RS Ryan Scheuer

Web Development · User Experience · Graphic Design

CONTACT

Mobile 484.319.8966

Email ryan.scheuer1@gmail.com

PORTFOLIO

Web ryanscheuer.com

DESIGN SKILLS

Corporate Identity / Web / Typography / Print Design / UI/UX Design

TECHNICAL SKILLS

Sketch	Photoshop
Illustrator	Java
InVision	Python / NLP
MySQL	Freehand
Cinema 4D	Flinto/Principle
HTML	CSS
Mac OS	iOS / Swift

INTERESTS

Fashion Design / Digital Art / VR/ AR / Animation / Space / Philosophy / Industrial Design

ORGANIZATIONS

President Kappa Theta Pi Technology Fraternity
2017-2018

Design Chair Design For America National Social Innovation and Design Club
2016-2017

EXPERIENCE

May 2018 - Present
Interactive Design Intern @ QVC (West Chester, PA)

May 2017 - November 2017
Marketing Intern @ Pitt Innovation Institute (Pittsburgh, PA)
Over the summer and into the school year I worked as an marketing intern for Student Engagement at this University sponsored hub for innovators and entrepreneurs.
• Managed WordPress site to enhance user experience and generate more student interest for competitions and events
• Created targeted content for Instagram, Facebook, Twitter, Snapchat to inform and engage students

April 2017 - Present
Lead Designer, Junior Developer @ Atsap, LLC (Pittsburgh, PA)
At this app startup company, I was entirely responsible for the design of a location based events app as well as developing its front end functionality in Swift.
• Developed all brand assets including colors, type, and glyphs
• Designed low and high fidelity mockups using Sketch
• Created working prototypes using Flinto and Swift
• Built the app's landing webpage and connected it to the mobile app using Google Firebase

June 2016 - August 2017
IT, Marketing Summer Intern @ PrimePay, LLC (West Chester, PA)
For two summers I worked as both an IT and Marketing intern.
IT responsibilities:
• Managed all device upgrades company wide
• Controlled user accounts from Active Directory
• Used VSphere and DRAC to manage and upgrade various virtual machines
• Ran QA tests on back end and front end products
Marketing responsibilities:
• Ran SEO audits on customer facing sites and optimized search engine visibility for 10 pages
• Rebranded site-wide graphics to express new product line and brand identity using Sketch, Photoshop, and Illustrator
• Redesigned 4 high traffic landing pages to optimize UX and increase user engagement

EDUCATION

Bachelor of Science in Information Science @ University of Pittsburgh
Concentration in User Experience with a Certificate in Digital Media

Relevant Coursework:
Human Factors, Database Management Systems, Intermediate Programming in Java, Mass Communication Process