

Analisi e Visualizzazione di Reti Complesse

DV02 Nested Model
Data Abstraction
Task Abstraction

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Nested Model

How to evaluate a visualization: So many methods, how to pick?

- Computational benchmarks?
 - quant: system performance, memory
- User study in lab setting?
 - quant: (human) time and error rates, preferences
 - qual: behavior/strategy observations
- Field study of deployed system?
 - quant: usage logs
 - qual: interviews with users, case studies, observations
- Analysis of results?
 - quant: metrics computed on result images
 - qual: consider what structure is visible in result images
- Justification of choices?
 - qual: perceptual principles, best practices

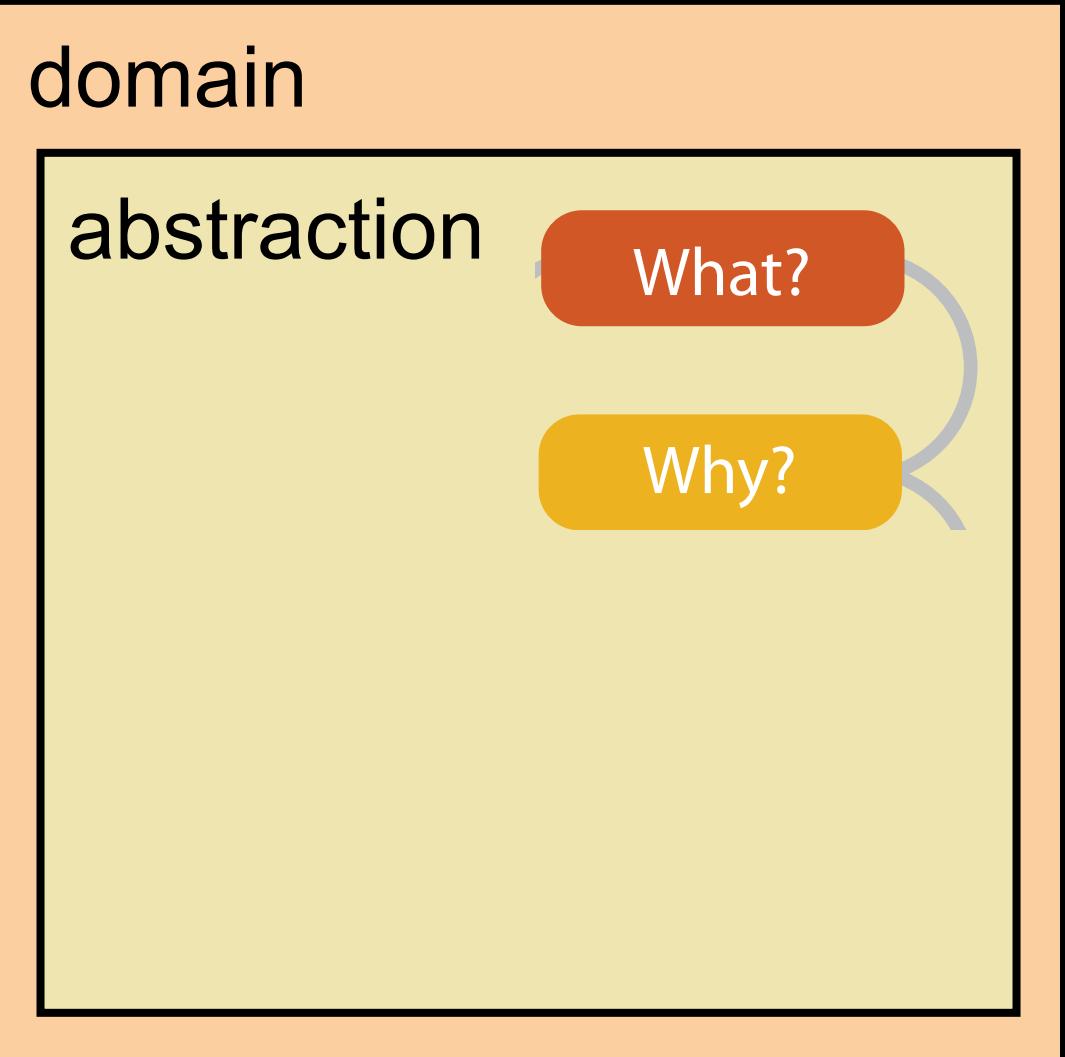
Analysis framework: Four levels, three questions

- **domain situation**
 - who are the target users?

domain

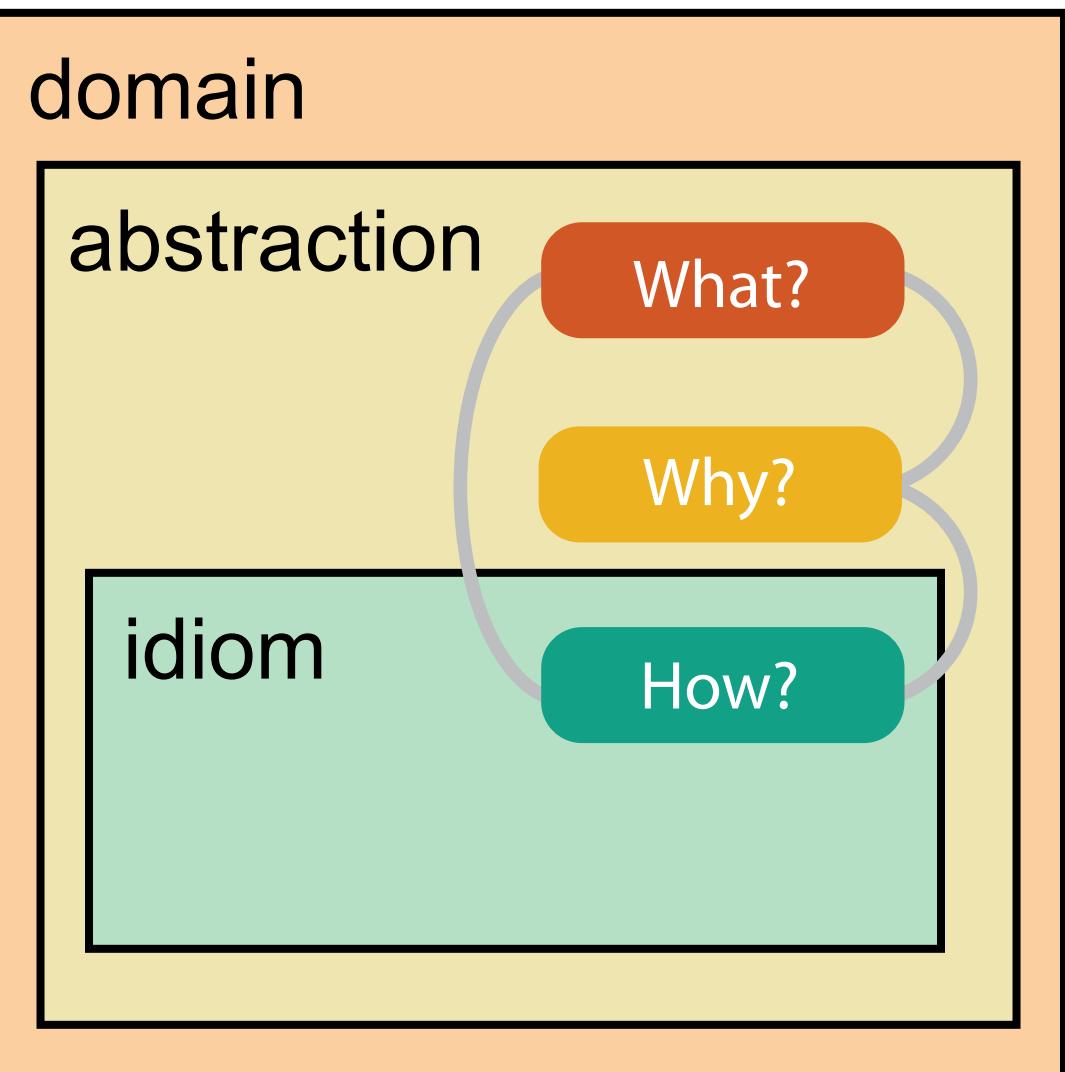
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- **domain situation**
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 - translate from specifics of a domain to the vocabulary of vis
 - what is shown? data abstraction
 - why is the user looking at it? task abstraction



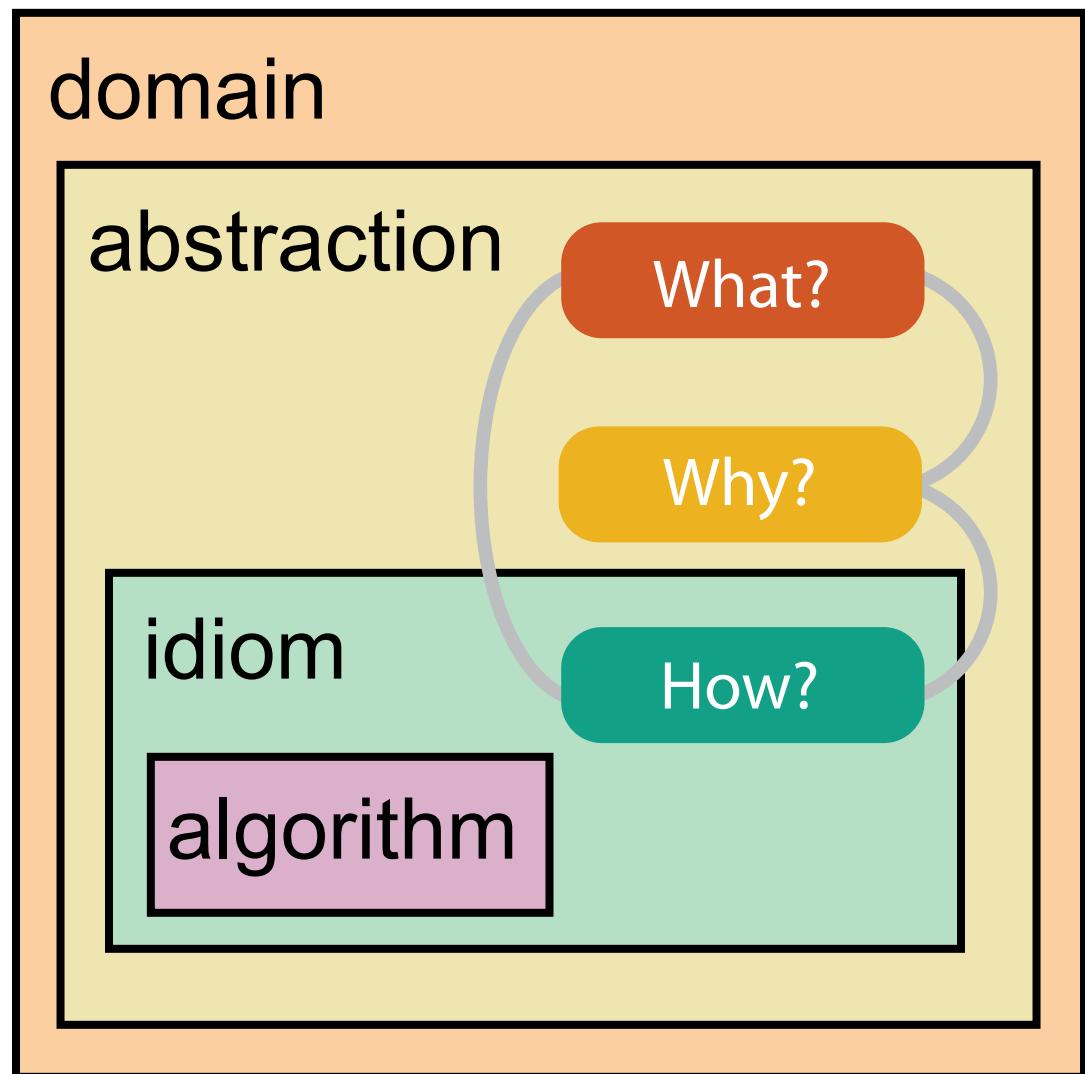
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- **idiom**
 - how is it shown?
 - visual encoding idiom: how to draw
 - interaction idiom: how to manipulate



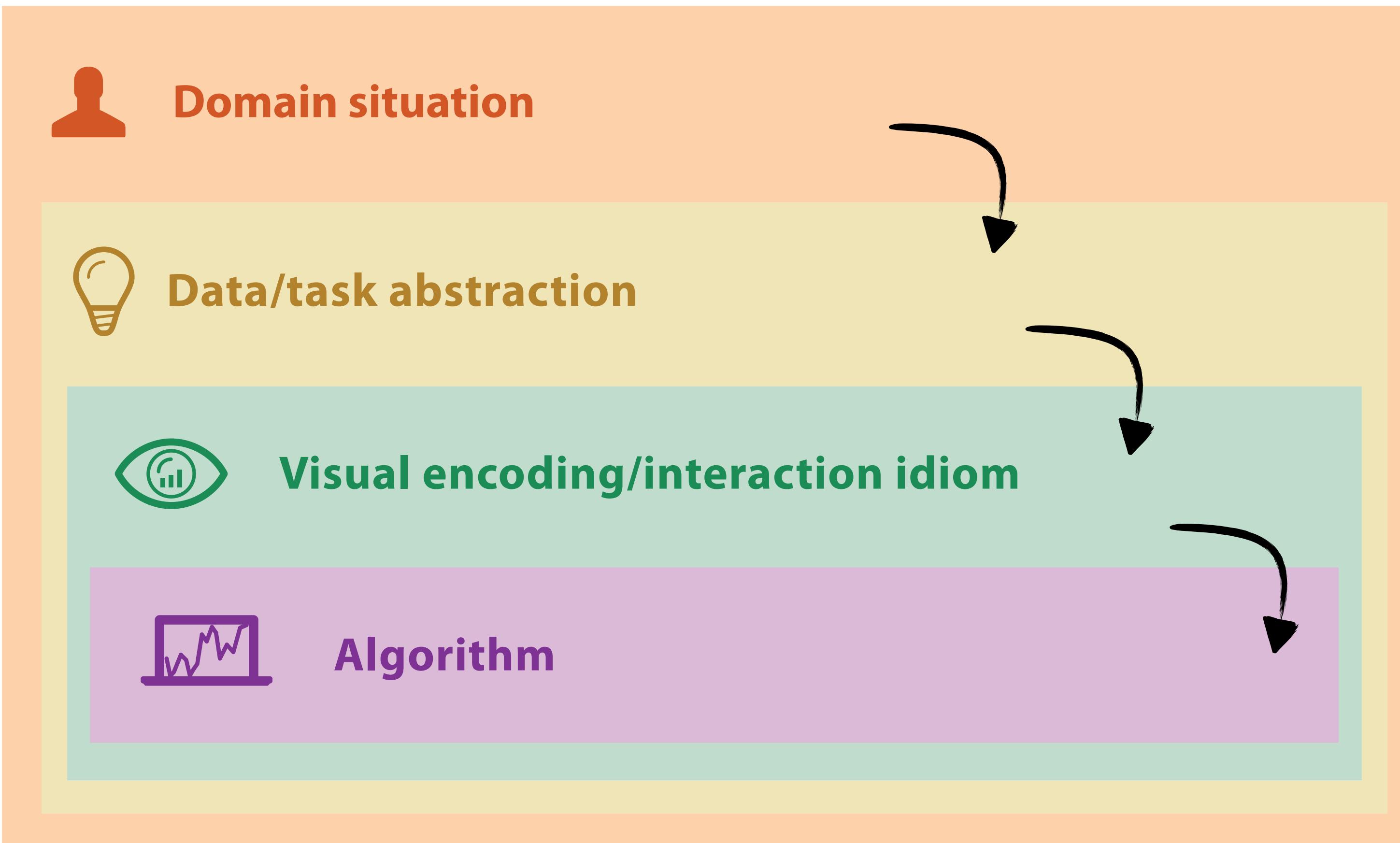
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- **algorithm**
 - efficient computation



