# Event Presenters

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| --- | --- | --- | --- | --- | --- |
| **Stage Position** | **Microphone** | **Speaker** | **Name** | **Title** | **Role** |
| Desk Right | A1 | RSE | Ralf S. Engelschall | CTO msg Group | Guest |

# Event Rundown

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| --- | --- | --- | --- |
| **Control/Video** | **Control/Audio** | **Speaker** | **Content** |
|  |  |  | Hallo & Herzlich willkommen zur Townhall!  Hier im Chat habt ihr die Möglichkeit, Fragen zu stellen. |
| VV-PTZ-A  SC-PRE-1  MEDIA-1  SHR: STREAM1  SAI: STREAM2 |  |  | Welcome Loop  Dr. Futura auf Stream 2 setzen  Technikfenster auf Stream 1 setzen |
| MEDIA-2  +OV-A8 |  |  | Opener |
| HUDS-LOGO-1  HUDS-LOGO-2 |  |  | Nun maximale Aufmerksamkeit in der Technik bitte! |
|  |  |  | Frau Dr. A.I. Futura ist im Close-up, Foo steht schon daneben, ist aber noch nicht sichtbar. |
|  |  |  | Textvorgabe für Dr. A.I. Futura: |
| CAM2-CC: DRIVE  +OV-B8  CAM2-FL | SAI A1,A2,A3 | ABC | Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.  It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularized in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum. |
| DO: press=NEXT |  |  | Frau Dr. A.I. Futura und Foo sind am Tisch zu sehen |
| CAM3-WC  +OV-A1 | +A4 | CDE | Wow, nicht schlecht. Vielen Dank Dr. Futura, dass du hier gerade meinen Job übernommen hast…  Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.   * Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.   + Foo Bar Quux   + Foo Bar Quux   SLIDE1   * It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularized in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.   1. Foo Bar Quux   2. Foo Bar Quux |
|  |  | ABC | Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.   1. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.    * Foo Bar Quux    * Foo Bar Quux 2. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularized in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.    1. Foo Bar Quux    2. Foo Bar Quux |
|  |  | DEF | Frau Dr. A.I. Futura antwortet **ohne** Textvorgabe (aber über Prompting geben wir etwas vor):   1. Foo    * Bar    * Baz 2. Quux |
| CAM2-CC |  | ABC | KI-generierte Antwort:  In den nächsten Jahren sind im Bereich KI… |
|  | A1, A2, A3 |  | Part 3 |
|  |  | DEF | Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.  It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularized in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum. |
| OV-A2  CAM2-WC |  | ABC | Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.  It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularized in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum. |
| SC-PRE-2 |  |  | Einblendung des Technik Fensters |
| OV-B3 |  | RSE | Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.  It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularized in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum. |

# Event Rundown: Style Cheatsheet

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| --- | --- |
| Styles for “Control: XXX” column (Studio Team) | |
| Rundown: Control: Enforce | Enforcement action (e.g. SC-PRE-1, VV-PTZ-A2, …). Action is applied immediately and cannot be reversed. |
| Rundown: Control: Toggle | Toggling action (e.g. +OV-A1, -OV-A2, …) Action is applied immediately and can be reversed. |
| Rundown: Control: Select | Selection action (e.g. CAM1-CC, MEDIA-1, …) Action just selected an input into PREVIEW. |
| Rundown: Control: Apply | Application action (e.g. CUT, DRIVE, STREAM1, …) Action applies current input in PREVIEW. |
| Rundown: Control: Automate | Automation action (e.g. DO:XXX) Action applies automatically on scroll position. |
| Styles for „Speaker“ column (Event Team) | |
| Rundown: Speaker | Three-letter abbreviation of the speaker name. It is shown on the teleprompter in a floating style before the content. |
| Styles for „Content“ column (Event Team) | |
| Rundown: Content: Part | Header of a logical part of the content. |
| Rundown: Content: Chat | Content intended for the companion online chat only. It is *not* shown on the teleprompter. |
| Rundown: Content: Control | Hint intended for the event control only. It is *not* shown on the teleprompter. |
| Rundown: Content: Hint | Hint intended to be recognized and followed. It is *not* vocally spoken by the presenters. |
| Rundown: Content: Description | Indicates meta-information intended for the presenters during event *preparation* only. It describes (usually beforehand and in prose) the (usually keyword-based) content, but it is *not* shown on the teleprompter. |
| 1. Rundown: Content: Ordered List L1 | Ordered content at list level/depth 1. |
| * 1. Rundown: Content: Ordered List L2 | Ordered content at list level/depth 2. |
| * Rundown: Content: Unordered List L1 | Unordered content at list level/depth 1. |
| * + Rundown: Content: Unordered List L2 | Unordered content at list level/depth 2. |
| Rundown: Content: Emphasis | Word the presenter should vocally emphasize when speaking. Optional hint for guiding the *emphasised* speaking. |
| Rundown: Content: KeyWord | Word to allow the presenter to just glance over the content and immediately see the standout key content aspects. Optional hint for guiding the *free* speaking (despite full-text content). |
| Rundown: Content: KeyMessage | Phrase the presenter should vocally and gestically standout. Optional hint for guiding the *gestical* speaking. Optional hint for recording to subsequently replay it (Live Cut). |