program
- Leadership Development Program
- Mentoring Academic Research Careers (MARC) Program
- PROGENY

Contact governance@asha.org

Become an ASHA Member Representative

- Subject Matter Expert
- Media spokesperson
- Represent ASHA in publications and at speaking engagements

Get involved in Grassroots Advocacy

- [Write to Congress](#)
- [Participate in Hill Visits](#)
- [Get involved with PAC](#)

Contact federal@asha.org

Participate on a Review Panel

- [Leadership Development Program](#)
- [Grant Reviewer](#)
- Peer Reviewer
- [Award Application Reviewer](#)



Panel Q&A

Panel Participants

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CCC-SLP

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Representative

