



RSET IEDC

Report 2022-'23



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INTRODUCTION

The RSET IEDC (Innovation and Entrepreneurship Development Centre) is one of Kerala's leading IEDCs, funded and led by the Kerala Startup Mission. The fundamental purpose of RSET IEDC is to nurture students' innovation, creativity, and entrepreneurial abilities, which leads to the development and prototyping of socially meaningful projects. The IEDC prepares, trains, and supervises student activities in their respective departments with the goal of assisting students in obtaining funding and incubation opportunities for their projects.

RSET IEDC's aim is to create a self-sustaining Technology Business Incubator (TBI) that serves the needs of young student entrepreneurs with creative socially relevant concepts. The objective is to build an ecosystem that allows students and professors to innovate and prototype promising ideas while receiving support from government, industry, and prestigious academic institutions throughout the world.

RSET IEDC's goals include inventing and producing new socially relevant goods, cultivating an entrepreneurial culture among teachers, students, and alumni, and assisting other institutions in carrying out entrepreneurial activities efficiently. The IEDC also aspires to support start-up activities, foster innovation-driven entrepreneurship from student projects, and mould students to conclude their engineering education with all of the entrepreneurial skill sets required to become successful people. RSET IEDC's short-term goals include assisting student groups with prototyping their ideas, improving innovation, creative and design thinking, and organising numerous workshops, seminars, and presentations to encourage an entrepreneurial culture. Long-term objectives include producing revenue through consulting work and student start-ups, collaborating with major academic institutions throughout the world, and offering a platform for students to create innovative products.

RSET IEDC also focuses on spreading awareness about intellectual property rights (IPR) related activities and encouraging women entrepreneurs. Overall, the institution aims to strengthen the education system and promote national economic and social growth through innovation and entrepreneurship.



INNOVATION EVENTS

Innovation events are platforms for individuals and organizations to come together and exchange information, knowledge, and ideas related to various industries. These events provide opportunities to showcase new technologies, products, and services while creating an environment for collaboration and networking. Innovation events also offer educational and informative sessions from experts and thought leaders, creating a forum for discussion and discovery.

EVENT DETAILS

1. SHUTTER ROLL

On December 17th, 2022, a workshop on photography basics was held, followed by a photography competition and networking event. Participants were introduced to technical and creative aspects of photography and had opportunities to ask questions. An activity was also conducted to explore zooming options discussed in the session.





2. STEP 2.0

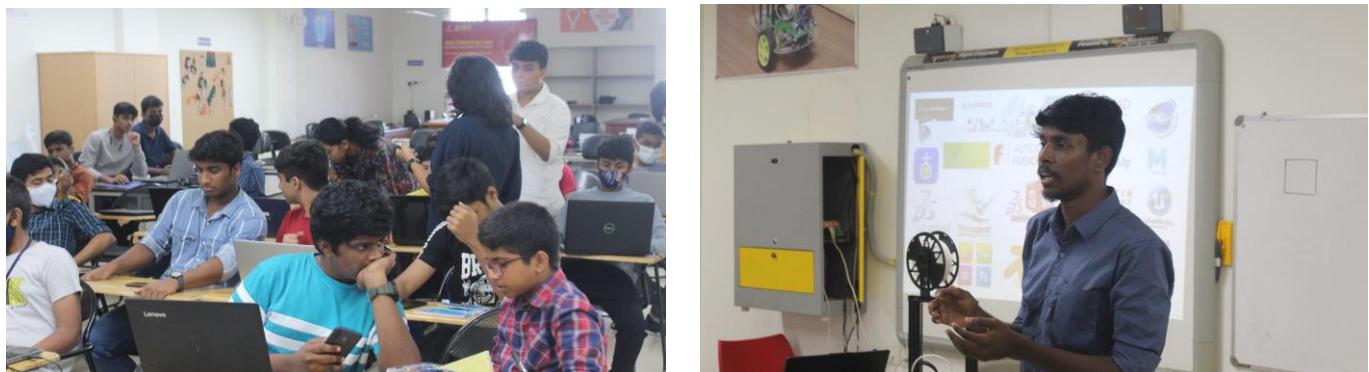
DAY 1

The workshop, led by Jerin Peter, aimed to teach 23 students aged 14-18 from Cochin Refineries School the basics of the Arduino platform, in collaboration with RSET IIC. Attendees left with a solid understanding of Arduino programming, and expressed interest in future workshops and starting their own projects.



DAY 2

The entrepreneurship workshop on 3D printing for 24 students from Cochin Refineries School was led by Femin Francis and covered 3D modeling, hardware, and printing processes. These workshops can develop skills in design, engineering, and CAD, and encourage creativity and problem-solving. The students found the workshop valuable.



INNOVATION EVENTS SUMMARY



S.I NO	EVENT NAME	TYPE OF EVENT	VENUE	RESOURCE PERSONS (IF ANY)	EVENT DATE
1	SHUTTER ROLL	Workshop	LH 17 Main block	N/A	17/12/2022
2	STEP 2.0	Workshop	Cochin Refineries School	Jerin Peter and Femin Francis	27/12/2022 - 28/12/2022

ENTREPRENEURIAL EVENTS

Entrepreneurial events conducted by RSET IEDC aims to promote & encourage to instill the entrepreneurial culture among the students. These events aim to provide a platform for aspiring entrepreneurs to showcase their innovative ideas, learn from experts in the field, and network with like-minded individuals. These events are open to students from all departments and offer opportunities for students to receive guidance and support in starting their own ventures.

EVENT DETAILS

1. Thinkverse of Designs

The "Thinkverse of Design" workshop was a 2 day design thinking program, with 100 participants in attendance. The event was held on the 13th and 14th of June, 2022 . The workshop was presided by Mr. Vishnu Nagaraj, Founder and CEO, Carve Startup Labs. Mr.Georgin Gently and Mr.Ajoe Joseph coordinated the event. The workshop aimed at providing students insights on building creative minds. It included events that focused on ideation, product development, and business modelling on day one. On day two, the events focused on target customers, target areas, and scaling the business. Overall, The session was helpful in introducing the design thinking concept.



2. SALT

The SALT was a 2 day Startup Awareness and Leadership program conducted by the members of Innovation and Entrepreneurship Development Centre of Rajagiri School of Engineering and Technology in collaboration with Unnat Bharat Abhiyan and Bhavan's Varuna Vidyalaya on 15th and 16th of July, 2022. The sessions consisted of 5 modules , with 22 students from Bhavan's Varuna Vidyalaya under the guidance of Principal Ms. Ramadevi K P and Vice Principal Ms. Sreedevi A and 17 speakers from RSET IEDC including Nodal Officer Mr. Nitheesh Kurian, Assistant nodal officer Ms. Anu Maria Joykutty and Ms. Anila Kuriakose. The event was coordinated by Keyaa Peter and Amal Radhakrishnan.The sessions consisted of 5 modules focusing on Team Formation, Brainstorming and Ideation, Building a Plan, Marketing & Networking and Presentation & Pitch. The event received tremendous response from the students and faculty alike.





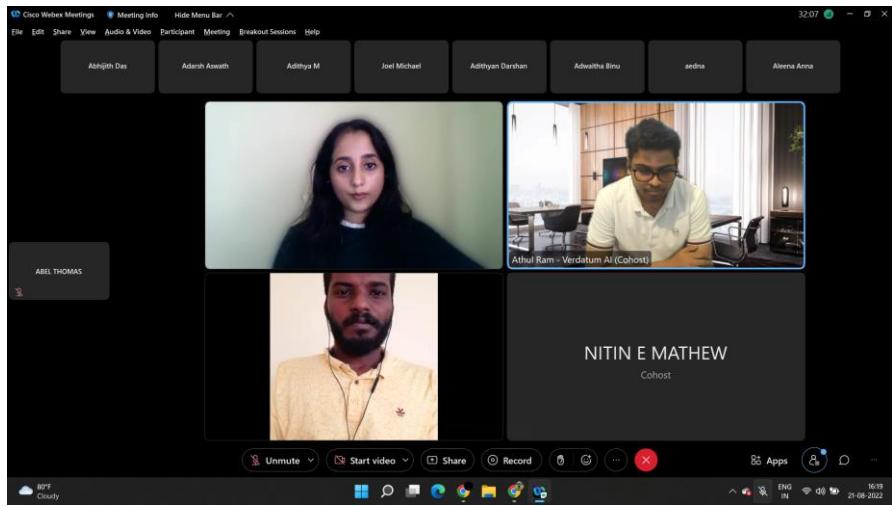
3. STEP

The event aimed to equip young innovators with necessary soft skills and was held at SOS Children's Village in Thrissur on October 8th, 2022. The program was conducted by a team of 15 and started at 9:15 AM. The modules were well received by the 25 participating students in 8th to 12th grade, who actively engaged in all activities. The event was successful, as evidenced by the highly positive feedback received from the students.



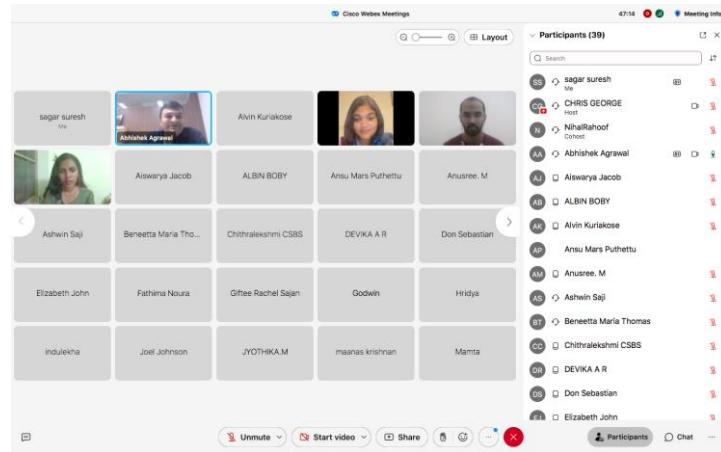
4. Pinnacle Tales

The pinnacle tales was a panel discussion on start-ups conducted with 97 participants in attendance,in collaboration with RSET IIC. The event was held on the 21st of August 2022.The three panellists for the session were Mr. Athul Ram ,CEO, Verdatum A.I., Mr. Nithin E Mathew ,CEO, Organco Interiors and Mr. Krishna Anilkumar ,CEO, Krayon Traders. The anchor for the session was Ms. Soumya Mathews.The event was coordinated by Mr.Febin Jose and Ms.Maria Sabi.The panellists gave a brief idea about their start-ups, their inspiration to create it and their journey. They also shared their opinions on team formation, the importance of mentoring and the right time to initiate your start-up journey.Overall, the session helped the participants to understand the skill sets required to become an entrepreneur.



5. Decoding Social Entrepreneurship

Decoding Social Entrepreneurship was a 7 day online bootcamp held from 1st to 7th of November, 2022 in collaboration with RSET IIC. The event had 69 participants in attendance. The event was coordinated by Mr. Muhammed Nihal and Ms. Febina C U. On Day-1, Mr Salman Faris, the Co-Founder of MakerGram gave an insight into the importance of prototyping and how it helps in a journey of entrepreneurship. Dr. Ruha Shadab, Founder of Led By organisation, shared the importance of finding the right Co-Founder and team on Day-2. The 3rd session was delivered by Ms Aisha Nazia, Co-Founder, Ready sports about team management. The 4th and 5th sessions focused on fundraising for social impact startup and the concept of fail fast and fail often. The sessions were delivered by Mr Abhishek Agarwal, Managing Partner, Accion Impact Investment and Mr Rohit Joseph Mathew, Product Analyst, Refyne respectively. Mr Daniel Jeevan, Head of Operations- SCSCT at STEAG Energy Services (India) Pvt. Ltd, delivered a session about Storytelling and Pitching on Day 6. The boot camp ended with a networking session on Day 7.



6. ExpIEDCion

ExpIEDCion was an orientation program conducted on 2nd November 2022 focusing on innovation in collaboration with RSET IIC .The team consisted of 14 members under the guidance of Nodal Officer Mr. Nitheesh Kurian and Asst. Nodal Officer Ms. Anu Maria Joykutty introduced IEDC and its functioning to 479 freshers. The students learned more about IEDC's mission, vision, and how the organisation functions as a dream team. "MAD" -A series of Events exclusively for first year students was launched at the event.This was followed by a session on IEDC's sister organisation IIC.





7. Wolves of Wonderland

Wolves of Wonderland was an idea pitching competition held on November 19, 2022. Two students were placed in each of the 13 teams made up of the 27 participants. The students were assigned the area of sustainable development and engineering, and their task was to create a novel concept and present it to the judges. The second round saw the selection of 8 teams. The second stage of the competition was a product-selling competition in which two teams were joined to create a group of four students, and the goal was to sell both of their items. The event helped the participants understand marketing and entrepreneurship. The event was coordinated by Mr. Amokh H Nambudiri and Ms. Chrisdha Roy.



8. My story

The first event in the “MY STORY” series was conducted on Friday, November 25th, 2022, in collaboration with RSET IIC. The guest for the event was Mr. Faizan Mohamad, Director, SYLCON group and Final year student at Rajagiri School of Engineering and Technology. The event was coordinated by Paul Jason and Annu Abraham. The guest spoke about his duties as director of an established business along with the general qualities of an entrepreneur. Later a Rapid fire round was conducted regarding the interests of the guest. The event was well received by the audience.



9. MAP

MAP(Mastery Autonomy Purpose) was an IEDC SEED Induction event conducted on 27th November 2022. The event was conducted to introduce the new SEED members on how IEDC works. The session included introduction to event flow and notion tutorial. Further the roles and responsibilities of various teams were discussed. The speakers for the event were Ms. Diya James, Ms. Sinta Merin Eldho, Mr. Abhijith Das and Mr. Georgin Gently. The session ended with a talk by IEDC Nodal Officer: Mr. Nitheesh Kurian.



10. Movie Fest

Entrepreneur Film Fest, a film festival focused on celebrating and showcasing the stories of entrepreneurs and innovators, was held on December 21st 2022. The event was organized in collaboration with IIC. The festival



opened with a talk session by Nodal Officer of RSET IEDC. This was followed by a screening of the film "Steve Jobs," which narrates the story of the creation of Apple and the challenges faced by its founders. Overall, Entrepreneur Film Fest was a great success, attracting a large and diverse audience of students. The festival provided a platform for sharing ideas and experiences, and inspired many attendees to pursue their entrepreneurial dreams.



