

RACHEL BEISER

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EDUCATION

Bloc, 2018 - Present

UX/UI Design and Front-end
Development Apprenticeship

The Design Gym, Design Thinking
Crash Course | Brooklyn, NY
March 2018

Participated in a crash course and
learned fundamentals and
principles of design thinking
and empathic design

Parsons School of Design | New
York, NY, Continuing Education, 2017
Interior Space Planning, AutoCad

**Yeshiva University Stern College for
Women** | New York, NY, 2017
BA, Studio Art and English
Communications

SKILLS

UX/UI Design
Visual Design
User Research & Testing
Brand Design & Identity
Information Architecture
Low/High Wireframing &
Prototyping
Management
Leadership
Public Speaking

TOOLS

Adobe Creative Suite
Figma
Sketch
InVision
Usability Hub
Google Drive
HTML, CSS & JavaScript
Git/GitHub
AutoCad

PROFESSIONAL SUMMARY

I am a UX designer based in the NYC Metro area with a background in fine arts and visual design. As a designer, my mission is to design products, interfaces and services to meet people's needs and help them live more fulfilled, meaningful and happy lives.

PROJECTS

Cubby | Mobile & Web Application

- A cloud-storage app created for students to optimize organization and productivity for their work
- Students can create original content and upload, browse and save and collaborate on existing content using the app
- View project [here](#)

EXPERIENCE

Design Intern, 3D Exhibition, *September 2017 – December 2017*

American Museum of Natural History | New York, NY, USA

- Built models of exhibition spaces or related objects to help identify a problem with the area or a realistic look of what the space will become
- Assisted with conceptualization of future exhibitions and researched related topics to evaluate the effectiveness of the idea at hand
- Created conceptual mood boards and sourced materials

Freelance Graphic Designer, *June 2016 - August 2017*

Rachel Beiser Designs

- Created the front and back covers for Yeshiva University's 2016-2017 academic planner using Adobe Illustrator and Adobe InDesign
- Input type and formatted a Hebrew/English youth prayer book for the Brotherhood Synagogue in Gramercy Park, NYC using Adobe InDesign

Marketing Intern, *June 2016*

Rexford Industrial Real Estate Acquisition | Los Angeles, CA

- Created a variety of deliverables including an invitation for a broker event and a mood board for a company party, both using Adobe CS
- Assisted in organizing the yearly marketing budget using Excel
- Compiled property photos and information to write descriptions about the properties for the company website