Part II: Task Examples

- We discussed task design in lecture this week.

  - Tasks say **what** the user wants to do.

  - Not **how** to do it!

  - Tasks are **not questions**!

- All of these tasks are for a website about the Grassroots Festival

Part II: Task I

Find the available volunteer opportunities available at the Grassroots festival.

Part II: Task I

GOOD

Find the available volunteer opportunities available at the Grassroots festival.

Part II: Task II

Find something interesting.

Part II: Task II

BAD

Find something interesting!?

- **This is not specific enough.** What is the user even supposed to do?

Part II: Task III

Does the color scheme of yellow and green work for this website?

Part II: Task III

BAD

Does the color scheme of yellow and green work for this website?

- **Tasks are not questions!**
  - *This is not an interview!*
- *Your participants are NOT the designer, you are!*

Part II: Task IV

You want to know if there will be any hand-made goods under $20, like earrings, at the festival.

Part II: Task IV

OKAY

You want to know if there will be any hand-made goods under $20, like earrings, at the festival.

- Not a bad task, but also not good.

- Tasks should be actionable.

  - Use a verb in the task!

Part II: Task V

You have been separated from your nephew at the festival. Locate any resources at the festival that may help you reconnect with them.

Part II: Task V

GOOD

You have been separated from your nephew at the festival. Locate any resources at the festival that may help you reconnect with them.

- **Note:** This task is also a scenario. A scenario also includes context ("you have been separated") alongside the task.

- You are not required to author scenarios.

Part II: Task VI

You are a teenager from Cortland, NY who wants to attend the Grassroots Festival and you need a ticket. However, you cannot attend on weekdays because of school. On the main page, you select the "Tickets & Camping" menu item to purchase your tickets.

Part II: Task VI

BAD

You are a teenager from Cortland, NY who wants to attend the Grassroots Festival and you need a ticket. However, you cannot attend on weekdays because of school. On the main page, you select the "Tickets & Camping" menu item to purchase your tickets.

- **Don't tell the user *how* to do stuff!**