

ENIYAVAN.RS

Finance & Business Analytics Graduate | MBA (Dual Specialization)

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SUMMARY

Dedicated and Motivated Individual with an MBA Dual specialization (Finance &Business Analytics), keen interest in Accounting, Financial Planning & Analysis and Business Analytics. Brings a problem-solving mindset and a creative approach, always tries to find new ways to overcome challenges. Seeks to apply theoretical knowledge in practical business contexts and contribute to marketing campaigns through analytical and creative insights.

EDUCATION

	CGPA
MBA - Finance-Business Analytics Crescent School of Business, Chennai Aug 2023 – Jun 2025	8.4
B. Com – Commerce Agurchand Manmull Jain College, Chennai Jun 2020 – May 2023	8.0
HSC (Higher Secondary) Sri Natesan Vidyasala Matric Hr. Sec. School Apr 2020	8.3
SSLC Sri Natesan Vidyasala Matric Hr. Sec. School Apr 2018	7.3

INTERNSHIP EXPERIENCE

- ✓ Mar 2024 – Apr 2024 (Chennai Electro and Circuits Pvt)
Finance Intern:

It's a manufacturing company. I have involved in maintaining financial records, Ledgers, and documentation. Gained exposure to business operations and Process involved in manufacturing company for Variable Autotransformer and Synchronous Motor

- ✓ Jan 2025 – Apr 2025(Crescent Innovation&Incubation Council)
Finance Intern:

CIIC is a Section 8 Companies involved in promoting, guiding, supporting and arranging funds for innovative ideas and help early stage startup. Here I learnt how startup ecosystem working and Various support provided by governments under different heads of ministries. There I had involved in Making purchase and verifying ideas whether that will commercially viable.

SKILL

ACCOUNTING TOOLS: Tally, Cloud Accounting (quick Book), MS-Excel.

ANALYTICAL TOOLS: SPSS, Power BI, MS Office, Python, SQL.

SOFT Skill: Decision Making, Problem solving

ACADEMIC PROJECTS

Financial inclusion: Bringing Banks to Rural Masses

This topic helps me to gain a deep understanding in banking function and more attraction initiative by RBI to improve rural banks. Based on primary analysis it states that there is a significant gap in financial literacy and suggestion may involves to conduct more awareness program and an urban based digitalization and tailored product for rural needs.

Data-Driven Insights into Traditional Vs Alternative Financing for Startups

An internship opportunity in CIIC helps me in exploring more source of finance available for startup ecosystem. Reason behind choosing this topic was innovators and early-stage entrepreneurs not able to define their early funding path, based on analytical findings indicated that growing preference for alternative financing among early stage and high risk startups due to personalized support, while traditional financing remained dominant for mature business due to perceived stability

CERTIFICATION

Diploma in Banking and Financial Accounting Tools – Anjali Computer Education (2021)

E-Business – NPTEL (2024)

Master in Data Analytics – Pursuing (2025)