11. Lets StartUP 1.0

On 04th January, RSET IEDC conducted "**Let's StartUP**", an offline entrepreneurial talk session by Mr. Athul Ram (CEO, Verdatum A.I. and Former Student Lead, RSET IEDC) in collaboration with RSET IIC. The purpose of the session was to provide the students an insight into the capital requirements, sources of capital and statutory processes when they step into a startup ecosystem. The session was conducted at Multimedia Hall, RSET. The event was an epic success with an active participation of 62 inquisitive students. The event commenced at 4:30 PM. The session was very insightful and informative in which the speaker talked about his journey, knowledge and success mantras. The students also exhibited their huge curiosity by asking questions related to the topic. Overall, the session was a success and the attendees left feeling more knowledgeable and motivated to apply the strategies they have learnt. The session concluded with a Q&A session.



12. Lets StartUP 2.0

An entrepreneurial workshop conducted on Friday, 6th January, 2023 about Design Thinking in collaboration with RSET IIC. The session had a participation of 118 students and was handled by Dr. Padmanabhan N.S, Assistant professor, Rajagiri School of Business Studies, Kochi. The session explained how to apply the principles of design thinking to identify and develop new business opportunities. The session concluded with a Q&A session.



13. Lets StartUP 3.0

Let's StartUP 3.0 was conducted on Monday, January 9th 2023 from 4:30 PM to 5:30 PM in Multimedia Hall, RSET, in collaboration with RSET IIC. It was an entrepreneurial workshop conducted to encourage budding



entrepreneurs to follow their passion. The speaker of the event Ms.Elna Jaison, Founder, Elna Bakes, student of S5 ECE B shared her experience as an entrepreneur who started her cake business at the age of 17. The session started off with an introduction of the speaker by our host Mr.Ajoe Joseph. It was an interactive and informative session.



14. Idea to Patent: A Step-by-Step Guide

The session was conducted on Thursday, January 5th 2023 from 4:30 PM IST with around 48 students participating. The session was handled by Dr.Simi Zerine Sleeba (Asst Professor, Dept of ECE, RSET) and covered key takeaways such as understanding the need for and different types of IPR, learning about the process for obtaining patents, and information about government support schemes for protecting and developing intellectual property.



15. Penny Wise

An entrepreneurial workshop was conducted on Saturday, January 07th, 2023 from 9:30 AM IST and had a participation of 50 students. The speakers were Mr. Edwin Thomas, Kochi Hub Student Representative- IEEE Pie Kerala Section & Mr. Georgy P Sabu, Former Deputy Finance Officer, RSET IEDC. The session covered topics about Entrepreneurial and Personal Finance, and was designed to provide students with knowledge and tools they need to manage their money effectively and take control of their financial situation. During the workshop, students would have had the opportunity to learn about different financial concepts like budgeting, saving and investing.





16.Rags to Riches

The event was conducted on Saturday, 14th January 2023 from 9:30 AM IST,in collaboration with RSET IIC. The competition lasted for 3 hrs and 30 minutes .Participants were divided into pairs. Each team was given a set of materials consisting of random discarded materials .They were required to come up with an innovative idea/product which could be made with the given limited resources.The teams could barter their tools with other teams and make use of their negotiation skills to acquire the resources and to make the best product. Participants were required to market the products they have using unique sales strategies they can come up with. Each team had 10 minutes to make the sale. The best sales pitch won the first prize. The competition concluded with a memento distribution for the jury.



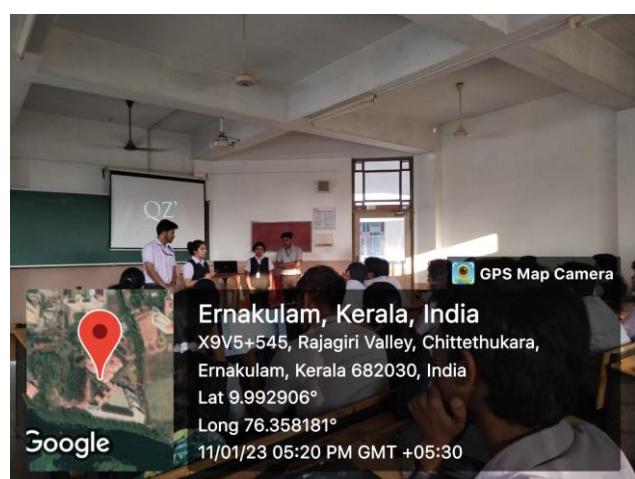
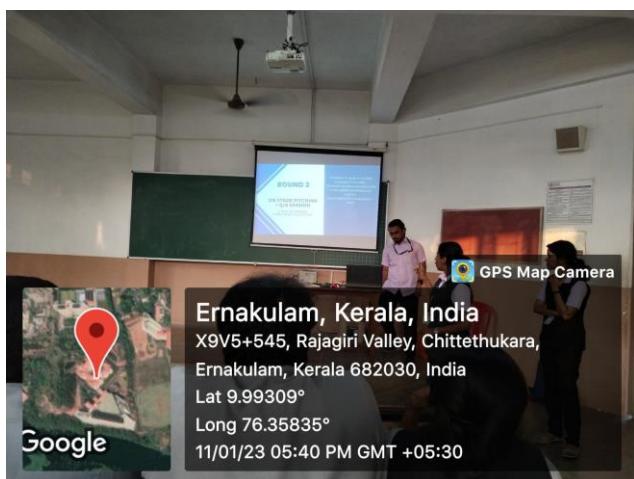
17. SALT (SOS Aluva)

On Sunday, January 8th 2023, an event was conducted at SOS Children's Village, Aluva to introduce young innovators on the essential entrepreneurial skills and soft skills.The session consisted of a series of modules covering various aspects of entrepreneurship and soft skills.The event had a total of 36 participants who were very enthusiastic about the program, listening attentively to the talks and actively participating in all the activities. Overall, the program was a great success, as it provided the attendees with valuable abilities that would prove useful in their future endeavors.



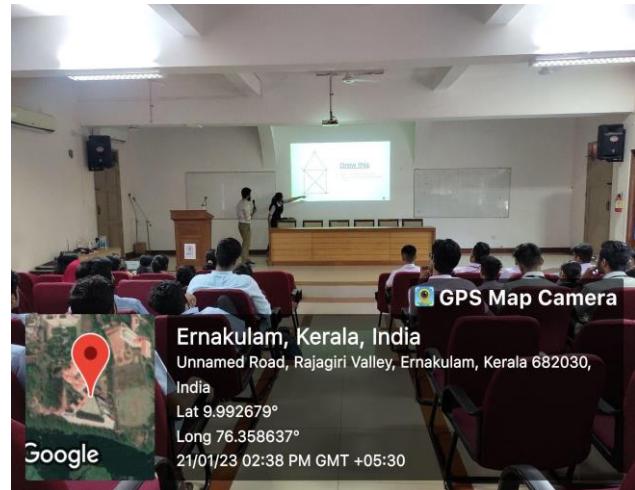
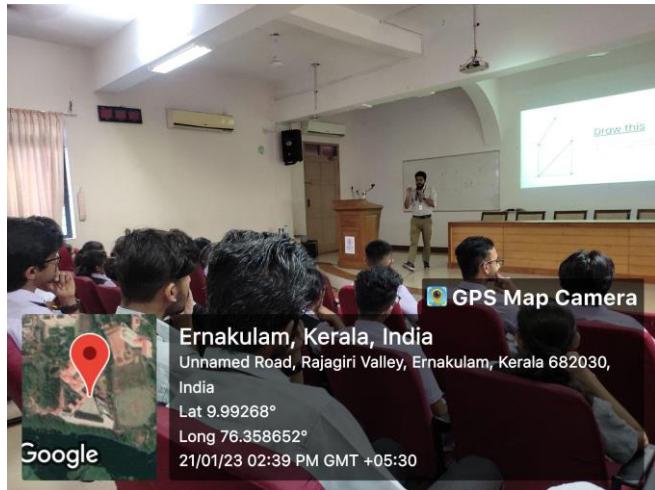
18. Draft

An entrepreneurial competition for event pitching was conducted on 11th January, 2023 with a participation of 59 students. Individuals or teams are given the opportunity to pitch their event-related ideas to a panel of judges. Participants in the competition typically develop an event plan and create a pitch that outlines their event concept, target audience, revenue streams, and other key details about their event. They then present their pitch to the judges and are scored based on various criteria such as the strength of their concept, the feasibility of their plans, and the quality of their pitch. The event provided a valuable learning experience for participants, as they got the chance to develop their business and pitching skills, receive feedback and gain exposure for their ideas.



19. From concept to reality

On January 21st, a workshop for aspiring entrepreneurs was held at Gallery Hall in collaboration with RSET IIC. The workshop was designed to provide attendees with an introduction to the basics of entrepreneurship, including idea generation, market research, and business planning. The workshop was led by Mr. Nitheesh Kurian, Nodal Officer, RSET IEDC. Overall, the workshop was a success, with attendees leaving with a better understanding of the basics of entrepreneurship.



20. With the Founder

On 25th January 2023, RSET IEDC conducted “With The Founder”, an offline talk session by Mr. Rahul Mamman Abraham (CEO, HAEAL Founder MPC Pharma LTD). The purpose of the session was to provide insights into Entrepreneurial Development and the various associated aspects. This talk show had a quite different event flow. The speaker gave an introduction about his career and work, then it was a complete Q&A session. The event was conducted at Multimedia Hall, RSET. The session witnessed an active participation of 63 inquisitive students. The event commenced at 4:30pm. The speaker’s thoughts and practical tips enlightened the minds of students and showed a new path involving many academic and managerial implications. The session through the lens of an entrepreneur illuminated more clarity on the multi-faceted aspects of Entrepreneurship Development related to marketing, finance, psychology and leadership. Overall the session was well received by the students.



ENTREPRENEURIAL EVENTS SUMMARY					
S.I NO	EVENT NAME	TYPE OF EVENT	VENUE	RESOURCE PERSONS (IF ANY)	EVENT DATE
1	Thinkverse of Designs	Workshops	Gallery Hall	Mr. Vishnu Nagaraj	07/17/2022
2	Salt	Workshop	Bhavan's Varuna Vidyalaya	Ms.Febina C U Mr.Amal Radhakrishnan Ms.Keyaa Peter Mr. Abhijith Das Mr.Shifan Sherif Parammel Ms.Diya Theresa Sunil Ms.Niranjana Sekhar Mr.Eby Sheesh Mr.Amijith Manoj Mr.Ajoe Joseph Ms.Bridget Mary Vincent Mr.Joel Michael Mr.Georgin Gently	15/06/22 - 16/06/22
3.	STEP	Workshop	SOS Village, Thrissur	Ms. Keyaa Peter Mr. Amal Radakrishnan Mr. Abel Thomas Mr. Georgin Gently Mr. Chrispeet Shaji	8/10/2022



				Ms. Sinta Merin Eldho Ms. Thej T Thomas Mr. Shifan Sherif Parammel Mr. Joel Micheal Ms. Bridjet Mary Vincent	
4.	Pinnacle Tales	Workshop	N/A	Mr. Athul Ram Mr. Nithin E Mathew Mr. Krishna Anilkumar	21/08/22
5.	Decoding Social Entrepreneurship	Workshop	N/A	Mr.Salman Faris Mr.Daniel Jeevan Ms.Aisha Nazia Mr.Abhishek Agarwal Dr.Ruha Shadab Mr.Rohith Joseph Mathew	01/11/22 - 07/11/22
6.	Explorations in Entrepreneurial Development (ExpIEDCion)		KE Auditorium	Mr.Nitheesh Kurian(Nodal Officer) Mr.Amal Radhakrishnan Ms.Febina C U Mr.Shifan Sherif Parammel Mr.Ajoe Joseph Mr.Abhijith Das Ms.Sandhra Martin Ms.Sinta Merin Eldho Ms.Thej T Thomas Mr.Amjhith M M Ms.Bridjet Mary Vincent Ms.Niranjana Sekhar Mr.Eby Sheesh Ms.Swetha Sarachandra	2/11/2022
7.	Wolves of Wonderland	Workshop	Amphitheatre	Mr.Aaron Peter Mr.Alfy Johnson	19/11/2022
8.	My story	Talk	Gallery Hall	Mr. Faizan Mohamed	25/11/2022
9.	MAP	Workshop	Gallery hall	N/A	27/11/2022



10.	Movie Fest	Workshop	IEDC Room	N/A	21/12/2022
11.	Lets Startup 1.0	Workshop	Multimedia Hall	Mr.Athul Ram	4/12/2022
12.	Lets Startup 2.0	Talks	Multimedia Hall	Dr.Padmanabhan N S	5/12/2022
13.	Lets Startup 3.0	Competition	Multimedia Hall	Ms.Elna Jaison	1/9/2023
14.	Idea to Patent : A Step-by-Step Guide	Workshop	Gallery Hall	Dr.Simi Zerine Sleeba	1/5/2023
15.	Penny Wise	Workshop	Main Block	Mr. Edwin Thomas & Mr. Georgy P Sabu	1/8/2023
16.	Rags To Riches	Workshop	Amphitheatre	Ms.Jasmine Ms.Kavya	14/1/2023
17.	SALT (SOS Aluva)	Workshop	SOS Aluva	Ms. Sandhra Martin Mr. Jacob Eldhose Mr. Joel Michael Ms. Niyatha V S Mr. Rufus George Roy Ms. Keyaa Peter Ms. Avelin Theresa Mr. Amokh H Nambudiri Ms. Sinta Merin Eldho Ms. Fathima Sneha	8/1/2023
18.	Draft	Talk	Main Block	Mr. Shifan Sherif Parammel Ms. Sinta Merin Eldho	11/1/2023
19.	From Concept to Reality	Workshop	Gallery Hall	Mr. Nitheesh Kurian	21/1/2023
20.	With The Founder	Talk	Multimedia Hall	Mr.Rahul Mamman Abraham	25/01/2023



TECHNICAL EVENTS

Technology events conducted by RSET IEDC are opportunities provided to students of all years to participate and experience various programs that provide technological literacy and insight into the expanding technical world. These events provide students with workshops, presentations and competitions related to cutting-edge technologies, engineering, computer science and robotics. The technological events conducted provide a unique opportunity for participants to expand their technical knowledge, learn about emerging trends, and connect with others who are interested in the same domain.

EVENT DETAILS

1. Code Drill

Code Drill was a two-day coding competition that was hosted by RSET IEDC from 17 July 2022 to 18 July 2022. The event was coordinated by Mr.Abinav Anil Sunish and Ms.Neha Bimal. Day-1 of the event was held on the online platform HackerRank on 17 July 2022 from 4:00 PM to 6:00 PM, with 31 participants in attendance. Day-2 of the event was held at Rajagiri School of Engineering and Technology (Autonomous), from 4:45 PM to 5:00 PM, with the top ten individuals participating in the event. The event aimed to enhance participants' skills in programming by offering an opportunity to solve various problems with efficiency and accuracy. Overall, the Code Drill event was a success and provided participants with an opportunity to network with others while enhancing their coding skills. The event was conducted exclusively for RSET students and the winners were awarded with certificates of excellence and goodies like airdopes and gaming mouse. All participants were presented with participation certificates.

