



Making adherence a group activity rather than one tackled individually.

Friends/family/healthcare providers would receive notifications about the patient's adherence levels in order to use the group mentality to encourage the patient to be adherent.

1

x

9



1 x 9



Making adherence a group activity rather than one tackled individually.

Friends/family/healthcare providers would receive notifications about the patient's adherence levels in order to use the group mentality to encourage the patient to be adherent.

1. Patients feel responsible to others
2. Greater visibility into patient care
3. Higher levels of engagement

1. Requires long term involvement from others
2. PHI is sensitive