

Reid Sata

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Education

Lewis and Clark College: Portland, OR May 2016
Candidate for Bachelor of Arts in Political Science and French with a minor in Economics.

International High School: San Francisco, CA (GPA: 4.01) June 2012
Graduated with honors in the French baccalaureate (mention bien).

Experience

Deployment Intern, *Rubicon International*, Portland, OR May 2014 – present

- Researched and developed content marketing strategy that more than doubled page views on the professional development site, and that is being used to help change the image of the company.
- Prepared and gave marketing demo to senior members of the company.
- Grew and maintained database of state and national education standards.

Incubator and Launch Fund, *Lewis & Clark College* January 2014 – present

- One of six teams accepted into the [entrepreneurship department incubator](#).
- Worked closely with entrepreneurship department to develop and [launch startup idea](#).
- Received secondary round of funding to further advance the project.

Study Abroad Program, *Baobab Center*, Dakar, Senegal January 2015 – May 2015

- Focused on historical, cultural, and socio-economic institutions of Sub-Saharan Francophone Africa.
- Homestay with Senegalese families for more complete immersion and understanding of the culture.

Digital Marketing Intern, *Tensoft Inc.*, San Jose, CA May 2013 – May 2014

- Implemented blogging process that raised blog to the second most visited page on site after the homepage.
- Created and edited videos and webcasts for company website and [YouTube channel](#).
- Developed and implemented content marketing strategy including targeted blogs and videos.

Activities and Achievements

President's Scholarship for Student Engagement Nominee, *Lewis & Clark College* February 2014

Trustee Endowed Scholarship, *Lewis & Clark College*

Men's Varsity Golf Team, *Lewis & Clark College* 2012 – February 2014

- Member of the varsity golf team.

Student Athlete Advisory Committee Representative, *Lewis and Clark College* 2012 – February 2014

- Liaison between the golf team and the athletics department.
- Organized, promoted, and worked at events sponsored by the athletics department.

Additional

- Fluent in verbal and written French.
- Studied abroad in Paris for sophomore year of high school.
- Strong ability to take a concept or plan and see it through to completion.
- Above average skills in Super Smash Bros Melee, main character: Fox.