

Concept

A mobile-friendly web application that will motivate young adults to better adhere to preventive healthcare protocols and decrease friction involved in receiving preventative care.

Customizable programs that educate the user about often to see the physician, why a particular checkup is important, making appointments, and the meaning of test results will empower young adults with a greater understanding of their healthcare.

Impact

There is no medical specialty dedicated to the treatment of young adults.

Period of maturation during which critical habits are formed.

Diagnosing early or preventing disease helps extend and improve quality of life for users.