2. GDG Cloud Community Day

GDG Cloud Community Day event consisted of parallelly held sessions, workshops and hackathon. The sessions in the morning were handled by speakers from Google, Ms. Abirami Sukumaran (Developer



Advocacy Leader at Google Cloud), Mr.Arun Teja Godavarthi (Google Community Manager, Global Developer Programs - India), Mr. Anil Tom(Rakuten India) and Mr.Vishnu Prasad P G(UST Security Engineer). The event was hosted by RSET IEDC on 30 July 2022, from 9:00 AM to 6:00 PM. Along with various workshops, participants had an opportunity to participate in the Cloudathon, a hackathon intending to present solutions to the given problem statements. There were quiz sessions held in between the workshops and winners were awarded by the GDG Team. The workshops and speaker sessions took place in the Gallery Hall, whereas the Hackathon was conducted in the ARC and CCF labs.



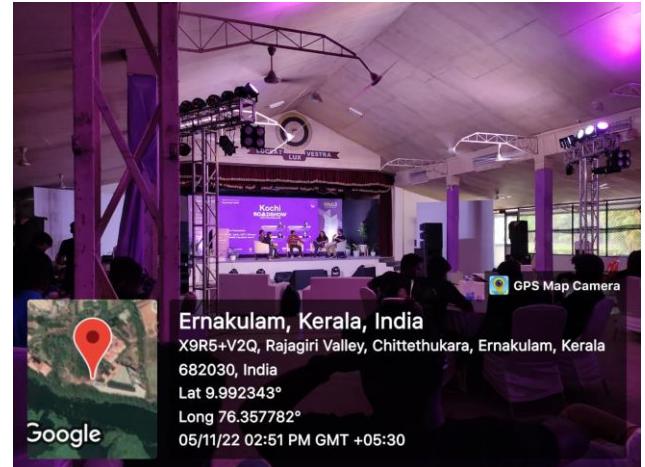
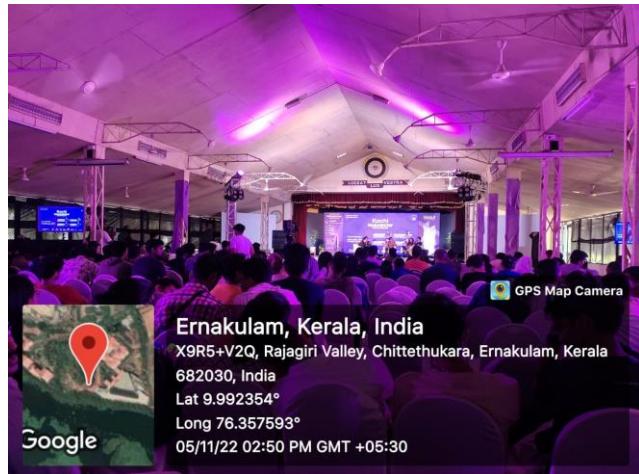
3. GDG Learning Track Series AI/ML

GDG Learning Track Series AI/ML was a workshop conducted by RSET IEDC on 16 October 2022, from 9:30 AM to 4:30 PM. The workshop was attended by twenty professionals from various departments within GDG Community, including data science, software engineering, and product management. The purpose of the workshop was to introduce attendees to the basics of artificial intelligence and machine learning and to explore their potential applications in the company. The workshop was led by two experts in the field, Kiran S Raj and Arjun Pramod. The workshop was able to provide its participants with an overview of AI and machine learning concepts. The workshop was followed by discussions and hands-on sessions. Overall, the workshop was well received by attendees, who found the content informative and engaging. Many participants expressed an interest in incorporating AI and machine learning into their work and requested additional training in the future.



4. Polygon Roadshow

Polygon Roadshow was conducted by Polygon Guild Kochi and was hosted by Rajagiri School of Engineering and Technology in support of RSET IEDC on 05 November 2022. Polygon Roadshow was a tech conference event. The event provided its participants with workshops, panel discussions, breakout sessions, and fun hands-on learning experiences about Web3. The event featured industry speakers, enthusiasts, founders, and working professionals to provide an educational, interactive, and lively session for its participants.



5. Introduction to Programming using Scratch

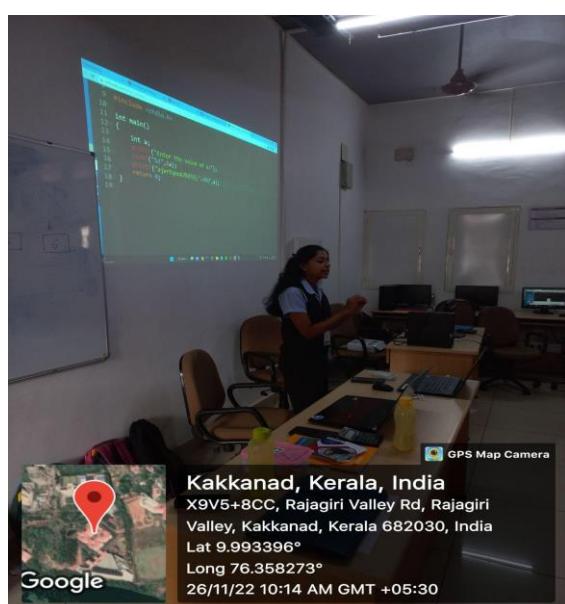
Introduction to Programming using Scratch was conducted by RSET IEDC on 19 November 2022. The event was a technical workshop that was held from 10:00 AM to 3:00 PM, and was conducted by Mr. Abhijith Das and Mr. Stephen Philip. The workshop was attended by 113 participants. Mr. Abhijith Das introduced programming, outlined the fundamental functions of algorithms, and led a practical exercise for each function. Following a networking exercise, Mr. Stephen Philip gave a lecture on the benefits of modular programming, how to use functions in programming, and the traits of a good programmer. A game-development activity and a Q&A session wrapped up the event. The event was able to offer its participants an interactive and educational experience.





6. Let's C it

Let's C it was conducted by RSET IEDC on 26 November 2022. The event was a technical workshop that was held from 09:00 AM to 12:30 PM, and was attended by 44 participants. The session was held at the CCF lab and was taken by Ms.Diya James and Ms.Diya Theresa. It was organized as a part of the MAD event series conducted exclusively for the first years. It covered topics like structure of program, syntax, variables, conditional statements, loops etc. It concluded with a quiz and feedback session. The event was able to offer an opportunity to network with others while improving their programming skills.



7. HackS'US 2.0

Hacks US 2.0 was a 24 hour hackathon conducted by RSET IEDC from 02 December 2022, 5:00 PM to 03 December 2022, 5:00 PM. The hackathon was attended by 120 participants. The event was judged by various faculty members of RSET. HackS'US 2.0 was a 24 hour intra-college hackathon which was based on the theme of Urban Development Goals. Constant mentoring was given to students to help and guide their projects. Several phases of mentoring were provided to students. Students themselves acted as mentors and gave support to students of their respective domains. Several Communities like GDG, GDG Cloud, AWS, Steag, Makergram also gave mentoring to students that helped students to get proper guidance in their projects. The event also included talks from these communities as well. After judgment, a pitch of the best projects



were conducted followed by the prize distribution ceremony. The participants noted how the hackathon was a great opportunity for networking and expanding their technical knowledge.



8. Hello Arduino

Hello Arduino conducted by RSET IEDC on 17 December 2022. The workshop was held from 09:00 AM to 02:00 PM, and was attended by 25 participants. The session was conducted by Mr.Muhammed Nihal C and Mr.Allen John. The participants of the workshop were the 9th standard students of Bhavan's Munshi Vidyashram, Thiruvamkulam. The event was able to offer an opportunity to the students to learn and explore Arduino and the possibilities the technology offers in various fields.

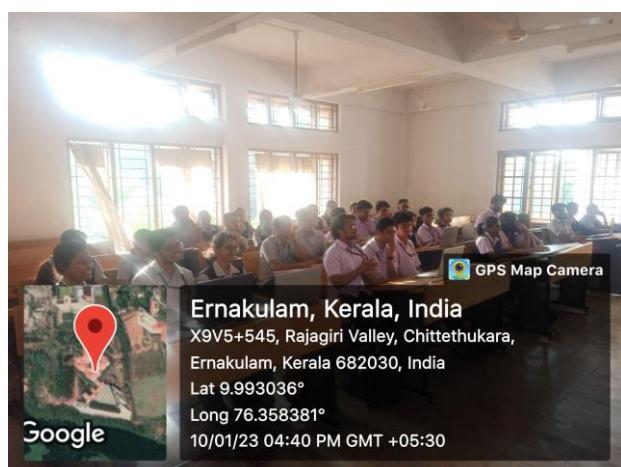




9. Notion Workshop

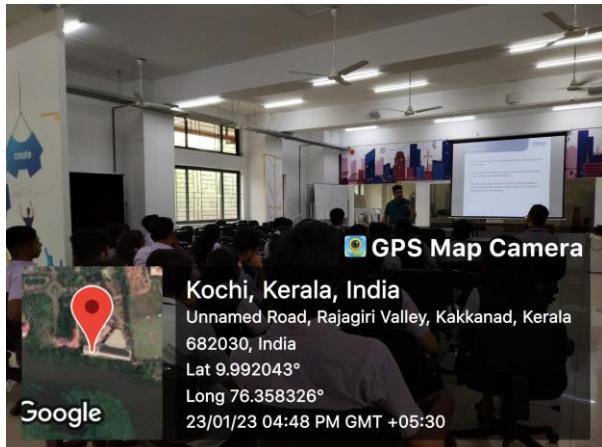
The Notion Workshop was conducted by RSET IEDC on 10 January 2023. The workshop was held from 04:30 PM to 05:45 PM, and was attended by 60 participants. The session was conducted by Ms.Sinta Merin Eldho. The workshop was aimed at students who were new to Notion and wanted to learn how to use it effectively for personal and professional organization.

The workshop introduced its participants to Notion and its capabilities as a productivity and organization tool. Participants learned about the basics of setting up a workspace, including creating and organizing pages, and using templates to streamline their workflow. Attendees left the workshop with a better understanding of how to use Notion to improve their productivity and organization. Overall, the workshop was well-received by participants and provided them with valuable information and skills to use Notion more effectively.



10. Fab Lab Visit

The Fab Lab Visit was conducted by RSET IEDC on 23 January 2023 in collaboration with RSET IIC. The workshop was held from 04:30 PM to 05:30 PM, and was attended by 53 participants. The workshop was held at the Fab Lab of RSET. Participants got an opportunity to explore and learn about the technology, tools, and resources. The visit provided hands-on experience and allowed the students to learn about the capabilities and potential applications of the equipment. During the visit, the students learned about the Fab Lab's mission, goals, and community programs, as well as the opportunities for training. They also had the opportunity to meet and interact with Fab Lab staff and members, which was beneficial for networking and learning about potential future collaborations or projects.



TECHNOLOGICAL EVENTS SUMMARY					
S.I NO	EVENT NAME	TYPE OF EVENT	VENUE	RESOURCE PERSONS (IF ANY)	EVENT DATE
1	Code Drill	Competition	HackerRank (Online) and ARC lab	N/A	07/17/2022 - 07/18/2022
2	GDG Community Day	Workshop	Gallery Hall, ARC and CCF labs	N/A	30/07/22
3	GDG Learning Track Series AI/ML	Workshop	CCF Lab	Kiran S Raj Arjun Pramod	16/10/22
4	Polygon Roadshow	Workshop	Chavara Hall	N/A	06/11/2022
5	Introduction to Programming using Scratch	Workshop	KE BLOCK	Abhijith Das Stephen Philip	19/11/2022
6	Let's C it	Talk	CCF Lab	Diya James Diya Theresa	26/11/2022
7	HackS'US 2.0	Hackathon	Gallery hall	N/A	02/12/2023 - 03/12/2023



8	Hello Arduino	Workshop	Bhavan's Munshi Vidyashram	Muhammed Nihal C Allen John	17/12/2022
9	Notion Workshop	Workshop	Main Block	Sinta Shifan	10/1/2023
10	Fab Lab Visit	Talks	Fab Lab	N/A	23/1/2023

OTHER EVENTS

RSET IEDC organized various events to promote team building and community building in the organization through fun activities. These events aimed to develop skills such as leadership, communication, problem-solving, and teamwork among the participants. Such events also create opportunities for networking and building relationships among the members. It fosters a sense of belonging and encourages individuals to work collaboratively towards a common goal. By organizing such events, RSET IEDC emphasizes the significance of teamwork, and it leads to improved productivity and higher morale which ultimately helps the organization to achieve its goals.

EVENT DETAILS

1. THEINKS

The farewell event for the IEDC Execom 21'22 Theinks was held at the Gallery Hall on August 20th from 2:30 pm to 5:30 pm. The event was attended by 17 members, and 2 members joined virtually over Google Meet. The event began with a warm welcome by Mr. Eby Sheesh and Ms. Swetha Sarachandra Kumar, followed by a speech by the previous execom members. The event was made more interactive with a fun quiz session and an informative video presentation highlighting the previous execom's journey. Members of the previous executive committee shared their experiences, and the distribution of momentos and certificates was held. Mr. Nitheesh Kurian and Ms. Anu Maria Joykutty gave closing statements, and the event ended with refreshments. Overall, the event was a success and enjoyable for all the members present.



2. SEED

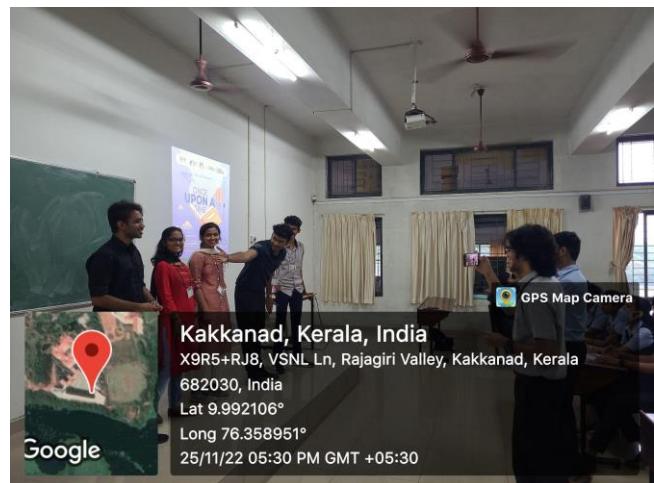
The selection process for IEDC's subcore team SEED was conducted from November 5th to 12th, 2022. The event comprised a variety of activities such as group discussions, product marketing, and problem-solving tasks. The selection process concluded with stress interviews. This event provided a fantastic opportunity for the community to acquire an efficient workforce while also allowing students to test their skills and expand their network. Overall, the selection process helped in identifying the best talent and created a platform for students to showcase their abilities in a competitive environment.



