

CONTACT

Mobile 484.319.8966

Email ryan.scheuer1@gmail.com

PORTFOLIO

Web ryanscheuer.com

DESIGN SKILLS

Identity / Web / Typography / Print
Design / UI/UX Design

TECHNICAL SKILLS

Sketch / Photoshop / Illustrator /
Java / InVision / Python, NLP /
MySQL / Freehand / Cinema 4D /
Flinto / Principle / HTML / CSS

INTERESTS

Fashion Design / Digital Art / VR/
AR / Animation / Type / Natural
Language Processing

ORGANIZATIONS

President Kappa Theta Pi
Technology Fraternity
2017-2018

Design Chair Design For America
National Social Innovation and
Design Club
2016-2017

EDUCATION

Bachelor of Science in Information
Science @ University of Pittsburgh
Concentration in User Experience
with a Certificate in Digital Media

Relevant Coursework:

Human Factors, DB Management,
Intermediate Java, Mass Communi-
cation Process

EXPERIENCE

December 2017- Present

Lead Developer, Designer @ KRISTIANKIRK (Brooklyn, NY)

- Worked remotely to design logo / motion graphics for company branding, client presentations, online social presence
- Designed, developed, and currently maintain company website
- Maintain contact with all digital clients, and develop all web projects
- Assisted with installation designs, direction, budgeting, and builds around the U.S. (notably "On Canal: Kim Shui", YTAP for Art Basel Miami, Eytys SS18 campaign)

May 2018 - August 2018

Interaction Design Intern @ QVC (West Chester, PA)

- Redesigned mobile applications to fit new screen sizes and match new branding & design guide in Sketch and InVision
- Participated in company-wide intern project with 5 others to create an action plan to gain new customers and retain existing customers with new products and company features; presented to a board of executives
- Redesigned company logo with matching motion graphics using Sketch and After Effects

May 2017 - November 2017

Marketing Intern @ Pitt Innovation Institute (Pittsburgh, PA)

Over the summer and into the school year I worked as a marketing intern for Student Engagement at this University sponsored hub for innovators and entrepreneurs.

- Managed WordPress site to enhance user experience and generate more student interest for competitions and events
- Created targeted content for Instagram, Facebook, Twitter, Snapchat to inform and engage students

April 2017 - June 2018

Lead Designer, Junior Developer @ Atsap, LLC (Pittsburgh, PA)

At this app startup company, I was entirely responsible for the design of a location based events app as well as developing its front end functionality in Swift.

- Developed all brand assets including colors, type, and glyphs
- Designed low and high fidelity mockups using Sketch
- Created working prototypes using Flinto and Swift
- Built the app's landing webpage and connected it to the mobile app using Google Firebase

June 2016 - August 2017

IT, Marketing Summer Intern @ PrimePay, LLC (West Chester, PA)

For two summers I worked as both an IT and Marketing intern.

- Managed all device upgrades, user accounts from Active Directory
- Ran SEO audits on customer facing sites and optimized search engine visibility for 10 pages
- Rebranded site-wide graphics to express new product line and brand identity using Sketch, Photoshop, and Illustrator
- Redesigned 4 high traffic landing pages to optimize UX and increase user