RACHEL BEISER

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PROFESSIONAL SUMMARY

I am a UX designer based in the NYC Metro area with a background in fine arts and visual design. As a designer, my mission is to design products, interfaces and services to humanize technology, empower users and help them live more fulfilled, meaningful and happy lives.

PROJECTS

Cubby | Mobile & Web Application
- Created a cloud-storage app created for students to optimize organization and productivity for their work
- Students can create original content as well as upload, browse, save and collaborate on existing content using the app
- View project case study at rachelbeiser.com/cubby.html

EXPERIENCE

American Museum of Natural History | New York, NY, USA
Design Intern, 3D Exhibition, *September 2017 – December 2017*
- Built models of exhibition spaces and related objects to help identify problems within the areas and display a realistic picture of what the spaces will become
- Assisted with conceptualization of future exhibitions and researched related topics to evaluate the effectiveness of the idea at hand
- Created conceptual mood boards and sourced materials

Rachel Beiser Designs
Freelance Graphic Designer, *June 2016 - August 2017*
- Created the front and back covers for Yeshiva University's 2016-2017 academic planner using Adobe Illustrator and InDesign
- Input type and formatted a Hebrew/English youth prayer book for the Brotherhood Synagogue in Gramercy Park, NYC using Adobe InDesign

Rexford Industrial Real Estate Acquisition | Los Angeles, CA
Marketing Intern, *June 2016*
- Created a variety of deliverables including an invitation for a broker event and a mood board for a company party, both using Adobe CS
- Assisted in organizing the yearly marketing budget using Excel
- Compiled property photos and information to write descriptions about the properties for the company website

EDUCATION

Bloc, *2018 - Present*
UX/UI Design and Front-end Development Apprenticeship

The Design Gym, Design Thinking Crash Course | Brooklyn, NY, *2018*

Participated in a crash course and learned fundamentals and principles of empathic design and design thinking

Parsons School of Design
Summer Open Campus
New York, NY, *2017*

Interior Space Planning, AutoCad

Yeshiva University Stern College for Women | New York, NY, *2017*

BA, Studio Art and English Communications

SKILLS

UX/UI Design
Visual Design
User Research & Testing
Brand Design & Identity
Information Architecture
Wireframing & Prototyping
Management
Leadership
Public Speaking

TOOLS

Adobe Creative Suite
Figma
Sketch
InVision
Usability Hub
HTML, CSS & JavaScript
Git/GitHub