3. Once Upon A Time

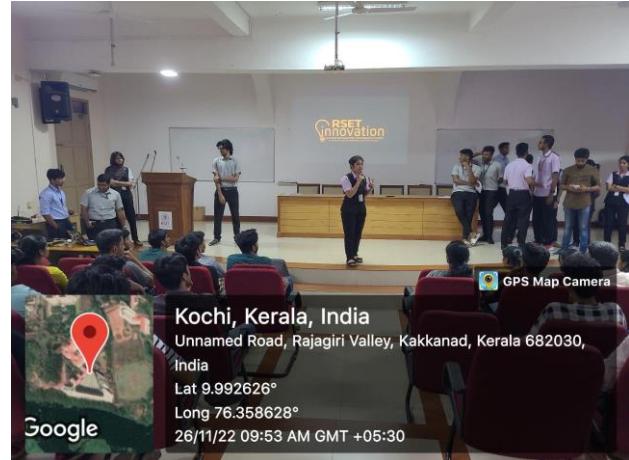
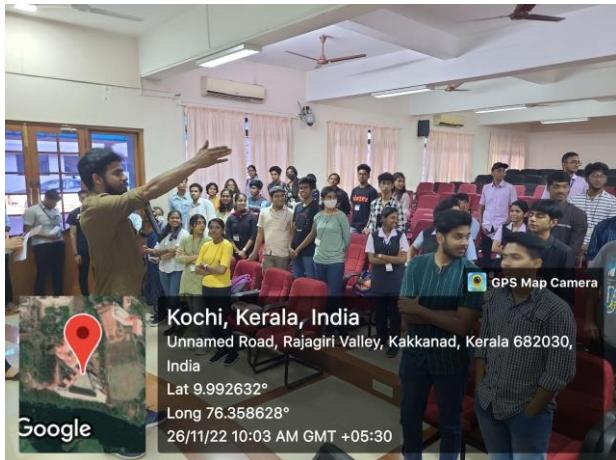


The event was held on November 25th, 2022, at KE Block's LH 6,7 and was a competition aimed at evaluating students' creativity, communication, team management, and eloquence. The students were placed into teams and were given tasks that tested their creativity by devising innovative solutions.



4. Gold Diggers

On Saturday, November 26th, 2022, an exciting treasure hunt event was held with 60 participants divided into 8 teams. The event consisted of 8 rounds, each with unique tasks and challenges, with clues hidden throughout the RSET campus. After completing all 7 rounds, the teams gathered at the Gallery Hall, where they watched videos of some of the tasks they performed. The event was concluded with a talk by the Nodal officer, providing valuable insights into the importance of teamwork and problem-solving skills. The event provided a fun-filled and challenging experience for all participants.



OTHER EVENTS SUMMARY					
S.I NO	EVENT NAME	TYPE OF EVENT	VENUE	RESOURCE PERSONS (IF ANY)	EVENT DATE
1	THEINKS	Farewell	Gallery Hall	N/A	20/08/22
2	SEED	Competition	Multimedia Hall	N/A	05/11/2022 -12/11/2022
3	Once Upon a Time	Competition	LH 6 and 7,KE Block	N/A	25/11/2022
4	Gold Diggers	Treasure Hunt	RSET Campus	N/A	26/11/2022



IEDC SUMMIT '23

IEDC Summit 2023, Asia's largest Summit for aspiring student entrepreneurs, organized by Kerala Startup Mission was held at Rajagiri School of Engineering and Technology (Autonomous) on March 4, 2023. The summit provided an opportunity for students to experience technological diversities and advancements through a series of technology track events, brainstorming sessions, workshops, interactive community meetups and product exhibitions.

IEDC Summit also served as an avenue for participants from various colleges across the state to come together in order to share their success stories, learn from each other's experiences, showcase their innovative products and also to develop strong networks that go a long way in developing sustainable enterprise.

With events covering a range of domains including technology, entrepreneurship, innovation and skill development, the summit provided a unique platform for the attendees to expand their horizons and learn from the experiences of highly influential entrepreneurs and industry experts. The panel discussions and technically oriented sessions, along with the financial literacy workshops, helped attendees gain valuable insights and skills.

DETAILS OF EVENTS

Precursor Events

Summit 2023 was preceded by several exciting events, including PovHer Sessions, Flash Mob, Cyclothon-Spin for Sustainability, FDP, and NO night for Nodal Officer. PovHer was a program consisting of a series of sessions promoting women empowerment and awareness, while the Cyclothon vouched for promoting the cause of sustainability. FDP - a skill development program as well as NO night was conducted for the nodal officers. These events paved the way for hosting the IEDC Summit 2023.

1. PovHer Sessions

A women's leadership session was held on February 11, 2023, at the KE Seminar Hall, RSET. The event was

attended by women leaders and innovators from all over Kerala. The purpose of the session was to empower and inspire women and encourage them to pursue leadership roles and facilitate a discussion on the power of



negotiation. PovHer was coordinated by Keyaa Peter, Sinta Merin Eldho, and Sandra Martin.

a. PovHer Session-1

The PovHer Session 1 was held on February 11th, 2023, in the KE Seminar Hall. The event featured a talk by Mx. Sreepriya Radhakrishnan (Co-founder of Pehia Foundation). The session was attended by 70 participants and lasted from 10.00 AM to 11.15 AM. The talk addressed important issues related to gender inequality and empowerment, as well as discussing the power of negotiation and its outcomes. The participants engaged in a lively discussion with the speaker. Overall, the session was well-received by the innovators.



b. PovHer Session II

The PovHer Session 2 took place on February 11th, 2023, in the Seminar Hall. The event featured a talk by Ms. Anooja Bashir (Founder & CEO, Ourea). The session was attended by 70 participants and began at 11.40 AM, lasting until 1.00 PM. Ms. Anooja shared her experiences and also talked about women's empowerment and leadership. The participants actively engaged in the discussion, asking questions and sharing their experiences. Overall, the session was well-attended by the participants.



c. PovHer Session III

The 3rd session in PovHer was a talk and networking event hosted by Mr. Nitheesh Kurian, Nodal Officer, IEDC, Rajagiri School of Engineering and Technology. This session duration was from 2:00 PM to 3:30 PM. The session was aimed at motivating the participants through various networking activities. Mr. Nitheesh conducted various activities including interactive game sessions and friendly tasks, in order to actively engage the participants. Session 3 ended with the active participation of the attendees. The attendees remarked on how the session was inspiring and interactive. Participants commented that they experienced a once-in-a-lifetime opportunity, in this session. One participant noted how the session was able to boost her self-confidence. Overall, the session had an overwhelmingly positive response from the audience.





2. Flash Mob

On February 12th, 2023, a Flash Mob was organized at Marine Drive Kochi, by RSET IEDC as a precursor to IEDC Summit 2023. The event featured 33 participants who performed a synchronized dance routine to popular music. The flash mob attracted a large crowd of onlookers who stopped to watch and cheer on the participants. The event lasted from 4.30 PM to 5.00 PM and was a fun and entertaining way to promote teamwork, creativity, and community involvement. The coordinators received positive feedback from the participants and the audience.



3. Cyclothon

The Cyclothon - Spin for Sustainability event was held with the motto- “Pedal to neutrality” on February 26th, 2023. The cyclothon was flagged off by Mr. Tinu Yohannan (Former Indian Cricketer and current coach of Kerala Cricket team). and was coordinated by Keyaa Peter, Sinta Merin Eldho, Sandhra Martin, Neha Thomas, and Aiden Jose Preeth. The event featured 74 participants who cycled together to promote sustainable living and raise awareness about the environment. The Cyclothon started at 6.00 AM and ended at 9.00 AM, covering 25 kilometres through the city's scenic routes. The event received positive feedback from the participants and the public.



4. FDP and NO night

The FDP and NO night event, a nodal officers' meetup, was held on March 3rd, 2023. The event featured resource persons Ms. Preethi M, Prof. Sherin Sam Jose, Mr. Jinesh Mathew, Ms. Nadia N, Mr Arun T M and Mr. Hari T N. It was attended by 210 nodal officers from IEDCs across Kerala. The registration started at 10:30 AM followed by 3 parallel sessions for TBI managers, newly formed IEDCs and experienced IEDCs. Post lunch there was a common session for all the participants by Mr. T N Hari. All participants actively engaged in the discussions, sharing their experiences and ideas. The event was informative and inspiring. Overall, the FDP and NO night event was a great success and helped the nodal officers develop new skills and relationships.





PRECURSOR EVENTS SUMMARY				
S.I NO	EVENT NAME	TYPE OF EVENT	EVENT DATE	RESOURCE PERSONS (IF ANY)
1	PovHer Session 1	Talks	11/2/2023	Mx. Sreepriya Radhakrishnan
2	PovHer Session 2	Talks	11/2/2023	Ms. Anooja Bashir
3	PovHer Session 3	Talks	11/2/2023	Mr. Nitheesh Kurian
4	Flash Mob	Entertainment	12/2/2023	
5	Cyclothon	Entertainment motto- Spin for Sustainability	2023-02-02	Inaugurated by Mr. Tinu Yohannan
6	FDP and NO night	Nodal officers meetup	3/3/2023	Mr. Rahul Shah, Ms. Preethi M, Prof. Sherin Sam Jose, Mr. Jinesh Mathew, Ms.Nadia N, Mr Arun T M, Mr. Hari T N

SUMMIT 2023 PROGRAM SCHEDULE

KE Auditorium		
Time	Event	Speaker
9:30 AM to 10:45 AM	Inaugural Session	Welcome Address
		Presidential Address
		Inaugural Address
		Keynote Address
		Special Address
		Special Address
	IPL 2.0 Winners Prize Distribution	
10:45 AM to 11:25 AM	Vote of Thanks	
	Fireside Chat	
11:25 AM to 11:55 AM	Panel Discussion	Trending Tech Innovations: Now & The Future!
		Dr. Deepu Krishnan P R (Assistant Manager, RINK) Mr. Rahul Ramesh (Co - Founder & CTO, Entri App) Ms. Hinshara Habeeb (Co-Founder, Manetain Store) Dr. Lini Basil (Founder, Bylin Medtech Pvt. Ltd.) Mr. Vishnu Ramakrishnan (Founders office, The ePlane company)
11:55 AM to 12:25 PM	Panel Discussion	Evangelist & Content Creators
12:25 PM to 12:55 PM	Social Innovation Talk - Launch of Ideathon	
1:30 PM to 1:50 PM	Band Performance	
1:50 PM to 2:00 PM	Standup Comedy	
	Mr. Vinay Menon (Stand Up Comedian, Soft Skills Trainer)	



2:50 PM to 3:30 PM	Founder talk	Mr. Arvind Sanjeev (Interaction Designer, Co-founder, Lumen.world)
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3:30 PM to 4:10 PM	Fireside chat	Mr. Balagopal Chandrashekhar (Chairman, Federal Bank) Souvik Roy (Head of Investor Relations, Federal bank)
4:30 PM to 5:35 PM	Valedictory Session	Welcome Ms. Swetha Sarachandra Kumar (Quality & Operations Lead, RSET IEDC)
		Presidential Address Mr. Tom Thomas (COO, Kerala Startup Mission)
		Keynote Address Dr. Renu Raj IAS (District Collector, Ernakulam)
		Keynote Address Mr. Lokanath Behera IPS (MD, KMRL)
		Special Address Mr. Sarath V Raj (CEO, Kerala Institute for Entrepreneurship Development)
		Special Address Fr. Dr. Jaison Paul Mulerickal CMI (Vice Principal, RSET)
		Honoring the Innovators - Idea Fest 2022
		Felicitation Address NEST Lead
		Vote of Thanks Mr. Nitheesh Kurian (Nodal Officer, RSET IEDC)
5:35 PM to 6:30 PM	Cultural Evening	

KE Seminar Hall (4th Floor)



Time	Event		Speaker
11:00 AM to 12:00 PM	Master Class	A future that is shaped by Metaverse	Mr. Densil Antony (CEO, XR Horizon)
12:00 PM to 1:00 PM	Master Class	Be Smart: Protect your Innovations through IPR	Dr. Balram S (CEO, SCTIMST-TIMed)
1:30 PM to 2:30 PM	Master Class	Leading with insights	Mr. Najeeb Bin Haneef (CEO, Zaarabiotech)
2:30 PM to 3:30 PM	Master Class	Mastering the financial domain	Mr. Charles J Thayyil (Managing Director, Tech7 & Director, UNIVEND)
3:30 PM to 4:30 PM	Panel Discussion	From Sci-fi to Reality	Mr. Gireesh Rengaswamy (Senior Engineering Manager, Fingent) Mr. Gopikrishnan Sasikumar (Senior Product Engineer, Entri) Mr. Joy Sebastian (CEO, Techgentsia)

Gallery Hall (PG Block)

Time	Event		Speaker
11:00 AM to 12:00 PM	Master Class	Mastering the art of operations	Mr. Mathew Joseph (COO, Fresh to Home)
12:00 PM to 1:00 PM	Master Class	Mastering the art of lead generation	Mr. Jaison Sabu (Founder & CEO, Edurupt)
1:30 PM to 2:30 PM	Panel Discussion	The management of luxury brands and the transformation of marketing	Ms. Amitha Jobin (Fashion influencer) Mr. K A Saleem (Director, Merala Jewels) Mr. Nevin Mathew , (Business head, MINI brand, Kerala)



2:30 PM to 3:30 PM	Fireside chat	Leveraging the power of communities in Web3	Ms. Sneha Mishra (Founder, Social3) Ms. Sneha Vijayan (Web3 Lawyer, Co-founder Resolution & Degen Law Academy) Mr. Roshin Rajesh (Blockchain developer, Hyperlane)
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Multimedia Hall (Main Block)

Time	Event	Speaker
11:15 AM to 11:45 AM	Women Innovators Networking Session	Ms. Anooja Bashir (Director & CEO FlexiCloud, Ourea) Ms. Lakshmi Das (Founder and COO, Prophaze Technologies) Ms. Nimisha J Vadakkan (Managing Director, Acemoney)
11:45 AM to 12:15 PM	Talk Session	Building entrepreneurial mindset Ms. Lenaa Kumar (Actor, Scriptwriter, Author)
1:30 PM to 2:30 PM	Panel Discussion	Redefining agriculture with technology and entrepreneurship Ms. Devika Chandrashekaran (Co-founder, Fuselage Innovations) Dr. Geemon Korah (CEO, Mane Kancor) Mr. Arjun Mathew (Director, Bioingredia)
2:30 PM to 3:30 PM	Workshop	Forge: Ideas to Market Ebin Ephrem (Headstart)

