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# **Syllabus**

## **Data Visualization Module**

#### Lecture 1: Introduction to the course

Introduction to the Data Visualization module; textbooks; definitions and terminology; visual perception; pre-attentive attributes; Gestalt principles

 $[21/02/2024] \; [{\color{red}{\bf slides}}]$ 

reading material: Chapter 1 (Munzner 2014)

#### Lecture 2: Nested model

Analysis framework: nested model; data abstraction (what); common types of data; task abstraction (why)

[28/02/2024] [slides]

reading material: Chapter 2,3,4 (Munzner 2014)

resources: Tamara Munzner, Visualization Analysis & Design class, 2021 [video Chapter 2]; [video Chapter 3]; [video Chapter 4]

# Lecture 3: Visual encoding

Visual encoding; marks and channels; color in visualization; color palette; color deficiency; color spaces [06/03/2024] [slides]

reading material: Chapter 5: Marks and Channels, Chapter 10: Map Color and Other Channels (Munzner 2014)

resources: VizPalette resources: Tamara Munzner, Visualization Analysis & Design class, 2021 [video Chapter 5-a]; [video Chapter 5-b] [video Chapter 10-a]; [video Chapter 10-b]; [video Chapter 10-c]

# Lecture 4: Common charts

Visualize tabular data; common visual idioms and charts; scatterplot; (stacked) bar chart; streamgraph; dot/line chart; Gantt chart; slopegraph; heatmap; radial bar chart; star plot; radar plot; pie chart; coxcomb chart; parallel coordinates; dual-axis charts; Visual vocabulary

## [13/03/2024] [slides]

reading material: Chapter 7: Arrange Tables (Munzner 2014)

resources: Visual Vocabulary resources: Tamara Munzner, Visualization Analysis & Design class, 2021 [video Chapter 7-a]; [video Chapter 7-b]

#### Lecture 5: Static plotting in Python

Static plotting in Python; basic plotting in matplotlib; style and personalize plots; towards more advanced plotting in matplotlib; introduction to seaborn; rules of thumb in data visualization

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[20/03/2024] [slides-a] [slides-b]
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#### resources:

- matplotlib: Examples | Tutorial | User guide
- seaborn: Gallery | Tutorial | API

## Lecture 6: Geographical plotting in Python

The importance of spatial thinking; exploring spatial phenomena visually; how to create informative thematic cartography; main thematic cartography types and rules of thumbs; pitfalls of using spatial data in computational disciplines

[27/03/2024] [slides]

### Lecture 7: Visualize static networks in Python

Visualize static networks using NetworkX and Matplotlib

[03/04/2024]

#### Lecture 8: Interactive Views

How to handle complexity; manipulate: change, select, navigate; facet: juxtapose, partition, superimpose; reduce: filter, aggregate, embed

#### [10/04/2024] [slides]

resources: Tamara Munzner, Visualization Analysis & Design class, 2021 [video Chapter 11-12a] [video Chapter 11-12b] [video Chapter 13] [video Chapter 14]

Munzner, T. 2014. Visualization Analysis and Design. AK Peters Visualization Series. CRC Press. https://books.google.it/books?id=dznSBQAAQBAJ.