



# Ryan Scheuer

Web Development • User Experience • Graphic Design

## CONTACT

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Email [ryan.scheuer1@gmail.com](mailto:ryan.scheuer1@gmail.com)

## PORTFOLIO

Web [ryanscheuer.com](http://ryanscheuer.com)

## DESIGN SKILLS

Identity / Web / Typography /

Print Design / UI/UX Design

## TECHNICAL SKILLS

Sketch / Photoshop / Illustrator /

Java / InVision / Python, NLP /

MySQL / Freehand / Cinema 4D /

Flinto / Principle / HTML / CSS

## INTERESTS

Fashion Design / Digital Art / VR/

AR / Animation / Type /

Industrial Design

## ORGANIZATIONS

President Kappa Theta Pi

Technology Fraternity

2017-2018

Design Chair Design For America

National Social Innovation and

Design Club

2016-2017

## EDUCATION

Bachelor of Science in Information

Science @ University of Pittsburgh

Concentration in User Experience

with a Certificate in Digital Media

Relevant Coursework:

Human Factors, DB Management,

Intermediate Java, Mass Commu-

nication Process

## EXPERIENCE

May 2018 - Present

Interaction Design Intern @ QVC (West Chester, PA)

- Redesigned mobile applications to fit new screen sizes and match new branding & design guide in Sketch and InVision
- Participated in company-wide intern project with 5 others to create an action plan to gain new customers and retain existing customers with new products and company features; presented to a board of executives
- Redesigned company logo with matching motion graphics using Sketch and After Effects

January 2018 - Present

Lead Developer, Designer @ KRISTIANKIRK (Brooklyn, NY)

- Worked remotely to design logo / motion graphics for company branding, client presentations, online social presence
- Designed, developed, and currently maintain company website
- Maintain contact with all digital clients, and develop all web projects
- Assisted with installation designs, direction, budgeting, and builds around the U.S. (notably "On Canal: Kim Shui", YTAP for Art Basel Miami, Eytys SS18 campaign)

May 2017 - November 2017

Marketing Intern @ Pitt Innovation Institute (Pittsburgh, PA)

Over the summer and into the school year I worked as a marketing intern for Student Engagement at this University sponsored hub for innovators and entrepreneurs.

- Managed WordPress site to enhance user experience and generate more student interest for competitions and events
- Created targeted content for Instagram, Facebook, Twitter, Snapchat to inform and engage students

April 2017 - Present

Lead Designer, Junior Developer @ Atsap, LLC (Pittsburgh, PA)

At this app startup company, I was entirely responsible for the design of a location based events app as well as developing its front end functionality in Swift.

- Developed all brand assets including colors, type, and glyphs
- Designed low and high fidelity mockups using Sketch
- Created working prototypes using Flinto and Swift
- Built the app's landing webpage and connected it to the mobile app using Google Firebase

June 2016 - August 2017

IT, Marketing Summer Intern @ PrimePay, LLC (West Chester, PA)

For two summers I worked as both an IT and Marketing intern.

- Managed all device upgrades, user accounts from Active Directory
- Used VSphere and DRAC to manage and upgrade various virtual machines
- Ran QA tests on back end and front end products
- Ran SEO audits on customer facing sites and optimized search engine visibility for 10 pages