Sunya Lab (Main Block)

Time	Event	Speaker/Community/Organization
11:00 AM to 12:00 PM	Master Class	S.T.I.R (Socialize, Talk, Interact, Remember) Ms. Aswathy Venugopal (Co-founder, Avasarshala)

Signals & Systems Lab (Main Block)

Time	Event	Speaker/Community/Organization
12:00 PM to 1:00 PM	Workshop	Design your goodies (3D printing workshop) KSUM Fab Team



Sycamore Lab (KE Block)

Time	Event	Speaker/Community/Organization
11:00 AM to 12:00 PM	Master Class	Session for tech savvy John Mathew (Co-founder, Riafy Technologies)
1:30 PM to 3:30 PM	Workshop	Blockchain: Internet of values Polygon Guild

Signal Processing Lab (Main Block)

Time	Event	Speaker/Community/Organization
11:00 AM to 01:00 PM	Workshop	Sitewize Wordpress
02:00 PM to 03:30 PM	Workshop	Get Analyzed GDG

Heisenberg Lab (Main Block)

Time	Event	Speaker/Community/Organization
02:00 PM to 04:00 PM	Workshop	Build a bot UIPath

CCF Lab (Main Block)

Time	Event	Speaker/Community/Organization
02:00 PM to 04:00 PM	Workshop	Cloud Computing AWS and CNC

Zuse Lab (Main Block)

Time	Event	Speaker/Community/Organization
11:00 AM to 12:30 PM	Workshop	Roboworx ROS by Sinro Robotics

Drawing Hall (KE Block)

Time	Event	Speaker/Community/Organization
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11:00 AM to 4:30 PM	Learning Station	TinkerHub
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Board Room (KE Block)

Time	Event	Speaker/Community/Organization
11:30 AM to 12:15 PM	Invest India - Round Table	Ms. Shruti Singh Senior Manager, Invest India
12:30 PM to 1:15 PM	Crompton Greaves- Round Table	Mr Krushnakant Sinojia Head Of Innovation, Startup & Incubation Crompton Greaves

Lecture Halls (KE Block)

Time	Event	Lecture Hall	Speaker/Community/Organization
Full Day	Master Class	LH 1	Zebu Animations
	Pixelxcapade	LH 3	Inspired Gaming Station
	Idea Pitching	LH 4,5	Headstart
	Drone Workshop	LH 6	Drone Raisers Kerala
	Ideathon	LH 7	Neutrinos
	Panel Discussion	LH 12	Pehia Foundation

Other Venues

Time	Event	Venue
Full Day	Pinnacle (Film Fest)	Chavara Hall
	Aerov (Drone Show)	Basketball Court
	Inker Robotics Zone	KE Badminton Court
	Vaan Cycles Expo	KE Badminton Court
	Unplugged (Open Mic)	Woods



MIND (Mentor Clinic)	Placement Cell
EV Expo	Bus bay
KITE (Product Expo)	KE Auditorium Lobby

Main Venue(KE Auditorium) Events

1.Inauguration

The Inaugural Session of the IEDC Summit commenced on 4th March 2023, at 9:30 AM. The event began with a welcome address by Dr. P S Sreejith, the Principal of RSET, who expressed his gratitude towards the dignitaries and attendees for joining the event.

Following the welcome address, Mr. Anoop Ambika, the CEO of Kerala Startup Mission, delivered the Presidential Address, wherein he highlighted the importance of innovation and entrepreneurship in building a self-reliant India. The audience also witnessed an Inaugural Address by Mr. P. Rajeev, Hon'ble Minister for Industries, Law & Coir, Government of Kerala, who talked about the government's initiatives and policies to support entrepreneurship and innovation in the state.

Mr. Kochouseph Chittilappilly, the Founder, Chairman, and CEO of V-Guard Industries, gave the Keynote Address, where he shared his insights on the current state and future of entrepreneurship in India. Ms. Shruti Singh, Senior Manager at Invest India, delivered a Special Address, focusing on the government's efforts to promote entrepreneurship and innovation in the country.

Rev. Dr. Jose Kuriedath CMI, the Director of RSET, also gave a Special Address, emphasizing the role of educational institutions in fostering an entrepreneurial ecosystem. The winners of IPL 2.0 were awarded during the inaugural session. The event concluded with the Vote of Thanks by Mr. Eby Sheesh, Lead of



RSET IEDC, expressing his gratitude to all the dignitaries and attendees for their participation.

In summary, the Inaugural Session of the IEDC Summit witnessed a diverse range of speakers, who highlighted the importance of innovation and entrepreneurship in shaping the future of India. The event provided a platform for entrepreneurs, investors, and policymakers to connect and exchange ideas, setting the tone for an exciting and insightful event.





2. Fireside Chat

From 10:45 AM to 11:25 AM, Ms. Poornima Indrajith, Actor and Founder of Pranaah Fashion Couture, took the stage at the KE Auditorium. She delivered an insightful talk on her journey in the fashion industry and how she successfully merged traditional Indian textiles with contemporary designs. Ms. Indrajith also shared her insights on the challenges faced by entrepreneurs in the fashion industry and the importance of creating sustainable fashion. Her talk was well-received by the audience, who found her story inspiring and informative. The fireside chat was a valuable addition to the IEDC Summit, providing attendees with an opportunity to learn from a successful entrepreneur.



3. Panel Discussion (Trending Tech Innovations: Now & The Future!)

The IEDC Summit featured a panel discussion on "Trending Tech Innovations: Now & The Future!" at the KE Auditorium from 11:25 AM to 11:55 AM. The panellists were Mr. Rahul Ramesh, Co-Founder and CTO of Entri App, Ms. Hinshara Habeeb, Co-Founder of Manetain Store, Dr. Lini Basil, Founder of Bylin Medtech Pvt. Ltd., and Mr. Vishnu Ramakrishnan, from Founders office, The ePlane company and were moderated by Dr. Deepu Krishnan P R, Assistant Manager at RINK.

The panellists discussed various topics related to technology, including the potential impact of emerging technologies such as Artificial Intelligence (AI) and the Internet of Things (IoT). They also discussed the challenges faced by tech entrepreneurs and the importance of innovation in technology.

The panellists shared their insights and experiences with the audience, providing valuable knowledge on the latest trends in technology. The session was engaging, and the audience had the opportunity to ask questions and gain further insights from the panellists.

The panel discussion on "Trending Tech Innovations: Now & The Future!" was an opportunity for the attendees to listen to experienced professionals in the industry.



4. Panel Discussion (Evangelist & Content Creators)

The IEDC Summit held a panel discussion on "Evangelist & Content Creators" at the KE Auditorium from 11:55 AM to 12:25 PM. The session featured Ms. Dhanya Ravi, Mr. Ajay Balachandran, and Mr. Gokul Retnakar as panellists.

The panellists discussed the role of content creators in today's digital landscape, the challenges they face, and the importance of authenticity and relevance in creating content. They also discussed the power of social media platforms in driving engagement and building communities.

The session was informative and engaging, with the panellists sharing their insights and experiences with the audience. Attendees had the opportunity to ask questions and gain further insights from the panellists.



5. Social Innovation Talk - Launch of Ideathon

On March 4, 2023, Mr. Robin Tommy, (Social innovation and startup mentor at TCS), gave a talk on social innovation at the KE Auditorium from 12:25 PM to 12:55 PM. In his talk, Mr. Tommy emphasized the importance of using innovative solutions to address social challenges. He discussed several examples of social innovations, including the use of technology to improve access to healthcare and education, and the creation of sustainable business models that benefit both society and the environment. Mr. Tommy also highlighted the role of startups and entrepreneurs in driving social innovation and encouraged the audience to think creatively about how they could make a positive impact in their own communities.





6. Band Performance

LIME TEA, RSET college band, delivered an electrifying performance at the KE Auditorium from 1:30 PM to 1:50 PM. The band's energetic and dynamic performance had the audience captivated and engaged. LIME TEA showcased their talent and passion for music through a blend of genres, including rock, pop, and indie. The band's high-energy performance was a welcome break from the day's sessions, providing an opportunity for attendees to relax and enjoy the music.

Overall, LIME TEA's performance was a highlight of the day, showcasing the talent and creativity of young musicians and providing a refreshing break from the day's events.



7. Standup Comedy

Mr. Vinay Menon, stand-up comedian and soft skills trainer, entertained the audience with his wit and humour at the KE Auditorium from 1:50 PM to 2:00 PM. Menon's hilarious stand-up comedy routine had the audience in fits of laughter, with his clever observations and relatable jokes.

Menon's performance was a great addition to the day's events, providing a light-hearted and entertaining break for attendees. His humorous take on everyday situations and experiences resonated with the audience, making his performance a memorable part of the day's activities.



8. Fireside chat Creator Entrepreneurship: Opportunities and Challenges

The IEDC Summit continued with a fireside chat on "Creator Entrepreneurship: Opportunities and Challenges" by two Instagram content creators, Mr. Joel Joseph and Mr. Gokul Raj. The discussion revolved around the growing trend of creator entrepreneurship and how it is changing the face of the industry.

They shared their personal experiences on how they started their journey, the challenges they faced, and how they overcame them. They emphasized the importance of consistency, quality content, and engagement with their audience to build their brand and maintain their presence on social media. The session ended with a Q&A where the audience interacted with the speakers and got some valuable insights into the world of creator entrepreneurship.



9. Founder talk

Mr. Arvind Sanjeev, Interaction Designer and Co-founder of Lumen World gave an inspiring talk during the event. He spoke about his journey in the field of interaction design and how he co-founded Lumen world. Mr. Sanjeev also shared his experiences and challenges faced in building a startup and the importance of perseverance and hard work. The talk was informative and insightful, providing valuable lessons to aspiring entrepreneurs and startup enthusiasts in the audience. Overall, Mr. Sanjeev's talk was a great addition to the event and provided a fresh perspective on the challenges and opportunities in the startup world.



10. Fireside chat

Federal Bank Chairman, Mr. Balagopal Chandrashekhar, and Head of Investor Relations, Mr. Souvik Roy, participated in a fireside chat at the KE Auditorium from 3:30 PM to 4:10 PM. They discussed the bank's growth strategy, and how the bank is leveraging technology to provide innovative banking solutions to customers. Mr. Chandrashekhar highlighted the importance of customer-centricity in the banking sector and the need to provide personalized services to customers. Mr. Roy shared insights on the bank's investor relations and how the bank is maintaining transparency and communication with investors during the pandemic. The fireside chat provided valuable insights into the banking sector and the Federal Bank's approach to innovation and growth.



11. Valedictory Session

The Valedictory Session of the IEDC Summit 2023 was held on March 4, 2023, at the KE Auditorium. Mr. Tom Thomas (COO, KSUM), Mr. Lokanath Behera IPS, Fr. Dr. Jaison Paul Mulerickal CMI, and NEST Lead, Mr. Akshay Pradeep were present on the stage. Mr. Nitheesh Kurian, the Nodal Officer, delivered the vote of thanks.

The session began with a warm welcome by Ms. Swetha Sarachandra Kumar, the Quality & Operations Lead of RSET IEDC. She welcomed all the guests. This was followed by the Presidential Address by Mr. Tom Thomas, the COO of Kerala Startup Mission. He talked about the startup ecosystem in Kerala.

Next, Mr. Lokanath Behera IPS, the MD of KMRL delivered the first Keynote Address. He emphasized the role of startups in solving social and economic problems and encouraged the youth to take up entrepreneurship.

This was followed by a Special Address by Fr. Dr. Jaison Paul Mulerickal CMI, the Vice Principal of RSET, who talked about the role of academic institutions in promoting entrepreneurship. Mr. Akshay Pradeep, NEST Lead delivered the Felicitation Address. Finally, Mr. Nitheesh Kurian, the Nodal Officer of RSET IEDC, delivered the Vote of Thanks, where he thanked all the guests and participants for making the event a grand success.



12. Cultural Evening

The Cultural Evening, which concluded the IEDC Summit 2023, was held on March 4, 2023, at the KE Auditorium from 5:35 PM to 6:30 PM. The highlight of the evening was the theme show by the college fashion team, based on the Summit theme: Unravelling Dimensions Uniting Perspectives.

The audience was captivated by the creativity and talent of the students, who had put in a lot of effort to design and create the outfits. The performances were well-received by the audience and added to the overall festive atmosphere of the evening.





Technical Events

The Technical Events were an opportunity for participants to learn and engage with industry experts and peers in a more structured and focused environment. With workshops, presentations and competitions related to cutting-edge technologies, engineering, computer science and robotics, the technical event provided a unique opportunity for participants to expand their technical knowledge, learn about emerging trends, and connect with industry leaders.

1. Sitewiz

The workshop was held at Signal Processing Lab on March 4, 2023. The workshop was conducted by Mr. Hari Shankar and coordinated by Ms. Tanya Sunish and Ms. Elsa Joy. The event started at 11:00 AM and ended at 1:00 PM, with 25 participants attending. The workshop aimed to enhance participants' skills in website creation and development. It was a productive session, with participants engaging in practical activities, learning new techniques and gaining valuable knowledge and experience in website creation.

