# **Ryan Hermes**

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#### **EDUCATION**

### **University of Minnesota, Twin Cities**

Minneapolis, MN

Curtis L. Carlson School of Management

September 2022 - December 2025

Bachelor of Science in Business, Major: Business Analytics, Management Information Systems

## RELEVANT EXPERIENCE

**UnitedHealth Group** 

Minnetonka, MN

Data Science Intern

June 2024 - Present

- Wrangled data via API from multiple sources such as Stripe, Datadog, Qualtrics, and ServiceNow, and synthesized the data to engineer metrics such as ACH adoption rate and Reactive VOC.
- Created a claims payments monitoring dashboard for the E&I eCommerce team to investigate trends relating to payment volumes, declines, refunds, customer satisfaction, and disputes.
- Identified \$200,000 of lost revenue in 6 months due to fraudulent disputes, and built a machine learning model to recognize and alert future cases for the Optum Advisory Services team to address.
- Queried large datasets and worked cross-functionally to identify strategies to improve customer experience.

Aon Edina, MN

Data Science Intern

October 2024 - Present

- Built a clustering model to segment insurance clients by risk level and risk tolerance to assist the sourcing team in finding new clients that match Aon's Insurance Services risk profile.
- Improved an existing model to forecast property statewide reinsurance trends based on OECD data.

Atland Ventures Minneapolis, MN

Analyst - SaaS, AI, and Fintech

January 2024 - Present

- Atland Ventures is the first fully independent, for-profit, student-led & owned venture capital firm not affiliated with the University nor its Endowment fund, managing \$2,050,000 in assets.
- Identified startups with high exit potential by building a clustering model that evaluates the founding team, valuation, market growth, retention, and social media sentiment to help guide the sourcing process.

## **Ready Credit Corporation**

Eden Prairie, MN

Analytics Intern

June 2023 - August 2023

- Aggregated data from hundreds of kiosks to extract insights pertaining to kiosk status, customer information, locations, LOB's, outages, and storage leading to a 15% increase in operational efficiency.
- Developed & deployed two dashboards for management using agile methods with Python, JS, Git, & GCP.

#### **PROJECTS**

**StartupShuffler** | Project Lead | https://rryanhermes.github.io/StartupShuffler

September 2024 - Present

• Built a site to make discovering seed and pre-seed startups for VC easy and fun. StartupShuffler allows for a convenient way for analysts to view 10,000+ early stage company websites with the press of a button.

**Scout AI** | *Project Lead* 

July 2023 - January 2024

- Built a Chrome extension available on the Web Store allowing for easy navigation of web articles using AI.
- Led the project development to align with best practices, earning a 'featured' tag and 70+ downloads.

### **LEADERSHIP & INVOLVEMENT**

**College of Science & Engineering Data Science Club** | Founding Member

February 2024 - Present

- Participated in weekly discussions with local data scientists to gain insights into their industry perspectives.
- Learned how a data scientist at Infinite Campus built a predictive model for student module completion rate and observed the successful deployment and maintenance of the model.

#### **SKILLS**

Python, SQL, RStudio, Microsoft Office, Excel, Power BI, Tableau, Git, Jupyter Notebooks, Pandas, NumPy, Scikit-Learn, PyTorch, XGBoost, JavaScript, AWS, GCP, Agile Methods, Bitbucket, Github, Jira