Sum of Balance by Age and Gender Number of Customers by Age and Gender **Gender** • Female • Male **Gender** • Female • Male 4.3M of Customers 1,500 Sum of Balance 782 2.3M 1,000 600 358 500 823 339 30 50 60 31-40 41-50 21-30 51-60 11-20 61-70 Age Age Count of Customer Name by Date Joined Count of Region by Region Sum of Balance by Region 12.95% 13.81% 53.15% 53.79% 28% 27.82% Jul 2015 Sep 2015 Mar 2015 May 2015 Nov 2015 **Region** ● England ● Scotland ● Wales ● Northern ... **Region** ● England ● Scotland ● Wales ● Norther... Join Date Count of Job Classification by Job Sum of Balance by Gender Classification Male 25.16% 54.28% 48.7% Max Balance by Age Min Balance by Age Max Customers Customer Analysis - Bank **Job Classi...** ● White Collar ● Blue Collar ● Other **Gender** • Male • Female