# Dr. Renke Schmacker

Personal DIW Berlin WZB Berlin Information Mohrenstr. 58 Reichpietschufer 50 D-10117 Berlin D-10785 Berlin E-mail: rschmacker@diw.de WWW: https://rschmacker.github.io/ Phone: +49 (176) 966 106 40 Citizenship: German Interests Behavioral Economics, Health Economics, Public Economics, Experimental Economics Current Berlin Social Science Center (WZB), Berlin Position Research Fellow (50%), Department "Market Behavior" since 11/23 German Institute for Economic Research (DIW), Berlin Research Associate (50%), Department "Public Economics" since 11/23 Professional University of Lausanne EXPERIENCE Post-doc (SNF Senior Researcher), Department of Economics 08/20-10/23 German Institute for Economic Research (DIW), Berlin Research Associate, Department "Public Economics" 10/16-07/20 Berlin Social Science Center (WZB), Berlin Research Assistant, Research Unit "Market Behavior" 01/13-09/15 **EDUCATION** Berlin School of Economics (FU Berlin and DIW Berlin) 10/15-06/20 Dr. rer. pol. in Economics (summa cum laude) • Dissertation Topic: "Essays in Behavioral Public Economics" • Supervisors: Peter Haan, Dorothea Kübler Humboldt-Universität zu Berlin M.Sc., Economics (Grade: 1.3) 10/12-05/15 University of Copenhagen Exchange Semester 09/13-01/14 Leuphana University Lüneburg 10/09-09/12 B.Sc., Economics (with distinction, Grade: 1.2) B.Sc., Business Psychology (Grade: 1.2) 10/08-09/12 New York University, CESS (Host: Andrew Schotter) 09/18-12/18 Research Visits Short Visits CEBI and IFRO at University of Copenhagen, FAIR at NHH Bergen, IFS London **PUBLICATIONS** 

Earn More Tomorrow: Overconfident Income Expectations and Consumer Indebtedness (with Antonia Grohmann, Lukas Menkhoff and Christoph Merkle), Journal of Money, Credit and Banking, forthcoming.

Sin Taxes and Self Control (with Sinne Smed), American Economic Journal: Economic **Policy**, 15(3), 2023, pp. 1-34.

Protecting the Ego: Motivated Information Selection and Updating (with Alessandro Castagnetti), European Economic Review, 142, 2022, 104007.

Do prices and purchases respond similarly to soft drink tax increases and cuts? (with Sinne Smed), Economics and Human Biology, 37, 2020, 100864.

Social Image Concerns and Welfare Take-Up (with Jana Friedrichsen and Tobias König), Journal of Public Economics, 168, 2018, pp. 174-192.

## WORKING PAPERS

Confidence and college applications: Evidence from a randomized intervention (with Rustamdjan Hakimov and Camille Terrier), QMUL Working Paper No. 962, August 2023.

Fairness in Matching Markets: Experimental Evidence (with Tobias König, Dorothea Kübler and Lydia Mechtenberg), WZB Discussion Paper SP II 2023–204, July 2023.

Preferences for Sin Taxes (with Tobias König), CESifo Working Paper, 10046, October 2022.

#### Media Coverage

RBB Radio Eins (radio, 06/24), RTL News/ntv (tv, 06/24), Spiegel Online (06/24), taz (newspaper, 06/24), ARD Mittagsmagazin (tv, 03/24), tagesschau "mal angenommen" (podcast, 01/21), hr-Info (radio, 03/20), RND (newspaper, 03/20), NDR Info (radio, 06/18), WDR (TV, 04/18), Die Welt (newspaper, 04/18)

## Policy Reports

Confiance en soi et choix d'orientation sur Parcoursup : Enseignements d'une intervention randomisée (with Camille Terrier and Rustamdjan Hakimov), Note IPP No 93, July 2023.

Zuckersteuern können zu einer gesünderen Ernährung beitragen: Kommentar, DIW Wochenbericht 12/2020, March 2020.

Wie sinnvoll ist eine Zuckersteuer? Op-ed, Redaktionsnetzwerk Deutschland, 14.03.2020.

Fear of Stigmatization Prevents Individuals from Claiming Benefits (with Jana Friedrichsen), DIW Weekly Report 26-27/2019, June 2019.

