

<p>Strength:</p> <ul style="list-style-type: none">- Experience in Robot Setup- Feasibility demonstrated in Student Project- Entire system build in highly used open-source system	<p>Weaknesses:</p> <ul style="list-style-type: none">- High uncertainty in investment- Longevity of mobile robot platform not tested
<p>Opportunities:</p> <ul style="list-style-type: none">- Transfer of architecture to other areas- Many expansion opportunities beyond Denmark after first successes	<p>Threats:</p> <ul style="list-style-type: none">- No customer acceptance- No one sending in Lego Bricks- Competitors: Ebay, Alibaba, LEGO