Nested model

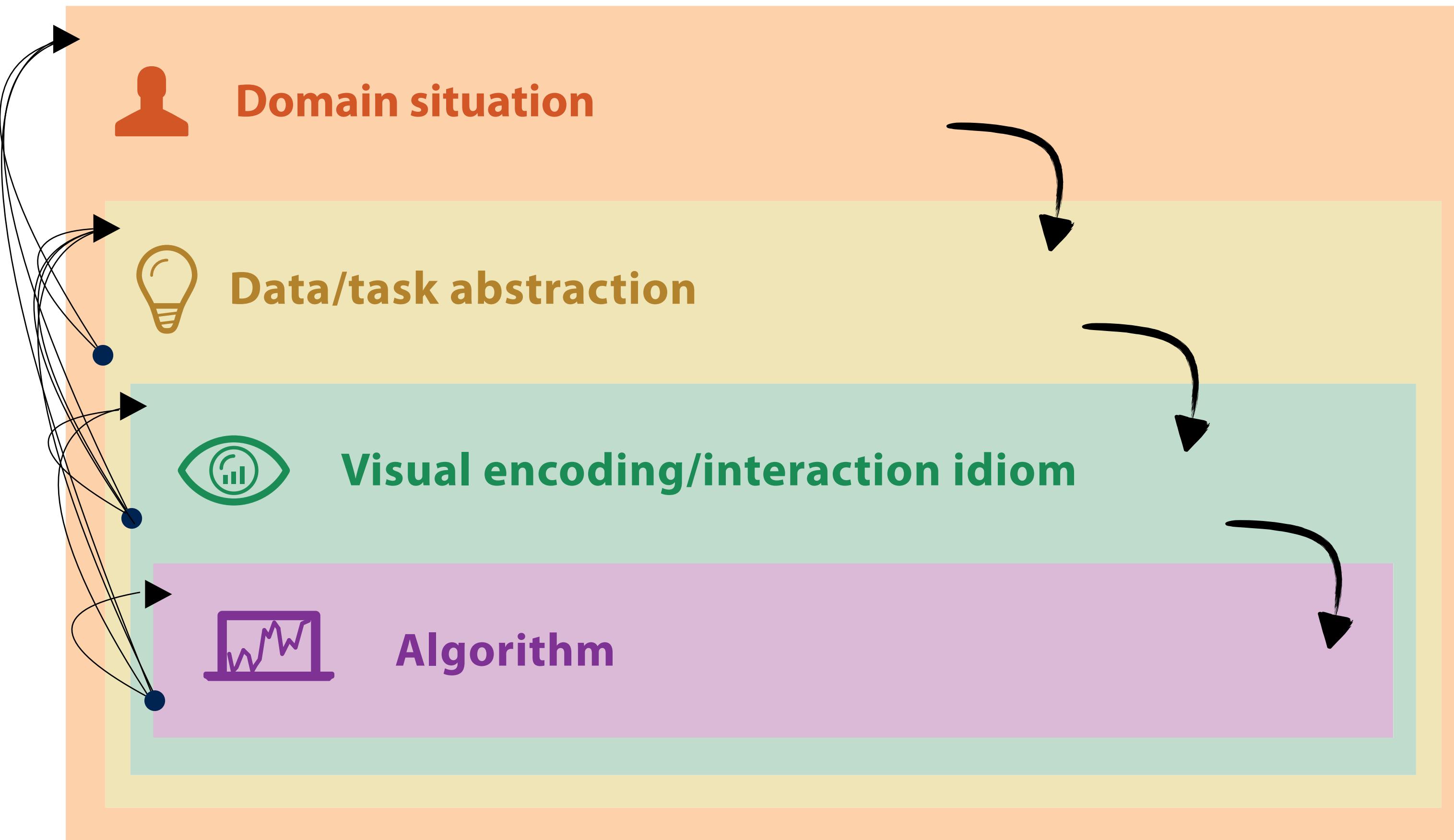
downstream: cascading effects



Nested model

downstream: cascading effects

upstream: iterative refinement



Why is validation difficult?

- different ways to get it wrong at each level



Domain situation

You misunderstood their needs



Data/task abstraction

You're showing them the wrong thing



Visual encoding/interaction idiom

The way you show it doesn't work



Algorithm

Your code is too slow

Why is validation difficult?

- solution: use methods from different fields at each level



Algorithm

Measure system time/memory

Analyze computational complexity

Why is validation difficult?

- solution: use methods from different fields at each level

computer
science



Algorithm

Measure system time/memory

Analyze computational complexity



technique-driven
work

Why is validation difficult?

- solution: use methods from different fields at each level

design

computer
science

cognitive
psychology



Visual encoding/interaction idiom

Justify design with respect to alternatives



Algorithm

Measure system time/memory

Analyze computational complexity

Analyze results qualitatively

Measure human time with lab experiment (*lab study*)



**technique-driven
work**

Why is validation difficult?

- solution: use methods from different fields at each level

anthropology/
ethnography

design

computer
science

cognitive
psychology

anthropology/
ethnography

👤 Domain situation

Observe target users using existing tools

💡 Data/task abstraction

👁️ Visual encoding/interaction idiom

Justify design with respect to alternatives

📈 Algorithm

Measure system time/memory

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Analyze results qualitatively

Measure human time with lab experiment (*lab study*)

Observe target users after deployment (*field study*)

Measure adoption

➡ technique-driven
work

Why is validation difficult?

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Analyze results qualitatively

Measure human time with lab experiment (*lab study*)

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Measure adoption



problem-driven work
(design study)

technique-driven
work

Avoid mismatches

👤 Domain situation

Observe target users using existing tools

💡 Data/task abstraction

👁️ Visual encoding/interaction idiom

Justify design with respect to alternatives

📈 Algorithm

Measure system time/memory

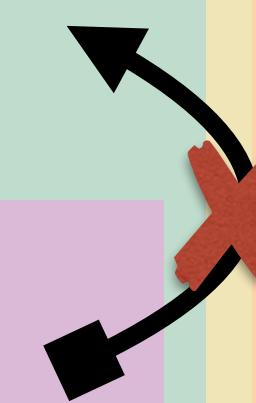
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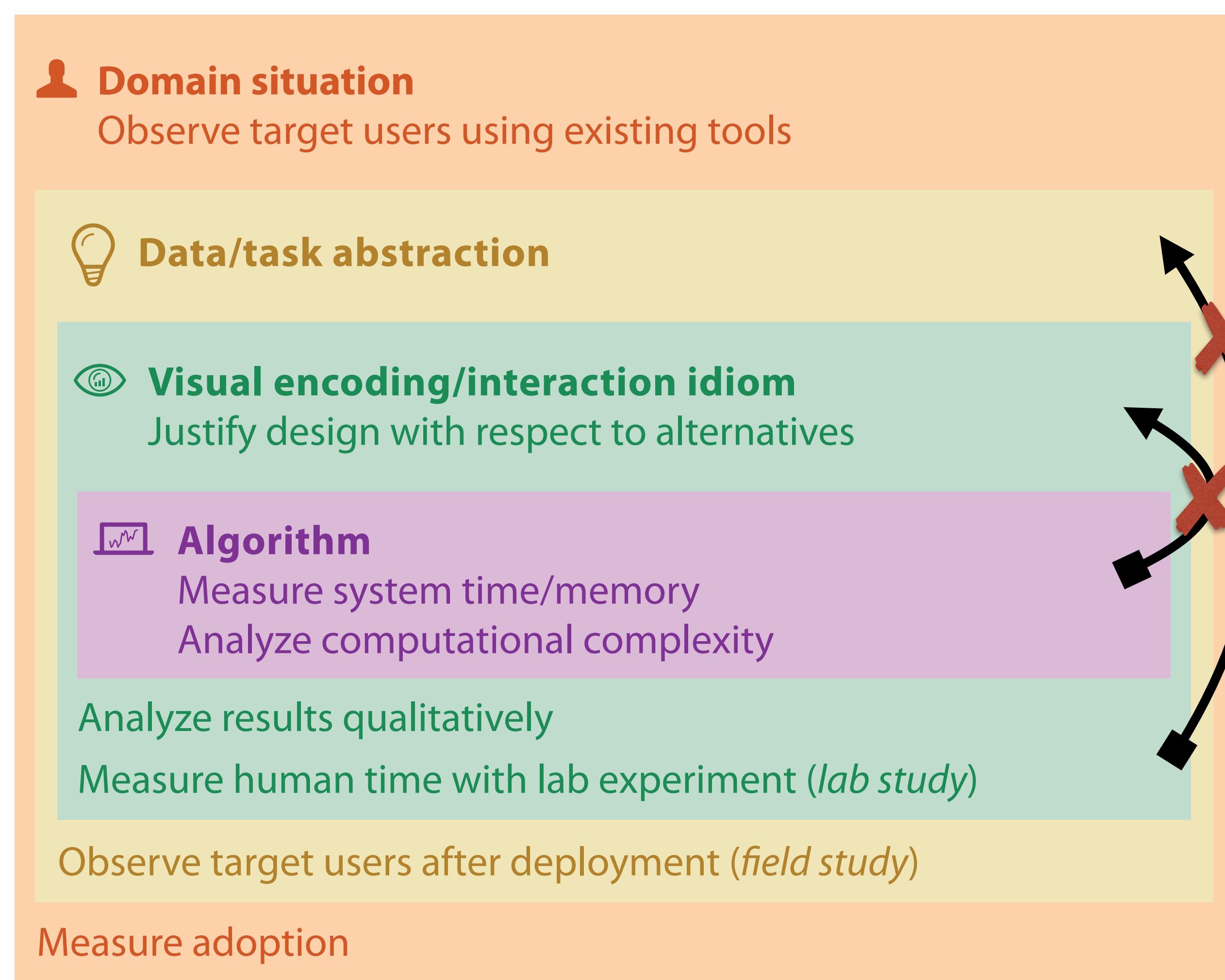
Observe target users after deployment (*field study*)

Measure adoption



computational benchmarks
do not confirm idiom design

Avoid mismatches



lab studies do not confirm task abstraction
computational benchmarks do not confirm idiom design

Reading Material

[dv3] Chapter 4 - Analysis: Four Levels for Validation

Data Abstraction

What does data mean?

14, 2.6, 30, 30, 15, 100001

- What does this sequence of six numbers mean?
 - two points far from each other in 3D space?
 - two points close to each other in 2D space, with 15 links between them, and a weight of 100001 for the link?
 - something else?

Basil, 7, S, Pear

- What about this data?
 - food shipment of produce (basil & pear) arrived in satisfactory condition on the 7th day of the month
 - Basil Point neighborhood of the city had 7 inches of snow cleared by the Pear Creek Limited snow removal service
 - lab rat Basil made 7 attempts to find a way through the south section of the maze, these trials used pear as reward food

Now what?

- **semantics:** real-world meaning
- **data types:** structural or mathematical interpretation of data
 - item, link, attribute, position, (grid)
 - different from data types in programming!

Name	Age	Shirt Size	Favorite Fruit
Amy	8	S	Apple
Basil	7	S	Pear
Clara	9	M	Durian
Desmond	13	L	Elderberry
Ernest	12	L	Peach
Fanny	10	S	Lychee
George	9	M	Orange
Hector	8	L	Loquat
Ida	10	M	Pear
Amy	12	M	Orange

Items & Attributes

- **item:** individual entity, discrete
 - eg, patient, car, stock, city
 - "independent variable"
- **attribute:** property that is measured, observed, logged...
 - eg, height, blood pressure for a patient
 - eg, horsepower, make for car
 - "dependent variable"

attributes: name, age, shirt size, fave fruit

Name	Age	Shirt Size	Favorite Fruit
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item: person

Other data types

- **links**
 - express the relationship between two items
 - e.g., friendship on Facebook, interaction between proteins
- **positions**
 - spatial data: location in 2D or 3D
 - pixels in photo, voxels in MRI scan, latitude/longitude
- **grids**
 - sampling strategy for continuous data

Dataset types

Tables

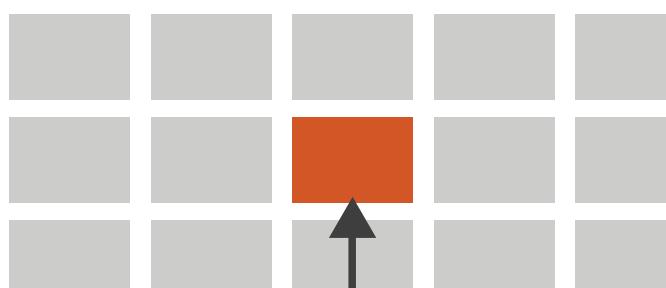
Items

Attributes

→ Tables

Attributes (columns)

Items
(rows)



Cell containing value

flat table

- one item per row
- each column is attribute
- cell holds value for item-attribute pair
- unique key (could be implicit)

attributes: name, age, shirt size, fave fruit

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item: person

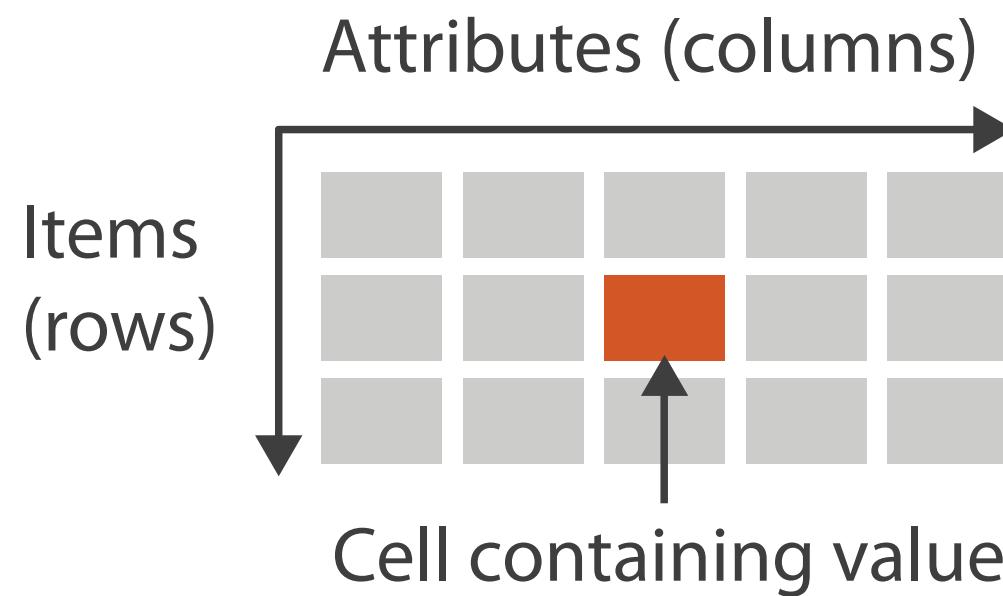
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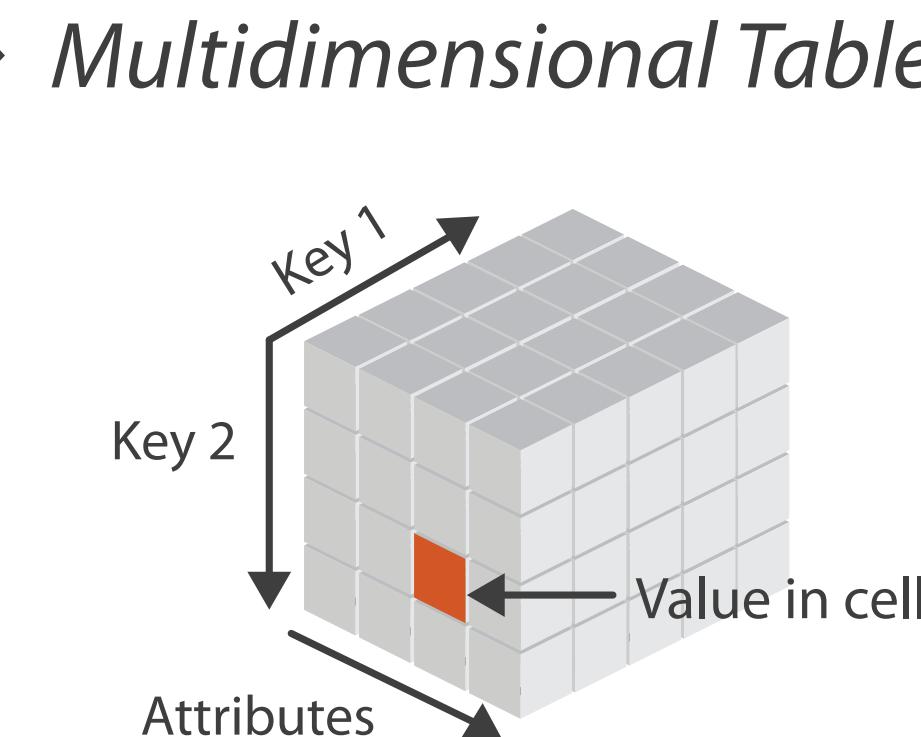
Attributes

→ Tables



multidimensional tables

- indexing based on multiple keys
 - eg, genes, patients



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Dataset types

Tables

Items

Attributes

Networks &
Trees

Items (nodes)

