**Scheme 9: Namami Gange Programme**

(https://en.wikipedia.org/wiki/Namami\_Gange\_Programme)

**Programme:** National Ganga Plan – Namami Gange Initiative for Cleaning and Rejuvenating River Ganga

**Category:** Environmental Protection

**Overview:**The Namami Gange initiative is a government-led program aimed at cleaning and restoring the River Ganga, with a focus on pollution control, ecological restoration, and riverfront development.

**Objective:**Restore the ecological health of the Ganga, protecting its cultural significance and supporting its economic role.

**Key Features:**

* **Sewage Treatment Plants:** Builds infrastructure to treat wastewater before it enters the river.
* **Industrial Compliance:** Enforces regulations to monitor and control industrial waste discharge.
* **Community Engagement:** Actively involves local communities in conservation and cleanliness activities.

**Target Beneficiaries:**Communities residing along the Ganga River and the river’s ecosystem.

**Implementation:**The program is managed by the Ministry of Jal Shakti with assistance from state governments, local bodies, and NGOs.

**Challenges:**Managing diverse pollution sources and enforcing industrial waste regulations.

**Outcomes:**Enhances water quality, supports biodiversity, and improves the river's overall health.

**Impact:**Namami Gange helps preserve a vital water resource, promotes environmental sustainability, and fosters community participation in river conservation.