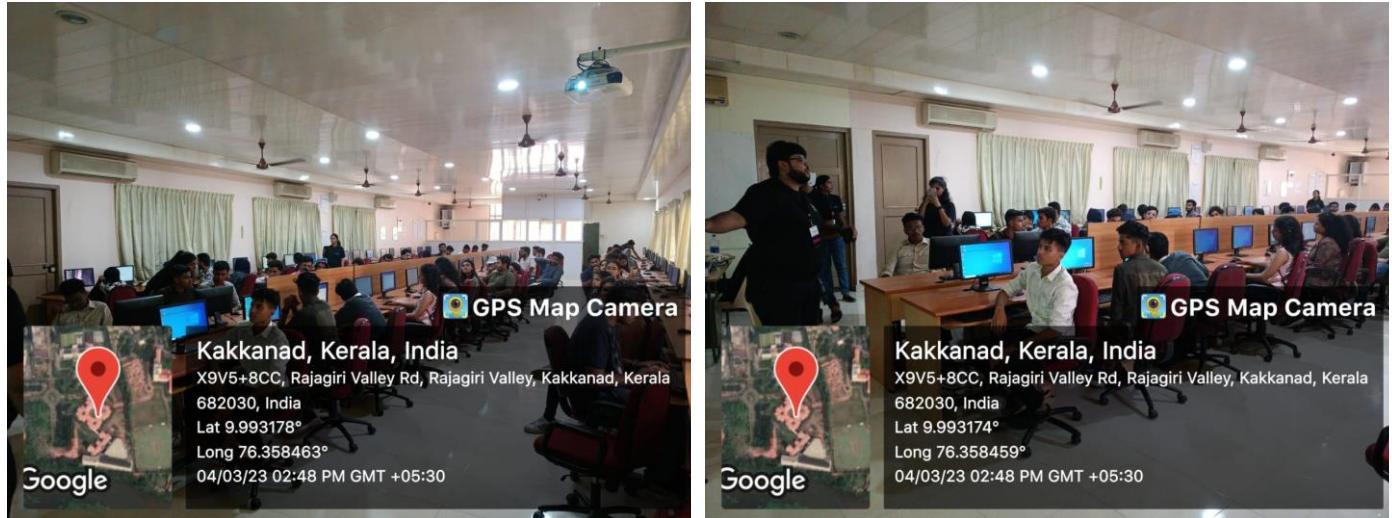


2. Build a Bot

"Build a Bot" was held at the Heisenberg Lab. The workshop was conducted by Mr. Jaidon Gill and coordinated by Mr. Rahul Alexander and Mr. Deepu Antony. The event started at 2:00 PM and ended at 4:00 PM, with a total of 68 participants attending. The workshop aimed to provide participants with hands-on experience in building a bot. The participants were engaged in practical activities and learned various techniques to build a bot. The event was a great success, with participants showing enthusiasm and excitement.

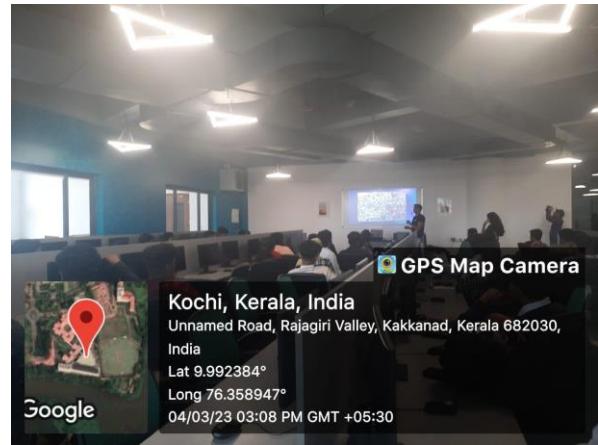


throughout the session. Overall, the "Build a Bot" workshop was an excellent learning opportunity for participants to acquire valuable skills in bot building.



3. Blockchain: The Internet of Value

"Blockchain: The Internet of Value" was held at Sycamore Lab. The workshop was conducted by Ms. Sneha Kumari and Mr. Shiyas Mohammed and coordinated by Mr. Joel Manuel and Mr. Chackochan Sanjai. The event started at 2:30 PM and ended at 4:30 PM, with 52 participants attending. The workshop aimed to provide participants with the knowledge and hands-on experience in blockchain technology. The attendees were actively engaged in practical activities and learned about the different types of blockchain and its applications. The workshop was a success, with participants showing great interest and enthusiasm throughout the session providing valuable knowledge and experience to participants in the emerging technology of blockchain.



4. Cloud Computing

A workshop on "Cloud Computing" was held at CCF lab. The workshop was conducted by Mr. Dijeesh Padinharethil, Mr. Vishnu KS, Mr. Praveesh V, Mr. Vignesh N, and Mr. Muhammed Iqbal B. The event was coordinated by Ms. Neha Bimal, and it started at 11:00 AM and ended at 2:00 PM. A total of 56 participants attended the workshop, which aimed to provide knowledge on cloud computing and its applications. The participants were engaged in practical activities, learning about cloud computing services, deployment models, and security measures. The workshop was a success, with participants showing great interest and enthusiasm throughout the session.





5. Get Analyzed - it's all about Data

The "Get Analyzed - it's all about Data" workshop was held at the Signal Processing Lab, with 43 participants in attendance. The event started at 2:15 PM and ended at 4:20 PM. The workshop was led by Mr. Ashfak K A, who shared his expertise in data analysis. Mr. Pavan Mathew and Ms. Maria Sabi coordinated the event. The workshop aimed to help participants understand the basics of data analysis and its importance in decision-making and provided valuable insights into data analysis.



6. Breaking Barriers

The "Breaking Barriers" discussion was held at LH-12, KE Block with over 72 participants. The event started at 10:30 AM and ended at 4:10 PM. The discussion was led by Ms. Renuka C Shekar and Mx. Sreepriya Radhakrishnan of Pehia Foundation, who shared their insights on breaking social barriers. Ms. Riya Manoj and Mr. Ravideth coordinated the event. The discussion aimed to highlight the importance of breaking down



barriers in society and promoting equality. The event was thought-provoking and engaging and provided a platform for meaningful discussions on social issues.

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Introduction to Web3

"Introduction to Web3" panel discussion was held at Gallery Hall, with 50 participants in attendance. The discussion by Ms. Sneha Vijayan, Mr. Roshin Rajesh, Ms. Vivek, and Ms. Lakshmi Neithilath, who shared their expertise on Web3 technology. Pranav B Kumar and Emmanuel Joseph coordinated the event. The

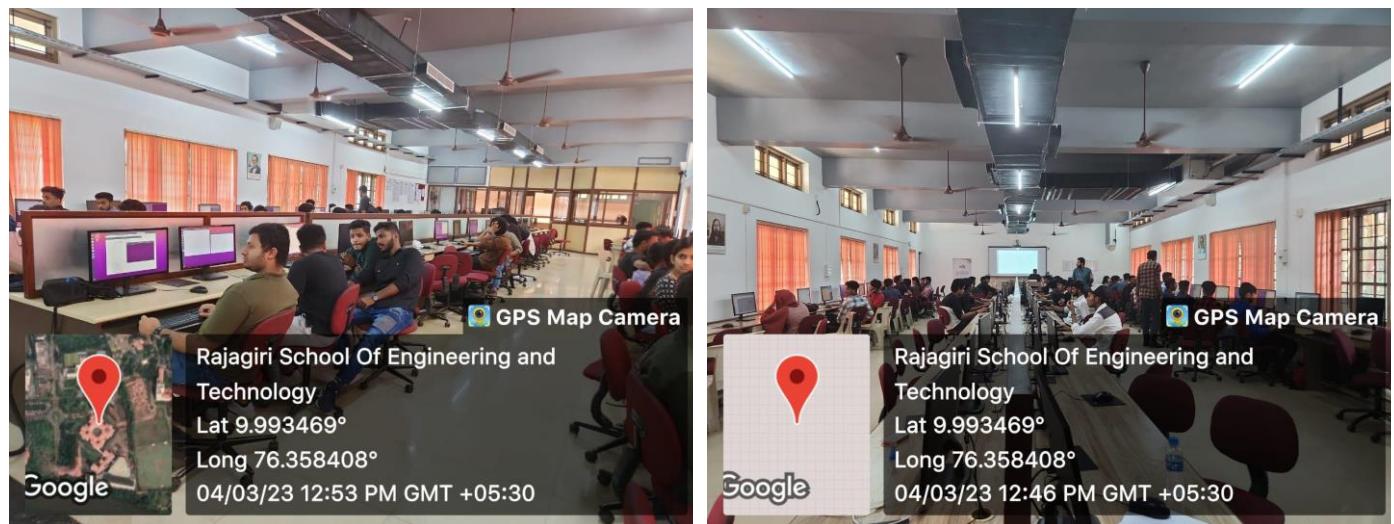
discussion aimed to provide an introduction to the basics of Web3 and its potential applications. It served as an introduction session into the world of Web3 technology.





8. RoboWorx: A Hands-On ROS Workshop

The "RoboWorx: A Hands-On ROS Workshop" was held at the Zuse Lab with 44 participants. The workshop started at 11:10 AM and ended at 1:30 PM. Mr. Deviprasad Mallen V and Mr. Abdu led the workshop, which provided hands-on experience in using ROS technology. Mr. Varun Vinod and Mr. Prithwin Prakash coordinated the event. The workshop aimed to help participants understand the basics of ROS and its potential applications in robotics. The event was engaging and interactive, with participants actively working on programming robots. Overall, it was a successful event that provided valuable practical knowledge in the field of robotics.



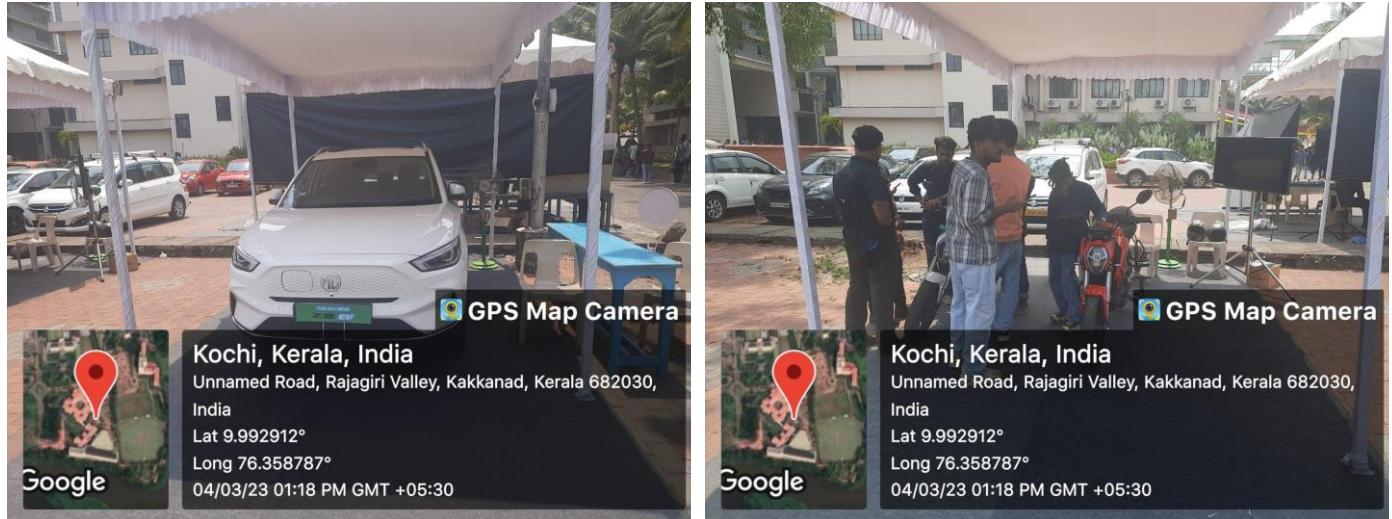
9. The Virtual Frontier: The Ultimate AR/VR Experience

The Virtual Frontier: The Ultimate AR/VR Experience was a full-day expo held at the KE Foyer. With over 500 participants, the event focused on showcasing the latest developments in AR/VR technology. The event did not have any resource persons and Mr. Elton Clive served as the coordinator. Attendees were treated to a wide range of AR/VR experiences, including demos of new hardware and software, as well as interactive games and simulations. The event was a huge success and provided attendees with valuable insights into the future of AR/VR technology.



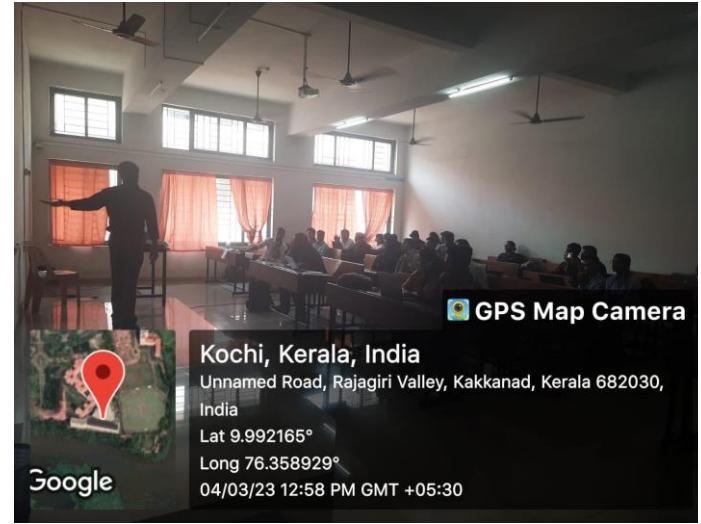
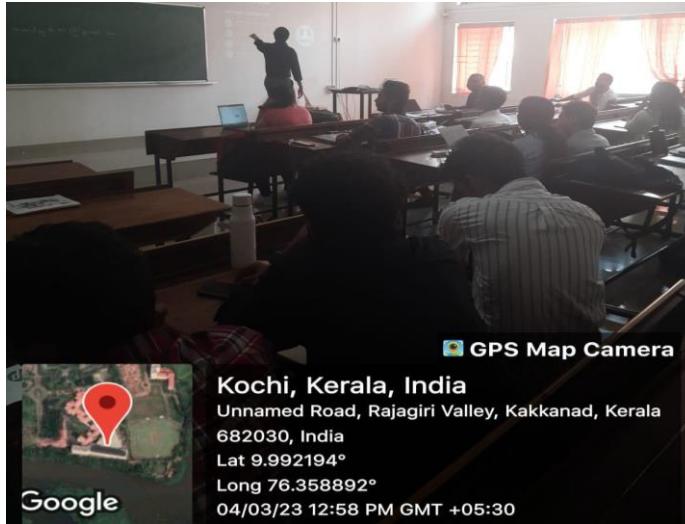
10. Greendrive EV Expo

The "Greendrive EV Expo" was held at the Bus Bay. The event had no resource persons and was coordinated by Noel Francis K J and Anand Ajith. The event started at 11:00 AM and ended at 4:00 PM. The expo showcased a variety of electric vehicles, including cars, bikes, and scooters. The aim of the event was to promote the use of green and sustainable transportation options. The event was well-attended, with participants showing keen interest in the vehicles on display. Overall, it was a successful event that promoted the importance of adopting sustainable transportation options.