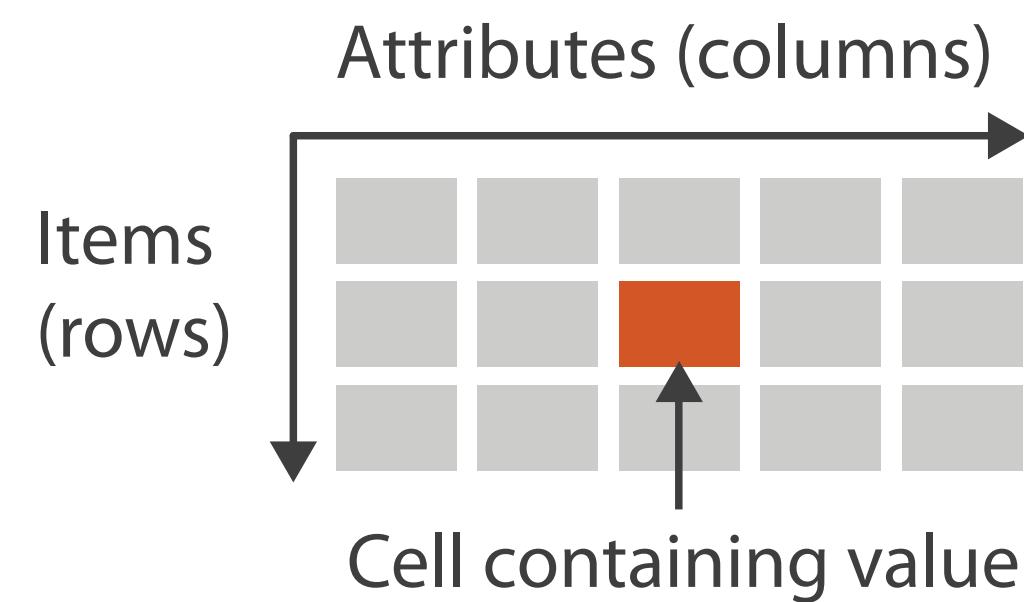
Links

Attributes

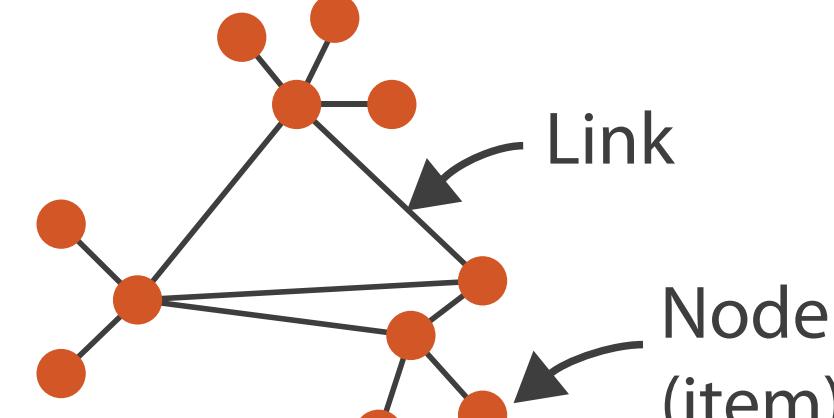
network/graph

- nodes (vertices) connected by links (edges)
- tree is a special case: no cycles
 - often have roots and are directed

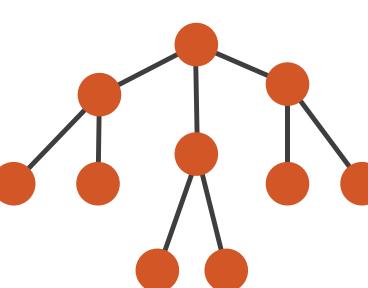
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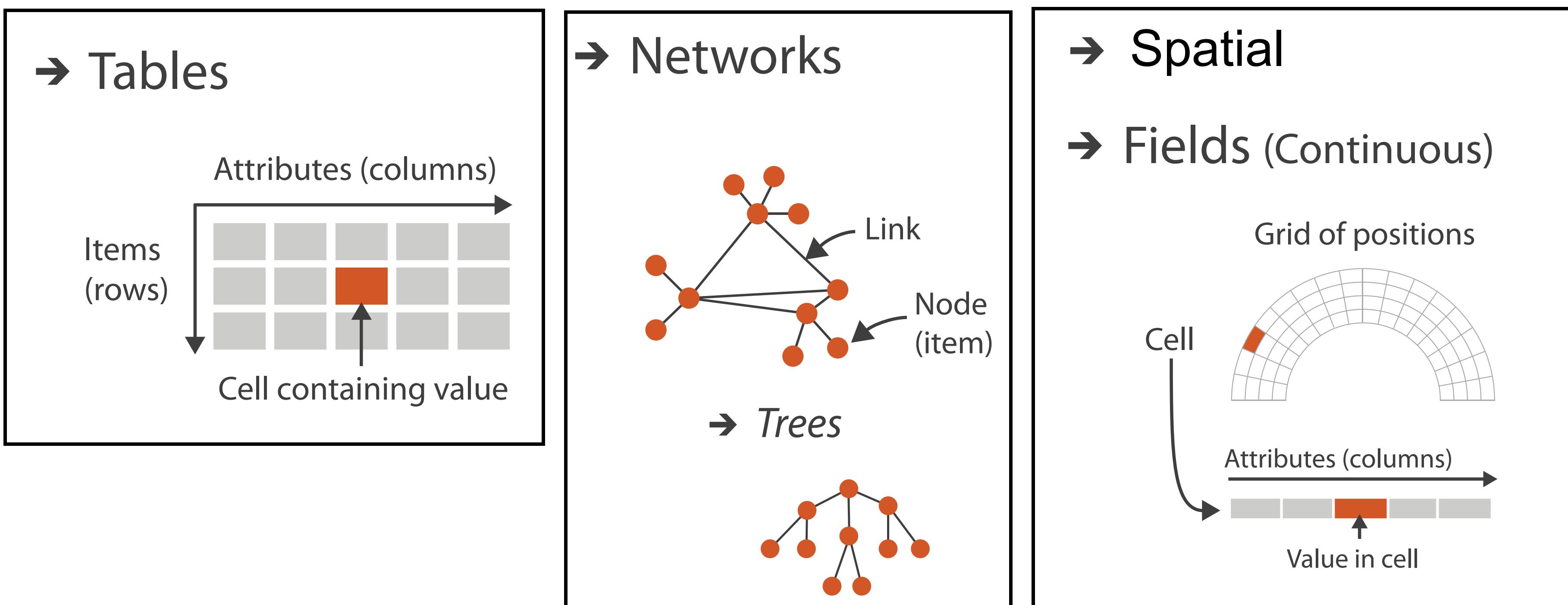
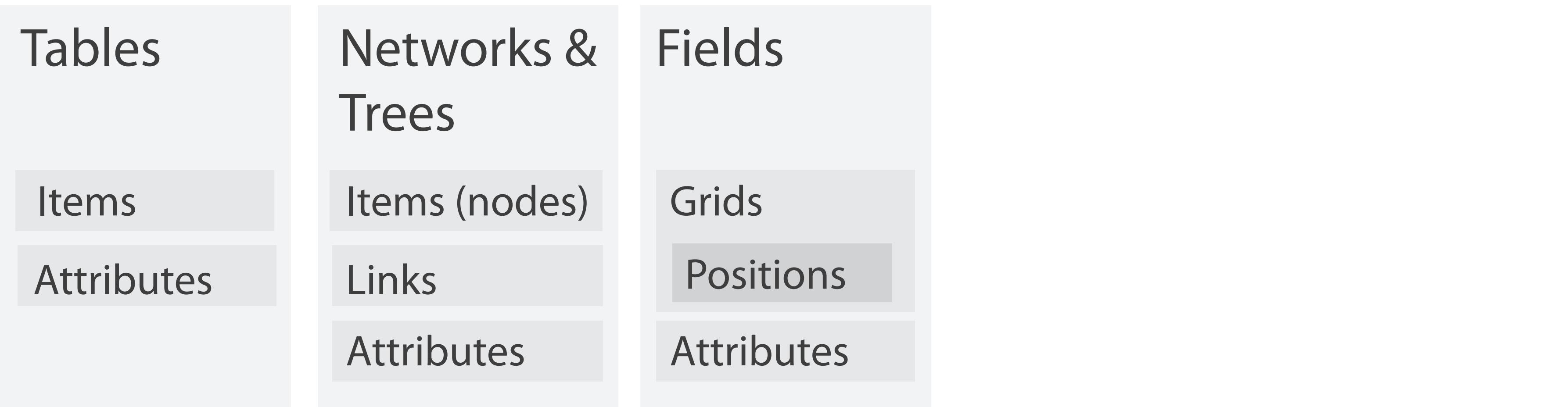
→ Networks



→ Trees

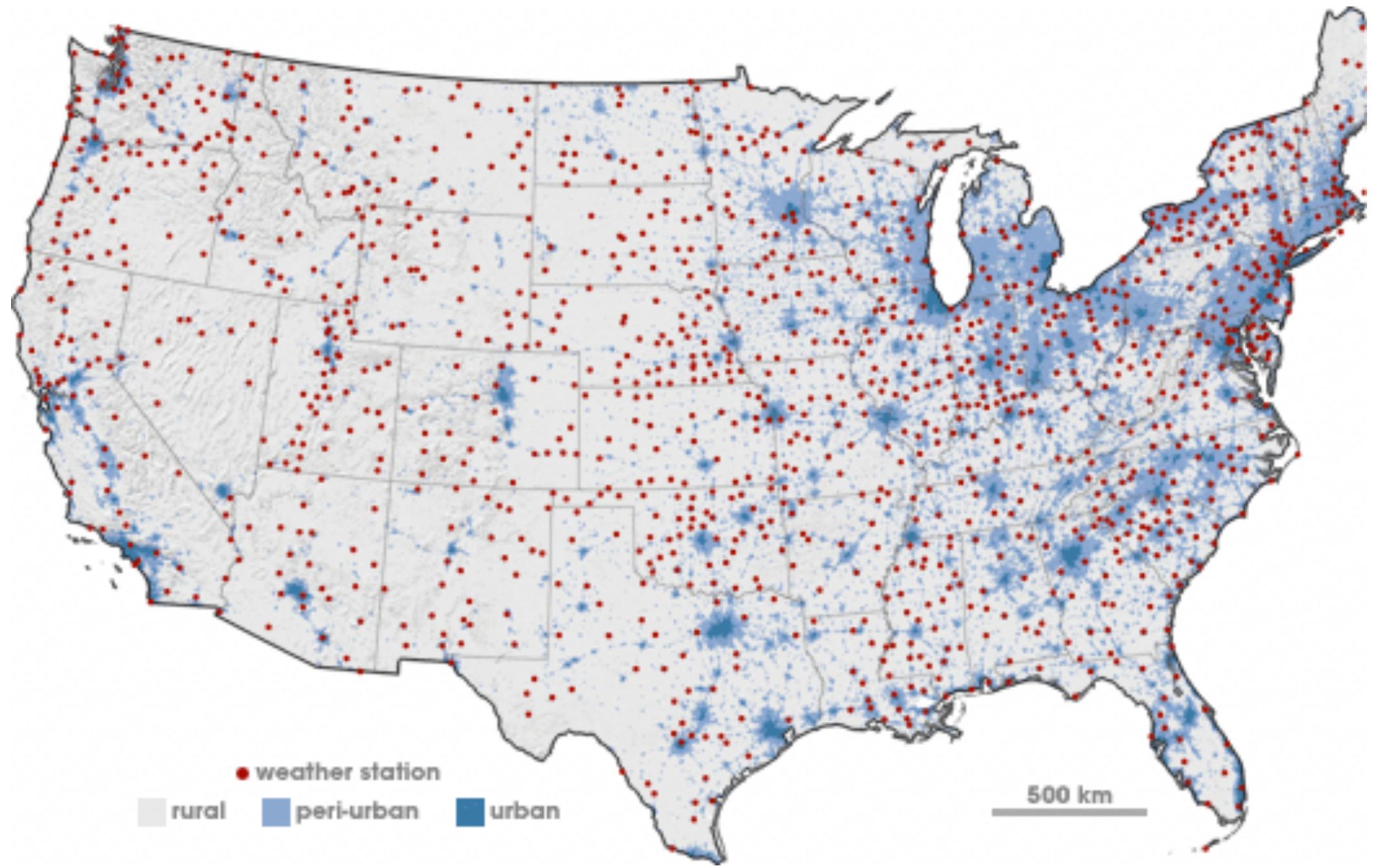
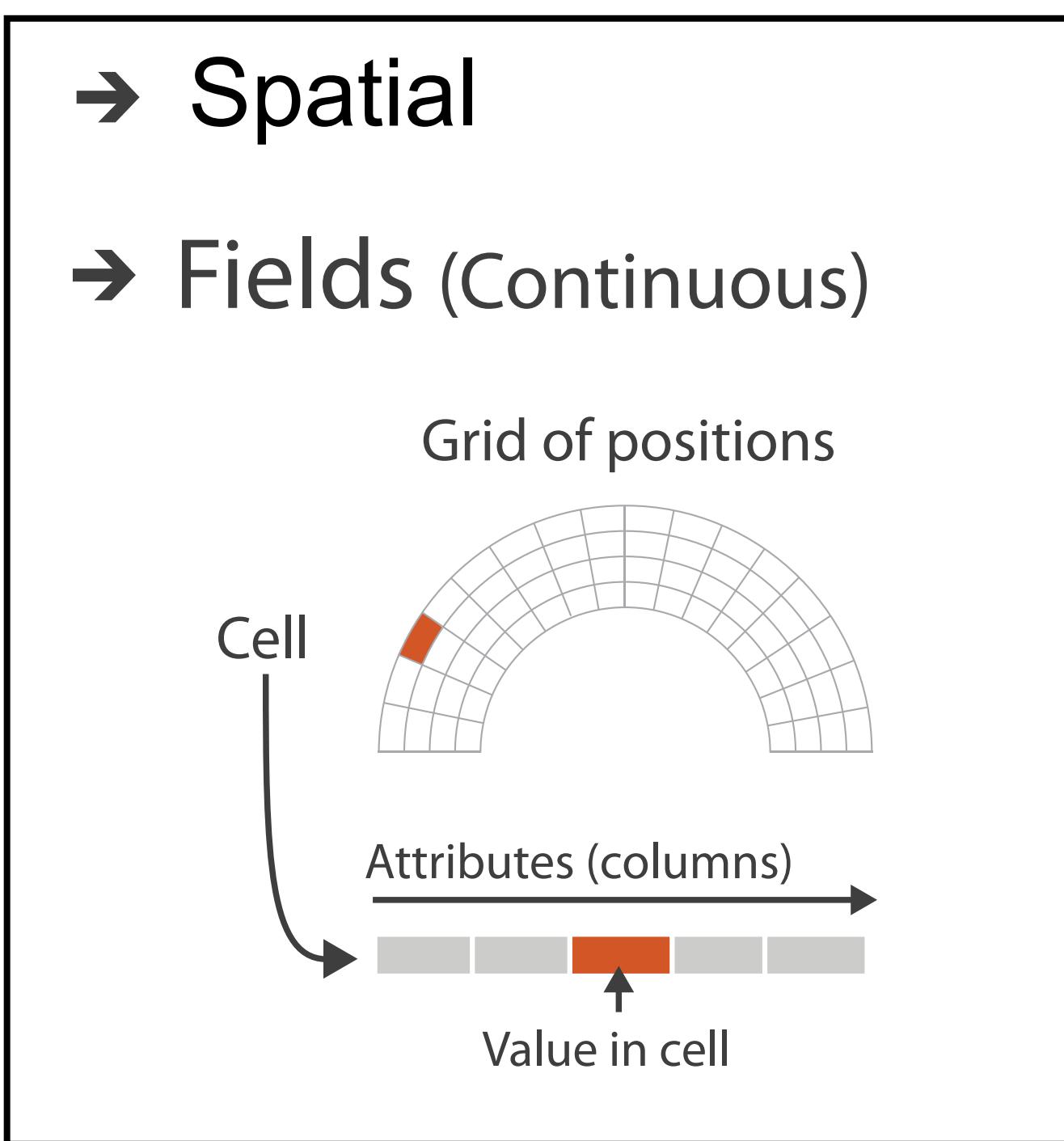


