

1. INTRODUCTION

i. Overview

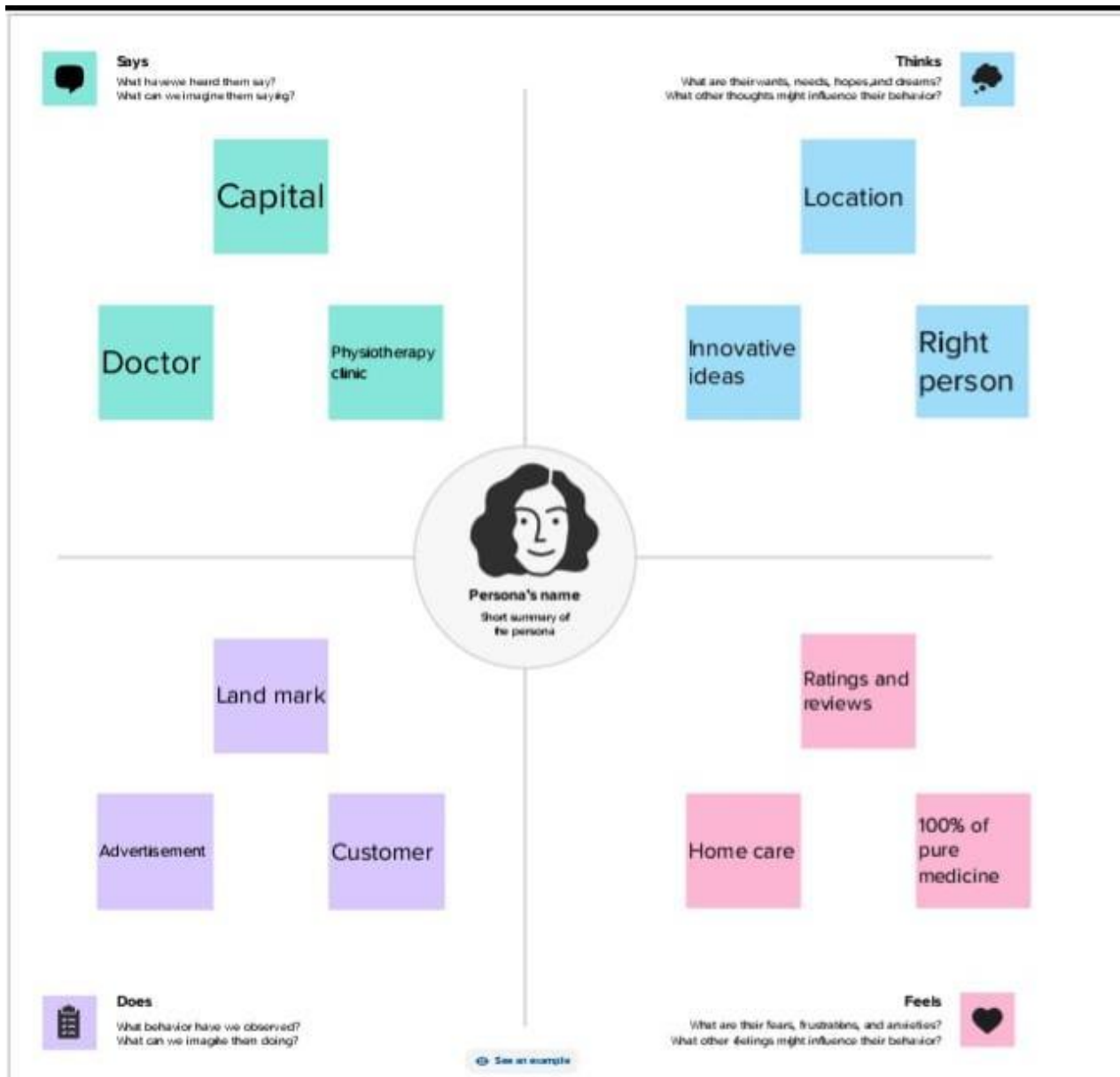
HealthHub Medical Clinic, a healthcare facility, relies on Zoho Books to manage patient billing and invoicing. They can track Medical service fees, manage insurance payment, and generate statement for patient. Zoho Books helps them maintain financial transparency and ensures efficient billing processes.

