



Gamification of investing concepts.

Using metaphors/scenarios to make investing concepts easier to understand and more relatable.

5

x

9



5 x 9



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1. Could be made applicable to a wide age range and audience
2. Scenarios could make real life investing seem friendlier and more personally relevant

1. No safeguard to ensure that the users understand the concepts the scenarios are trying to teach
2. Possibly difficult to translate these scenarios into real life