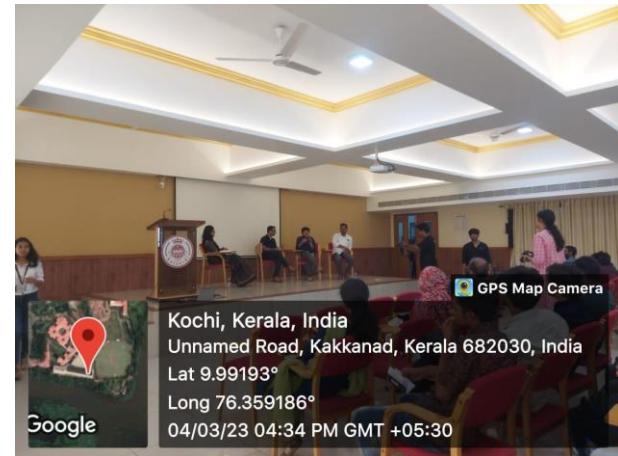
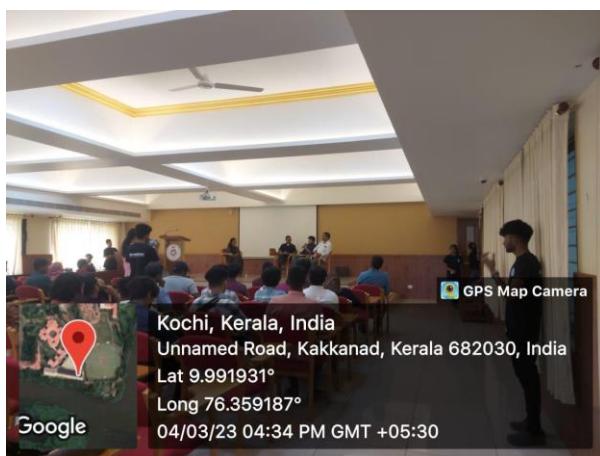
12. Ideathon

The "Ideathon" competition was held in partnership with Neutrinos and had 40 participants. The event started at 11:00 AM and ended at 5:00 PM. The competition was coordinated by Anand Ajith and aimed to encourage participants to develop innovative ideas to address real-world problems. The event was highly competitive, with participants displaying their creativity and problem-solving skills. Winners were not announced at the end of the event, and the judges were expected to announce the results at a later date. Overall, the event was successful in promoting innovation and creativity, providing a platform for participants to showcase their talents and ideas.



13. From Sci-fi to Reality

The "From Sci-fi to Reality" panel discussion was held at the Seminar Hall and had 60 participants. The event featured resource persons Mr. Gopikrishnan Shasikumar, Mr. Gireesh Rengaswamy, Mr. Joy Sebastian, and Ms. Sreeja M. The panel discussion was coordinated by Mr. Pavan Mathew and Ms. Maria Sabi and aimed to provide insights into the latest trends in science and technology. The event provided a platform for the participants to engage in an interactive discussion with the experts and gain valuable insights into the future of technology. The event started at 4:30 PM and ended at 6:00 PM, providing an engaging and informative experience for all the participants.





14. Pixel-xcapade

The "Pixel-xcapade" Expo was held at LH-3 KE Block with R Yedhukrishna and Joseph Alphonse as the coordinators. The event did not have any resource persons, but it provided an excellent platform for participants to showcase their pixel art creations. The Expo featured a wide range of pixel art from different artists, providing a unique and creative experience for the participants. The event started at 11:00 AM and ended at 4:00 PM, with a considerable number of participants attending. The coordinators did an excellent job organizing the event, which was both engaging and informative, leaving a positive impression on the attendees.





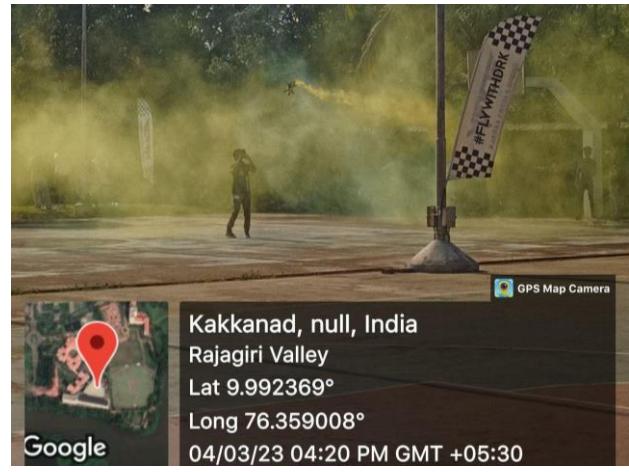
15. TinkerHub Learning Station

TinkerHub Learning Station was conducted in Drawing Hall-1, KE, with over 75 participants in attendance. The event featured Mr. Kurian Jacob as the resource person, with Mr. Samuel Anand as the coordinator. The Learning Station provided an opportunity for participants to learn and engage in interactive sessions on emerging technologies. The event started at 11:00 am and ended at 4:30 pm. Kurian Jacob led the session with insightful discussions and hands-on activities related to emerging technologies. The event was successful in achieving its goal of providing a platform for learning and fostering innovation.



16. Drone Show

The Drone Show, an Expo organized by Drone Racers Kerala, was held at the Basketball Court. The event had two sessions, the first starting at 10:45 AM and the second at 3:45 PM. The show saw participation from 200 attendees. Mr. Ashwin Saji and Mr. Ananthakrishnan served as the coordinators for the event. The Expo showcased the latest drone technology and featured drone demonstrations, races, and other activities. The event was well-received by the attendees, who appreciated the opportunity to witness the potential of drones and its applications. The first session concluded at 11:15 AM, and the second ended at 4:15 PM.



17. Drone workshop

A drone workshop was conducted by Drone Racers Kerala, coordinated by Mr. Ashwin Saji and Mr. Ananthakrishnan, at KE BLOCK LH 6. The workshop had 26 participants who were given hands-on training on drone technology. The workshop commenced at 12:00 PM and ended at 1:00 PM. The trainers gave an overview of drone technology and demonstrated the basics of drone operation. The participants also got the opportunity to fly drones and gain practical experience. The workshop was a great success and the participants gained valuable knowledge about the technology behind drones. The coordinators and trainers were appreciated for their efforts in making the event a success.





TECHNICAL EVENTS SUMMARY						
NO	EVENT NAME	TYPE	VENUE	RESOURCE PERSONS	START TIME	END TIME
1	Sitewiz.	Workshop	Signal Processing lab	Hari Shankar	11:00 AM	1:00 PM
2	Build a Bot	Workshop	Heisenberg Lab	Jaidon Gill	2:00 PM	4:00 PM
3	Blockchain: The Internet of Value	Workshop	Sycamore lab	Sneha Kumari, Shiyas Mohammed	2:30 PM	4:30 PM
4	Cloud Computing Workshop	Workshop	CCF lab	Dijeesh Padinharethil Vishnu KS Praveesh V Vignesh N Muhammed Iqbal B	11:00 AM	2:00 PM
5	Get Analyzed - It's all about Data	Workshop	Signal Processing Lab	Ashfak K A	2:15 PM	4:20 PM
6	Breaking Barriers	Discussion	LH-12, KE BLOCK	Renuka C Shekar, Sreepriya	10:30 AM	4:10 PM
7	Introduction to Web3	Panel Discussion	Gallery hall	Sneha Vijayan, Roshin rajesh, Nivedita Vivek, Lakshmi Neithilath	3:15 PM	4:30 PM



8	RoboWorx: A Hands-On ROS Workshop	Workshop	Zuse Lab	Deviprasad Mallen V , Abdu	11:10 AM	1:30 PM
9	The Virtual Frontier: The Ultimate AR/VR Experience	EXPO		N/A		
10	GREENDRIVE EV Expo	EXPO	Bus Bay	N/A	11:00 AM	4:00 PM
11	Makerfest	EXPO/Workshop				
12	Ideathon	Competition	KE-LH 7		11:00 AM	5:00 PM
13	From Sci-fi to Reality	Panel Discussion	Seminar Hall	Gopikrishanan Sasikumar, Gireesh Rengaswamy, Joy Sebastian, Sreeja M	4:30 PM	6:00 PM
14	Pixel-xcapade	EXPO	LH-3 KE Block	N/A	11:00 AM	4:00 PM
15	TinkerHub learning Station	Learning Station	Drawing Hall-1, KE	Kurian Jacob		4:30 PM
16	Drone Show	Expo	Basketball Court	Drone Racers Kerala	10:45 AM & 3:45 PM	11:15 PM & 4:15 PM
17	Drone Workshop	Workshop	KE BLOCK LH 6	Drone Racers Kerala	12:00 PM	1:00 PM

Entrepreneurial Events

The Entrepreneurial Events were another major part of the summit that provided aspiring entrepreneurs with a platform to showcase their ideas, connect with potential investors and mentors, and learn from established entrepreneurs. Through various events like business plan competitions, networking events, keynote speeches,



and panel discussions, participants could get a deep understanding of the entrepreneurial ecosystem and learn how to navigate it successfully.

1. MasterClasses (Student Lead)

The MasterClasses talk session led by Mr. Najeeb Bin Haneef (Founder & CEO, Zara Biotics) was held at KE seminar hall with 60 participants attending. The event started promptly at 2.00 PM and was coordinated by Kevin Johnson. The speaker shared his journey as a student entrepreneur and the session was well received by the participants. The event concluded at 3.15 PM.

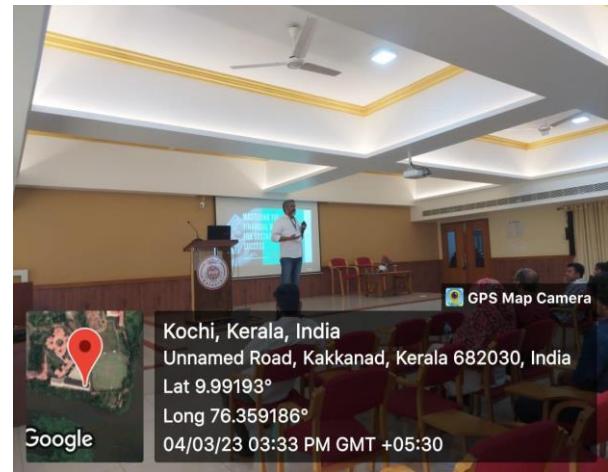
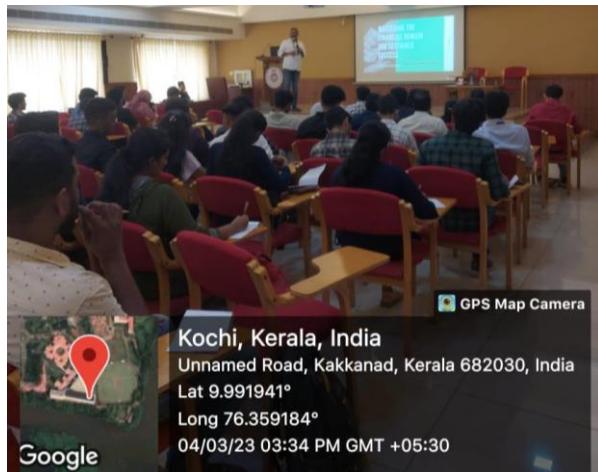


2. MasterClasses (Finance)

On March 4, 2023, the MasterClasses (Finance) talk session was held at KE seminar hall. The event was coordinated by Don Basil Saj and featured Charles Thayyil (Managing Director, Tech7 & Director,

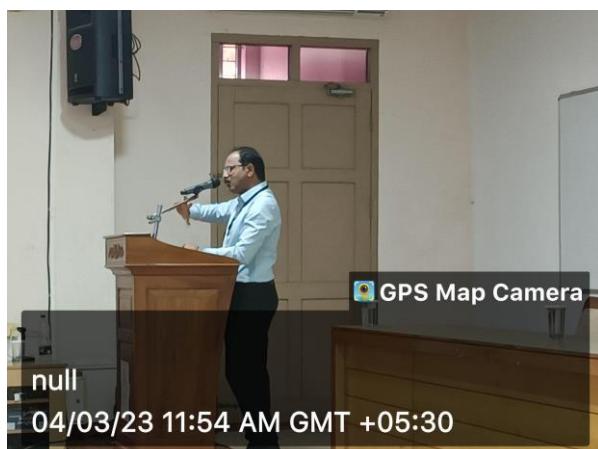


UNIVEND) as the resource person. Over 70 participants attended the session, which began at 3.00 PM and ended at 4.00 PM. Mr. Thayyil shared his insights and expertise on various finance-related topics, providing valuable knowledge and practical advice to the audience. The event was a success, with participants leaving with a deeper understanding of finance and its practical applications.



3. MasterClasses (Operations)

The MasterClasses talk session on operations, featuring speaker Mr. Mathew Joseph (COO - Fresh to Home), was held in the Gallery Hall with 80 participants attending. The event started at 11.30 AM and was coordinated by Ashleen Sunil and Hareesh P Dhanesh. Mr. Mathew Joseph delivered an inspiring and informative talk on the topic, which was well received by the participants. The event concluded at 12.30 PM.





4. MasterClasses(Marketing)

The MasterClasses talk session on marketing, featuring speaker Mr. Jaison Sabu (Founder & CEO, Edurupt), was held in the Gallery Hall with 70 participants attending. The event started at 12:30 PM and was coordinated by Ashleen Sunil and Hareesh P Dhanesh. Mr. Jaison Sabu provided valuable insights on the topic, and the participants found the talk to be engaging and informative. The event concluded at 1:30 PM.



5. MasterClasses (Community)

On March 4, 2023, the MasterClasses (Community) talk session was held at Sunya Lab. Ms. Aswathy Venugopal (Co-founder, Avasarshala) served as the resource person for the event. The talk session had 40 participants and lasted from 11.30 AM to 12.30 PM. Ms. Venugopal shared her knowledge and expertise on various topics related to community building, including communication and collaboration skills, as well as best practices for building strong and resilient communities. The event was informative and engaging, with participants leaving with a deeper understanding of how to create more cohesive and effective communities.



6. MasterClasses (Technology)

On March 4, 2023, the MasterClasses (Technology) talk session was held at Sycamore Lab. Mr. John Mathew, Founder & CEO, Riafy Technologies was the resource person for the event, which was coordinated by Sandeep S. The talk session had 38 participants and lasted from 11.30 AM to 12.45 PM. Mr. Mathew shared his knowledge and expertise on various topics related to technology, including the latest trends, software engineering principles, and the use of big data in the industry. The event was informative and engaging, with participants leaving with a deeper understanding of how to apply technology to solve real-world problems.



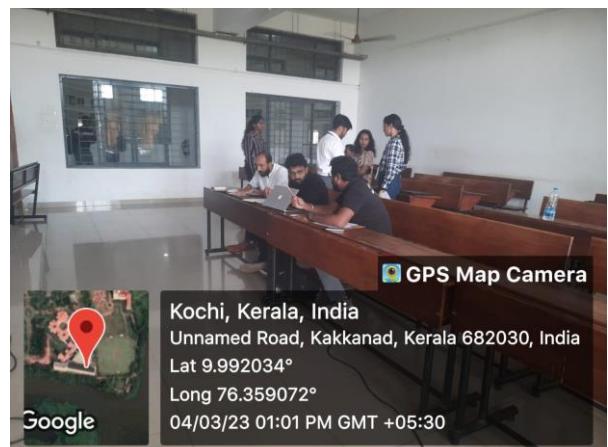
7. MasterClasses (Creative)

The MasterClasses talk session on creative skills by Zebu Animations, was held in Lecture Hall 1, KE Block with 45 participants. The event started at 11:00 AM and was coordinated by Ms. Sreelakshmi. Rakesh Kumar, Operations Manager, Zebu Animations delivered a fascinating talk on creative skills, which was well received by the attendees. The event concluded at 12:00 PM and received a positive response from the participants and helped them to enhance their creative skills.



