

RACHEL BEISER

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PROFESSIONAL SUMMARY

I am a UX designer based in the NYC Metro area with a background in fine arts and visual design. As a designer, my mission is to design products, interfaces and services to humanize technology, empower users and help them live more fulfilled, meaningful and happy lives.

PROJECTS

Cubby | Mobile & Web Application

- Created a cloud-storage app created for students to optimize organization and productivity for their work
- Students can create original content as well as upload, browse, save and collaborate on existing content using the app
- View project case study at rachelbeiser.com

EXPERIENCE

American Museum of Natural History | New York, NY, USA Design Intern, 3D Exhibition, September 2017 – December 2017

- Built models of exhibition spaces and related objects to help identify problems within the areas and display a realistic picture of what the spaces will become
- Assisted with conceptualization of future exhibitions and researched related topics to evaluate the effectiveness of the idea at hand
- Created conceptual mood boards and sourced materials

Rachel Beiser Designs

Freelance Graphic Designer, June 2016 - August 2017

- Created the front and back covers for Yeshiva University's 2016-2017 academic planner using Adobe Illustrator and InDesign
- Input type and formatted a Hebrew/English youth prayer book for the Brotherhood Synagogue in Gramercy Park, NYC using Adobe InDesign

Rexford Industrial Real Estate Acquisition | Los Angeles, CA Marketing Intern, June 2016

- Created a variety of deliverables including an invitation for a broker event and a mood board for a company party, both using Adobe CS
- Assisted in organizing the yearly marketing budget using Excel
- Compiled property photos and information to write descriptions about the properties for the company website

EDUCATION

Bloc, 2018 - Present

UX/UI Design and Front-end Development Apprenticeship

The Design Gym, Design Thinking Crash Course | Brooklyn, NY, 2018

Participated in a crash course and learned fundamentals and principles of empathic design and design thinking

Parsons School of Design

Summer Open Campus
New York, NY, 2017

Interior Space Planning, AutoCad

Yeshiva University Stern College for Women | New York, NY, 2017

BA, Studio Art and English
Communications

SKILLS

UX/UI Design
Visual Design
User Research & Testing
Brand Design & Identity
Information Architecture
Wireframing & Prototyping
Management
Leadership
Public Speaking

TOOLS

Adobe Creative Suite
Figma
Sketch
InVision
Usability Hub
HTML, CSS & JavaScript
Git/GitHub