

Site Copy

Mortise Designs Needed Prompts

1. Introduce the product
2. Provide access to the explainer video
3. List features
4. Provide user testimonials
5. Provide ability for users to share links to the product page
6. Call to action link to get user to buy product

Product Slogans:

- Fine woodworking at its finest!
- Chop, saw, build!
- Working with the grain!
- Craftsmanship like none other!
- Designed with care, built by hand
- Buy our stuff!

Product Descriptions:

Short

Mortise Designs provides custom, handmade furniture built to your specifications

Medium

Mortise Designs provides customers the opportunity to choose their own materials, design elements, and finishes. They will work with you to create a piece that will be sure to impress!

Long

Mortise Designs is based at of Seattle, WA. They are inspired by the natural beauty of the region and construct custom made furniture out of local hardwoods. Occasionally if they find a terrific piece of exotic wood that has been ethically and environmentally harvested, they can't pass up the opportunity to build something fabulous for you!

Testimonials:

We love out custom made bed! The quality is amazing and we couldn't be happier with the care and effort that Evin and Rosie put into making our bed exactly how we imagined! —Matt and Jaime Peterson

I light my maple tealight holder all the time! I can put this anywhere in my house as the color and design work with a lot of things!—Anna Zitkovich

My cookbook holder is a great addition to my kitchen. I love the color of it and how it folds up for easy storage!—Danielle Creighton

Features List:

Here is the features list for Mortise Designs:

- Elegant, custom made furniture
- Fast response to customer inquiries
- Locally sourced hardwoods
- Samples of finish on selected wood type

Contact Information:

Contact Information should be presented in an easy-to-find-area, but out of the way

Phone: 206-853-9417

Email: info@mortisedesigns.com

Location: Seattle, Washington, USA