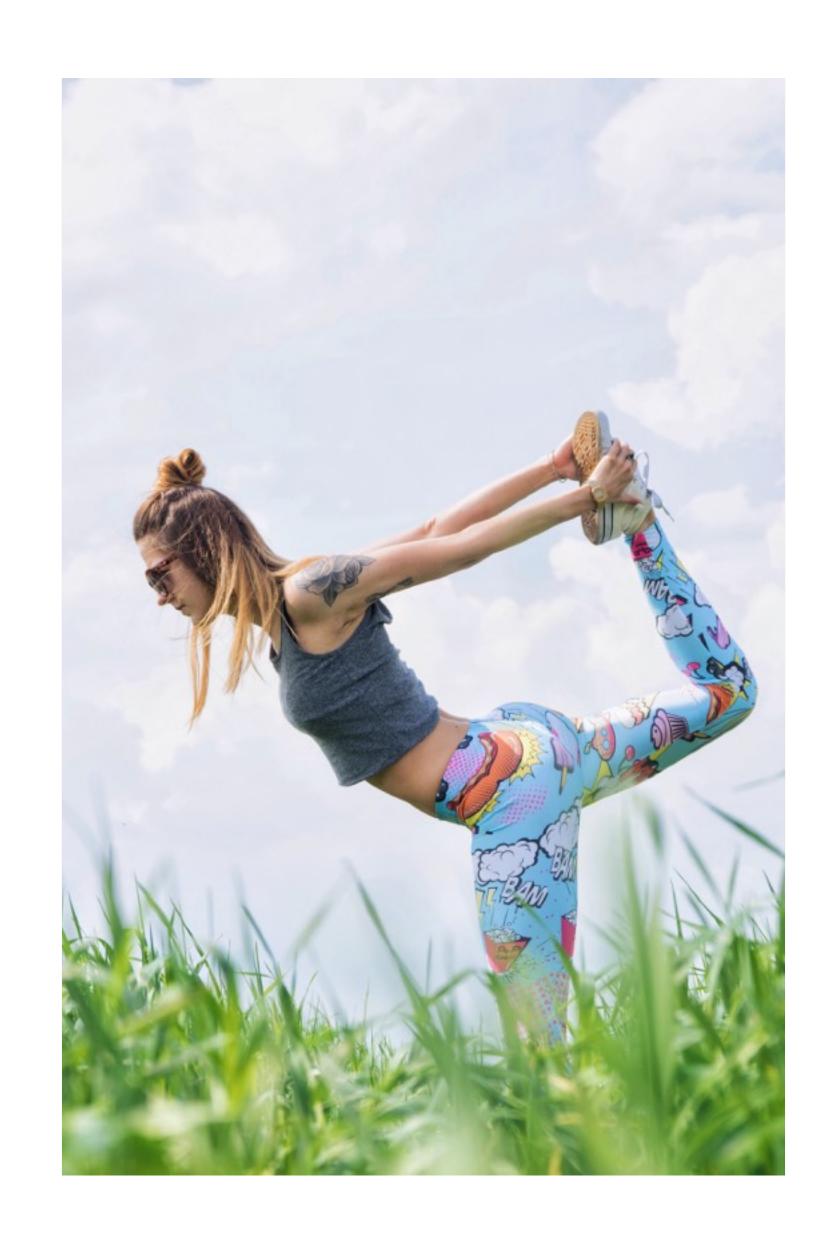
Context & Impetus

Preventative health is a prevalent problem in the US and is of particular concern to young adults as they transition to independence from their parents.

Poor health during young adulthood has long-lasting negative effects.

This project has the potential to lower costs and improve outcomes and lives particularly for younger patients between the ages of 18 and 24.



Concept

HealthAid will facilitate customizable programs that educate the user about how to conduct self checks and why a particular checkup is important. This knowledge will empower young adults with a greater understanding of their healthcare.

An **in-home hardware device** focused on reminders will accompany the educational web application. The application and the device together will **lower** the friction to receiving preventive care.