

Reid Sata

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Education

Lewis and Clark College: Portland, OR (GPA: 3.512) May 2016
Candidate for Bachelor of Arts in Political Science and French.

Lycée Notre Dame de Sion: Paris, France 2009 – 2010
Studied abroad in Paris during Sophomore year of high school.

Experience

Marketing Intern, *Tagattitude*, Paris, France April 2015 – July 2015

- Increased traffic to website through content creation and social media presence.
- Drafted grant proposals for the company's product to boost outreach and increase awareness.

Research Intern, *Global Research and Advocacy Group*, Dakar, Senegal January 2014 – April 2014

- Translated various research documents and assisted in writing and editing grant proposals.
- Prepared presentations for the governments of Ghana and Burkina Faso in both French and English.

Deployment Intern, *Rubicon International*, Portland, OR May 2014 – December 2014

- Researched and developed content marketing strategy that more than doubled page views on the professional development site, and that is being used to help enhance the image of the company.
- Used language skills to prepare company materials in French for senior consultants.

Incubator and Launch Fund, *Lewis & Clark College*, Portland OR January 2014 – December 2015

- One of six teams accepted into the [entrepreneurship department incubator](#).
- Worked closely with entrepreneurship department to develop and launch startup idea, which received secondary round of funding to further advance the project.

Digital Marketing Intern, *Tensoft Inc.*, San Jose, CA May 2013 – May 2014

- Implemented blogging process that raised blog to the second most visited page on site after the homepage.
- Created and edited videos and webcasts for company website and YouTube channel.

Activities and Achievements

Dean's List, *Lewis & Clark College* Fall 2014, Spring 2015
Trustee Endowed Scholarship, *Lewis & Clark College* 2012 – 2016

Entrepreneurship Club Co-Chair, *Lewis & Clark College* 2015 – 2016

- Coordinated and planned multiple events for the club.
- Held regular office hours to assist students with startup ideas and projects.

Dinah Dodds Endowment for International Studies, *Senegal* April 2015

- Lead group project to fund sustainable development in Sokone, Senegal, including drafting the proposal, and coordinating between contacts in the US and in Sokone.
- Received the maximum grant amount (\$2,000) for the project.

Study Abroad Program, *Baobab Center*, Dakar, Senegal January 2015 – May 2015

- Focused on historical, cultural, and socio-economic institutions of Sub-Saharan Francophone Africa.
- Homestay with Senegalese families for more complete immersion and understanding of the culture.

Additional

- Fluent in verbal and written French.
- Proficient in HTML, CSS, and Javascript.
- Strong ability to take a concept or plan and see it through to completion.