



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Estimation of
business expense.
Team ID
NM2023TMID07640

Provides a
visual
exploration of
the various
expenditure

Show case
the
distribution
of expenses

Help to
understand
business
cash flow

How can i
sales?

how to
manage
expenses?

How can i
grow my
business?

Analyse
past
expenses

Better
perspective
of money

Keep good
records

Secure

Perfection

Confidence



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?