

IGNITE

world-changing experiences for companies and their employees



Q2 2017



Now more than ever, companies
need to **inspire and engage**
their employees in **authentic**
and purposeful ways

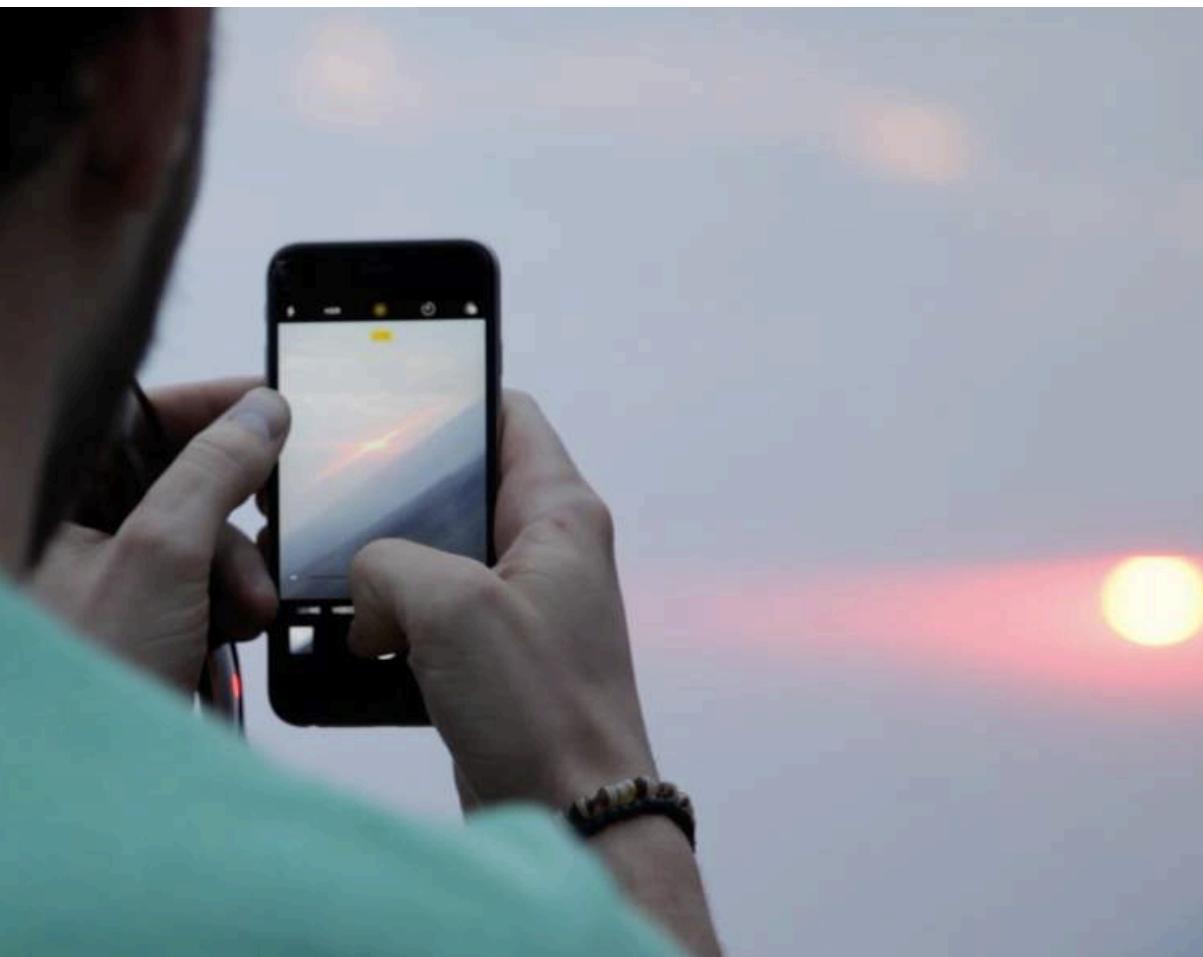


When you **provide purpose** & the opportunity
to make a **difference beyond the workplace**,
you make your employees better

