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Wearables - intelligent clothing that fuses fashion and technology.

Techno-fashion - a morphing technology, convenience and aesthetics results in clothing with a new enhanced level of interactivity.

E-Textiles - textile materials (fabric, yard, threads) that incorporate conductive fibers or elements directly into the textile itself. No wires or hard electronics.

Current State

In lots of different markets...

Challenges

Power
Data & Security
Scale

Resources

adafruit.com
sparkfun.com
instructables.com
makershed.com

Using Arduino Gemma

Slides: http://bit.ly/codemash-technofashion