RS Ryan Scheuer
Web Development • User Experience • Graphic Design

CONTACT

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PORTFOLIO

Web ryanscheuer.com

DESIGN SKILLS

Identity / Web / Typography / Print Design / UI/UX Design

TECHNICAL SKILLS

Sketch / Photoshop / Illustrator / Java / InVision / Python, NLP / MySQL / Freehand / Cinema 4D / Flinto / Principle / HTML / CSS

INTERESTS

Fashion Design / Digital Art / VR/ AR / Animation / Type / Natural Language Processing

ORGANIZATIONS

President Kappa Theta Pi Technology Fraternity 2017-2018

Design Chair Design For America National Social Innovation and Design Club 2016-2017

EDUCATION

Bachelor of Science in Information Science @ University of Pittsburgh Concentration in User Experience with a Certificate in Digital Media Gradutating July 2019

Relevant Coursework:
Human Factors, DB Management, Intermediate Java, Mass Communication Process

EXPERIENCE

December 2017- Present
Front End Developer, Digital Designer @ KRISTIANKIRK (Brooklyn, NY)
• Worked remotely to design logo / motion graphics for company branding, client presentations, online social presence
• Designed, developed, and currently maintain company website
• Maintain contact with all digital clients, and develop all web projects
• Assisted with installation designs, direction, budgeting, and builds around the U.S. (notably "On Canal: Kim Shui", YTAP for Art Basel Miami, Eytys SS18 campaign)

May 2018 - August 2018
UX Design Intern @ QVC (West Chester, PA)
• Redesigned mobile applications to fit new screen sizes and match new branding & design guide in Sketch and InVision
• Participated in company-wide intern project with 5 others to create an action plan to gain new customers and retain existing customers with new products and company features; presented to a board of executives
• Redesigned company logo with matching motion graphics using Sketch and After Effects

May 2017 - November 2017
Marketing Intern @ Pitt Innovation Institute (Pittsburgh, PA)
Over the summer and into the school year I worked as a marketing intern for Student Engagement at this University sponsored hub for innovators and entrepreneurs.
• Managed WordPress site to enhance user experience and generate more student interest for competitions and events
• Created targeted content for Instagram, Facebook, Twitter, Snapchat to inform and engage students

April 2017 - June 2018
UX Designer, Junior Developer @ Atsap, LLC (Pittsburgh, PA)
At this app startup company, I was entirely responsible for the design of a location based events app as well as developing its front end functionality in Swift.
• Developed all brand assets including colors, type, and glyphs
• Designed low and high fidelity mockups using Sketch
• Created working prototypes using Flinto and Swift
• Built the app's landing webpage and connected it to the mobile app using Google Firebase

June 2016 - August 2017
IT, Marketing Summer Intern @ PrimePay, LLC (West Chester, PA)
For two summers I worked as both an IT and Marketing intern.
• Managed all device upgrades, user accounts from Active Directory
• Ran SEO audits on customer facing sites and optimized search engine visibility for 10 pages
• Rebranded site-wide graphics to express new product line and brand identity using Sketch, Photoshop, and Illustrator
• Redesigned 4 high traffic pages to optimize UX and increase organic traffic