- 13% increase in **productivity**
- 25-50% reduction in **turnover**
- 7.5% increase in **engagement**
- 85% say they'd **stay longer**
- 88% say their job is more **fulfilling**
- 47% more likely to be **promoters**



THAT'S WHERE WE FIT IN

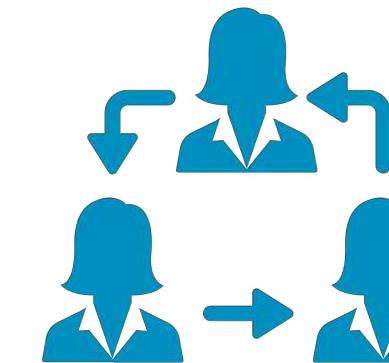




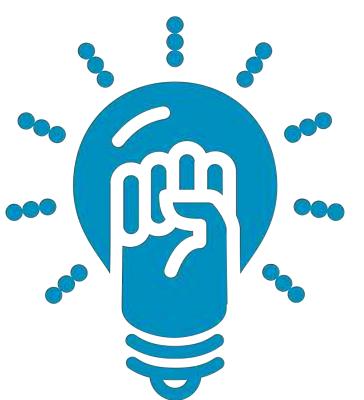
We help you engage & develop your employees
through experiences that improve the world



Engage & Inspire
Employees



Decrease
Turnover



Develop Stronger
Leaders & Teams

THE FOUR PILLARS OF EVERY EXPERIENCE



1



2



3



4

GIVING BACK

- I. Rooted in deep partnership
- II. Tangible community impact
- III. Empowering & Sustainable

LOCAL IMMERSION

- I. Insider experiences with locals
- II. Meaningful cultural exchange
- III. Relationship building

PERSONAL DEV'T

- I. Reflect on personal purpose
- II. Develop global mindset
- III. Cultivate values

TEAM BUILDING

- I. Strategically working together
- II. Communication & leadership
- III. Shared team bonding

THE EXPERIENCES

INCENTIVE



NICARAGUA

5 days

Starting at \$1,700*

LEADERSHIP



MEXICO

5 days

Starting at \$2,400*

PURE IMPACT



NICARAGUA

5 days

\$1,700*

MEXICO

7 days

\$2,500*

ZAMBIA

12 days

\$4,500*

*Per employee and includes everything but flights

OUR EXPERIENCES Inspire.
Motivate.
Connect.
Fulfill.
Energize.

THEY ARE Powerful.
Unique.
Meaningful.
Deep.
Authentic.
Real.

AT THE CORE, OUR EXPERIENCES CHANGE PEOPLE FOR THE BETTER.



AN INVESTMENT IN YOUR EMPLOYEES THAT YIELDS A RETURN

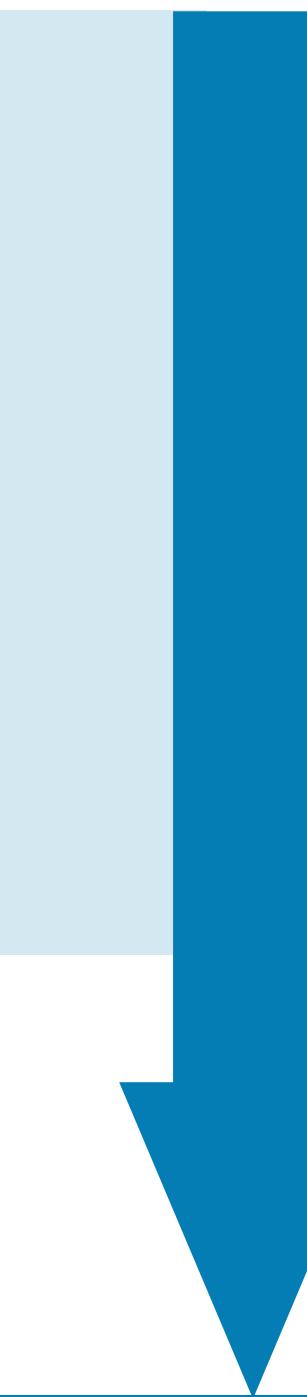


IMPACT ON EMPLOYEES

- Leadership skills
- Confidence
- Problem solving
- Communication skills

IMPACT FOR YOUR COMPANY

- Happier employees
- Increased retention
- Enhanced brand awareness
- Attracting talent



