

ROBERT SCHMAHL

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Portfolio: www.robertschmahl.com

Summary: Full Stack Web Developer with background in Graphic Design and Communications. Highly adaptable and innovative, combining creativity and critical thinking to solve complex problems. Known among colleagues for strong collaboration skills and time management.

TECHNICAL SKILLS

Languages: JavaScript ES6+, CSS3, HTML5

Applications: GitHub, Node.js, Visual Studio Code, Git Bash

Tools: Express, React, Node, Query, Bootstrap, Tailwindcss, Bulma, Googlefonts, Adobe Creative Suite

EDUCATION

Full Stack Web Development Bootcamp

University of California, Irvine | March 2021

Certification, Google Analytics

Google | May 2020

Certification, Fundamentals of Digital Marketing

Google | April 2020

B.A. Political Science

University of California, Riverside | July 2015

PROJECTS

Babel Recipe Generator

GitHub Repo: <https://github.com/https-github-com-steversonTong/Recipe-Generatorf>

Deployed Project: <https://https-github-com-steversonTong.github.io/Recipe-Generatorf/>

Summary: A user-friendly recipe generator app that prompts the user to input ingredients, and then generates recipe cards. Recipes containing more user-selected ingredients are rendered higher in the search.

Role: Designer responsible for front-end styles and for back-end AJAX call.

Tools: HTML, CSS, Tailwindcss, JavaScript, jQuery, Edamam API, Font Awesome

Weather Dashboard

GitHub Repo: <https://github.com/rschm007/Weather-Dashboard>

Deployed Project: <https://rschm007.github.io/Weather-Dashboard/>

Summary: A web app that gives the user a present forecast and 5-day forecast for any city.

Role: Sole author.

Tools: HTML, CSS, Tailwindcss, JavaScript, jQuery, Momentjs, OpenWeather API, Font Awesome

Readme Generator

GitHub Repo: <https://github.com/rschm007/Weather-Dashboard>

Summary: A CLI app that uses the inquirer Node package to ask the user a series of questions and then generate a professional README.md based off those responses.

Role: Sole author.

Tools: JavaScript, jQuery, Node, CLI, GitHub API

EXPERIENCE

OWNER/SOLE PROPRIETOR

Schmahl Aquariums

October 2017–Present | Orange County, CA

Founder and operator of my own aquarium service business based in Orange County.

- Built company website and designed all promotional content.
- Consistently ranked as one of the region's top-rated aquatics specialists on the Thumbtack app.
- Contacted clients to provide invoice estimates for installations, maintenance and consultations.

ASSOCIATE GRAPHIC DESIGNER

South Coast Repertory

March 2018–June 2020 | Costa Mesa, CA

As part of a highly collaborative team, spearheaded daily design for a Tony Award-winning art institution with an established, 55-year brand.

- From concept to creation, designed original show artwork, website content and marketing campaigns for 26 theatre productions.
- Collaborated with all department stakeholders successfully to accomplish event, fundraising, and play promotion goals.
- Led as staff photographer for studio photoshoots and patron events.

AQUATICS SPECIALIST

Petco

October 2016–March 2018 | Louisville, KY & Costa Mesa, CA

Maintained aquatics department and built relationships with customers.

- Ensured that all customers were treated with respect while also advancing aquatics education and accomplishing store sales goals.
- Promoted to Aquatics Specialist from Sales Associate in January 2017.

TEAM COORDINATOR

AmeriCorps/ 55,000 Degrees/Louisville Metro Government

August 2016 – August 2017 | Louisville, KY

Managed a citywide team of full-time AmeriCorps volunteers, recruited new volunteers, and promoted the AmeriCorps organization on a regional scale.

- Built relationships with individual volunteers and provided mentoring. Retained 94% of volunteers, exceeding the average Kentucky volunteer retention rate of 71%.
- Created social media campaign by interviewing volunteers from 5 different AmeriCorps projects. Arranged video shoots, shot video, and served as creative head for video series.

COMMUNICATIONS SPECIALIST

AmeriCorps/ SOAR (Shaping Our Appalachian Region)

August 2015 – August 2016 | Pikeville, KY

Co-led in conceptualizing and implementing new marketing strategies for a regional economic think tank. Organized and facilitated over 20 community events.

- Responsible for a 30% increase in organic Facebook engagement over a 3-month period.
- Created, edited, and digitally published the monthly SOAR newsletter.
- Worked closely with local web developers in constructing a new organization website. Conceptualized a regional social media app constructed for the purpose of strengthening local business networks.
- Strategized, planned, and facilitated over 20 community events.