ii. Purpose

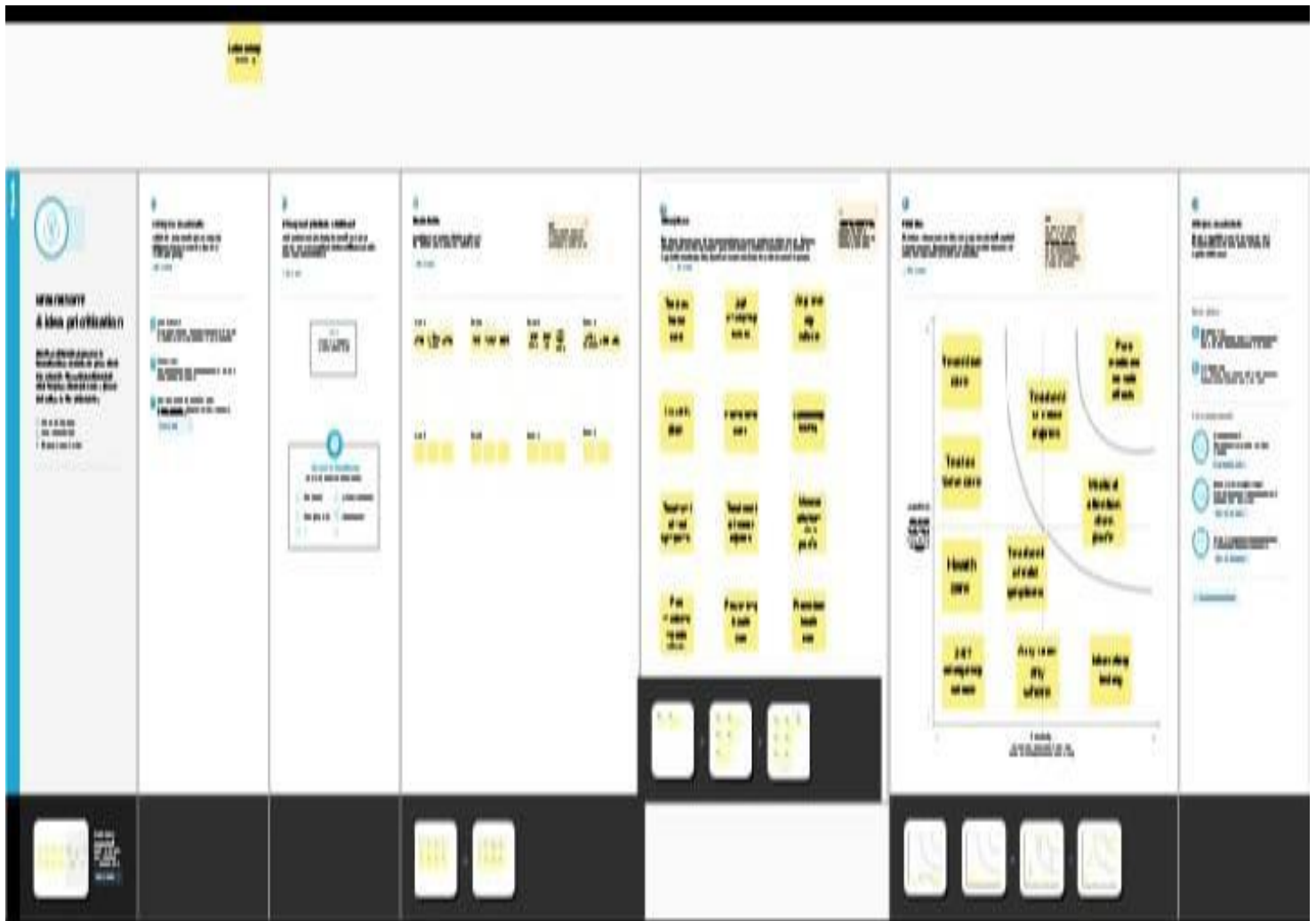
Providing one-stop access to their personal medical records, links to healthcare services and institutions and related information and tools so they can take control of their health.