FINANCIAL ROI

Cost savings | New revenue | Increased employee productivity



"Our employees still talk about the experience. They returned invigorated and inspired, which translated into higher productivity, improved morale, and overall more engaged employees"

Matt Kruse | Head of Social Responsibility, Groupon | Spark Trip; Nicaragua, November 2015

"It was a life-changing experience for our team. We developed amazing new relationships, shared in meaningful cultural exchange and had the opportunity to give back in ways that we'll never forget"

Sharon Kozek | Founder & Director of LPP | Zambia, January 2017



"I was blown away by the entire experience. I felt safe yet immersed, challenged yet inspired. I left with such amazing friends and memories that I will take with me forever"

Jacques Achilles | CEO & Founder of Norm | Nicaragua, November 2015

Make your **company** a better place to **work**.

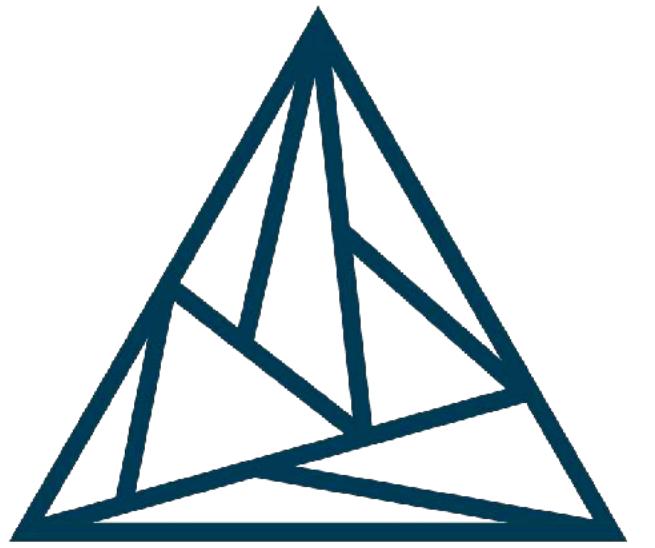
Make the **world** a better place to **live**.



