

# Reid Sata

Phone: (415) 828 1119 | Email: [rsata@lclark.edu](mailto:rsata@lclark.edu) | Writing samples: [rsata.com](http://rsata.com)

## Education

**Lewis and Clark College:** Portland, OR (GPA: 3.512) May 2016  
Candidate for Bachelor of Arts in Political Science and French.

**Lycée Notre Dame de Sion:** Paris, France 2009 – 2010  
Studied abroad in Paris during Sophomore year of high school.

## Experience

**Marketing Intern,** [Tagattitude](#), Paris, France April 2015 – July 2015

- Increased traffic to website through content creation and social media presence.
- Maintained Squarespace website and improved SEO with targeted keywords and content.
- Drafted grant proposals for the company's product to boost outreach and increase awareness.

**Research Intern,** [Global Research and Advocacy Group](#), Dakar, Senegal January 2014 – April 2014

- Translated various research documents and assisted in writing and editing grant proposals.
- Prepared presentations for the governments of Ghana and Burkina Faso in both French and English.

**Deployment Intern,** [Rubicon International](#), Portland, OR May 2014 – December 2014

- Researched and developed content marketing strategy that more than doubled page views on the professional development site, and that is being used to help enhance the image of the company.
- Used Google Adwords to improve SEO and targeted keywords.
- Used language skills to prepare company materials in French for senior consultants.

**Incubator and Launch Fund,** [Lewis & Clark College](#), Portland OR January 2014 – December 2015

- One of six teams accepted into the [entrepreneurship department incubator](#).
- Worked closely with entrepreneurship department to develop and launch startup idea, which received secondary round of funding to further advance the project.

**Digital Marketing Intern,** [Tensoft Inc.](#), San Jose, CA May 2013 – May 2014

- Implemented blogging process that raised blog to the second most visited page on site after the homepage.
- Created and edited videos and webcasts for company website and YouTube channel.

## Activities and Achievements

**Alumni Leadership Scholarship,** *Lewis & Clark College* 2015 – 2016  
**Dean's List,** *Lewis & Clark College* Fall 2014, Spring 2015  
**Trustee Endowed Scholarship,** *Lewis & Clark College* 2012 – 2016

**Entrepreneurship Club Co-Chair,** *Lewis & Clark College* 2015 – 2016

- Coordinated and planned multiple events for the club.
- Held regular office hours to assist students with startup ideas and projects.

**Dinah Dodds Endowment for International Studies,** *Senegal* April 2015

- Lead group project to fund sustainable development in Sokone, Senegal, including drafting the proposal, and coordinating between contacts in the US and in Sokone.
- Received the maximum grant amount (\$2,000) for the project.

**Study Abroad Program,** *Baobab Center*, Dakar, Senegal January 2015 – May 2015

- Focused on historical, cultural, and socio-economic institutions of Sub-Saharan Francophone Africa.
- Homestay with Senegalese families for more complete immersion and understanding of the culture.

## Additional

- Fluent in verbal and written French.
- Proficient in HTML, CSS, and Javascript.
- Strong ability to take a concept or plan and see it through to completion.