

## Job Search Intention: SEO Engineer

### Personal Information

Age : 22 years old

Phone : 97791157

Email : [rseohk@gmail.com](mailto:rseohk@gmail.com)

Education : High School

Languages: Chinese Traditional,

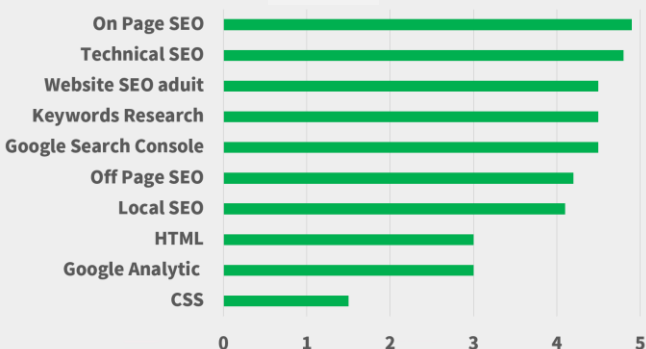
Cantonese (Native); English (Medium)

### Self-evaluation

- Friendly, Sincere, Serious and Concentrated
- Strong sense of responsibility, self-learning ability
- Quiet and restrained
- Love and be good at thinking and studying

### Professional Skills

Skills



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### Project Experience(s)

**2017.04-Now 吾愛購物 mytopshopping.com**

Project Name: 吾愛購物 (Online Shopping Introduction Website)

Type: Personal website (Own)

Description: One of the websites established and own by my-self. Introduce online shopping discounts and tutorials. Currently, the monthly organic search traffic from Google is 2000 clicks or more.

**2018.10-Now JC Hypnotherapy jcmtherapy.com**

Project Name: JC Hypnotherapy (Psychotherapy website)

Type: Company website (part-time SEO)

Description: Clients was referred by friends. From website design to SEO and article writing, they were all done by me. As Google's algorithm requires higher (domain) authority for medical niche, obtaining a high ranking is more challenging for me. The natural website organic traffic (Google organic search) have grown from 0 to current around 900-1200 clicks per month, with a growth rate of more than 10,000%.

**2018.11-Now Fitness Bee fitnessbee.com.hk**

Project Name: Fitness Bee (Fitness Center)

Type: Company website (part-time SEO)

Description: Clients was referred by friends. I am responsible for the website basic maintenance and SEO, including article rewriting, local SEO and article template creations. After I applied my professional SEO to the website, its organic search traffic has grown from about 300 clicks to 1,000 clicks per month, and then it has soared to more than 2000~3000 clicks. (Latest number is more than 5,000 clicks.) The overall traffic growth has exceeded 900%.

The main (Chinese) keywords includes: Aerial yoga, Pilates, yoga, fitness trainer, personal fitness trainer, etc.