7WISE

Homework Assignment for Business Intelligence Lead

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Dec 2024



About me



Rafael Fagundes

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Computer Engineer
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With 10+ years in data analysis and marketing, I specialize in scalable solutions and automation using tools like SQL and Python.



SAMSUNG





● 2005	● 2010	● 2011	● 2018	● 2024
Senior Software Developer	Senior Software Developer	 2011 – Senior Data Analyst 2012 - Data and CRM Specialist 2014 - Lead Generation Specialist 2016 - Email Marketing Specialist 	 2018 - Digital Marketing Strategist 2022 - Global Innovation Strategist 2023 - Global AdTech Strategist 	Data & CRM Expert



Query

```
CREATE TABLE user locations (
user id INT PRIMARY KEY,
country id INT,
country_name VARCHAR(255)
CREATE TABLE transactions (
transaction id INT PRIMARY KEY,
user id INT,
transaction_date DATE,
source_currency VARCHAR(3),
target currency VARCHAR(3),
transaction_volume INT,
FOREIGN KEY (user_id) REFERENCES user_locations(user_id)
CREATE TABLE currency_rates (
currency VARCHAR(3) PRIMARY KEY,
rate to gbp FLOAT
```

```
INSERT INTO user_locations (
user_id
,country_id
,country_name
VALUES
(1, 22, 'United Kingdom')
(2, 18, 'Italy');
INSERT INTO transactions (
transaction_id
,user_id
,transaction date
,source_currency
,target_currency
,transaction_volume
VALUES
(1, 2, '2020-12-01', 'EUR', 'GBP', 100),
(2, 2, '2020-04-03', 'EUR', 'USD', 50),
(3, 1, '2020-06-08', 'EUR', 'EUR', 100),
(4, 1, '2020-11-02', 'USD', 'TRY', 500),
(5, 1, '2020-10-27', 'TRY', 'EUR', 1000),
(6, 1, '2020-06-06', 'USD', 'GBP', 10);
INSERT INTO currency_rates (
currency
,rate_to_gbp
VALUES
('USD', 0.85),
('EUR', 0.92),
('TRY', 0.1);
```

```
SELECT
ul.country_name AS country
,ROUND(SUM(t.transaction_volume * cr.rate_to_gbp)) AS xccy_volume
FROM
transactions t
JOIN user_locations ul ON t.user_id = ul.user_id
JOIN currency_rates cr ON t.source_currency = cr.currency
WHERE
t.source_currency <> t.target_currency
AND strftime('%Y', t.transaction_date) = '2020'
GROUP BY
ul.country_name
ORDER BY
xccy_volume DESC
LIMIT 5;
```



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