Dr. Renke Schmacker

Personal University of Lausanne Phone: +49 (176) 966 106 40 Information HEC – Department of Economics E-mail: renke.schmacker@unil.ch Internef 531 WWW: https://rschmacker.github.io/ CH - 1015 Lausanne Citizenship: German University of Lausanne Current Position Post-doc (SNF Senior Researcher) since 08/20 **EDUCATION** Berlin School of Economics (FU Berlin and DIW Berlin) Dr. rer. pol. in Economics (summa cum laude) 10/15-06/20 • Dissertation Topic: "Essays in Behavioral Public Economics" • Supervisors: Peter Haan, Dorothea Kübler Humboldt-Universität zu Berlin M.Sc., Economics (Grade: 1.3) 10/12-05/15 University of Copenhagen Exchange Semester 09/13-01/14 Leuphana University Lüneburg B.Sc., Economics (with distinction, Grade: 1.2) 10/09-09/12 10/08-09/12 B.Sc., Business Psychology (Grade: 1.2) Research New York University, CESS Visits visiting Andrew Schotter 09/18-12/18 Short Visits CEBI and IFRO at University of Copenhagen, FAIR at NHH Bergen, IFS London Job Market Confidence and college applications: Evidence from a randomized intervention (with Rustamdjan Paper Hakimov and Camille Terrier), November 2022, https://rschmacker.github.io/files/JMP. pdf **PUBLICATIONS** of Public Economics, 168, 2018, pp. 174-192.

Social Image Concerns and Welfare Take-Up (with Jana Friedrichsen and Tobias König), Journal

Do prices and purchases respond similarly to soft drink tax increases and cuts? (with Sinne Smed), Economics and Human Biology, 37, 2020, 100864.

Protecting the Ego: Motivated Information Selection and Updating (with Alessandro Castagnetti), European Economic Review, 142, 2022, 104007.

Working Papers

Sin Taxes and Self Control (with Sinne Smed), CRC TRR 190 Discussion Paper No. 250, July 2020, accepted at AEJ:Economic Policy.

Earn More Tomorrow: Overconfident Income Expectations and Consumer Indebtedness (with Antonia Grohmann, Lukas Menkhoff and Christoph Merkle), CRC TRR 190 Discussion Paper No. 152, April 2019, R&R at Journal of Money, Credit and Banking.

Fairness in Matching Markets: Experimental Evidence (with Tobias König, Dorothea Kübler and Lydia Mechtenberg), May 2021, https://rschmacker.github.io/files/Fairness_Matching_

Preferences for Sin Taxes (with Tobias König), CESifo Working Paper, 10046, October 2022.

Work in **PROGRESS** Behavioral factors in a dynamic matching mechanism: Evidence from a student survey linked with administrative data (with Rustamdjan Hakimov and Camille Terrier)

Status: Data collected, draft in preparation.

How legitimate is it to sanction exploiters of loopholes? (with Tobias König, Lydia Mechtenberg) Status: Funding secured, field work in preparation.

Sin taxes and motivated health cost denial: Evidence from a survey experiment (with Zarko Kalamov, Tobias König, and Marco Runkel)

Status: Funding secured, field work in preparation.

Media Coverage

tagesschau Podcast "mal angenommen" (01/21), hr-Info (radio, 03/20), RND (newspaper, 03/20), NDR Info (radio, 06/18), WDR (TV, 04/18), Die Welt (newspaper, 04/18)

POLICY REPORTS Fear of Stigmatization Prevents Individuals from Claiming Benefits (with Jana Friedrichsen), DIW Weekly Report 26-27/2019, June 2019

Softdrinksteuer: Proportionale Steuer ist der vielversprechendste Ansatz, DIW Aktuell 10, May 2018

Eine Softdrinksteuer zur fiskalischen Konsumsteuerung, DIW Roundup 103, November 2016

Presentations

2022: VfS Annual Congress Basel, EEA-ESEM Annual Congress Milan, IIPF Linz, NGE Seminar Hohenheim, ASFEE Conference Lyon, ESA World Meeting Boston

2021: Workshop on Beliefs, Narratives, and Memory, Matching in Practice Workshop, FETS Summer Experimental Economics Workshop

2020: University of Warwick, ZEW Mannheim, MPI for Tax Law and Public Finance Munich, University of Vienna, University of Essex

2019: Risky Health Behaviors Workshop Hamburg, CEBI at University of Copenhagen, FAIR at NHH Bergen, EEA-ESEM Annual Congress Manchester, IIPF Glasgow, Institute for Fiscal Studies (IFS) London, Applied Micro Workshop at Hertie School Berlin, Retreat of the CRC TR 190 "Rationality and Competition"

2018: Food and Health Economics Workshop Toulouse, DIW Berlin Cluster Seminar

2017: Behavioral Welfare Economics Workshop at DIW Berlin, EEA-ESEM Annual Congress Lisbon, (Ce)2 Workshop Warsaw, University of Copenhagen, IMEBESS Meeting Barcelona

2016: ESA European Meeting Bergen, Micro Reading Group at DIW Berlin

TEACHING

Experimental Methods (Master level, University of Lausanne, 2021)

Tax & Transfer System - Empirical Policy Evaluation (Master level, FU Berlin, 2019)

TA for Mathematics 2 for Economists (Undergraduate level, Leuphana University Lüneburg, 2011)

TA for Academic Research and Writing (Undergraduate level, Leuphana University Lüneburg, 2010)

Refereeing

Contemporary Economic Policy, Economic Journal, European Economic Review, Experimental Economics, Health Economics, Journal of Behavioral and Exerimental Economics, Journal of Economic Behavior & Organization

Professional Experience German Institute for Economic Research (DIW), Berlin

Research Associate, Department "Public Economics"

10/16-07/20

Berlin Social Science Center (WZB), Berlin

Research Assistant, Research Unit "Market Behavior"

01/13-09/15

European Parliament, Brussels

Intern 09/11-12/11

WORKSHOP ORGANIZATION Workshop "Eating Meat 2019 - Determinants, Consequences, and Interventions", October 8-9, 2019, DIW Berlin (joint with Jana Friedrichsen, Manja Gärtner, and Steffen Huck)

Grants and Awards Fondation pour l'Université de Lausanne, 07/22 HEC Lausanne Research Fund, 12/20 & 12/21

Warwick University PhD Conference Grant for "Protecting the Ego" (with Alessandro Castag-

netti), 03/19

PhD Studies Scholarship of German Institute for Economic Research, 10/15-09/16

Basic Studies Scholarship ("Deutschlandstipendium"), 04/13-05/15

Scholarship of Lower Saxony for excellent course achievements, 12/09 & 12/10

LANGUAGES

Languages: German (native), English (Fluent)

References

Prof. Dr. Rustamdjan Hakimov Associate Professor of Economics University of Lausanne rustamdjan.hakimov@unil.ch

Prof. Dr. Peter Haan

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Prof. Dr. Dorothea Kübler

Head of Unit "Market Behavior" WZB Berlin kuebler@wzb.eu

November 10, 2022