8. ScaleUp (Headstart)

The ScaleUp event organized by Headstart was held in KE lecture halls 4 and 5, with 50 participants. The event featured idea pitches by Abraham H.S., Thomson Tutar, and Rahul Krishna, and was coordinated by Noel Sabu, Avanthika S Biju, and Abeeshna Krishnankutty. The event started at 11:00 AM and concluded at 1:30 PM. The ScaleUp event provided an excellent opportunity for aspiring entrepreneurs to pitch their ideas and receive feedback from experts in the field.



9. LaunchPad

On March 4, 2023, The LaunchPad startup expo was held at KE Foyer. Mr. Rayhan Habeebulla Khan and Mr. Abhishek Menon served as coordinators for the event, which showcased 4 startups. The startup expo began at 11:00 AM and lasted until 5:30 PM. The expo provided a platform for emerging startups to showcase their



products and services, network with potential investors and customers, and gain valuable exposure. The participants of LaunchPad received valuable feedback and connections that could help them grow and succeed in the highly competitive startup ecosystem.



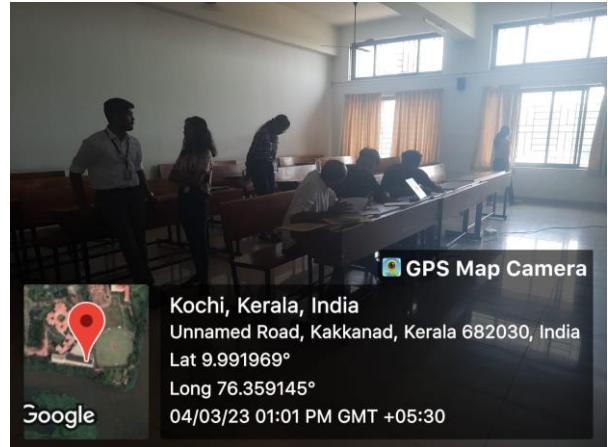
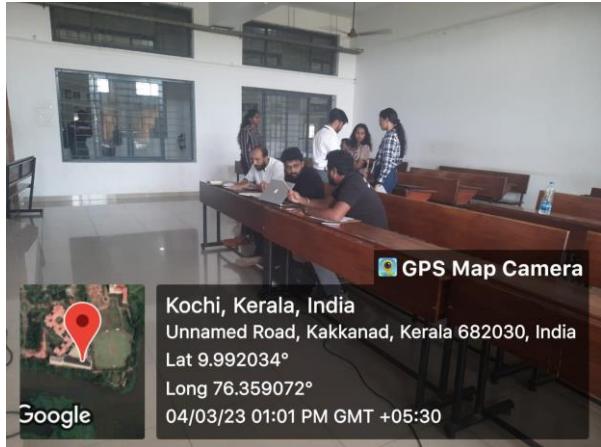
10. KITE

On March 4, 2023, the KITE product expo was held at KE Foyer. Ms. Nisha Maria and Ms. Namitha Santosh served as coordinators for the event, which had 16 participants. The product expo began at 11:00 AM and concluded at 5:30 PM. The event provided a platform for aspiring student entrepreneurs to showcase their products, prototypes and innovations, network with potential customers and partners, and gain valuable exposure. The KITE product expo was a success, with participants receiving valuable feedback and generating interest in their products. Overall, KITE was an excellent opportunity for students to showcase their offerings and gain visibility & popularity in the market.



11. Forge: Ideas to Market (Headstart)

On March 4, 2023, the Forge: Ideas to Market workshop was held in the Multimedia hall in partnership with Headstart. The event was coordinated by Mr. Edwin John, and Mr. Ebin Ephram of Headstart served as the resource person. Over 78 participants attended the workshop, which began at 2.30 PM and ended at 3.30 PM. The workshop focused on teaching participants the skills and techniques needed to turn their ideas into viable market solutions. Mr. Ephram provided valuable insights and practical advice on topics such as market research, product development, and customer engagement. The workshop was a success and helped the participants to get a deeper understanding of how to bring their ideas to market.



12. MasterClasses AR/VR

The MasterClass on AR/VR, featuring speaker Mr. Densil Antony (CEO, XR Horizon), was held in the seminar hall with over 70 participants attending. The event started at 11:30 AM and was coordinated by Mr. Kevin Johnson. Mr. Densil Antony delivered a talk on AR/VR and also conducted a workshop on the topic, which was well received by the attendees. The event concluded at 12:30 PM.



13. MasterClasses IPR

On March 4, 2023, a MasterClass on Intellectual Property Rights (IPR) was held at KE seminar hall. Ms Indu Govind was the resource person for the event, which was coordinated by Don Basil Saj. Over 55 participants



attended the talk session, which began at 12.30 PM and ended at 1.30 PM. Ms Indu Govind shared his knowledge and expertise on various aspects of IPR, including patents, trademarks, and copyrights. The talk session was informative and engaging and stressed on the importance of protecting intellectual property.

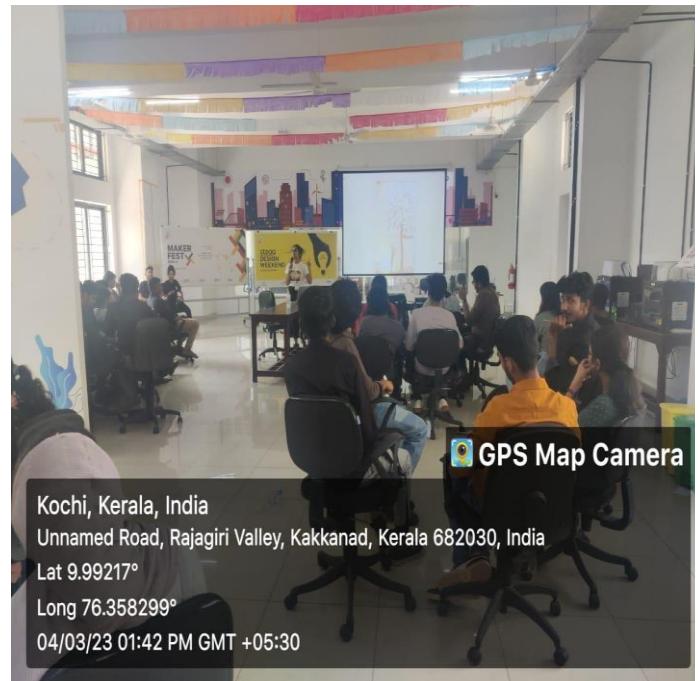
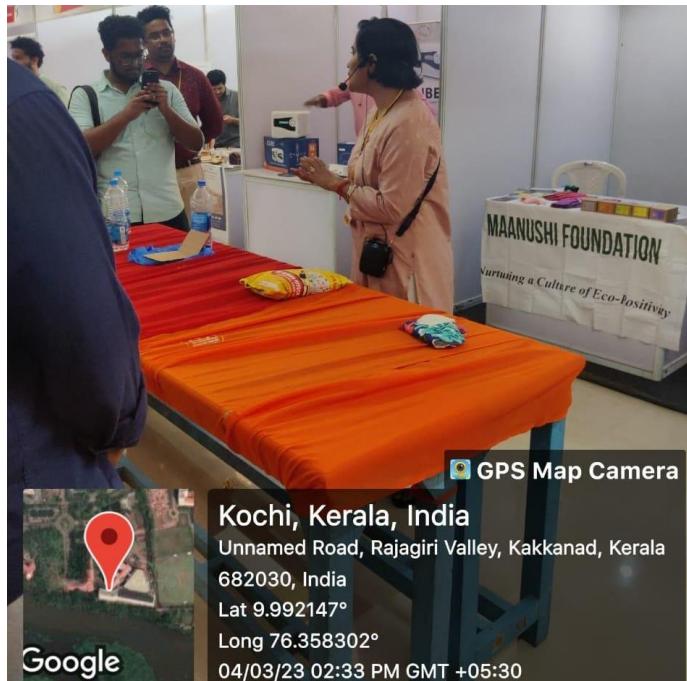


14. Makerfest

The "Makerfest" event was held in collaboration with the Steag Center for Smart City Technologies. It featured an expo, talk, and a workshop. The event had over 2000 participants and was coordinated by Ms. Devika M Joshy and Ms. Diya Theresa Sunil. The event started at 10:30 AM and ended at 5:30 PM. The event showcased a range of innovative projects and provided opportunities for hands-on learning experiences. The event also featured talks from experts in the field, providing insights into the latest trends in technology and



innovation. The event promoted creativity and innovation, providing participants with valuable learning opportunities.



ENTREPRENEURSHIP EVENTS SUMMARY					
SL. NO	EVENT NAME	EVENT	VENUE	START TIME	END TIME
1	MasterClasses (Student Lead)	Talk Session	KE Seminar Hall	1:30 PM	2:30 PM
2	MasterClasses (Finance)	Talk Session	KE Seminar Hall	2:30 PM	3:30 PM



3	MasterClasses (Operations)	Talk Session	Gallery Hall	11:00 AM	12:00 AM
4	MasterClasses (Marketing)	Talk Session	Gallery Hall	12:00 PM	1:00 PM
5	MasterClasses (Community)	Talk Session	Sunya Lab	11:00 AM	12:00 PM
6	MasterClasses (Technology)	Talk Session	Sycamore Lab	11:00 AM	12:00 PM
7	MasterClasses (Creative)	Talk Session	Language Lab	11:00 AM	12:00 PM
8	ScaleUp (Headstart)	Idea Pitch	KE lecture hall 4 and 5	11:00 AM	1:30 PM
9	The LaunchPad	Startup Expo	KE Badminton court/ KE Foyer	11:00 AM	5:30 PM
10	KITE	Product Expo	KE Badminton court/ KE Foyer	11:00 AM	5:30 PM
11	Forge: Ideas to Market	Workshop	Multimedia Hall	2:30 PM	3:30 PM
12	MasterClasses (AR/VR)	Talk Session	KE Seminar Hall	11:30 AM	12:30 PM
13	MasterClasses (IPR)	Talk Session	KE Seminar Hall	12:30 PM	1:30 PM
14	MakerFest	Workshop	Steag Centre	10:30 AM	5:30 PM

Entertainment Events

The entertainment domain focused on keeping the participants engaged and providing an enjoyable experience. One of the highlight events in this domain was "The Heist," a treasure hunt that drew a significant number of participants. The treasure hunt began at 12:00 PM and lasted for two hours. The event took place at Lakeside, behind Chavara Hall. The participants were divided into teams, and each team was required to complete a series of challenges to progress to the next level. The teams competed against each other, and the top three teams were awarded prizes. The first prize was won by Team ARM, the second prize by Team Professor, and the third prize by Team Scavengers 3.0.



Another entertainment activity that was a hit was "Game Town." The activity involved live games, and it had over 70 participants. The games were held in the teacher's car parking area and lasted for five and a half hours, starting at 11:00 AM and ending at 4:30 PM.

Also featured was a "Karaoke Booth" that provided a room for participants to showcase their singing skills. The Karaoke Booth was set up in the Mechanical Systems lab and was open from 11:00 AM to 4:00 PM. There was also a "Book Fair" that took place in the teacher's car parking area from 10:00 AM to 4:00 PM. The fair had a good turnout, and participants enjoyed browsing through the various books on display.

"Your Square" was a flea market that attracted many participants. The event also had "Unplugged" sessions that provided an opportunity for music lovers to showcase their skills. Additionally, a "Film Fest" was held in Chavara Hall, featuring entrepreneurship based movies. The Film Fest began at 11:00 AM and ended at 3:00 PM.

A "Theme Based Flash Mob" was also conducted that featured a dance performance. This was held at 9:15 AM in the registration area. The dance was well-coordinated, and participants thoroughly enjoyed it. Furthermore, a "Theme Show" that showcased a fashion show and a "StandUp Comedy" activity was also part of the activities in the entertainment domain. A band performance by the college band was organized as a part of the NO night on 3rd March 2023 post dinner. All the events were fun filled and ensured a relaxing and pleasant experience for the summit participants.

ENTERTAINMENT EVENTS SUMMARY					
SI NO	EVENT NAME	TYPE	VENUE	START TIME	END TIME
1	The Heist	Treasure Hunt	RSET campus	12:00 PM	2:00 PM
2	Your square	Flea market	Teachers parking lot	Full day	
3	Book Fair	Book Fair	Parking area	Full day	
4	Unplugged	Music	Woods area	11:30 AM	1:00 PM
5	Film fest	Entertainment/	Chavara Hall	Full Day	



		Cinema			
6	Game Town	Live Games	Bus Bay	Full Day	
7	Karaoke booth	Mechanical Systems lab	Teachers parking area	Full Day	
8	Flash mob	Dance	Registration area	9:15 AM	9:30 AM
9	Theme show	Fashion Show	KE auditorium	5:30 PM	5:50 PM
10	Band Performance	Music performance	KE auditorium	1:30 PM	1:50 PM
11	StandUp Comedy	Standup comedy	KE auditorium	1:50 PM	2:00 PM
12	Band Performance (NO NIGHT)	Music	Chavara Hall	8.30 PM	9.00 PM

CONCLUSION

Finally, throughout the past year, RSET IEDC has made great progress towards accomplishing its mission and objectives. The club has successfully held 33 events, comprising 10 technical events, 19 entrepreneurial events, two innovation events, and two miscellaneous events. These events have given students multiple opportunity to hone their abilities and present their unique ideas.

The All Kerala IEDC Summit on March 4th was a huge success, and it was the highlight of the year. The summit brought together aspiring entrepreneurs, industry professionals, and investors on a single stage, as



well as a venue for students to pitch their ideas and innovations. The event offered students with important networking opportunities and inspired them to consider entrepreneurship as a career option.

The club's efforts have also helped to create an entrepreneurial culture among the faculty members, students, and alumni. Through various workshops, seminars, and training programs, the club has encouraged students to think creatively and develop innovative solutions to real-world problems.

Overall, the RSET IEDC has met its short-term objectives and is well on its way to meeting its long-term objectives. The club's activities have aided in the promotion of entrepreneurship among students and the establishment of an innovative culture on campus. The organisation also intends to continue its efforts to support student entrepreneurship and innovation, as well as to inspire more women to become entrepreneurs.