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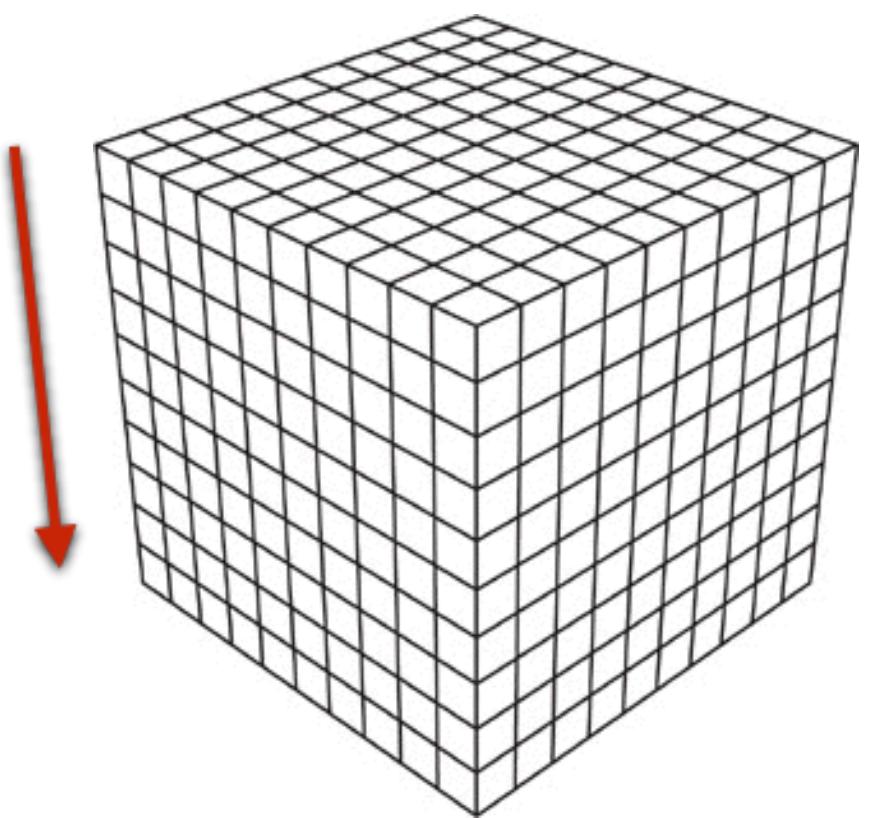
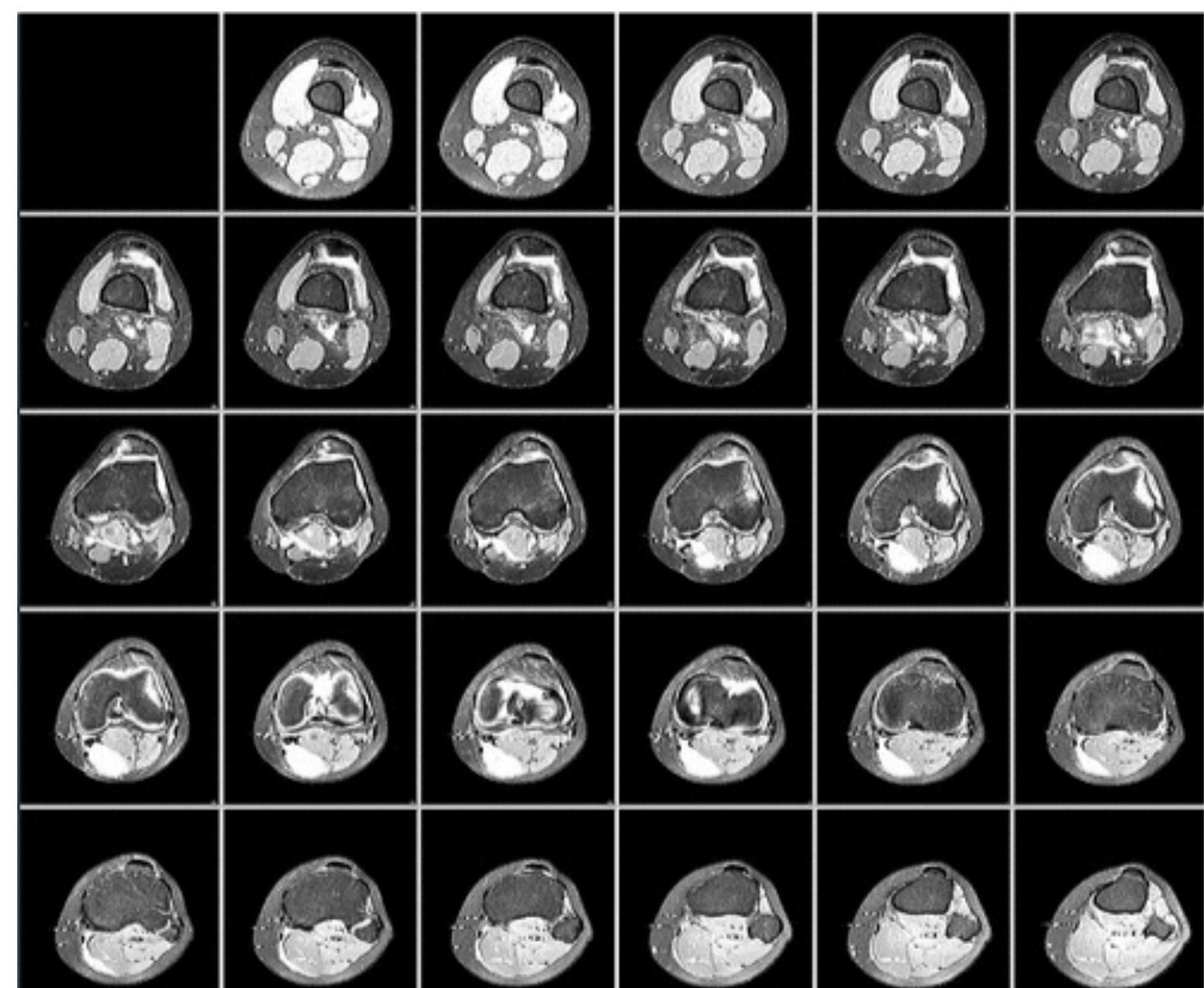
Spatial fields

- attribute values associated w/ cells
- cell contains value from continuous domain
 - eg temperature, pressure, wind velocity
- measured or simulated



Spatial fields

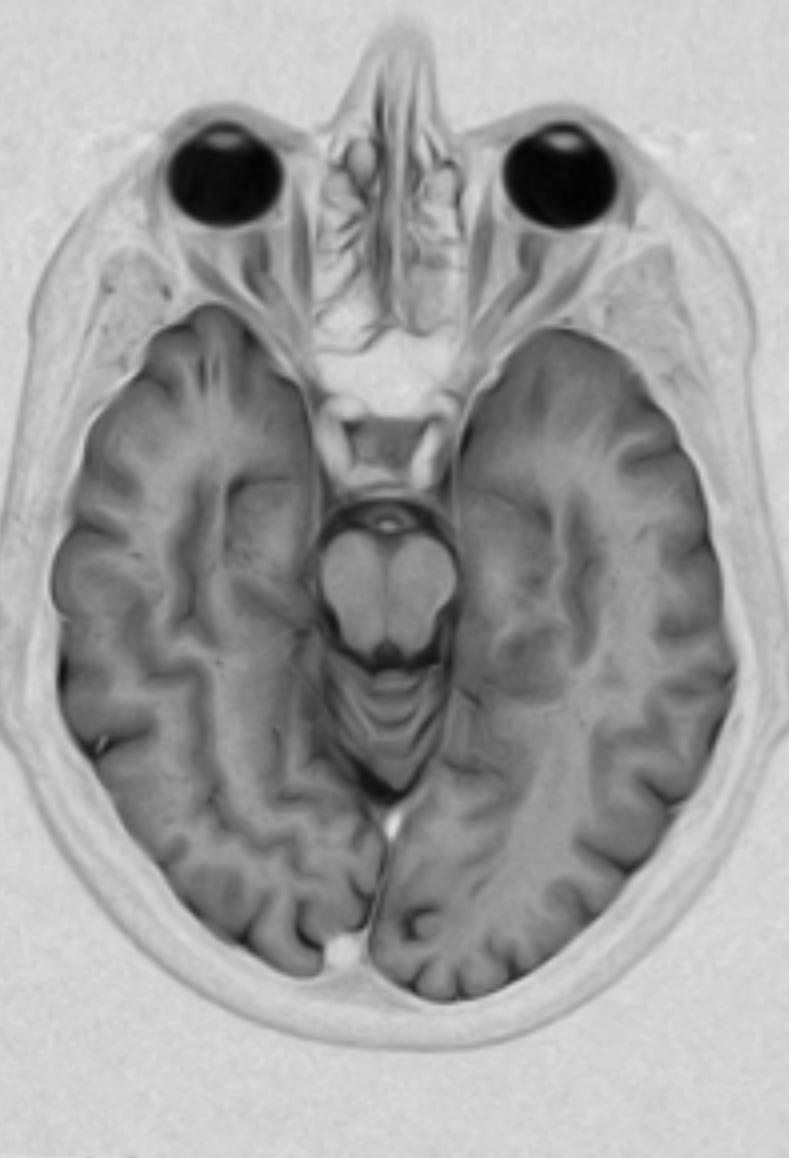
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 - eg temperature, pressure, wind velocity
- measured or simulated
- major concerns
 - sampling:
where attributes are measured
 - interpolation:
how to model attributes elsewhere
 - grid types



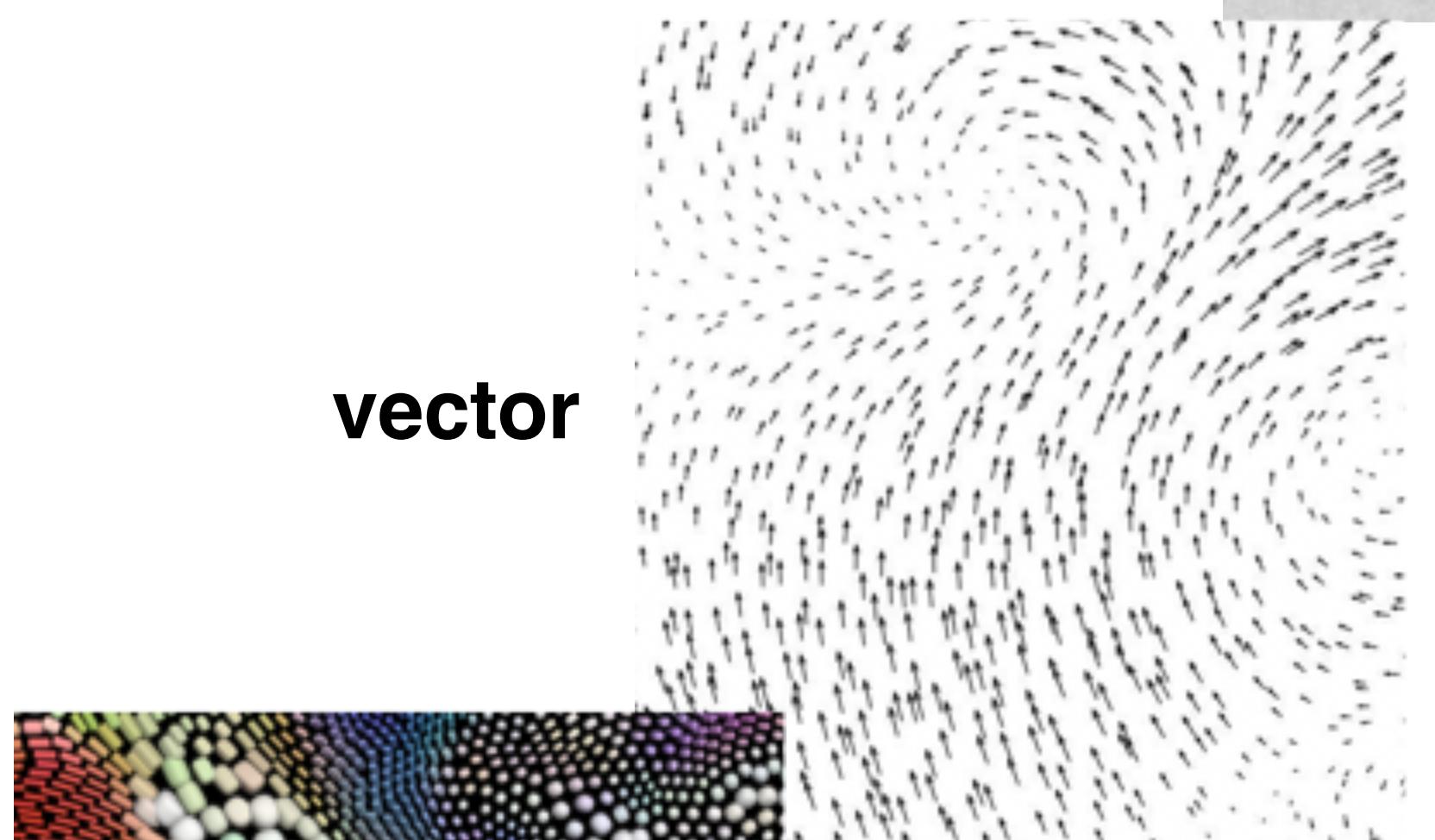
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where attributes are measured
 - interpolation:
how to model attributes elsewhere
 - grid types
- major divisions
 - attributes per cell:
scalar (1), vector (2), tensor (many)

