

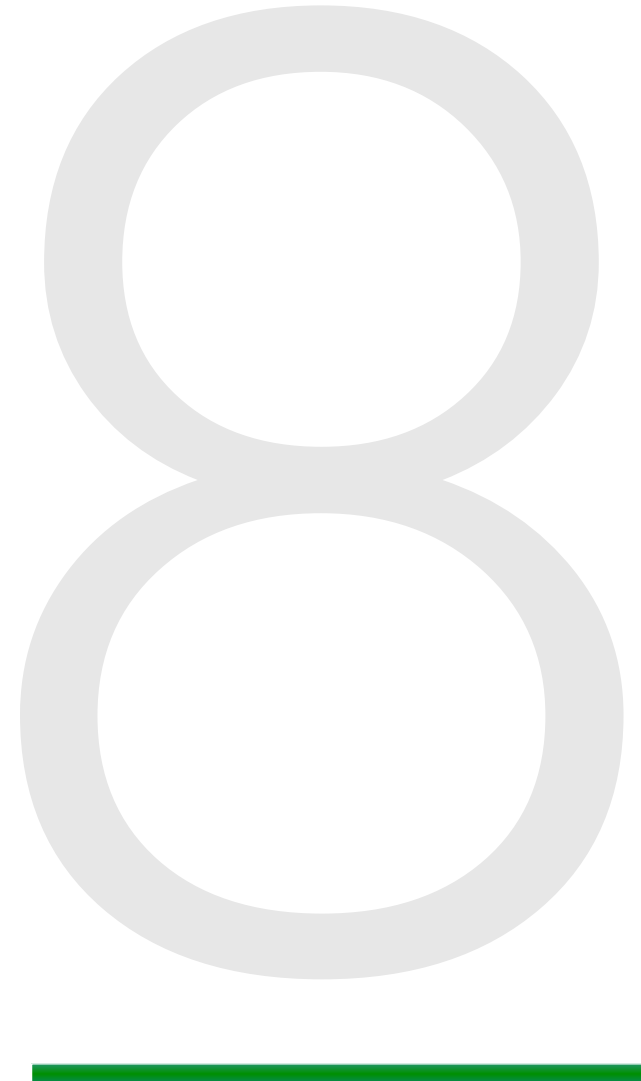




Exitment Level



# Excitement Level



6 x 9



Investing as a social media platform.

Millennials take to social media sites like Instagram for advice on lifestyle topics such as nutrition, fashion and food. In order to humanize the often quantitative subject of investing, women could follow top female investors, see their portfolios and learn from their investment decisions.