

ROBERT SCHMAHL

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LinkedIn: [linkedin.com/in/robert-schmahl/](https://www.linkedin.com/in/robert-schmahl/) | **GitHub:** github.com/rschm007 | **Portfolio:** www.robertschmahl.com

Summary: Front End Engineer with background in Graphic Design and Communications. Highly adaptable and innovative, combining creativity and critical thinking to solve complex problems. Known among colleagues for strong collaboration skill, self-motivated work ethic, and detail oriented approach to problem solving.

TECHNICAL SKILLS

Languages: JavaScript ES6+, CSS3, HTML5

Applications: GitHub, Node, Sass, MySQL, Heroku, Visual Studio Code, Git Bash CLI

Tools: Express, React, jQuery, Inquirer, Sequelize, Barba, GSAP, Bootstrap, Sketch, Microsoft Office

EDUCATION

Certificate Full Stack Web Development, *University of California, Irvine*

March 2021

Certification, Google Analytics, *Google*

May 2020

Certification, Fundamentals of Digital Marketing, *Google*

April 2020

Bachelor of Arts in Political Science, *University of California, Riverside*

July 2015

PROJECTS

Babel Recipe Generator

GitHub Repo: <https://github.com/https-github-com-steversonTong/Recipe-Generatorf>

Deployed Project: <https://https-github-com-steversontong.github.io/Recipe-Generatorf/>

Summary: A user-friendly recipe generator app that prompts the user to input ingredients, and then generates recipe cards. Recipes containing more user-selected ingredients are rendered higher in the search.

Role: Designer responsible for front-end styles, UI/UX, and back-end AJAX calls.

Tools: HTML, CSS, Tailwind CSS, JavaScript, jQuery, Edamam API, Font Awesome

Note Taker

GitHub Repo: https://github.com/rschm007/Note_Taker

Deployed Project: <https://mighty-oasis-09563.herokuapp.com>

Summary: A web app that can be used for writing, saving, and deleting notes. Utilizes an Express back end.

Role: Sole author.

Tools: HTML, CSS, Sass, Flexbox, Tailwind CSS, JavaScript, jQuery, Express, FS, Path.

Team Template Generator

GitHub Repo: https://github.com/rschm007/Team_Template_Generator

Summary: A CLI app that prompts the user for information about the team manager and then the team members. After going through inquirer prompts (and passing the validation tests), the app will create a HTML file that dynamically inserts each team member's information into cards.

Role: Sole author.

Tools: Tailwind CSS, PUG, Sass, Flexbox, JavaScript, jQuery, Node, Jest, CLI, GitHub API, Font Awesome

EXPERIENCE

OWNER/SOLE PROPRIETOR

Schmahl Aquariums, *Orange County, CA*

October 2017–Present

Founder and operator of my own aquarium service business based in Orange County.

- Built custom company website via Google Sites, wireframing layout and theme from scratch with Adobe Photoshop. Administered domain and DNS hosting via Google Domains. Utilized Google Forms for contact fields and ensured mobile responsiveness.
- Consistently ranked as one of the region's top-rated aquatics specialists on the Thumbtack app.
- Contacted clients to provide invoice estimates for installations, maintenance, and consultations. Remained on-call to resolve issues and emergencies as needed.

ASSOCIATE GRAPHIC DESIGNER

South Coast Repertory, *Costa Mesa, CA*

March 2018–June 2020

As part of a highly collaborative team, spearheaded daily design for a Tony Award-winning art institution with an established, 55-year brand.

- From initial vision to creation, designed original show artwork, frontend design elements and marketing campaigns for 26 theatre productions. Created the theatre's first mobile-responsive digital brochure according to product specifications.
- Took on responsibilities for both daily and long-term project management by updating team tasks via Asana. Proposed solutions for streamlining tasks, creating useful metrics and increasing project performance.
- Collaborated with all department stakeholders successfully to accomplish event, fundraising, and play promotion goals.
- Led as staff photographer for studio photoshoots and patron events. Researched photography trends to produce best possible content for production.

TEAM COORDINATOR

AmeriCorps/ 55,000 Degrees/Louisville Metro Government, *Louisville, KY*

August 2016 – August 2017

Managed a citywide team of full-time AmeriCorps volunteers, recruited new volunteers, and promoted the AmeriCorps organization on a regional scale.

- Built relationships with individual volunteers and provided mentoring. Retained 94% of volunteers, exceeding the average Kentucky volunteer retention rate of 71%. Gathered written survey feedback for post-event research.
- Created social media campaign by interviewing volunteers from 5 different AmeriCorps projects. Arranged video shoots, shot video, and served as creative head for video series.

COMMUNICATIONS SPECIALIST

AmeriCorps/ SOAR (Shaping Our Appalachian Region), *Pikeville, KY*

August 2015 – August 2016

Co-led in conceptualizing and implementing new marketing strategies for a regional economic think tank. Organized and facilitated over 20 community events.

- Responsible for a 30% increase in organic Facebook engagement over a 3-month period.
- Concepted and created data visualization infographics for organization marketing and reporting.
- Worked closely with local web developers in constructing a new organization website via Drupal Commons. Self-taught HTML and CSS to solve challenges more effectively with web developers.
- Conceptualized a regional social media app constructed for the purpose of strengthening local business networks.
- Strategized, planned, and facilitated over 20 community events.