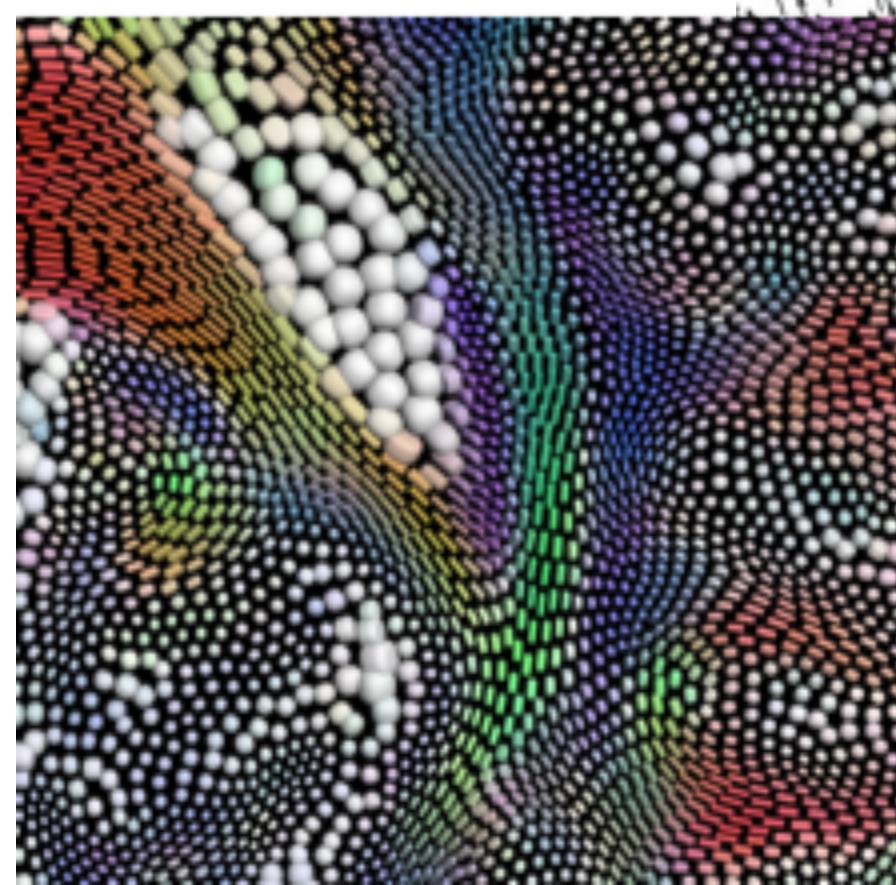
scalar



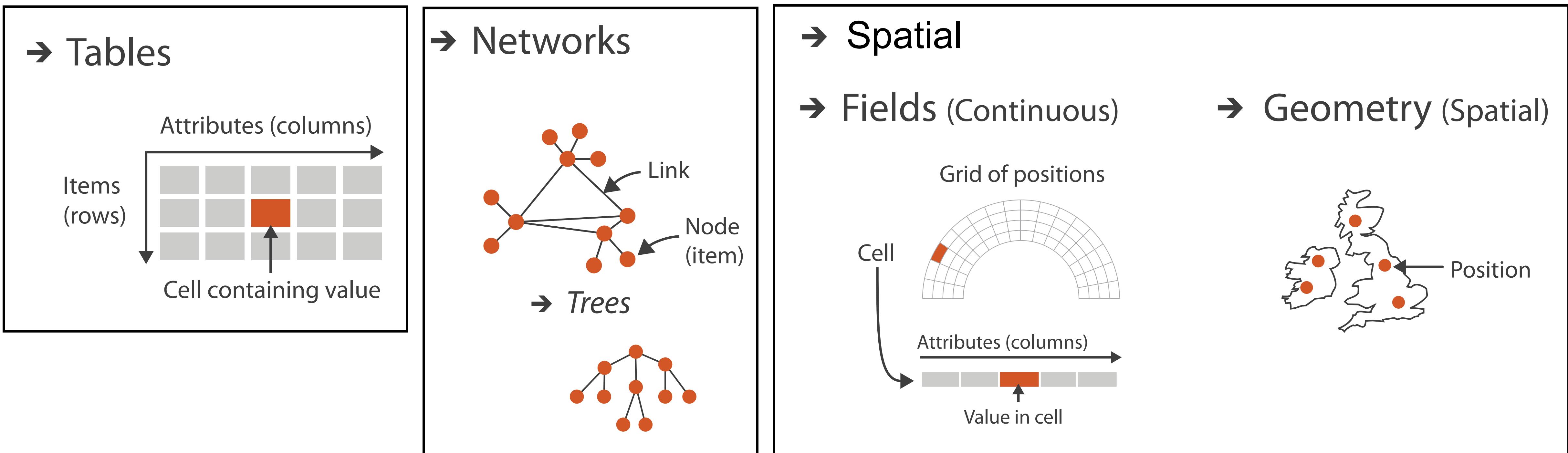
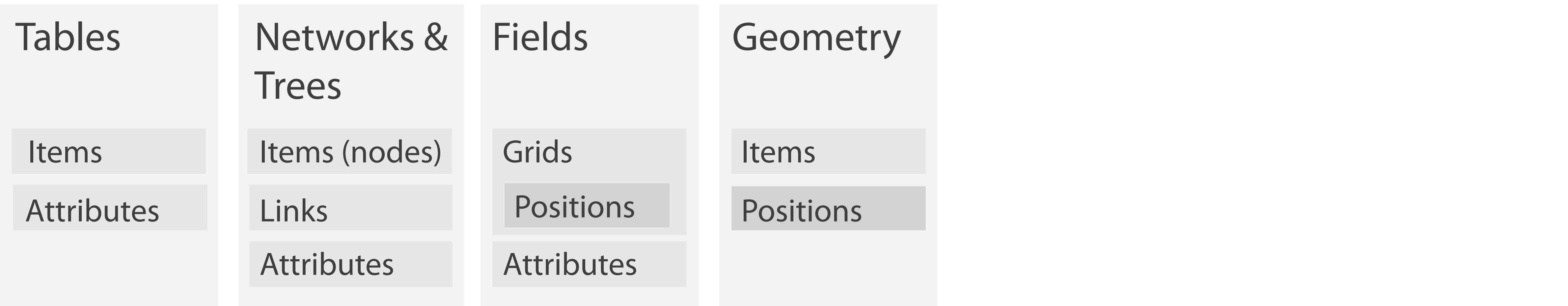
vector



tensor

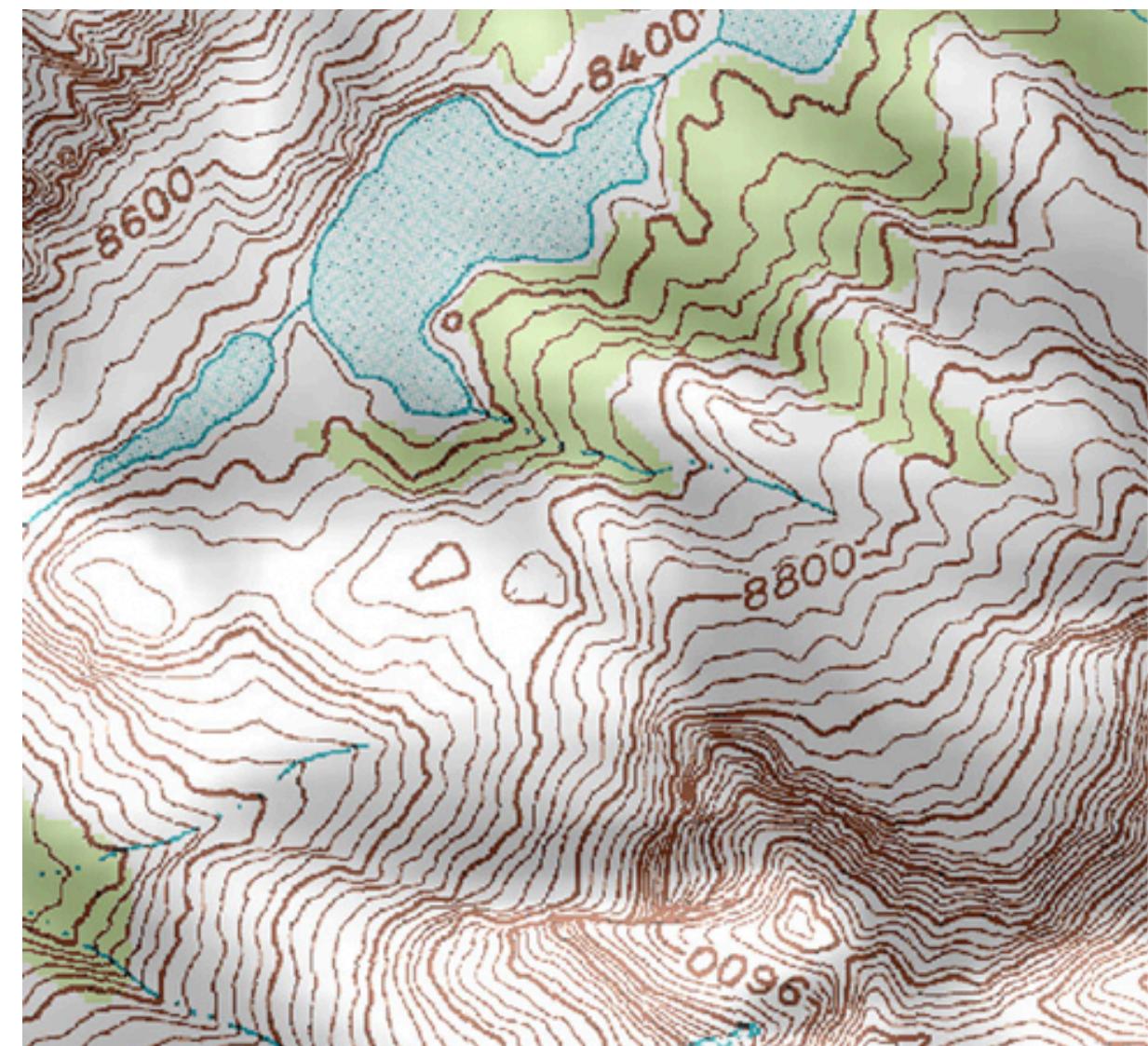


Dataset types



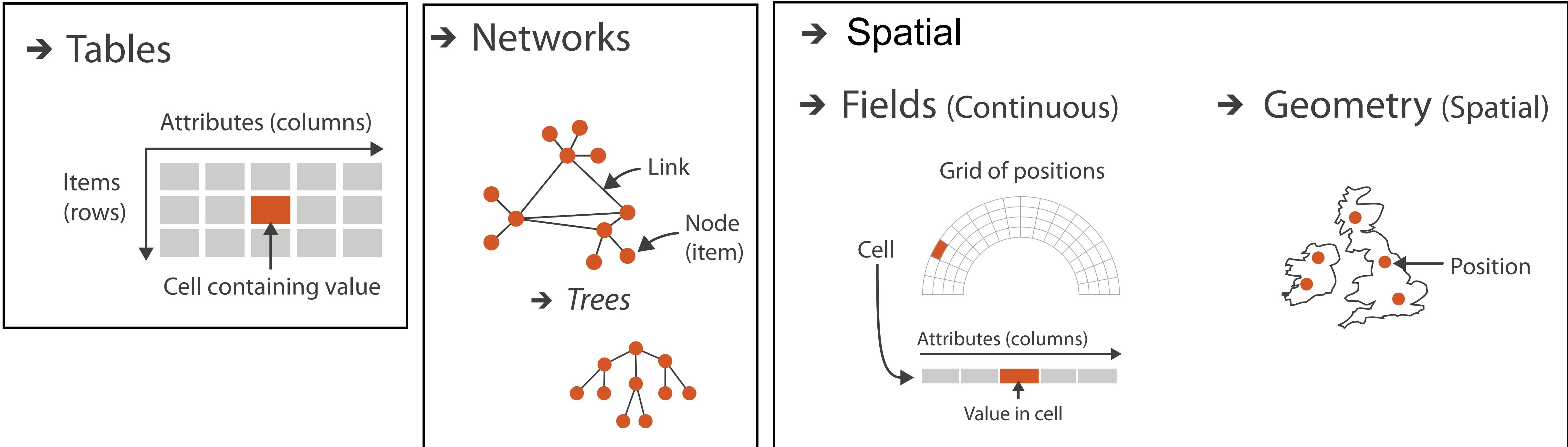
Geometry

- shape of items
- explicit spatial positions / regions
 - points, lines, curves, surfaces, volumes
- boundary between computer graphics and visualization
 - graphics: geometry taken as given
 - vis: geometry is result of a design decision



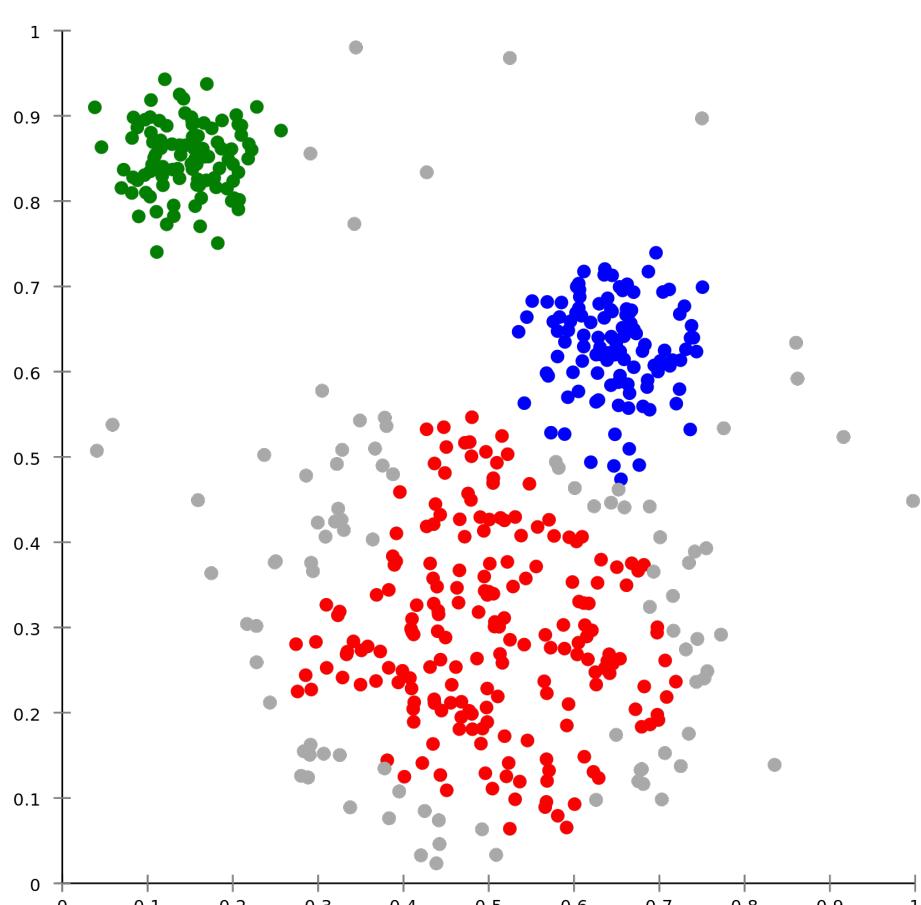
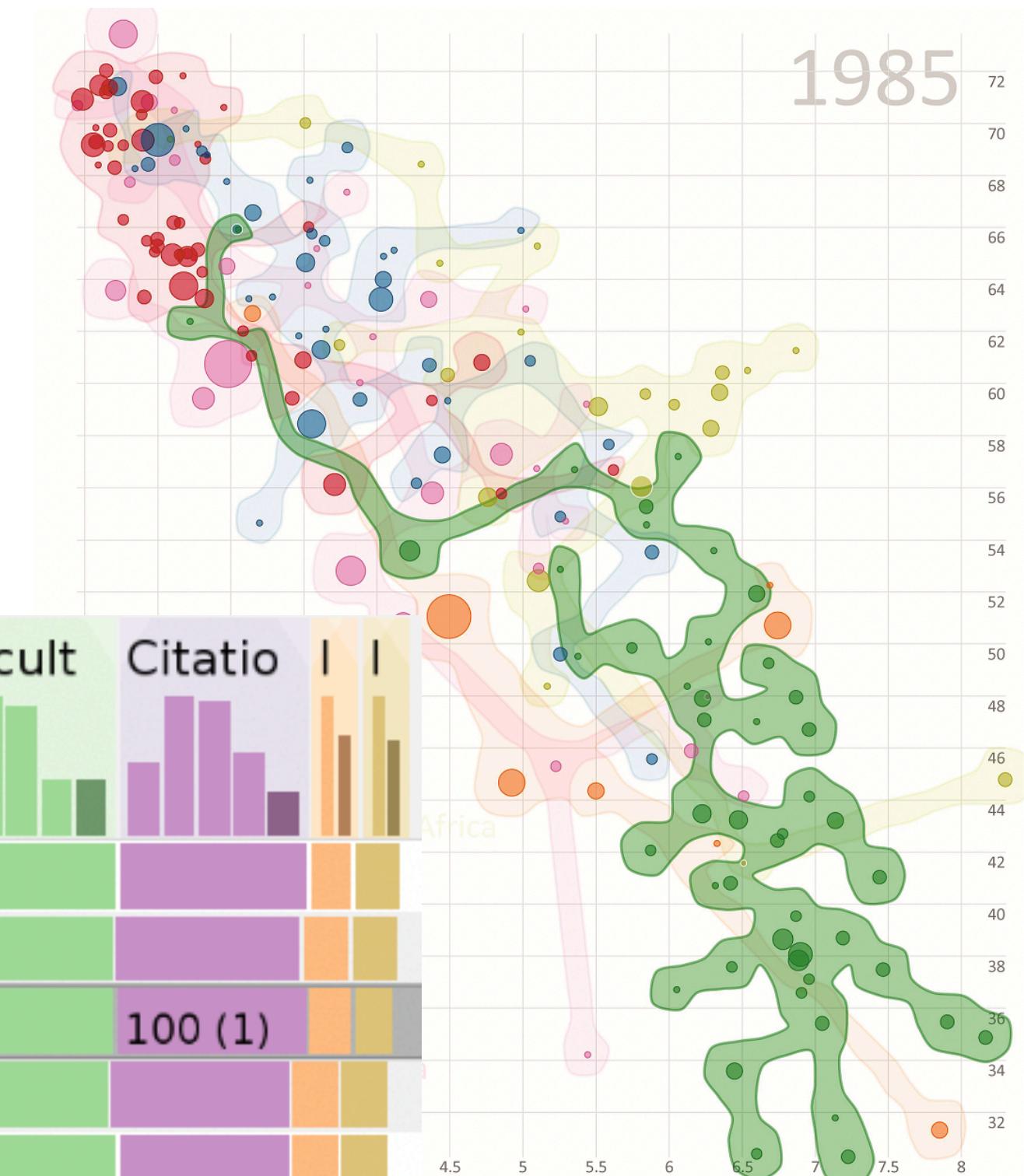
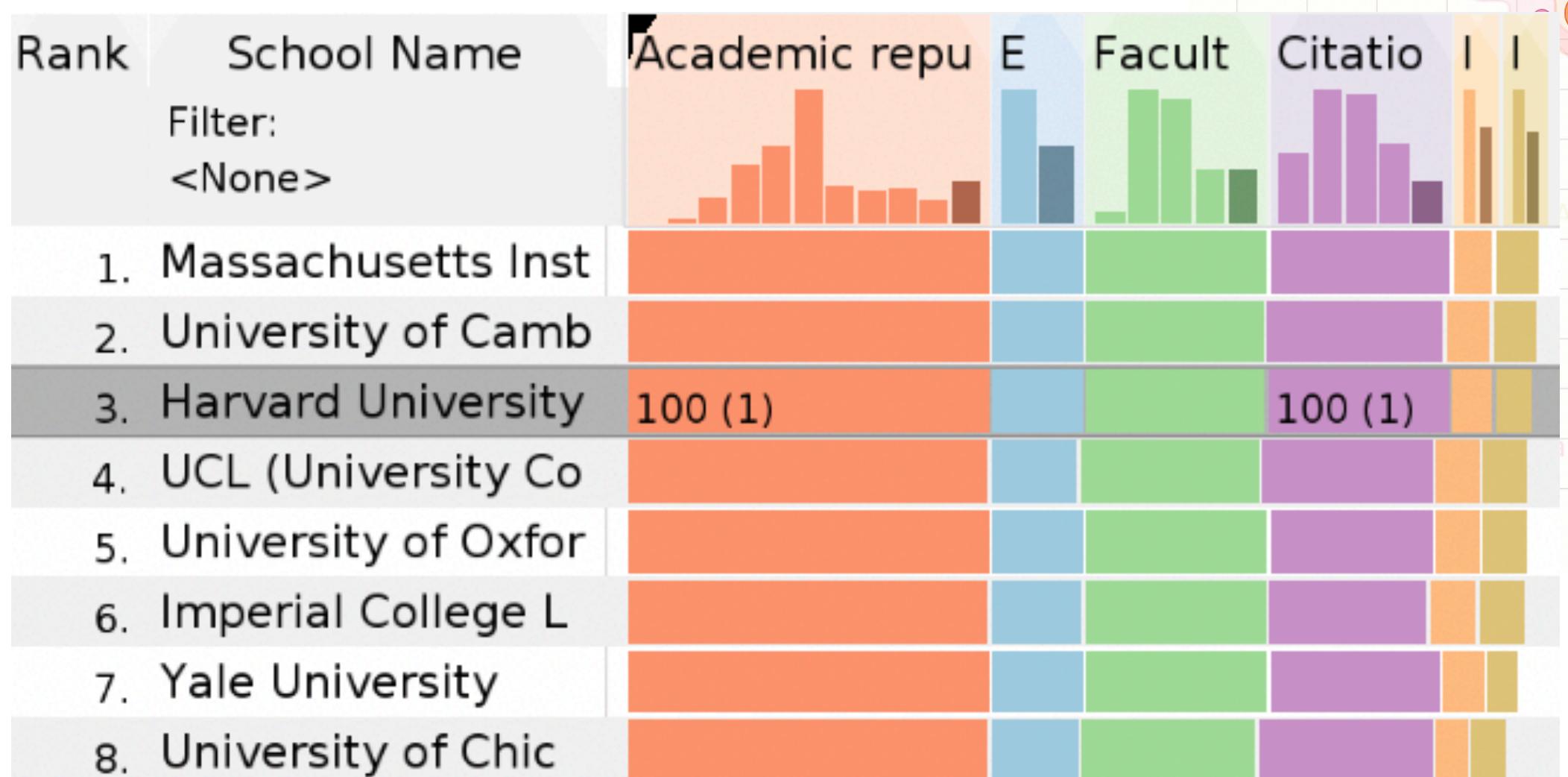
Dataset types

