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# **Reid Sata**

### **Experience**

**Implementation Specialist,** *CrowdStreet,* Portland, OR January 2017 - Present

- Lead and support implementations for commercial real estate firms with hundreds of millions of dollars under management. This includes relationship management, training, and technical setup with BitBucket, AWS (S3, Route53), JavaScript and CSS customizations, and DocuSign.
- Train client teams on the platform to maximize efficiency and enforce best practices.
- Log bugs in Jira and coordinate with a cross functional team to triage and prioritize defects and product enhancements.
- Use product expertise across the organization to support sales enablement efforts and onboard new hires.

### **Support Engineer, Intern**, *Rubicon International*, Portland, OR

May 2014 – January 2017

- Troubleshot client sites and handled technical requests from other teams using SQL and our internal platform.
- Led trainings for teachers and administrators with 40+ participants.
- Built proof-of-concept tool in React, Redux, and Node to visualize Jira tickets and support the team internally.
- Researched and developed SEO and content marketing strategy that more than doubled page views on the professional development site.

#### Marketing Intern, *Tagattitude*, Paris, France April 2015 – July 2015

- Increased traffic to website through SEO optimization, content creation and social media presence.
- Assisted in paid search campaigns for demand generation.

**Education:** B.A. in Political Science and French at Lewis & Clark College (GPA: 3.5), May 2016 **Dean's List,** *Lewis & Clark College* Fall 2014, Spring 2015

**Trustee Endowed Scholarship,** *Lewis & Clark College* 2012 – 2016

### **Skills**

- Technical proficiencies: Javascript, SQL,
  HTML/CSS, React, Node, Meteor, SASS, Git, Excel.
- Translating technical knowledge into everyday language for clients.
- Coordinating and working with both Technical and non-technical teams.
- Fluent in verbal and written French.
- Project management.

### **Programming**

#### **Smart Mirror**

- Developed interface for the mirror to display up to date and personalized information to the user.
- Technology used: React, Node, Plaid API, Raspberry Pi

#### **Intranet Prototype**

- Prototyped internal resource tool for the technical support team at Rubicon.
- Technology used: React, Redux, Node, Postgres

#### **Searchable Email Templates**

- Email template repository app for the support team at Rubicon to improve response times, consistency, and help with onboarding.
- Technology used: React, Node, MySQL, Digital Ocean

#### Carma Mobile App

- Developed mobile app in MeteorJS to request and deliver safe rides at Lewis & Clark College.
- Technology used: MeteorJS, Digital Ocean

## **Accomplishments**

**Entrepreneurship Club Chair,** *Lewis & Clark College* 2015 – 2016

- Increased club funding from \$160 to \$5000 to fund a student-led incubator.
- Gained first club sponsor.

### **Dinah Dodds Endowment for International Studies,** *Senegal*

April 2015

- Led group project to fund sustainable development in Sokone, Senegal, including drafting the proposal, and coordinating between contacts in the US and in Sokone.
- Received the maximum grant amount (\$2,000) for the project.