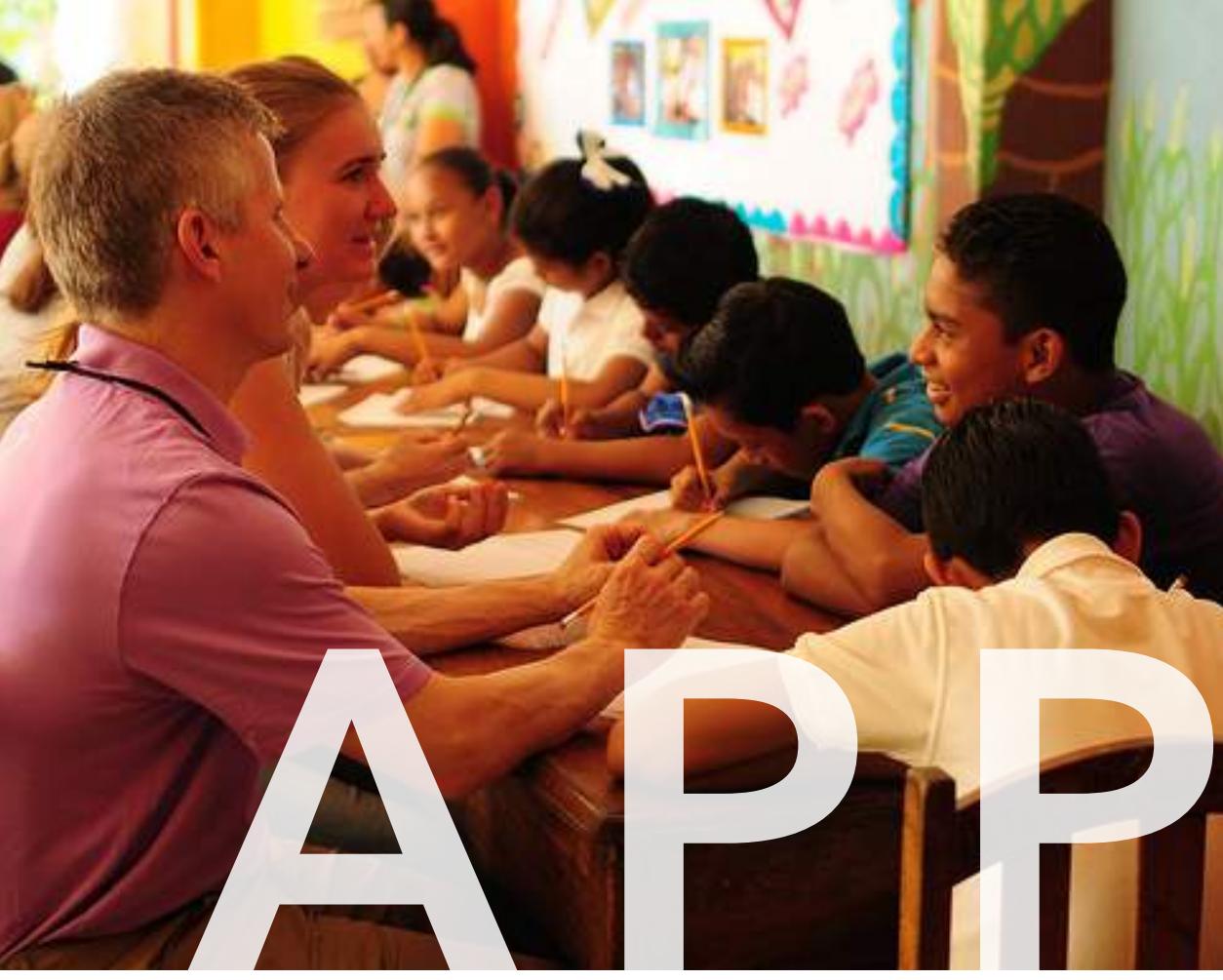
Find out how by contacting us at

hello@experienceignite.com

APPENDIX



IGNITE



5 DAY NICARAGUA EXPERIENCE

1



ARRIVE

arrival, transfer to León

SETTLE

check-in to boutique accommodations

CONNECT

sunset dinner on beach with local leaders

2



LEARN

see local-partner facilities

GIVE

hands-on activity or project with youth

EXPLORE

hike active volcano with locals

3



IMPACT

creative, physical or strategic project

DEVELOP

personal development session

ENGAGE

traditional dinner hosted by local leaders

4



5



TRAVEL

transfer to Granada + stop at craft market

ENJOY

explore Granada + optional excursions

TOAST

final group dinner + night out

DEPART

departure transportation

REFLECT

return to the US transformed + inspired

6+

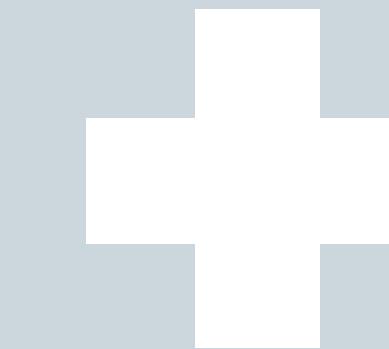
ONGOING CONNECTION
THAT LASTS

EXPERIENCES IN CENTRAL
AMERICA, AFRICA & BEYOND!

WE'VE PERFECTED THESE EXPERIENCES OVER TIME



In conjunction with our non-profit arm, Spark Ventures, which has a **10-year track record** of directing human and financial resources to partners around the world to provide health, education and jobs



500+ people have traveled with us; dozens of journeys and hundreds of **life-changing experiences**

GIVING BACK. WHAT DOES IT LOOK LIKE?

Rooted in **needs of the partner** and **empowering** to the **local economy**



1



2



3

CREATIVE

- I. Arts, crafts and music
- II. Reading & educational support
- III. Sports and games

PHYSICAL

- I. Work alongside local team
- II. Low-skill labor tasks
- III. Advance a priority project for partner

STRATEGIC

- I. Facilitate leadership development
- II. Offer training initiative
- III. Lead strategic planning