Tables	Networks & Trees	Fields	Geometry	Clusters, Sets, Lists
Items	Items (nodes)	Grids Positions	Items Positions	Items
Attributes	Links Attributes	Attributes		



Collections

- how we group items
- sets
 - unique items, unordered
- lists
 - ordered, duplicates possible
- clusters
 - groups of similar items



→ Data and Dataset Types

Tables

Items

Attributes

Networks & Trees

Items (nodes)

Links

Attributes

Fields

Grids

Positions

Attributes

Geometry

Items

Positions

Clusters, Sets, Lists

Items

→ Data Types

→ Items

→ Attributes

→ Links

→ Positions

→ Grids

Attribute types

- which classes of values & measurements?
- categorical (nominal)
 - compare equality
 - no implicit ordering
- ordered
 - ordinal
 - less/greater than defined
 - quantitative
 - meaningful magnitude
 - arithmetic possible

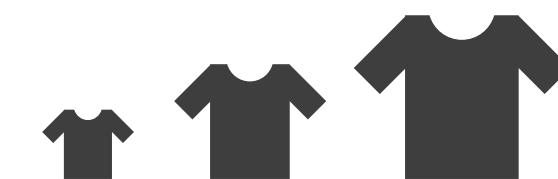
→ Attribute Types

→ Categorical

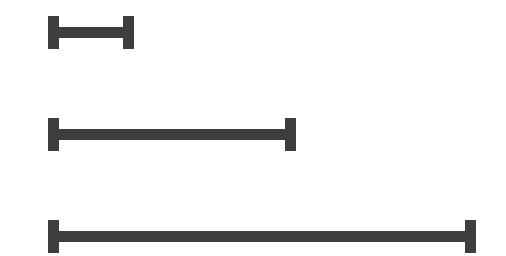


→ Ordered

→ *Ordinal*



→ *Quantitative*



categorical
ordinal
quantitative

A	B	C	D	E	F	G
Order ID	Order Date	Order Priority	Product Container	Product Base Margin	Ship Date	
3	10/14/06	5-Low	Large Box	0.8	10/21/06	
6	2/21/08	4-Not Specified	Small Pack	0.55	2/22/08	
32	7/16/07	2-High	Small Pack	0.79	7/17/07	
32	7/16/07	2-High	Jumbo Box	0.72	7/17/07	
32	7/16/07	2-High	Medium Box	0.6	7/18/07	
32	7/16/07	2-High	Medium Box	0.65	7/18/07	
35	10/23/07	4-Not Specified	Wrap Bag	0.52	10/24/07	
35	10/23/07	4-Not Specified	Small Box	0.58	10/25/07	
36	11/3/07	1-Urgent	Small Box	0.55	11/3/07	
65	3/18/07	1-Urgent	Small Pack	0.49	3/19/07	
66	1/20/05	5-Low	Wrap Bag	0.56	1/20/05	
69	6/4/05	4-Not Specified	Small Pack	0.44	6/6/05	
69	6/4/05	4-Not Specified	Wrap Bag	0.6	6/6/05	
70	12/18/06	5-Low	Small Box	0.59	12/23/06	
70	12/18/06	5-Low	Wrap Bag	0.82	12/23/06	
96	4/17/05	2-High	Small Box	0.55	4/19/05	
97	1/29/06	3-Medium	Small Box	0.38	1/30/06	
129	11/19/08	5-Low	Small Box	0.37	11/28/08	
130	5/8/08	2-High	Small Box	0.37	5/9/08	
130	5/8/08	2-High	Medium Box	0.38	5/10/08	
130	5/8/08	2-High	Small Box	0.6	5/11/08	
132	6/11/06	3-Medium	Medium Box	0.6	6/12/06	
132	6/11/06	3-Medium	Jumbo Box	0.69	6/14/06	
134	5/1/08	4-Not Specified	Large Box	0.82	5/3/08	
135	10/21/07	4-Not Specified	Small Pack	0.64	10/23/07	
166	9/12/07	2-High	Small Box	0.55	9/14/07	
193	8/8/06	1-Urgent	Medium Box	0.57	8/10/06	

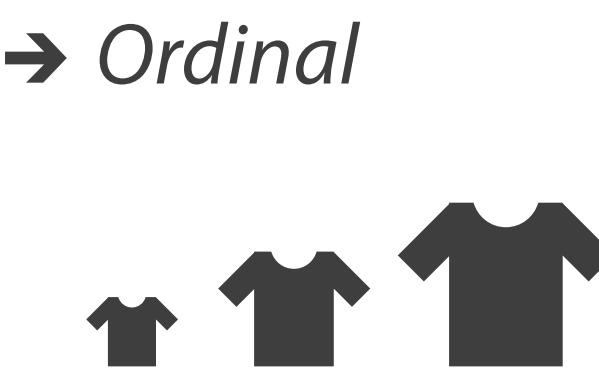
Other data concerns

Attribute Types

→ Categorical

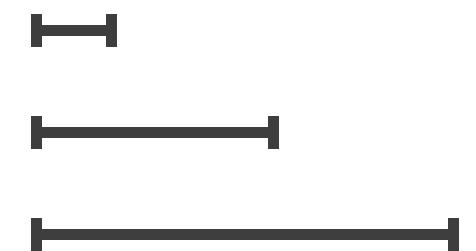


→ Ordered



→ *Ordinal*

→ *Quantitative*



Ordering Direction

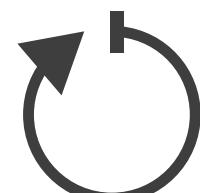
→ Sequential



→ Diverging

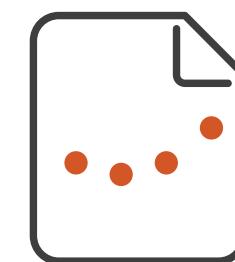


→ Cyclic



Dataset Availability

→ Static



→ Dynamic



Data abstraction: Three operations

- translate from domain-specific language to generic visualization language
- identify dataset type(s), attribute types
- identify cardinality
 - how many items in the dataset?
 - what is cardinality of each attribute?
 - number of levels for categorical data
 - range for quantitative data
- consider whether to transform data
 - guided by understanding of task

Data vs conceptual models

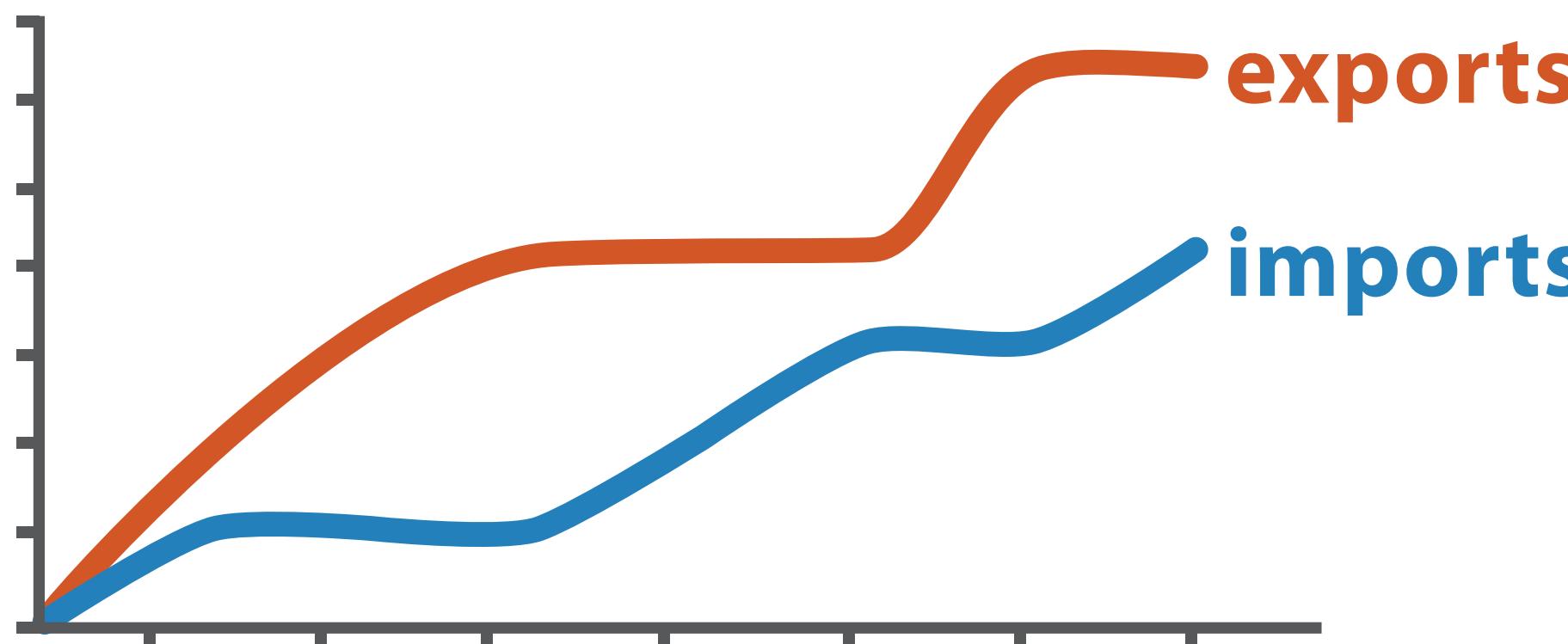
- data model
 - mathematical abstraction
 - sets with operations, eg floats with * / - +
 - variable data types in programming languages
 - conceptual model
 - mental construction (semantics)
 - supports reasoning
 - typically based on understanding of tasks [stay tuned!]
- data abstraction process relies on conceptual model
 - for transforming data if needed

Data vs conceptual model, example

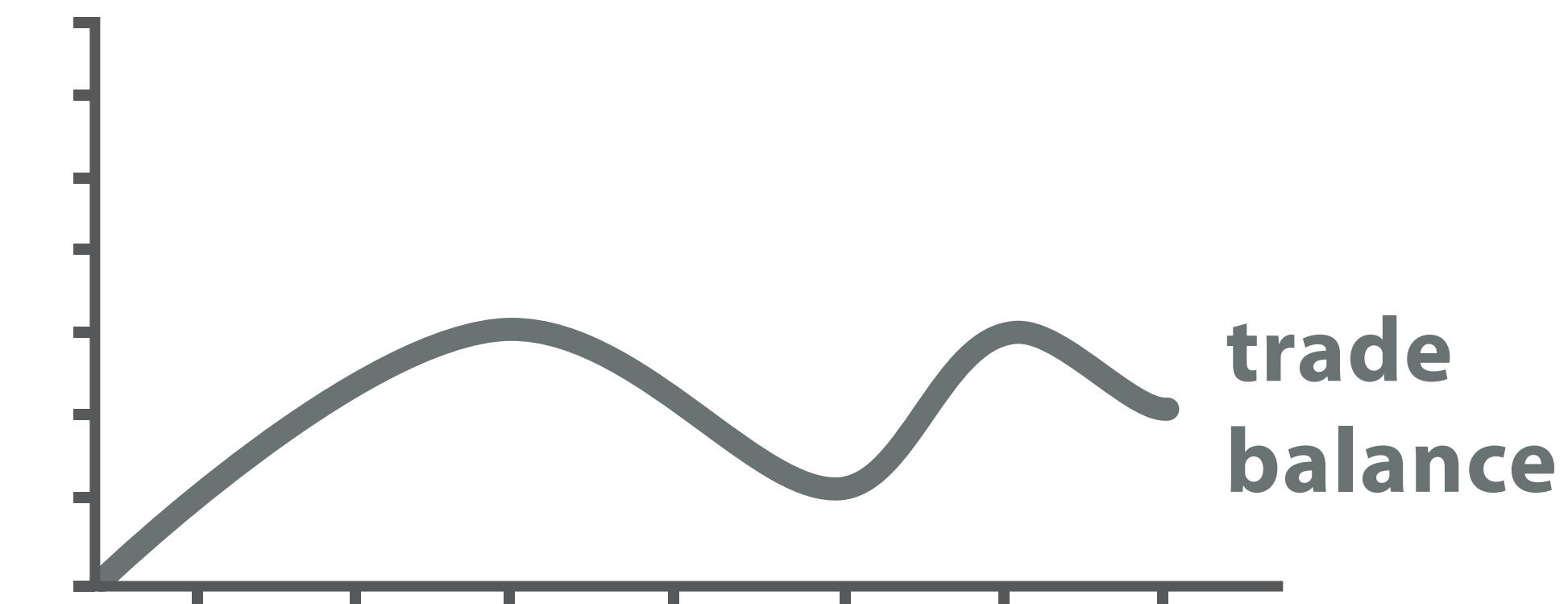
- data model: floats
 - 32.52, 54.06, -14.35, ...
- conceptual model
 - temperature
- multiple possible data abstractions
 - continuous to 2 significant figures: quantitative
 - task: forecasting the weather
 - hot, warm, cold: ordinal
 - task: deciding if bath water is ready
 - above freezing, below freezing: categorical
 - task: decide if I should leave the house today

Derived attributes

- **derived attribute: compute from originals**
 - simple change of type
 - acquire additional data
 - complex transformation



Original Data



$$\text{trade balance} = \text{exports} - \text{imports}$$

Derived Data

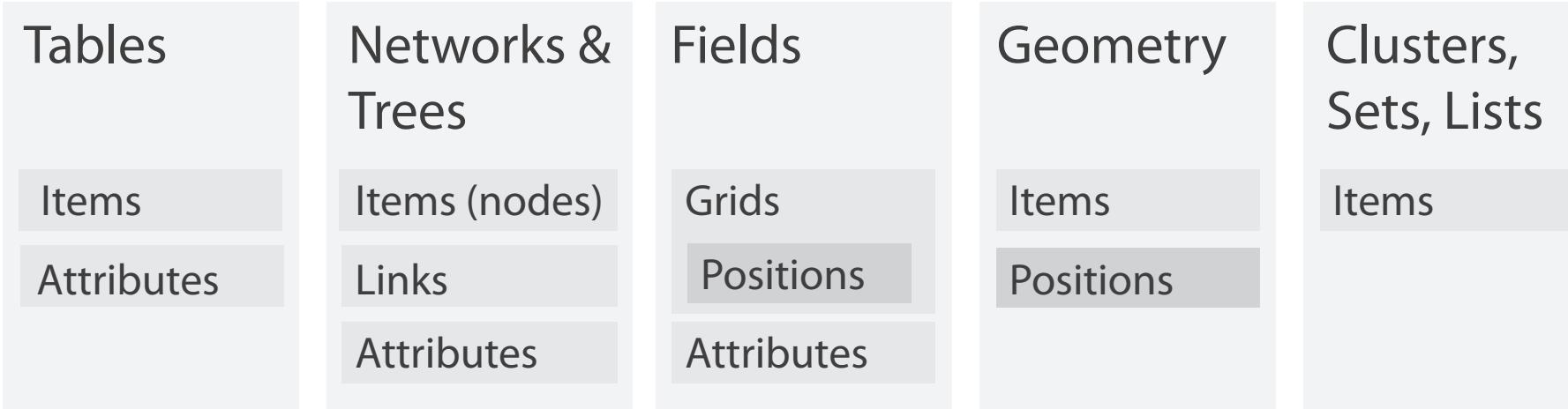
What?