Softdrinksteuer: Proportionale Steuer ist der vielversprechendste Ansatz, DIW Aktuell 10, May 2018.

Eine Softdrinksteuer zur fiskalischen Konsumsteuerung, DIW Roundup 103, November 2016.

#### Presentations

2024: Retreat of the CRC TRR 190 "Rationality and Competition"

2023: ESA World Meeting Lyon, Matching in Practice Workshop Lausanne, MPI Bonn, University of Innsbruck, DIW Berlin, ES Winter Meeting Berlin

2022: KRTK-KTI Seminar Budapest, BSE Workshop on Empirical Public Economics Berlin, VfS Annual Congress Basel, EEA-ESEM Annual Congress Milan, IIPF Linz, NGE Seminar Hohenheim, ASFEE Conference Lyon, ESA World Meeting Boston, Workshop on Economic Theory Lausanne

2021: Workshop on Beliefs, Narratives, and Memory, Matching in Practice Workshop, FETS Summer Experimental Economics Workshop

2020: University of Warwick, ZEW Mannheim, MPI for Tax Law and Public Finance Munich, University of Vienna, University of Essex

2019: Risky Health Behaviors Workshop Hamburg, CEBI at University of Copenhagen, FAIR at NHH Bergen, EEA-ESEM Annual Congress Manchester, IIPF Glasgow, Institute for Fiscal Studies (IFS) London, Applied Micro Workshop at Hertie School Berlin, Retreat of the CRC TRR 190 "Rationality and Competition"

2018: Food and Health Economics Workshop Toulouse, DIW Berlin Cluster Seminar

2017: Behavioral Welfare Economics Workshop at DIW Berlin, EEA-ESEM Annual Congress Lisbon, (Ce)2 Workshop Warsaw, University of Copenhagen, IMEBESS Meeting Barcelona

2016: ESA European Meeting Bergen, Micro Reading Group at DIW Berlin

# Teaching

Econometrics II: Advanced Applied Econometrics (PhD level, Berlin School of Economics, 2023) Experimental Methods (Master level, University of Lausanne, 2021)

Tax & Transfer System - Empirical Policy Evaluation (Master level, FU Berlin, 2019)

TA for Mathematics 2 for Economists (Undergraduate level, Leuphana University Lüneburg, 2011)

TA for Academic Research and Writing (Undergraduate level, Leuphana University Lüneburg, 2010)

#### Refereeing

Contemporary Economic Policy, Economic Journal (2x), Economics of Education Review, European Economic Review, Experimental Economics, Fiscal Studies, Health Economics, International Journal of Health Economics and Management, Journal of Behavioral and Experimental Economics, Journal of Economic Behavior & Organization, Journal of the Economic Science Association

## WORKSHOP ORGANIZATION

18th "Matching in Practice" Workshop, May 15-16, 2023, University of Lausanne (joint with Rustamdjan Hakimov)

Workshop "Eating Meat 2019 - Determinants, Consequences, and Interventions", October 8-9, 2019, DIW Berlin (joint with Jana Friedrichsen, Manja Gärtner, and Steffen Huck)

# Grants and Awards

Joachim Herz Add-on Fellowship for Interdisciplinary Economics, 09/24 (EUR 12,500)

HEC Lausanne Research Fund, 12/20 & 12/21 & 12/22 (in total CHF 20,114)

Fondation pour l'Université de Lausanne, 07/22 (CHF 3,500)

Warwick University PhD Conference Grant for "Protecting the Ego" (with Alessandro Castagnetti), 03/19 (GBP 2,970)

PhD Studies Scholarship of German Institute for Economic Research, 10/15-09/16 (EUR 14,400)

Basic Studies Scholarship ("Deutschlandstipendium"), 04/13-05/15 (EUR 7,800)

Scholarship of Lower Saxony for excellent course achievements, 12/09 & 12/10 (EUR 1,000)

#### LANGUAGES

Languages: German (native), English (Fluent)

#### References

# Prof. Dr. Rustamdjan Hakimov

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#### Prof. Dr. Dorothea Kübler Head of Unit "Market Behavior"

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#### Prof. Dr. Peter Haan

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