

Context

Patient adherence is a prevalent problem in the US healthcare system and remains a particular concern for young adults.

Poor health during young adulthood has negative effects on future health, employment success, and health care costs.

Patient adherence has the potential to **lower costs and improve outcomes and lives** particularly for younger patients ages **18-24**.

Concept

A mobile-friendly web application that will motivate young adults to better adhere to preventive healthcare protocols and decrease friction involved in receiving preventative care.

Customizable programs that educate the user about often to see the physician, why a particular checkup is important, making appointments, and the meaning of test results will empower young adults with a greater understanding of their healthcare.