2. Problem Definition & Design Thinking

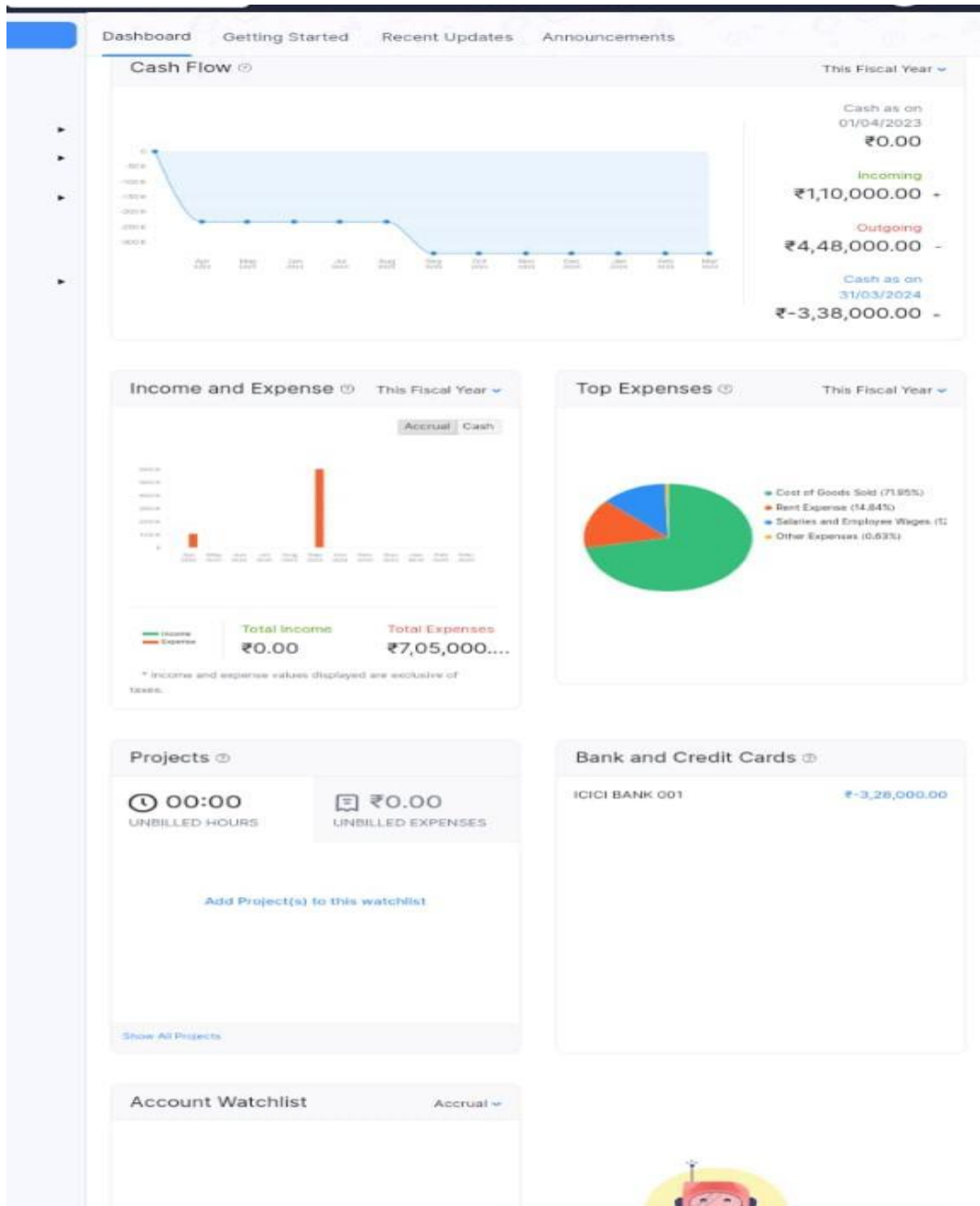
2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3. RESULT



4. ADVANTAGES & DISADVANTAGES

I. Advantage

The goal of a health hub is to improve access to healthcare services and resources, reduce health disparities, and promote better health outcomes for individuals and communities.