Datasets

→ Data Types

- Items
- Attributes
- Links
- Positions
- Grids

→ Data and Dataset Types



What?

Why?

How?

Attributes

→ Attribute Types

- Categorical



- Ordered

- Ordinal



- Quantitative



→ Ordering Direction

- Sequential



- Diverging

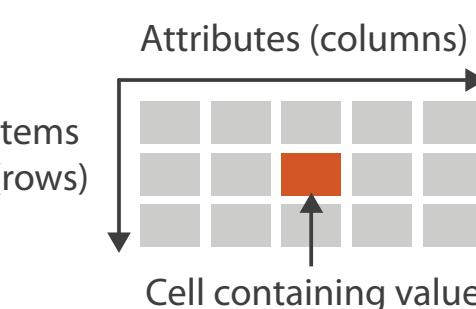


- Cyclic

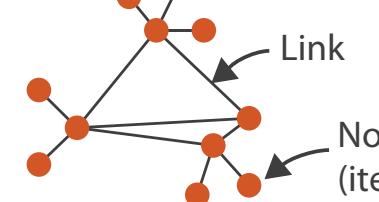


→ Dataset Types

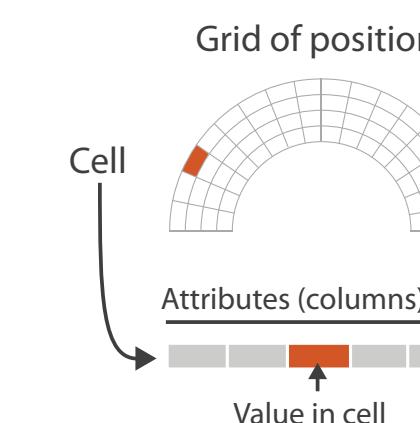
→ Tables



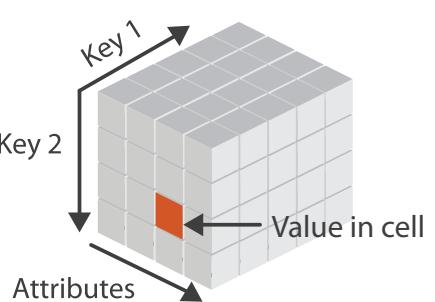
→ Networks



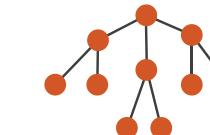
→ Fields (Continuous)



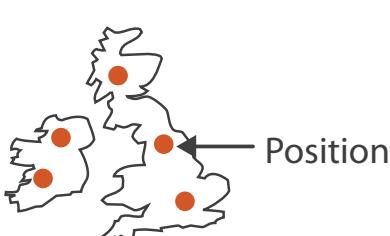
→ Multidimensional Table



→ Trees



→ Geometry (Spatial)



→ Dataset Availability

→ Static



→ Dynamic



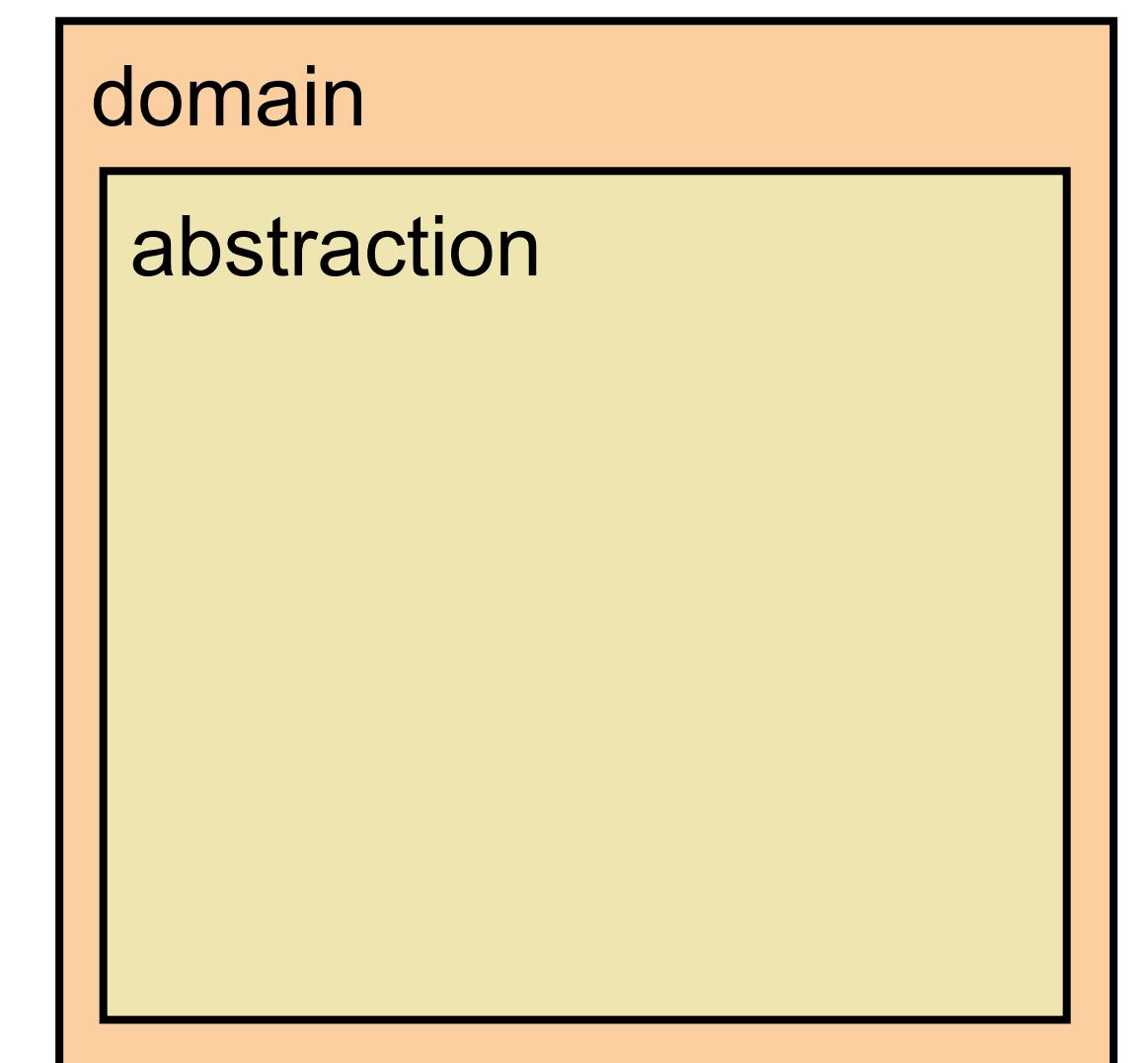
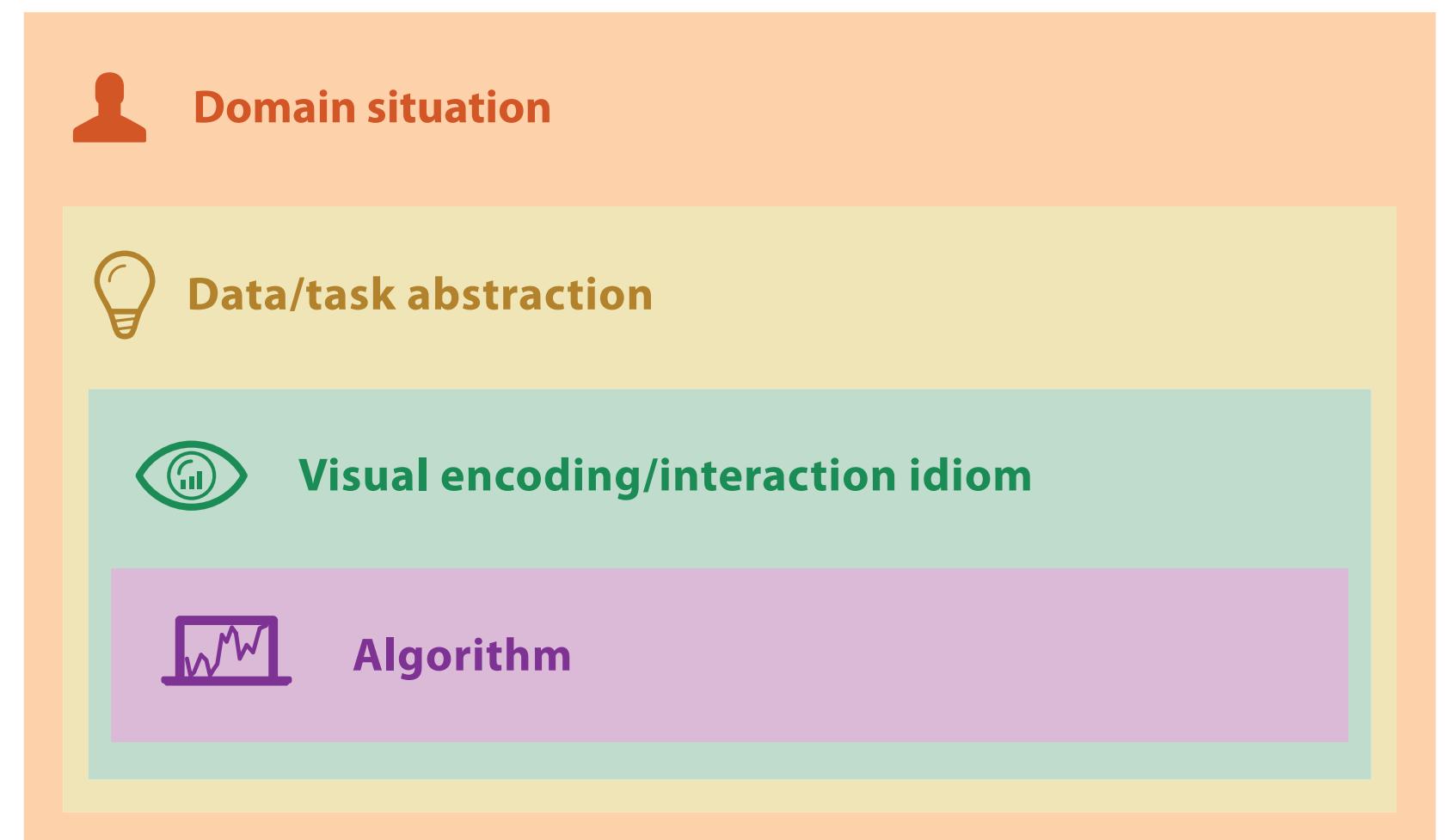
Reading Material

[dv3] Chapter 2 - What: Data Abstraction

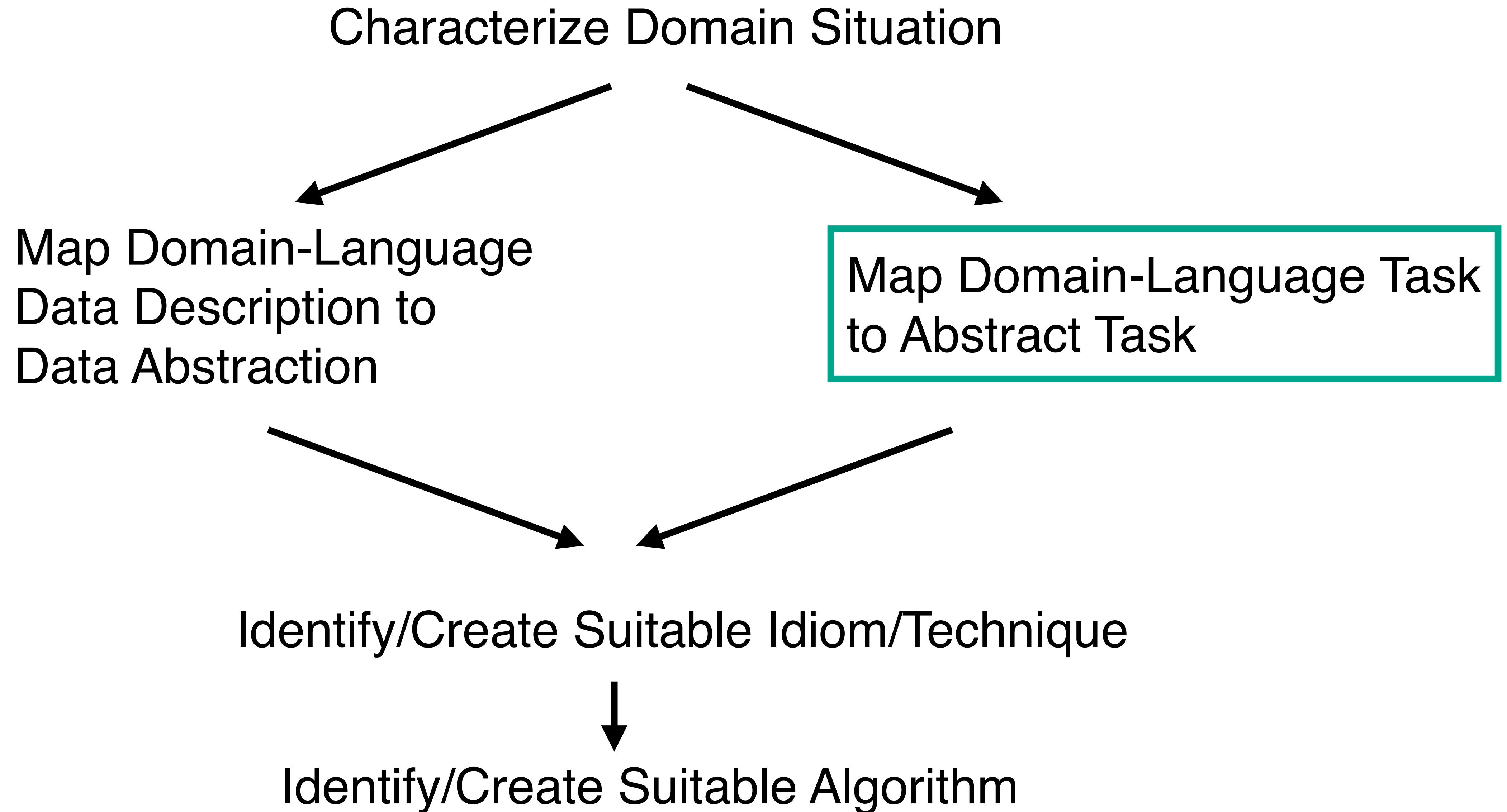
Task Abstraction

From domain to abstraction

- **domain characterization:** details of application domain
 - group of users, target domain, their questions & data
 - varies wildly by domain
 - must be specific enough to get traction
 - domain questions/problems
 - break down into simpler abstract tasks
- **abstraction:** data & task
 - map what and why into generalized terms
 - identify tasks that users wish to perform, or already do
 - find data types that will support those tasks
 - possibly transform /derive if need be