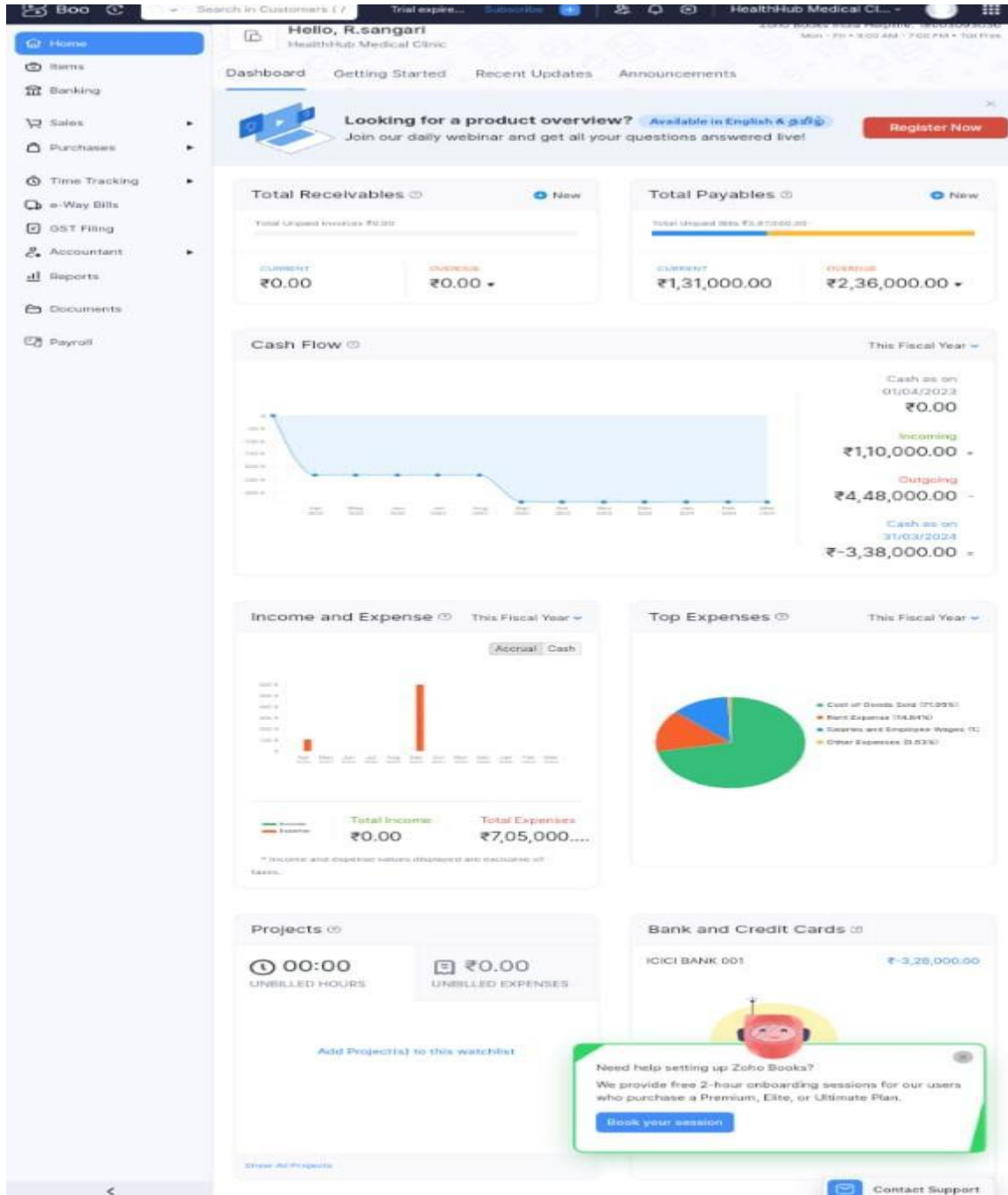
II. Disadvantage

Healthcare workers have to work longer than average work time. Working more than 12 hours a day can be strenuous. Moreover, spending the whole day inside a room with the patients can be stressful.

5. APPLICATIONS

- ❖ medical service fees
- ❖ manage insurance payments
- ❖ generate statements for patients

6. CONCLUSION



7. FUTURE SCOPE

- ❖ Profit Sharing
- ❖ 401(k) Plan
- ❖ Defined Contribution Pension Plan