Design process



Task abstraction

Actions and targets

- **very high-level pattern**
- **actions**
 - analyze
 - high-level choices
 - search
 - find a known/unknown item
 - query
 - find out about the characteristics of the item
- **targets**
 - what is being acted on

{action, target} pairs

- discover distribution
- compare trends
- locate outliers
- browse topology

Actions: Analyze

- **consume**

- discover vs present
 - classic split
 - aka explore vs explain
- enjoy
 - newcomer
 - aka casual, social

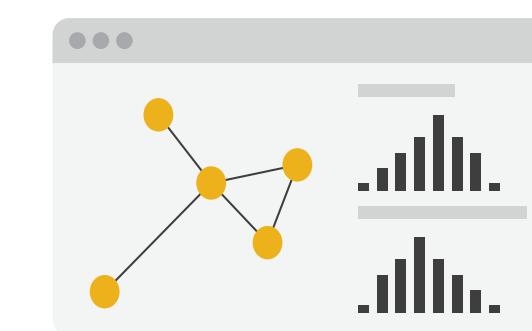
→ Analyze

→ Consume

→ Discover



→ Present



→ Enjoy

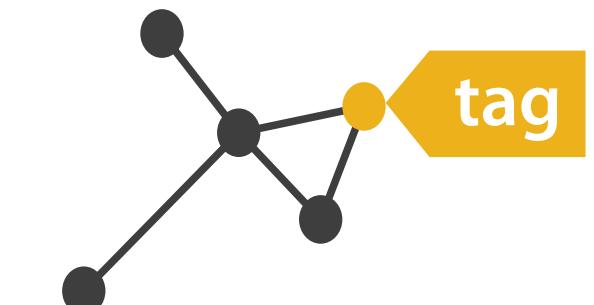


- **produce**

- annotate, record
- derive
 - crucial design choice

→ Produce

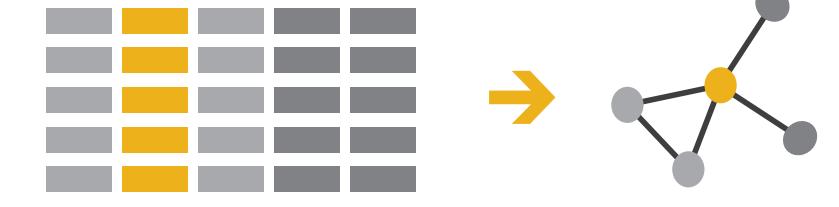
→ Annotate



→ Record



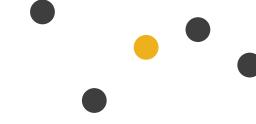
→ Derive



Actions: Search

- what does user know?
 - target, location
- lookup
 - ex: word in dictionary
 - alphabetical order
- locate
 - ex: keys in your house
 - ex: node in network
- browse
 - ex: books in bookstore
- explore
 - ex: find cool neighborhood in new city

➔ **Search**

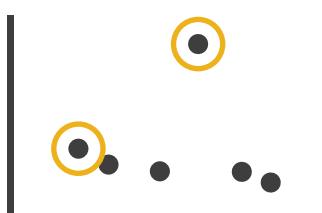
	Target known	Target unknown
Location known	 <i>Lookup</i>	 <i>Browse</i>
Location unknown	 <i>Locate</i>	 <i>Explore</i>

Actions: Query

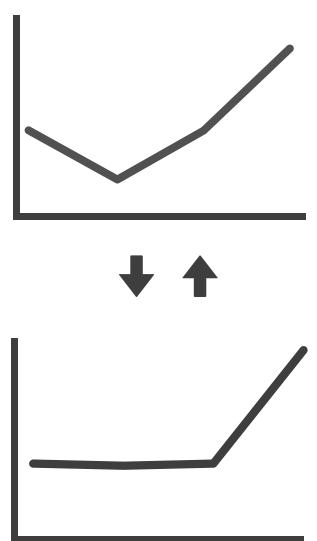
- **how much of the data matters?**
 - one: identify
 - some: compare
 - all: summarize

➔ **Query**

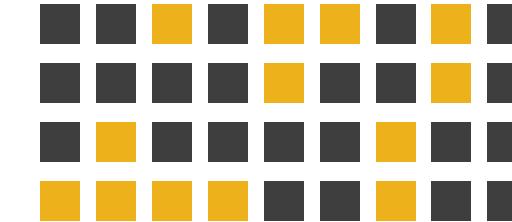
➔ Identify



➔ Compare



➔ Summarize



Actions

Actions

- **independent choices for each of these three levels**
 - analyze, search, query
 - mix and match

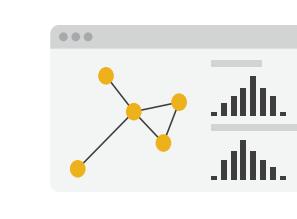
→ Analyze

→ Consume

→ Discover



→ Present

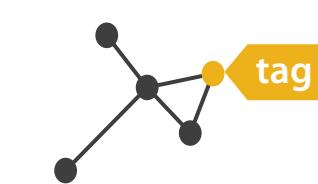


→ Enjoy



→ Produce

→ Annotate



→ Record



→ Derive

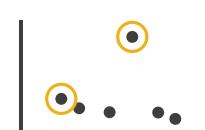


→ Search

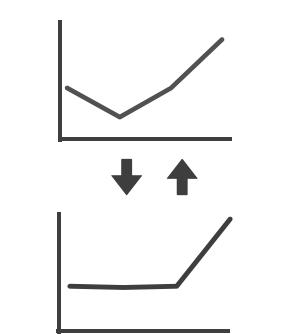
	Target known	Target unknown
Location known	•..•• <i>Lookup</i>	•..•• <i>Browse</i>
Location unknown	◁•○•▷ <i>Locate</i>	◁•○•▷ <i>Explore</i>

→ Query

→ Identify



→ Compare



→ Summarize



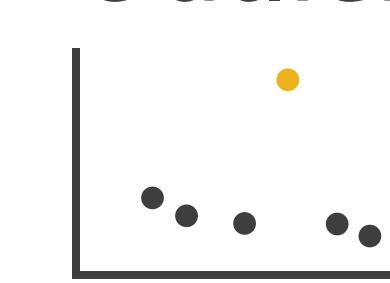
Task abstraction: Targets

→ All Data

→ Trends



→ Outliers



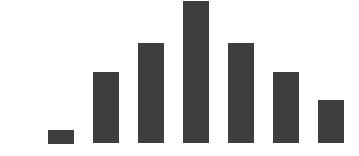
→ Features



→ Attributes

→ One

→ Distribution

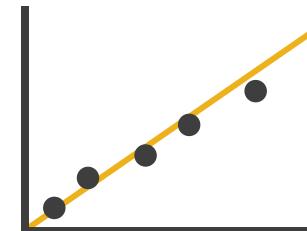


→ Many

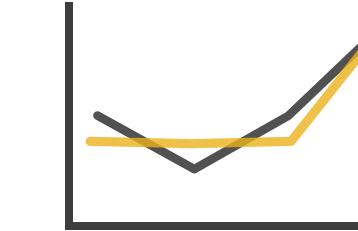
→ Dependency



→ Correlation

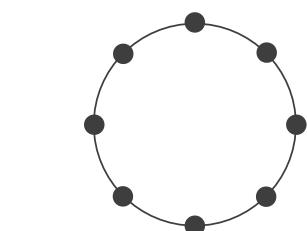
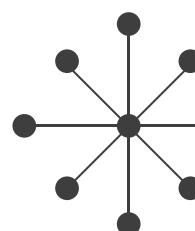
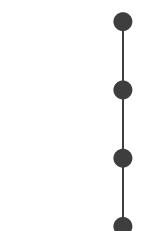
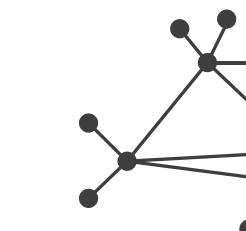


→ Similarity

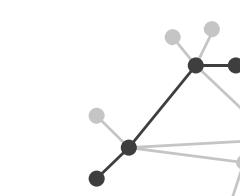


→ Network Data

→ Topology

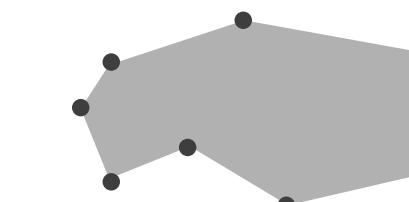


→ Paths



→ Spatial Data

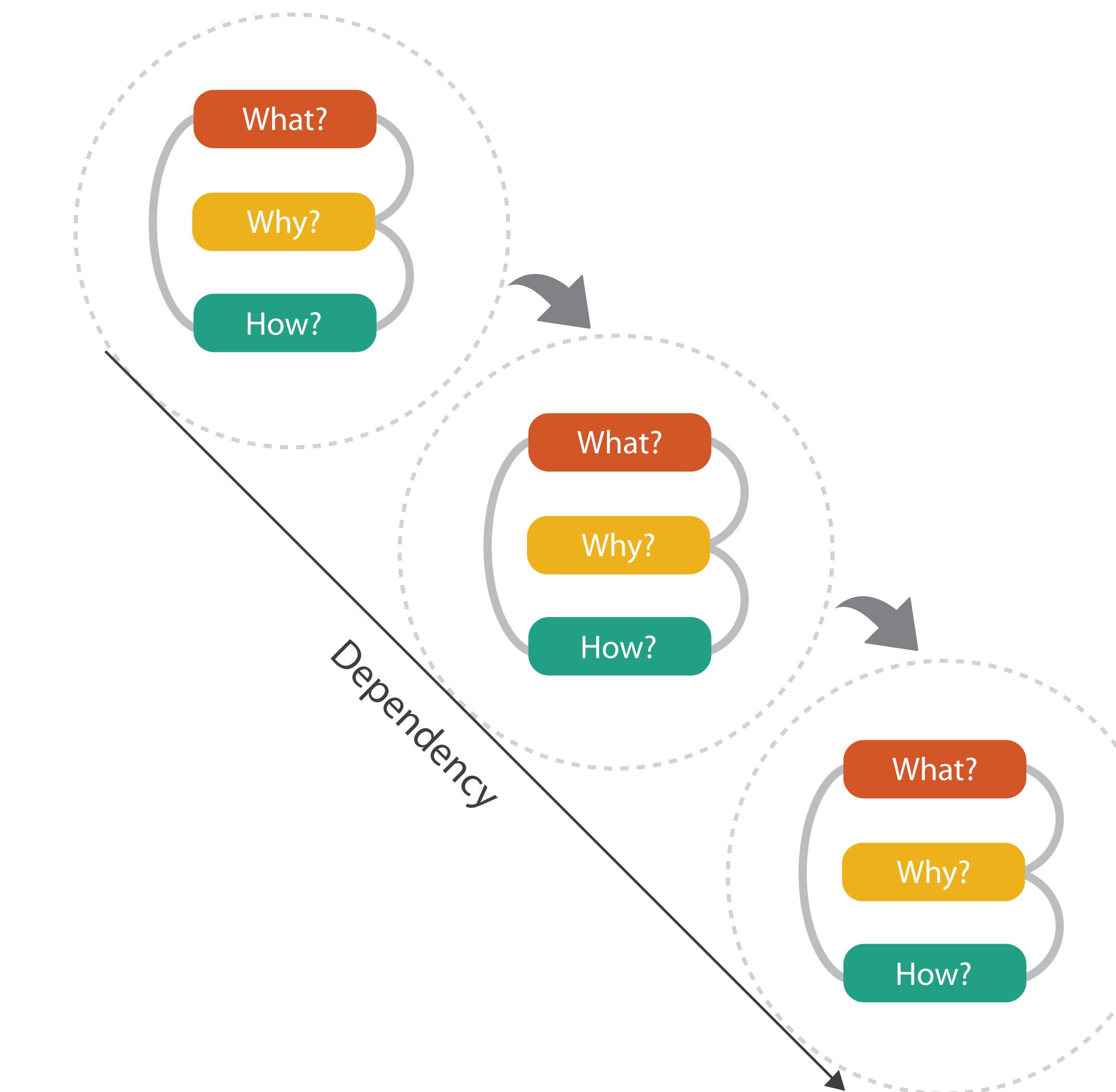
→ Shape

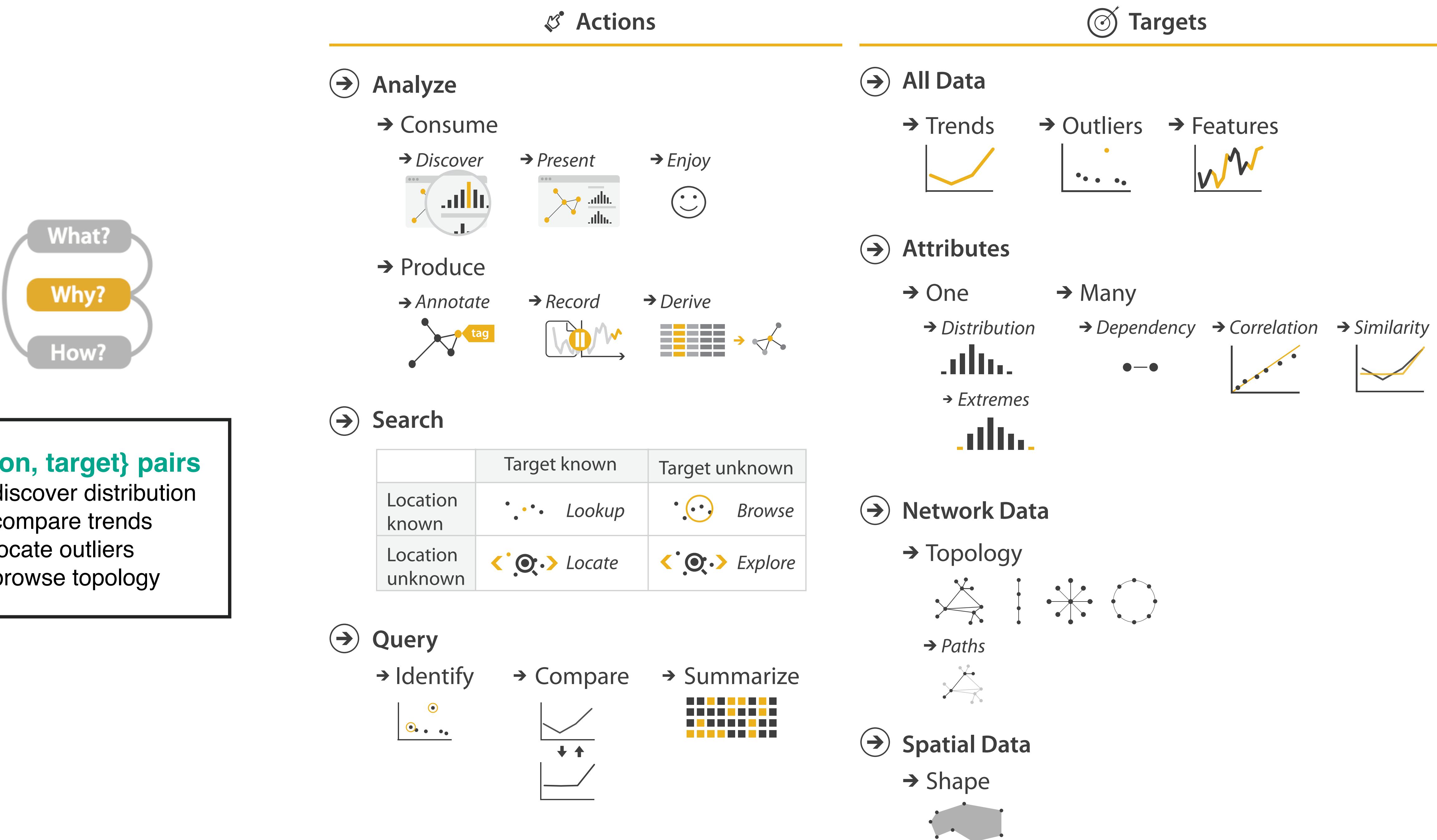


Abstraction

- these {action, target} pairs are good starting point for vocabulary
 - but sometimes you'll need more precision!
- rule of thumb
 - systematically remove all domain jargon
- interplay: task and data abstraction
 - need to use data abstraction within task abstraction
 - to specify your targets!
 - but task abstraction can lead you to transform the data
 - iterate back and forth
 - first pass data, first pass task, second pass data, ...

Means and ends





Reading Material

[dv3] Chapter 3 - Why: Task Abstraction

Questions?

:::::::



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<http://www.di.unito.it/~schifane>